



NEWS

RBC INSURANCE MOBILE ROAD TEAM IS ON THE GROUND TO ASSIST SLAVE LAKE CLIENTS IMPACTED BY WILD FIRES

CALGARY, ALBERTA, May 18, 2011 — As wild fires continue to burn in Slave Lake, Alberta, RBC Insurance claims specialist are visiting surrounding evacuation centres and hotels in Athabasca, West Lock and Edmonton trying to contact displaced clients affected by this disaster.

“Many families have no access to cell phones or computers, so communicating to friends and loved ones is a challenge,” said Ian McKay, senior manager, Property Field Operations, RBC Insurance. “However, despite some geographical challenges, we are finding clients and providing financial assistance to get them into temporary living situations.”

Ian McKay, Senior Manager, Property Field Operations, RBC Insurance is available to discuss what RBC Insurance is doing for clients displaced by this disaster. To coordinate an interview, please contact Margie McNeil at 905-606-1425.

RBC Insurance clients can report a claim by:

Visiting a local RBC Insurance retail branch to report a claim,

Calling our 1-800-877-600-7224

Contacting the lead of our road team Ian McKay at 416-819-5372