



**RBC
Insurance**



RBC INSURANCE, HOCKEY CANADA & HOCKEY HALL OF FAME RECOGNIZE MURRAY RIVER VOLUNTEER

**Prince Edward Island's "RBC Local Hockey Leader" awarded \$10,000 for hockey
in her community**

TORONTO, March 6, 2008— June Sencabaugh, a behind-the-scenes hockey volunteer and administrator in her hometown, will be recognized in the Hockey Hall of Fame in Toronto.

Sencabaugh is this year's RBC Local Hockey Leader for Prince Edward Island, one of 13 volunteers (one for each Hockey Canada branch) recognized today by RBC Insurance, with support from Hockey Canada and the Hockey Hall of Fame. The winners, who will also receive a signed Team Canada jersey, were chosen from hundreds of nominations received from across the country.

"It is my true belief that one of the reasons we have minor hockey and a strong community-based arena is all of the hours that June has volunteered," said Myles MacDonald, who is an executive with Murray River's Northumberland's arena. "As secretary/treasurer for more than 25 years, June spent countless hours on fundraising efforts and organizing tournaments."

"She spent many evenings after her day job attending meetings to solicit businesses for their contribution towards minor hockey sweaters, pylons and hockey gear."

RBC Insurance will donate \$10,000 to a local hockey cause in Sencabaugh's name. Sencabaugh is also invited to attend a special ceremony on April 28, 2008, unveiling a display honouring the 2007-08 RBC Local Hockey Leaders at the Hockey Hall of Fame in Toronto. A banner recognizing her achievement will also be raised in the local arena.

"RBC Insurance is proud to continue the tradition of recognizing truly dedicated hockey volunteers like June Sencabaugh," said Neil Skelding, President and CEO, RBC Insurance. "Hockey is a way of life in many Canadian communities, and volunteers are the engines that keep it running."

A panel including National Women’s Team member Jennifer Botterill, National Men’s Sledge Hockey Team Captain Jean Labonté, hockey legend Ron Ellis, Dr. Allan Morris, chair of the Hockey Canada Board of Directors and other Hockey Canada officials selected winners from the hundreds of nominations submitted through the program website. Hard work, dependability, enthusiasm and leadership were among the criteria considered during the evaluation of submissions. Over the past four years, RBC Insurance has awarded more than \$500,000 to grassroots hockey activities across Canada through the RBC Local Hockey Leaders program.

“Every Canadian community has individuals that organize, administer, fundraise, coach and do whatever it takes to keep hockey vibrant in their communities,” said Bob Nicholson, President, Hockey Canada. “We appreciate RBC’s continued leadership not only in recognizing these volunteers, but also in providing the funding to replace aging equipment, improve facilities and generally make hockey more accessible.”

For more information and biographies on all of the RBC Local Hockey Leaders, please visit www.rbcinsurance.com.

2008 Regional RBC Local Hockey Leaders:

Region	RBC Local Hockey Leader	Community
Hockey North	Mike Gravel	Inuvik, NT
British Columbia	Doug Bondue	Port Alice, BC
Alberta	Garry Wolosinka	Viking, AB
Saskatchewan	Robert “Sam” Somerville	Eatonia, SK
Manitoba	Laurent Kerbrat	St. Laurent, MB
Ontario	Angelo Giajnorio	Niagara Falls, ON
Northwestern Ontario	Russell Desjarlais	Kenora, ON
Ottawa District	Ron Baker	Brockville, ON
Quebec	France Bédard	Port Cartier, QC
New Brunswick	Jean Pelletier	Dalhousie, NB
Nova Scotia	Graham Parker	Middleton, NS
Prince Edward Island	June Sencabaugh	Murray River, PEI
Newfoundland & Labrador	Dave Ingram	Clareville, NFLD

About RBC Insurance

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