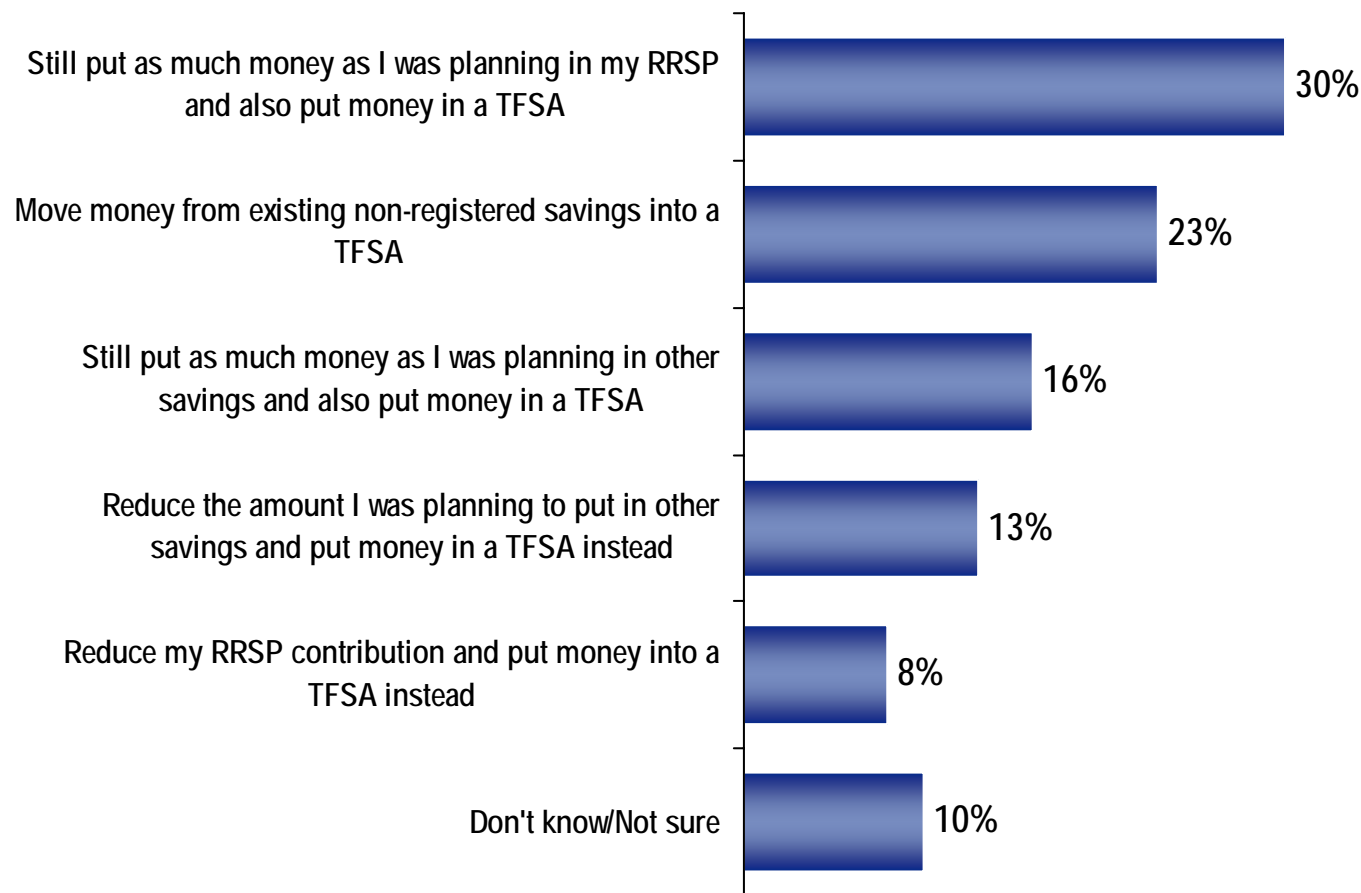




3-in-10 of those who have heard of and plan to open a TFSA will continue contributing the same amount to their RRSP; nearly 1-in-4 plan to move money from non-registered savings into a TFSA

