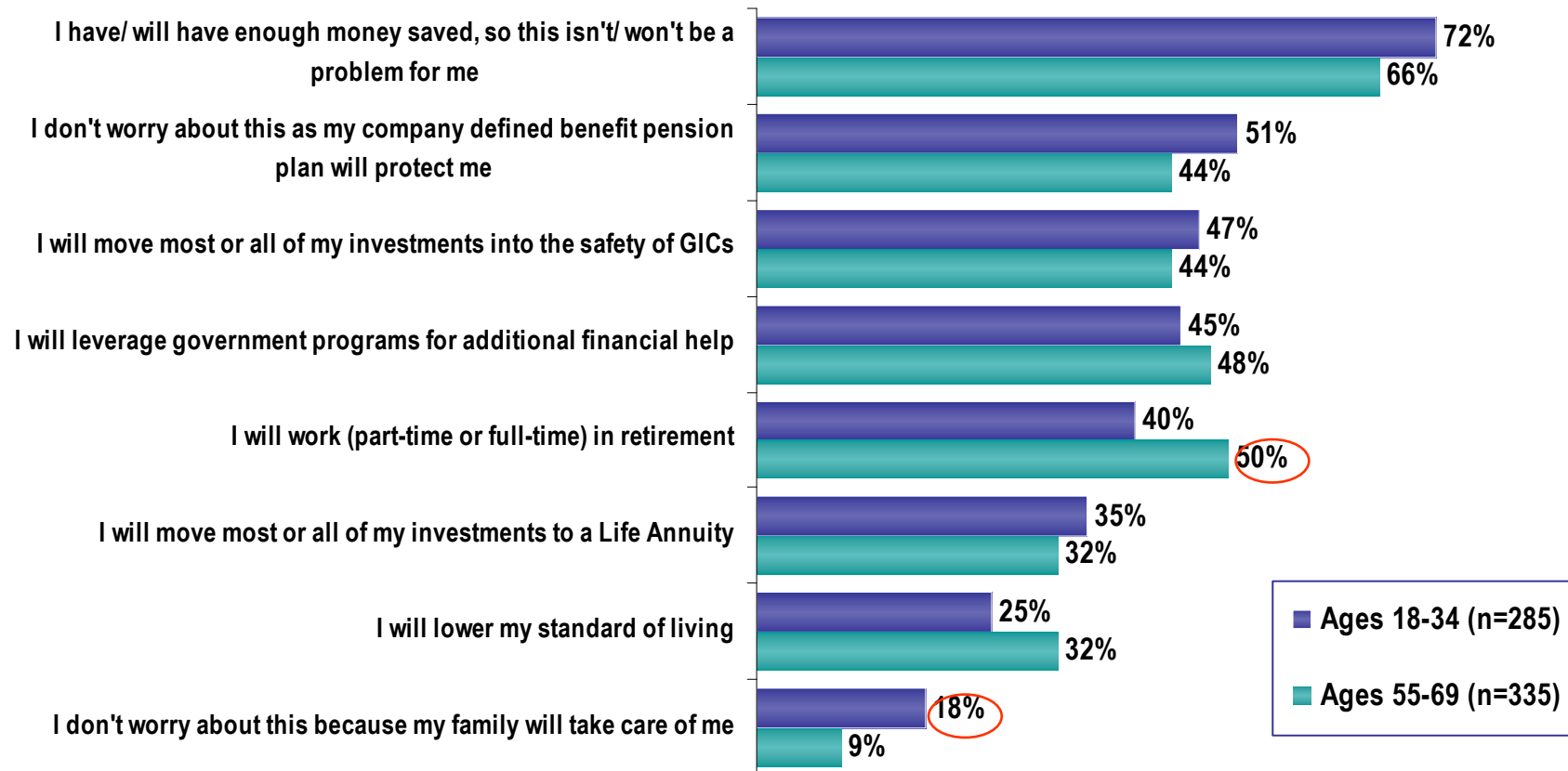




22nd Annual RBC RRSP Poll

“If I outlive my retirement savings...”
Very Appealing/ Somewhat Appealing Solutions

