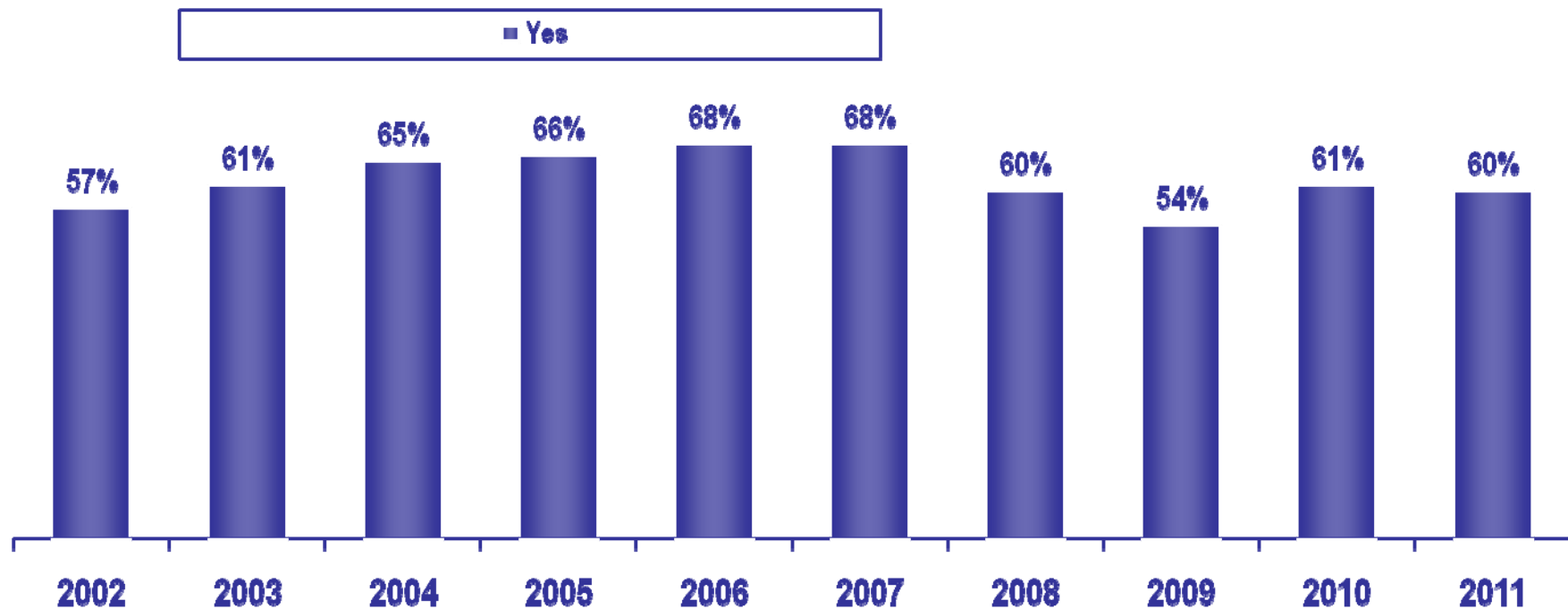




22ND Annual RBC RRSP Poll

RRSP ownership in 2011

RRSPs	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
18-34	44%	49%	53%	50%	62%	53%	49%	44%	39%	43%
35-54	68%	69%	71%	72%	76%	75%	64%	57%	70%	67%
55-69	68%	69%	74%	74%	74%	78%	71%	63%	70%	69%
Male	59%	61%	68%	68%	70%	70%	63%	55%	63%	63%
Female	55%	60%	61%	64%	67%	66%	58%	53%	59%	58%