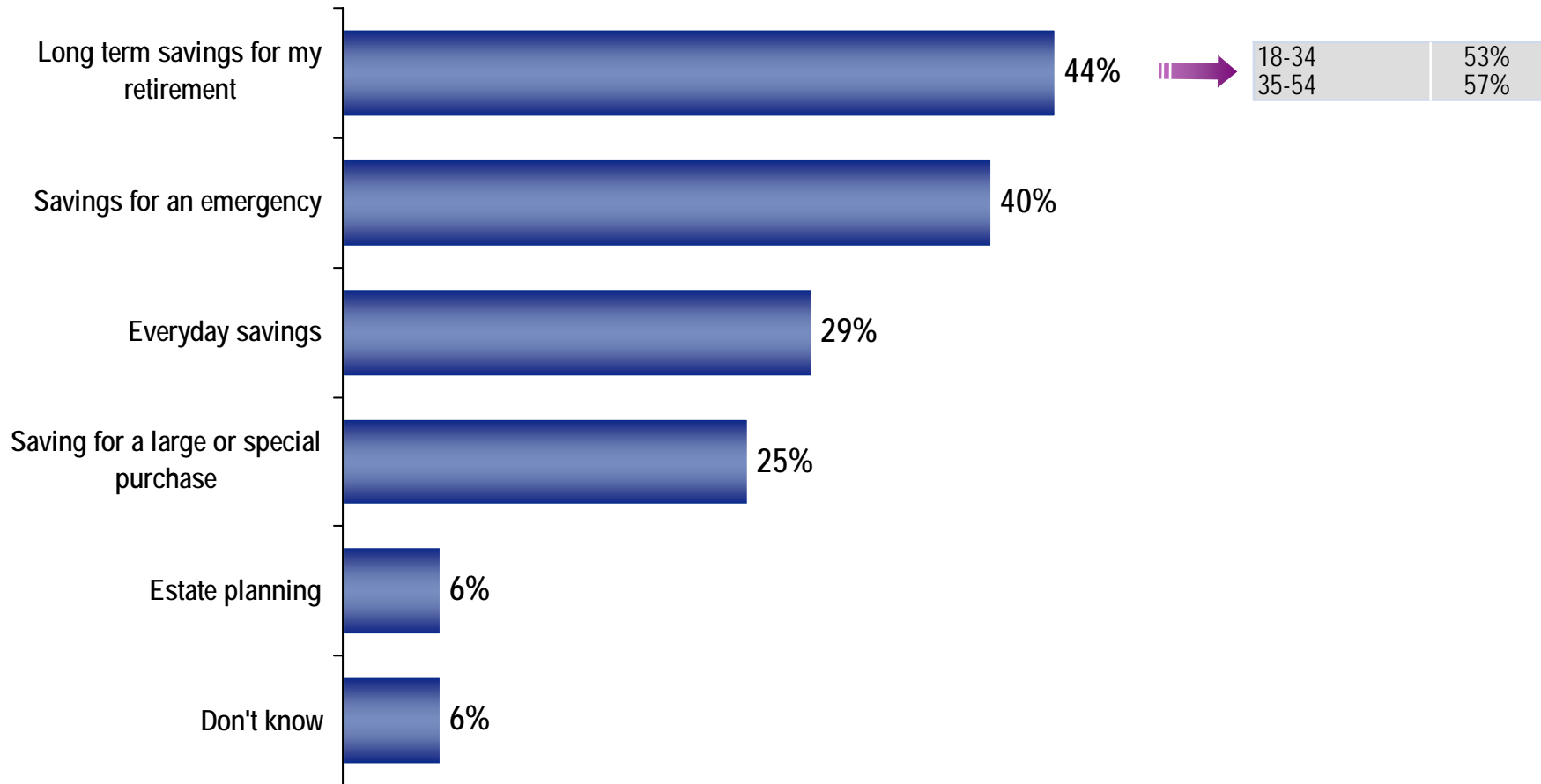


QE7. Which of the following best describes what you are planning to do?
Base: Have heard of TFSA and plan to open one (n=236)





The TFSA will be used for long term savings for retirement, for an emergency and/or for other savings



QE8. What will you use your TFSA for?

