# Technology @ RBC



# Investors value RBC for its industry-leading franchises and innovative approach



(1) These figures (in millions) represent the 90-Day Active customers in Canadian Banking only and are spot values. (2) As of October 2023. (3) Insights read on a launch-to-date basis. (4) Daily average number of transactions. (5) MediaCorp Canada Inc. (6) Great Place to Work Institute

# We have developed a rich innovative ecosystem that attracts top talent



# Canadian Banking: Our ~15MM clients continue to adopt our digital channels



(1) These figures (in 000s) represent the 90-Day Active customers in Canadian Banking only and are spot values. (2) Digital Personal Adoption rate calculated using 90-day digital active personal clients. (3) These figures represent the total number of application logins using a mobile device. (4) Financial transactions only.





# $RBC^{\times}$ fuels innovation in Canadian tech ecosystem through four business pillars

Our expertise and network in the innovation ecosystem spans four distinct areas to be the go-to source for tech founders and investors.

# Banking

# Capital

# Platform

### Ventures

Our suite of financial products, services, and expertise is tailored for tech companies from startup to IPO—to help manage your day-to-day needs, scale alongside your business, and propel you to the next phase in growth.

#### 3500+

Tech clients, from startups to scale ups in areas such as fintech, cleantech, agtech and more

#### 100+

Experienced bank advisors located coast-to-coast

Through our investment management and fund finance arm, we build strategic partnerships with leading venture capital funds and growth firms that power innovation across tech, life sciences and climate sectors. Our network of specialists advises on your company's growth operations and strategy and helps sharpen your competitive edge with access to insights, webinars and offers throughout your company lifecycle. As founders and builders of our own tech companies, we acquire and scale businesses strategically important to RBC, providing a reservoir of real-world entrepreneurial experience for other startups to tap into.



Registered or incorporated 130,000+ Canadian businesses since inception

# Dr.Bill

Processed \$4.1 billion in medical billings for 14,000 physicians since 2020



Helped 140,000+ Canadians build financial literacy



(formerly OJO Canada) Reaching millions of Canadians in their home ownership journey

#### 10

VC fund investments in Canadian software, life sciences and climate funds, among other areas

#### 7+

Direct investments backing Canada's top entrepreneurs, including Drop, League and more

#### 150+

Engineers, architects and developers

#### 75+

Growth marketers, CX researchers and product designers

#### 50+

SMEs<sup>(1)</sup> in data science, sales, finance and operations