

Jennifer Publicover

Group Head, RBC Insurance



As Group Head, RBC Insurance, Jennifer Publicover has global responsibility for RBC's insurance businesses, including life and health, home and auto, travel, group annuities, as well as global reinsurance. She is also the Chair of the Pension Plan Management Committee of the Royal Bank of Canada. Along with other members of the Group Executive, Jennifer is responsible for setting the overall strategic direction of RBC.

Jennifer joined RBC Insurance in January 2023 where she developed a clear digitally-driven growth strategy that includes leveraging the capabilities, relationships and channels from across RBC. She has a depth of experience across global financial services including Senior Vice President, Products & Strategy for RBC Wealth Management, where she played a critical role in the acquisition of Brewin Dolphin, creating one of the largest wealth managers in the U.K., Channel Islands and Ireland.



Prior to joining RBC in 2018, Jennifer worked for Morgan Stanley for 20 years in progressively senior client coverage leadership and management roles where she gained deep institutional experience in its Investment Banking Division, primarily in New York and London.

Jennifer holds a Bachelor of Arts (Honours) in Economics from Queen's University and is a strong believer in giving back to the community. She sits on the Board of Directors for Kids Help Phone which provides young Canadians with a critical lifeline of hope and support through its free, anonymous service. Jennifer also sits on the Board of CivicAction Leadership Foundation dedicated to providing free, high-impact leadership programs to grow and develop rising leaders in the Greater Toronto and Hamilton Area.