Base: Have heard of TFSA and plan to open one (n=236)

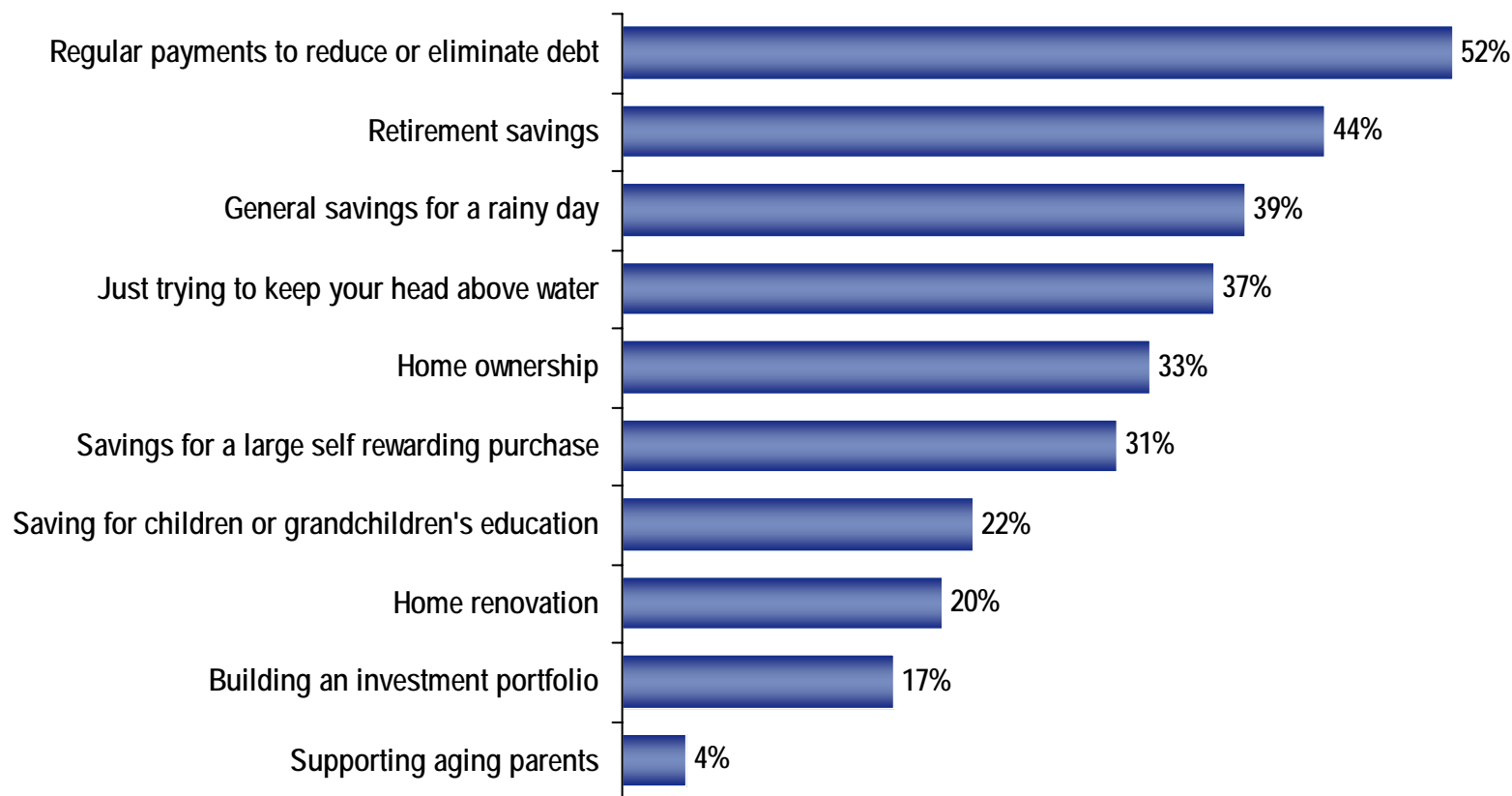
Responses 2% or fewer excluded





"Regular payments to reduce/eliminate debt" is at the top of Canadians' minds, followed by "retirement savings" and "general savings for a rainy day"

