

RBC, Sustainability and the Vancouver 2010 Olympic and Paralympic Winter Games

RBC strives to make a positive economic, social and environmental impact in the communities and countries where we do business. As the premier financial services partner of the 2010 Olympic and Paralympic Winter Games, we are committed to applying principles of sustainability to ensure a legacy of prosperity for future generations.

Economic Sustainability

For a financial institution, 'sustainability' means ensuring that people and communities and businesses have the resources they need to grow and prosper.

Small business is the engine of Canada's economy, so RBC is dedicated to ensuring that Canada's small business community can take advantage of the opportunities offered by the 2010 Games. Our 2010 Business Development initiative, managed by a full-time senior account manager, includes seminars and information, including a *Guide for Business Opportunities in the 2010 Winter Games*, available at RBC branches across Canada and online. We have also produced two economics reports to gauge the anticipated impact of the Games on BC's economy.

We have a history of commitment to the city of Vancouver, and have invested close to a million dollars in the Downtown Eastside over the past five years.

RBC employs current and retired Olympic and Paralympic athletes through the RBC Olympians Program, offering flexible work arrangements so that athletes can make time for training and competition. The program has sustainability at its heart, because it provides valuable work experience to help athletes prepare for life after sport. Since its launch in 2002, the RBC Olympians Program has employed more than 36 athletes and several have gone on to full-time careers with RBC.

Diversity

RBC is committed to leveraging diversity in the workplace, communities and country as a key driver of economic and social prosperity. We have a long history of support for youth, Aboriginal Peoples, women, newcomers to Canada and people with disabilities.

For example, we donated \$350,000 over five years to the Squamish Lil'wat Cultural Centre in Whistler. This Centre will celebrate and showcase the history, creative works, and cultures of the Squamish and Lil'wat First Nations.

In 2006, we were named one of Canada's top Employers for Workplace Diversity by Canadian Immigrant Magazine and were given a Theo Award from People with Disabilities BC for being a champion of employment for people with disabilities.

Environmental Sustainability

All companies and countries must strive to reduce their environmental footprint. RBC is committed to reducing our greenhouse gas emissions through more efficient energy use. In British Columbia, we power a number of branches with EcoLogo certified power from BC Hydro, and our on-site banking services at the 2010 Olympic and Paralympic Winter Games will be green-powered. We are also committed to reducing the amount of paper we use, through programs like electronic statements for clients.

In 2007, RBC topped Newsweek magazine's "green companies" ranking for our ability to adapt to the risks and opportunities presented by climate change. We are considered one of Canada's Most Respected Corporations and are on the "Global 100" list of the world's most sustainable companies. We are included on the Dow Jones Sustainability Index, the Jantzi Social Index, and the FTSE4Good Index, all recognizing the world's financial, social and environmental leaders.

For more information, visit rbc.com/responsibility.

