

Media Advisory

RBC CAPITAL MARKETS' CANADIAN FINANCIAL SERVICES CONFERENCE

TORONTO, January 16, 2007 — With record earnings and profits for many financial services companies last year, investors are now wondering what's next for Canada's financial services industry and how can they top last year's impressive performance?

At RBC Capital Markets' Fourth Annual Canadian Financial Services Conference, some of Canada's most influential financial services leaders will join forces for interactive discussions on the highlights and challenges from last year, as well as providing first-hand insights for 2007. Reflecting on the success of last year's conference, CEO sessions will continue the "fireside chat" format and this year's conference will also feature an additional half day session focusing on insurance companies, mortgage providers and wealth management firms.

When: January 17, 2007 from 7 A.M. to 4:30 P.M.
January 18, 2007 from 7 A.M. to 2 P.M.

Where: Le Royal Meridien King Edward, Toronto Ontario

Agenda: The companies presenting include: Bank of Montreal, Bank of Nova Scotia, belairdirect, Canadian Direct Insurance, Canadian Imperial Bank of Commerce, Canadian Western Bank, CI Financial, Dundee Corporation, Invis Inc., First National Financial, Gluskin Sheff, Home Capital, Hub, Industrial-Alliance Insurance & Financial Services, ING Canada, Kingsway Financial Services, Manulife, National Bank of Canada, Northbridge, RBC Financial Group, RBC Insurance, RBC Investments, Sun Life Financial Inc. and TD Bank Financial Group

Media Note: Media are not allowed to attend the event; however this conference will be available via a webcast – www.wsw.com/webcast/rbc64

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For more information, contact:

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