



NEWS

RBC DONATES \$100,000 TO ASSIST DISASTER RELIEF IN JAPAN

Branches accepting public donations to Canadian Red Cross

TORONTO, March 14, 2011 — RBC Foundation today announced it is donating \$100,000 to the Red Cross to support emergency relief efforts for communities affected by the disaster in Japan. RBC has requested that its donation to the Red Cross be directed where it is needed most for emergency relief which can include food, clean water, shelter and medical aid.

Anyone who wants to contribute to the Canadian Red Cross can do so by visiting any RBC branch in Canada from March 15 to April 15.

“The scale of this disaster is enormous and its impact has been devastating to thousands of people and their communities,” said Gordon M. Nixon, president and CEO, RBC. “On behalf of our clients and employees, we are supporting the relief efforts with a donation and by making our branches available to help raise funds from the public.”

ABOUT RBC

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries operate under the master brand name RBC. We are Canada’s largest bank as measured by assets and market capitalization, and among the largest banks in the world, based on market capitalization. We are one of North America’s leading diversified financial services companies, and provide personal and commercial banking, wealth management services, insurance, corporate and investment banking and transaction processing services on a global basis. We employ approximately 79,000 full- and part-time employees who serve more than 18 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 56 other countries. For more information, please visit rbc.com.

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