

RBC Emerging Artists

Overview

Bright ideas help artists grow

RBC is committed to investing in the communities where we live and work. Our support of the arts has been a long-standing priority. We recognize they play an important role in building vibrant communities and strong economies.

Launched in 2007, RBC Emerging Artists is a multi-year funding commitment dedicated to supporting the careers of emerging artists.

Objectives

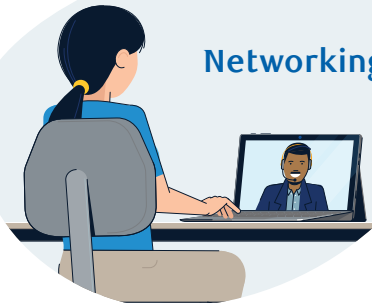
- Help artists bridge the gap from emerging to established, and support organizations that provide the best opportunities to advance artists' careers. This is achieved through our **key pillars**:

Training



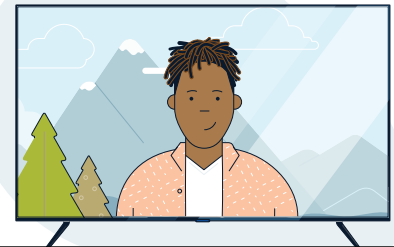
- Talent development
- Business development

Networking



- Connecting emerging talent with mentors
- Enabling and simplifying access to wider networks

Exposure to new audiences



- In-Person
- Virtual

- Provide ongoing support to project alumni through strategic partnerships, sponsorships and marketing
- Build capacity and collaboration throughout the arts sector

By the numbers

RBC allocates **10% of the RBC Foundation's annual budget** toward supporting emerging artists programming across Canada and around the world.



Since 2003 RBC's investments in arts organizations have exceeded **\$90 million.**



Since 2015 over **28,000 artists** have been supported through these programs.



In 2021 alone, RBC invested over **\$10 million** in over **185 organizations** in Canada, helping bridge the gap for over **5,900 emerging artists.**

Additionally...

Beyond providing direct programming support, RBC partners with organizations to provide artists with:

- Access to broader audiences through the facilitation of awards and prizes, mentorship or targeted programming.
- Valuable assistance in the form of expert financial advice and planning – an area often unfamiliar to those at the start of any career.



RBC Emerging Artists grants are awarded to organizations focused on supporting emerging artists by providing a platform to showcase their talent (in order to be recognized at a national and international level).

Artist criteria

RBC Emerging Artists provides funding to registered charities and non-profits to support artists across different disciplines (i.e. visual arts, music, theatre, performance, literature and film) who:

- Are in the early stages of their career in their chosen artistic discipline
- Are the creator of a new work(s) or a practitioner of an art form
- Demonstrate a commitment to devoting more time to their artistic activity
- Are involved in their creative community
- Have not yet been showcased outside their primary country of residence
- Devote a minimum of 24 hours per week to their art
- Make a financial commitment to their practice and seek their primary income from their artistic work
- Have little presentation, exhibition or publication history
- Self identify as an emerging artist

Learn more at rbc.com/emergingartists