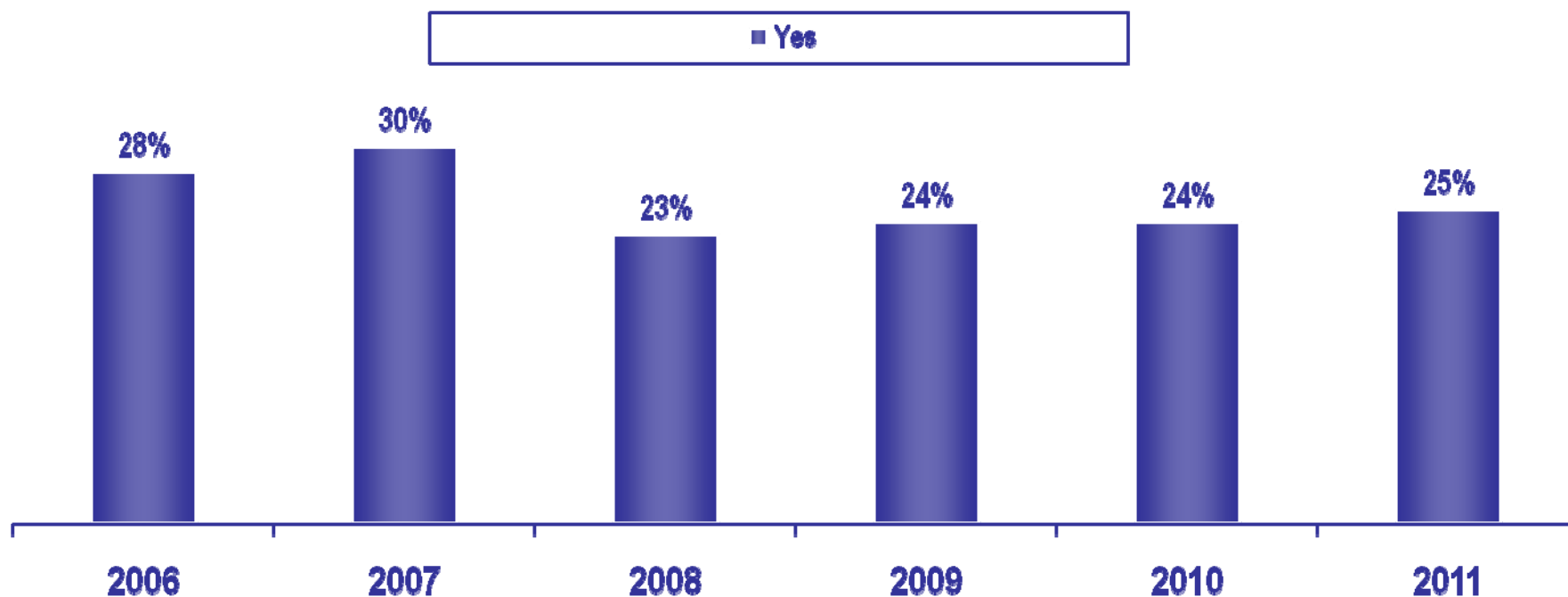
Q.C1 Do you currently have any Registered Retirement Savings Plans or RRSPs?
Base: All respondents (n=1224)

Ipsos Reid

22ND Annual RBC RRSP Poll

Maximum RRSP contribution intentions for 2011 tax year

	Will Contribute Maximum					
	2006	2007	2008	2009	2010	2011
18-34	23%	29%	26%	35%	33%	16% ↓
35-54	30%	32%	22%	19%	20%	25% ↑
55+	28%	27%	25%	22%	24%	29%



↓ ↑ = significant difference compared to 2010.

Q.C3 And for the 2011 tax year, will contribute the maximum allowable contribution to your RRSP that Revenue Canada says you, personally, can make?

Base: Have Registered Retirement Savings Plans (n=734)

Ipsos Reid

Top financial priorities

Rank 1-3

	Total (n=1224)	Age		
		18-34 (n=285)	35-54 (n=500)	55+ (n=439)
Regular payments to reduce or eliminate debt	48% ↓	48% ↓	53% ↓	43%
Retirement savings	48% ↑	35% ↑	56%	51%
General savings for a rainy day	43%	39% ↓	39% ↑	52%
Just trying to keep your head above water	33%	32%	33%	35% ↑
Home ownership	31%	49% ↑	30%	17%
Savings for a large self rewarding purchase	30%	34% ↑	23%	35%
Building an investment portfolio	23%	19%	23%	27%
Home renovation	20%	17%	19%	25%
Saving for children or grandchildren's education	19%	21% ↓	21%	13%
Supporting aging parents	5%	7% ↓	4%	4%

Q.A3 The statements below are a list of different financial priorities that you might have. Please select up to three that are the most important priorities to you right now. Put the them in order of importance, by placing a '1' next to the one that is most important to you, a '2' next to the second most important and a '3' next to the third most important.

Base: All respondents

↓ ↑ = significant difference compared to 2010.