



RBC OFFICE OF THE OMBUDSMAN

2016 Annual Report



Over the past 21 years, the RBC Office of the Ombudsman has used its expertise to help clients and RBC attempt to resolve their problems fairly, professionally, and efficiently.

Message from the RBC Ombudsman

We are pleased to provide this report on our activity for the fiscal year ending October 31, 2016. Copies of our most recent previous Annual Reports are available for review and can be found at www.rbc.com/ombudsman/index.html.

Over the past 21 years, the RBC Office of the Ombudsman has used its expertise to help clients and RBC attempt to resolve their problems fairly, professionally, and efficiently. Clear two-way communication and willingness to listen and learn are critical components of successful dispute resolution and I urge clients to take action and plan for a quality conversation when they have a complaint. And for both clients and RBC staff, I encourage you to listen to each other and find common ground. Then work towards a solution.

Ideally, this would bring closure, but realistically that doesn't always happen. And that's where our office can help. Our role is not to impose decisions on others but rather to facilitate quality conversations. Success – for our office – is the assurance that there has been a fair, balanced hearing.

RBC's Make a Complaint website at www.rbc.com/customer-care will lead you through the complaint process, including escalation to the Ombudsman if necessary.

Johanne Ardouin
RBC Ombudsman

The Role of the RBC Office of the Ombudsman

If you have received a final response from an RBC representative, you may appeal to the RBC Ombudsman. We can only review your concern after it has been investigated by RBC.

The RBC Ombudsman provides a voluntary and impartial avenue of appeal for RBC clients with unresolved concerns*. We provide an objective perspective, independent of the business units of RBC, enabling both clients and RBC to present their interests in seeking solutions. We are not an advocate for either party. Our role is to review both sides of an issue and ensure that disputing parties have an opportunity to understand each other's perspective. Any recommendations that may be brought forward by our office in an effort to help the parties in dispute reach a fair and reasonable resolution are non-binding and parties are free to pursue other avenues if agreement is not reached.

Our dispute resolution services are offered free of charge to all RBC clients globally and across all RBC businesses. We also make recommendations to RBC to improve operations, products and services that enrich the client experience.

Please refer to our website at www.rbc.com/ombudsman for more information.

* Note: The RBC Ombudsman does not investigate complaints about credit decisions, service fees, interest rates, and other matters of general policy.

Year in Review – 2016

Fiscal Year 2016 (period between 1 November 2015 and 31 October 2016).

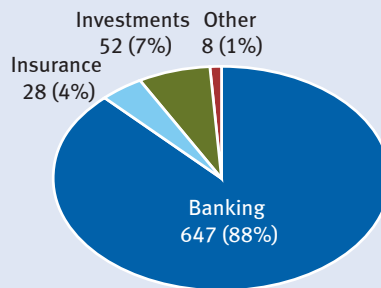
Please refer to our website at www.rbc.com/ombudsman to view previous Ombudsman Annual Reports.

In fiscal 2016, 3,600 clients contacted RBC’s Ombudsman. As we only review concerns after RBC has had an opportunity to investigate, the vast majority of these contacts were referred back to RBC to review and respond.

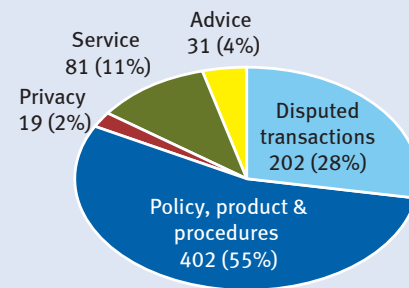
Case Reviews

During the fiscal year, the RBC Ombudsman staff opened 817 new cases and completed 735 case reviews. Details regarding the nature of cases, the length of time taken to close, and the outcome of our reviews are outlined in the following charts.

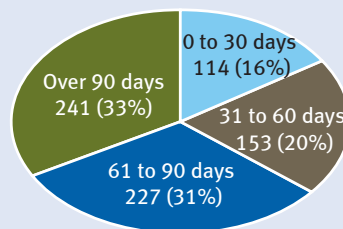
2016 Case Reviews - By Product Type



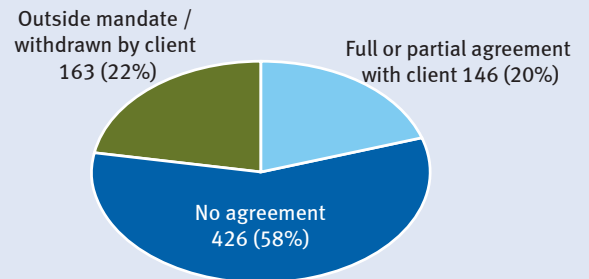
2016 Case Reviews - By Issue



2016 Case Reviews - By Time to Close*



2016 Case Reviews - By Outcome



* Average time to close case reviews was 77 days

Consumer education and other resources

Most financial institutions, including RBC, make tools and information available on their websites (see www.rbc.com) to help clients manage their banking and other financial needs.

The Canadian Bankers Association (CBA) also plays a vital role in providing information to the public. They have a website at www.cba.ca/en/consumer-information for consumers to learn more about banks and banking in Canada and financial issues that affect all Canadians.

If clients are not satisfied following their financial institution Ombudsman’s review, external Ombudservices can provide a further review of the complaint. All external Canadian Ombudservices are offered free of charge.

The RBC How to Make a Complaint brochure (available in branches, offices and at www.rbc.com/customer-care) provides more information about external Ombudservices and other regulatory bodies in Canada.

Clients outside of Canada who are not able to resolve their complaints after review should refer their concerns to banking or investment sector regulators within their jurisdiction.