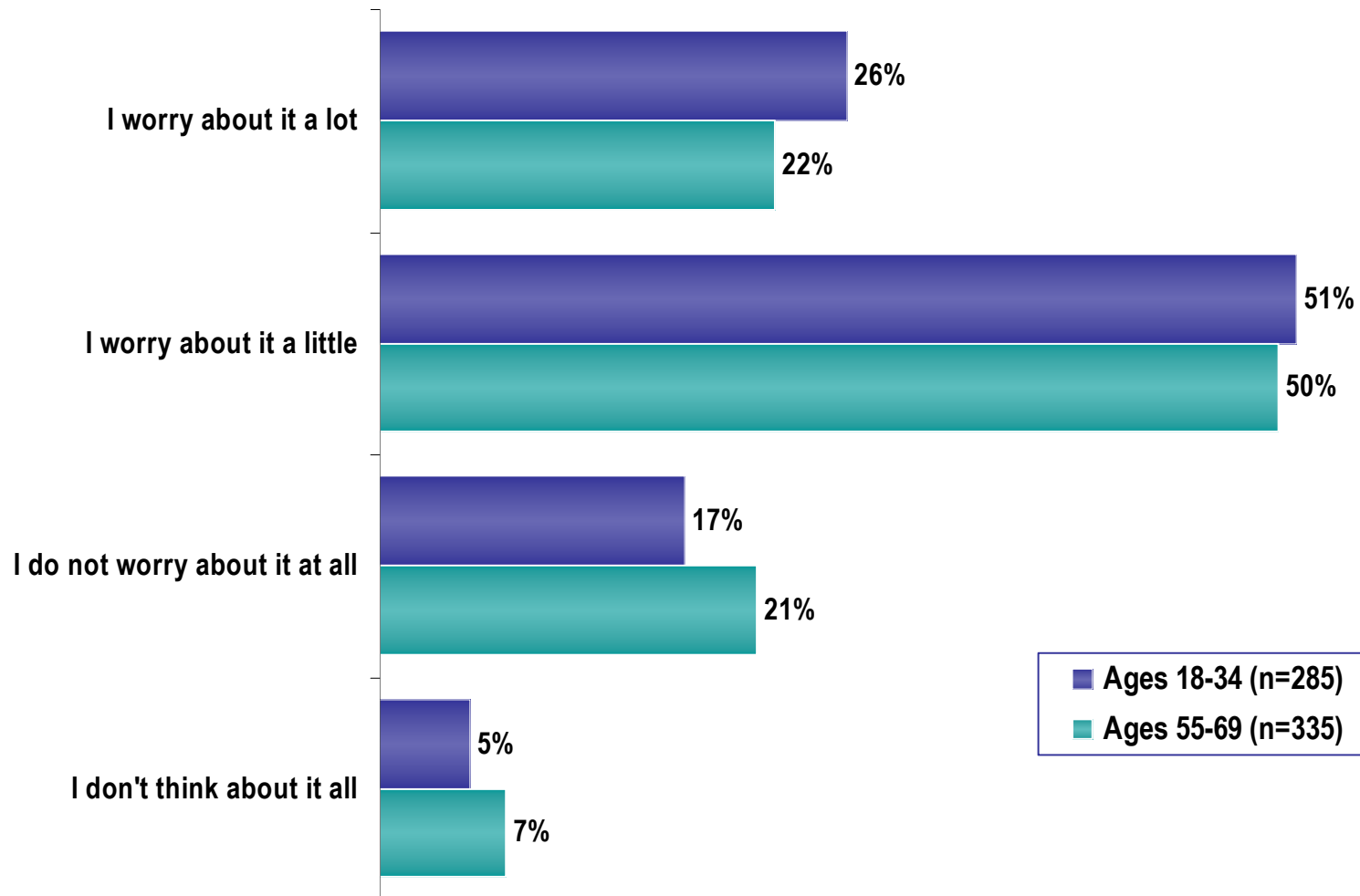


QB7new. The following is a selection of solutions that could help ensure you don't outlive your savings in retirement. Please indicate how much each solution appeals to you.
Base: All respondents (n=1224)



22nd Annual RBC RRSP Poll

“Worried about balancing saving today and saving for the future?”



