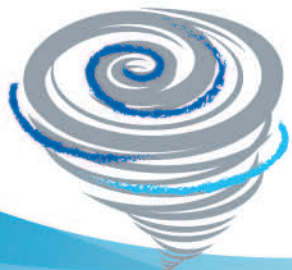
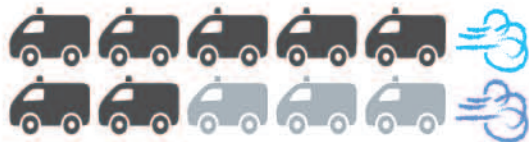


Mother Nature's IMPACT ON WATER

As large towns and cities across Canada continue to grow, large paved surfaces and extreme weather conditions dramatically increase the challenge of managing excess water caused by storms.

68% Canadians say that we should prepare for **THE POSSIBILITY OF A MAJOR DISASTER** that affects storm water management systems



9/10 Canadians believe that a major disaster of the magnitude of **HURRICANE SANDY IS POSSIBLE IN THEIR COMMUNITY**



\$80 BILLION



replacement cost for drinking water, wastewater and stormwater infrastructure in Canada reported to be **IN 'FAIR' TO 'VERY POOR' CONDITION**

78% believe their town's water infrastructure is **IN GOOD CONDITION** and don't see a need for investment in upkeep



60% of 18-34 year olds would give up a **PAVED DRIVEWAY** to help water management



15% are very aware of the condition of **MUNICIPAL WATER INFRASTRUCTURE**



2013
RBC Canadian
Water Attitudes
Study