Rank 1-3

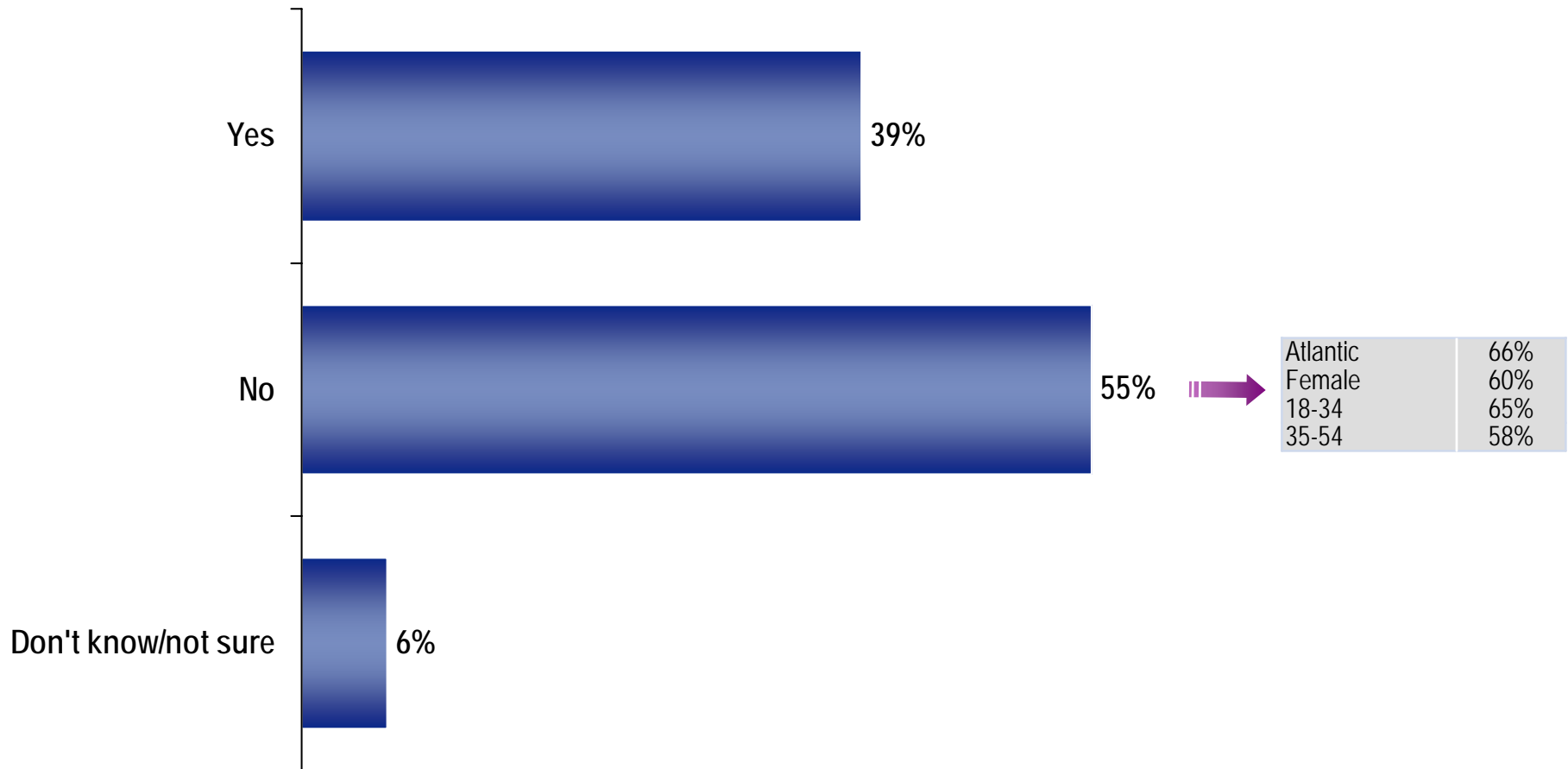


Q.A3 The statements below are a list of different financial priorities that you might have. Please select up to three that are the most important priorities to you right now. Put the them in order of importance, by placing a '1' next to the one that is most important to you, a '2' next to the second most important and a '3' next to the third most important.