QA6new. How much do you worry about balancing saving for your immediate priorities versus putting money away for the longer term or for your retirement?
Base: All respondents (n=1224)

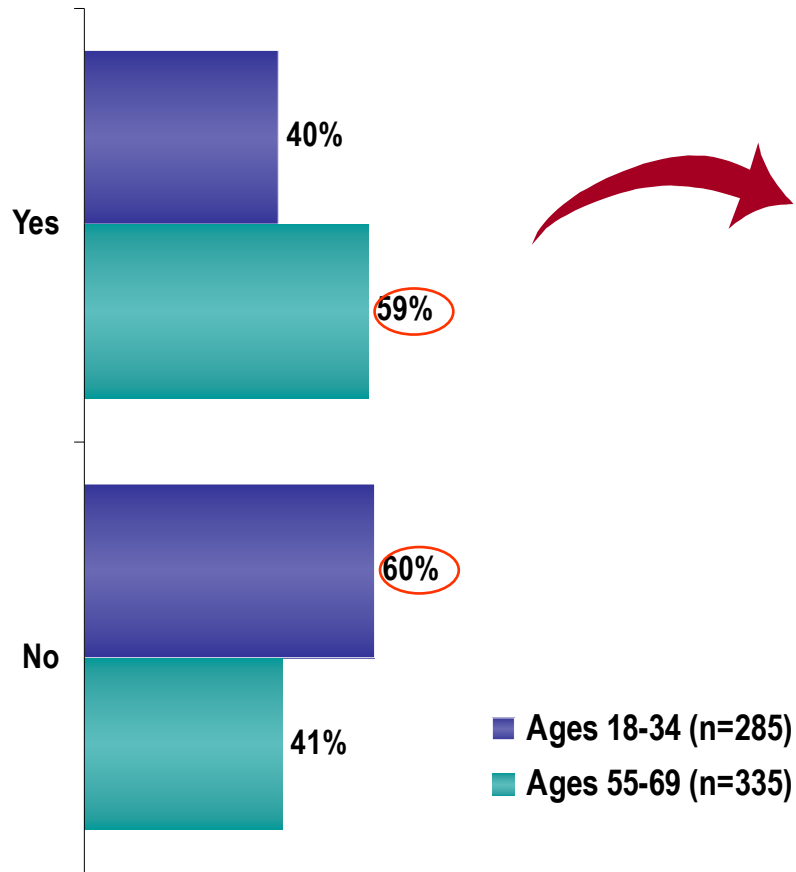
Ipsos Reid

2

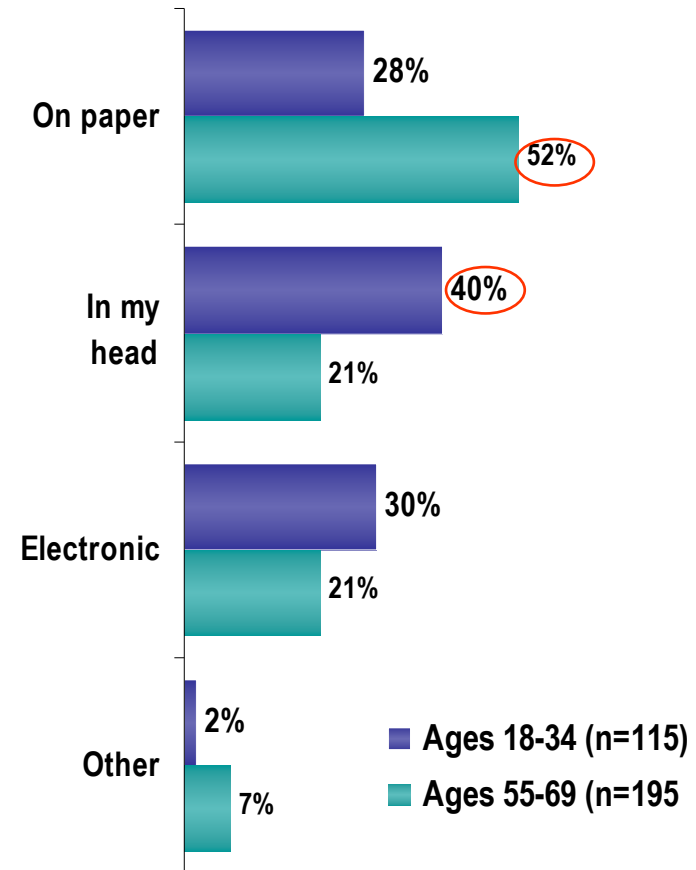


