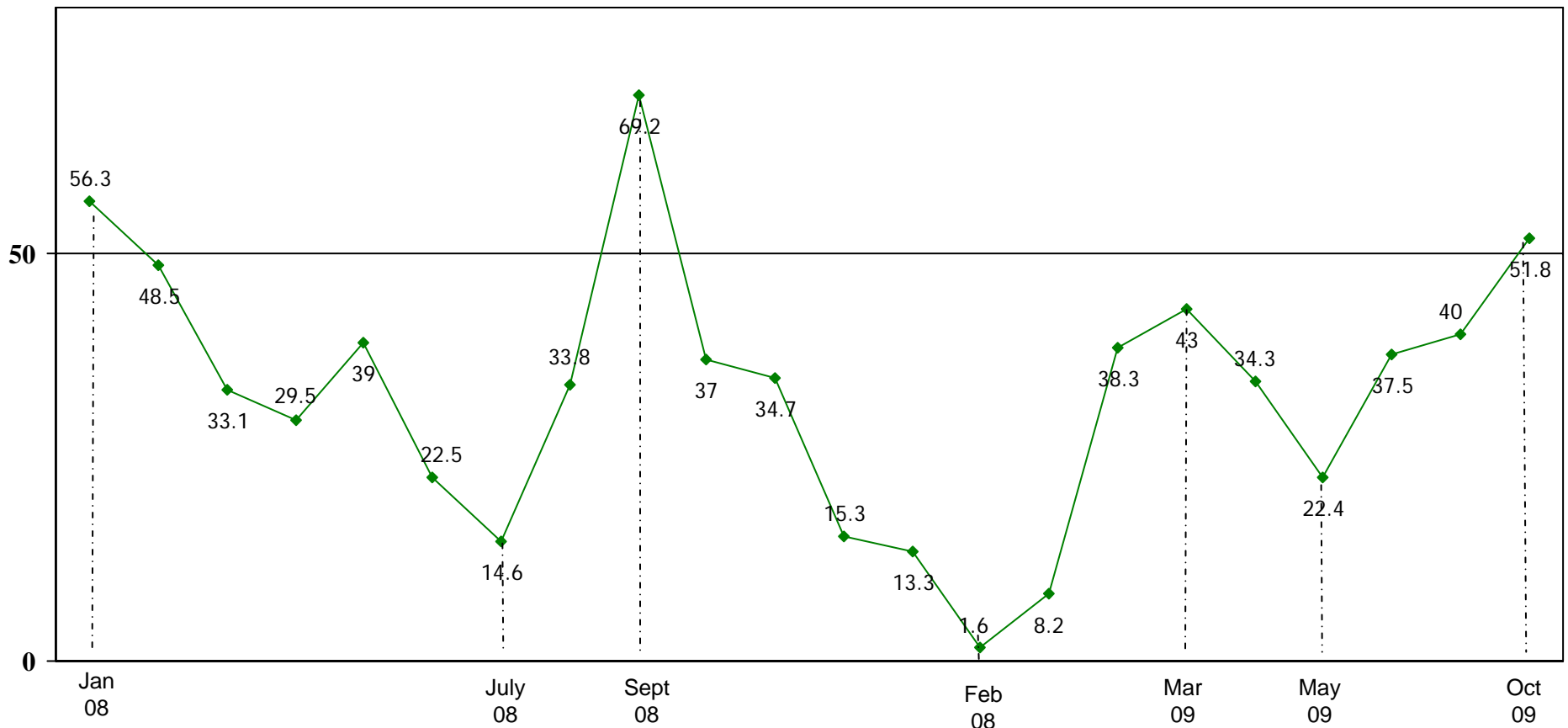




# NATIONAL Monthly RBC / CASH Index

Consumer Attitudes and Spending by Household  
January 2008 – October 2009

October 2009 = 51.8



Interview dates: October 1-4, 2009 (1,000 U.S. adults) Margin of error:  $\pm 3.1$  for all adults



# NATIONAL Monthly RBC / CASH Index

Consumer Attitudes and Spending by Household  
January 2005 – December 2007

December 2007 = 65.9

