

# RBC ENVIRONMENTAL BLUEPRINT HIGHLIGHTS

October 2007

The RBC Environmental Blueprint outlines the company's priority issues, including climate change, biodiversity, forests, indigenous peoples and water. The multi-year program has three objectives:

- Reduce environmental footprint
- Promote environmentally responsible business activities
- Offer environmental products and services

## **Reduce environmental footprint**

RBC will:

- RBC will reduce greenhouse gas emissions per employee or per square metre within our premises
- reduce energy use in its Canadian premises
- ensure responsible sourcing of paper, with paper certified by the Forest Stewardship Council, Canadian Standards Association or equivalent where available;
- increase the percentage of certified green power used in its Canadian branch network;
- purchase clean, renewable green power, wherever it is available, for all new branches to open in Canada, totaling more than 70 retail banking and insurance locations by the end of 2008.

## **Promote environmentally responsible business activities**

RBC will work with clients to manage environmental risks and leverage opportunities, and will:

- not engage in new financing activities with corporations operating unsustainably in tropical rainforests, High Conservation Value Forests, or UNESCO World Heritage Sites;
- ask its large corporate clients in the forest products sector to be certified by the Forest Stewardship Council, Canadian Standards Association or acceptable alternative within five years;
- track and review the greenhouse gas emissions of large industrial emitters in its lending portfolio.

## **Offer environmental products and services**

RBC will provide clients with financial products, service options and information to promote environmentally sustainable choices. Recently-introduced initiatives include:

- RBC Jantzi Funds, Canada's first suite of socially responsible mutual funds for clients who choose to invest in companies based on their environmental, social and governance records;
- electronic statement options for an increasing number of accounts. In its current "make a statement with your statement" campaign, RBC will donate \$5 to the Nature Conservancy of Canada for every client who chooses to receive electronic statements for an eligible account. The campaign has raised more than \$750,000 in less than one month;
- rebates for home energy audits, recognition for the financing of hybrid cars, and discounts for clients purchasing green power;
- sponsorship of The Now House TM, part of the Canadian Mortgage and Housing Corporation's Equilibrium Sustainable Housing demonstration initiative, showing homeowners and contractors how to improve a home's energy efficiency by retrofitting a 60-year-old house.

For a full copy of the RBC Environmental Blueprint, visit [www.rbc.com/environment](http://www.rbc.com/environment).