22nd Annual RBC RRSP Poll

Have a Financial Plan?



In What Format...



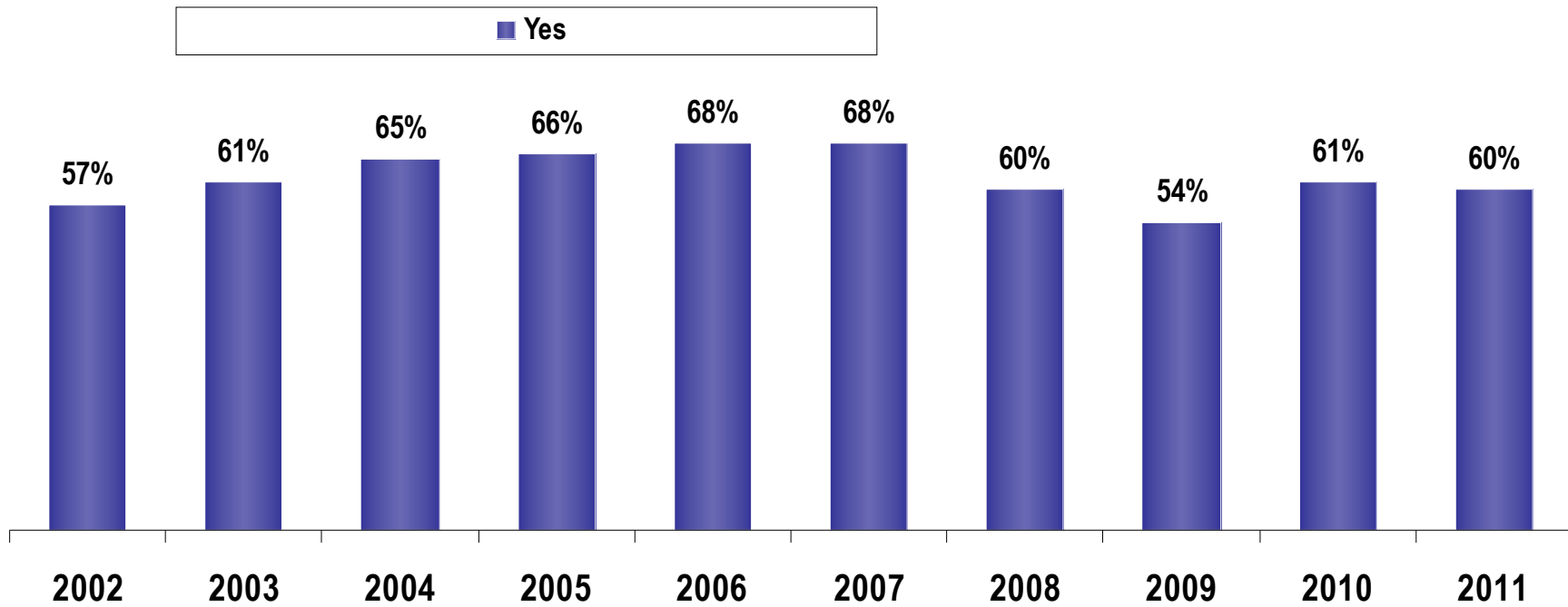
QB1Anew2011. Do you have a financial plan (either formal or informal)? Base: All respondents (n=1224)
QB1A2new2011. In what format is your financial plan? Base: Have a financial plan (n=612)