Base: All respondents (n=1272)



The majority of Canadians have not heard about the new Tax Free Savings Account

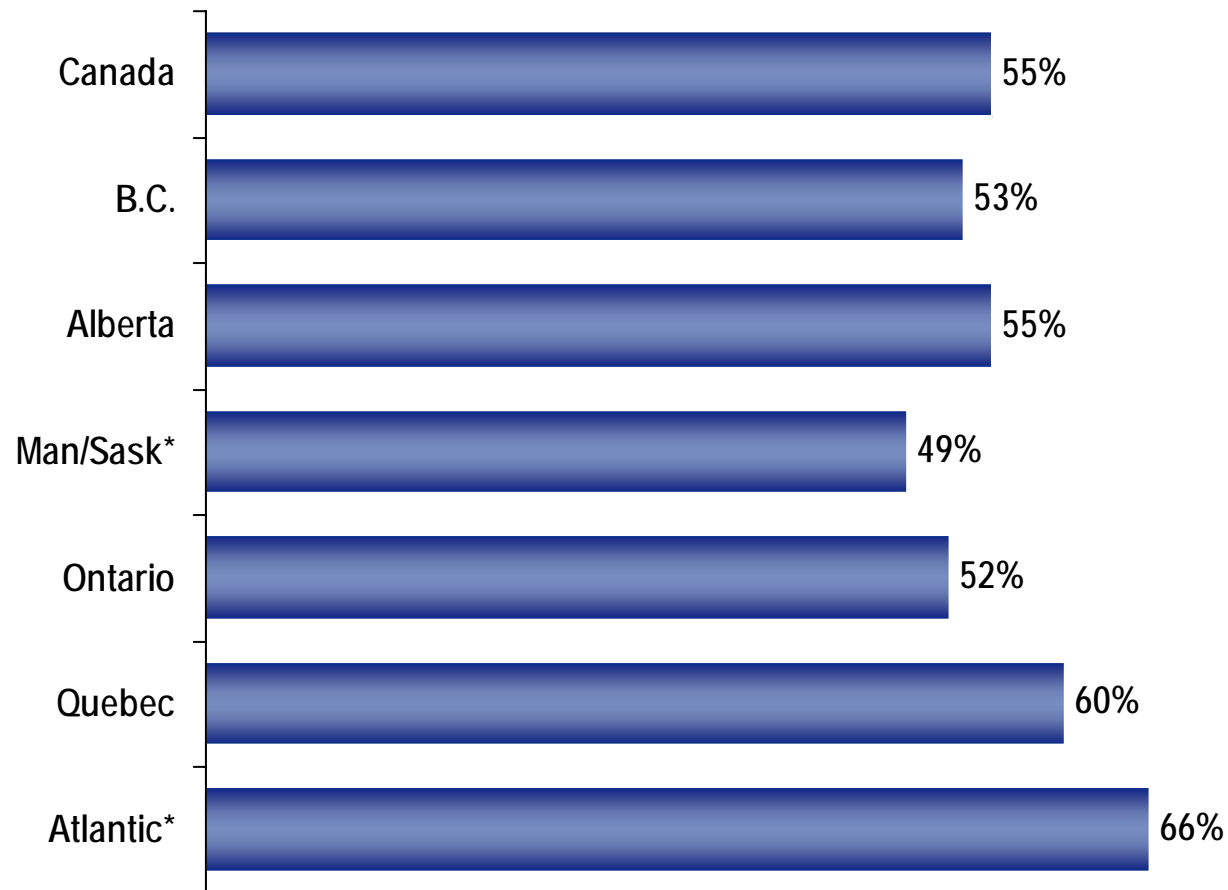


QE5. Have you heard of the new Tax Free Savings Account (TFSA) that the government announced would be available in January 2009?
Base: All respondents (n=1272)



Respondents in Quebec and Atlantic Canada are less likely to have heard of Tax Free Savings Accounts

Respondents who have not heard of the new Tax Free Savings Account



QE5. Have you heard of the new Tax Free Savings Account (TFSA) that the government announced would be available in January 2009?
Base: All respondents (n=1272)

*Small sample size: please use caution