22nd Annual RBC RRSP Poll

RRSP ownership in 2011

RRSPs	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
18-34	44%	49%	53%	50%	62%	53%	49%	44%	39%	43%
55-69	68%	69%	74%	74%	74%	78%	71%	63%	70%	69%



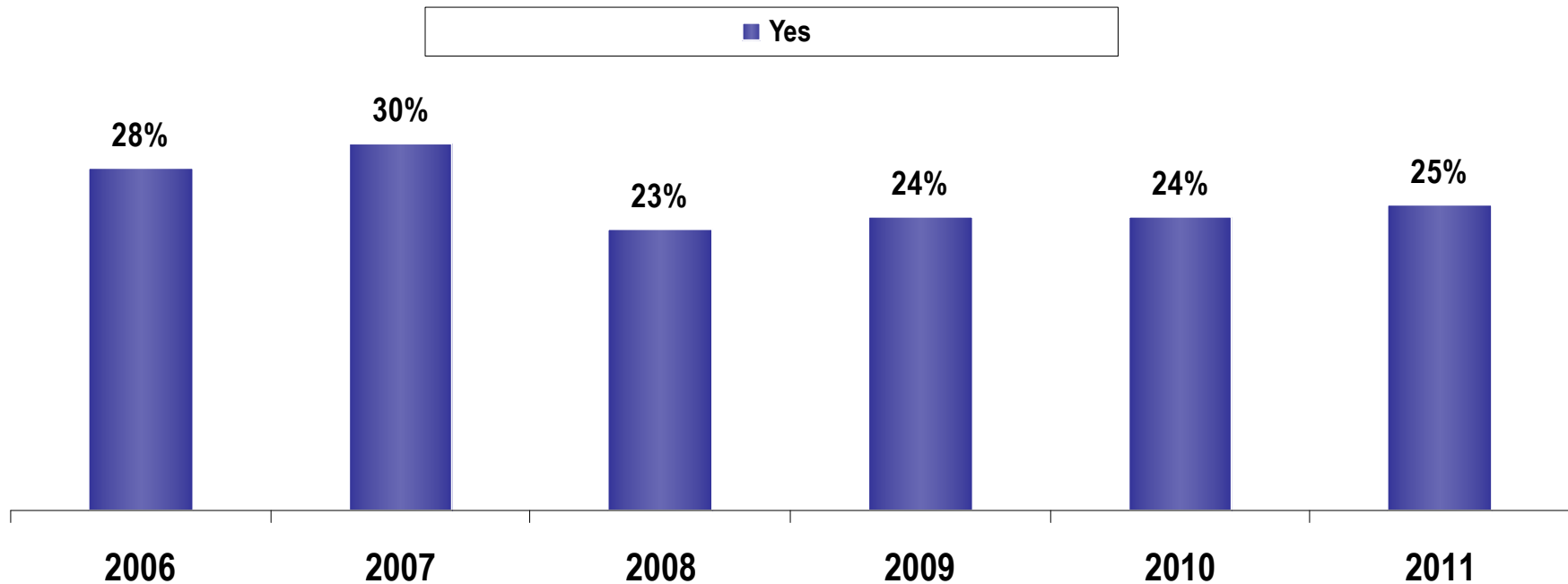
Q.C1 Do you currently have any Registered Retirement Savings Plans or RRSPs?
 Base: All respondents (n=1224)



One-quarter of Canadians plan to contribute the maximum allowable contribution to their RRSP, a level which has been stable for 4 years

Maximum RRSP contribution intentions for 2011 tax year

	Will Contribute Maximum				
	2007	2008	2009	2010	2011
18-34	29%	26%	35%	33%	16%
55-69	30%	25%	22%	24%	31%



Q.C3 And for the 2011 tax year, will contribute the maximum allowable contribution to your RRSP that Revenue Canada says you, personally, can make?
Base: Have Registered Retirement Savings Plans (n=734)