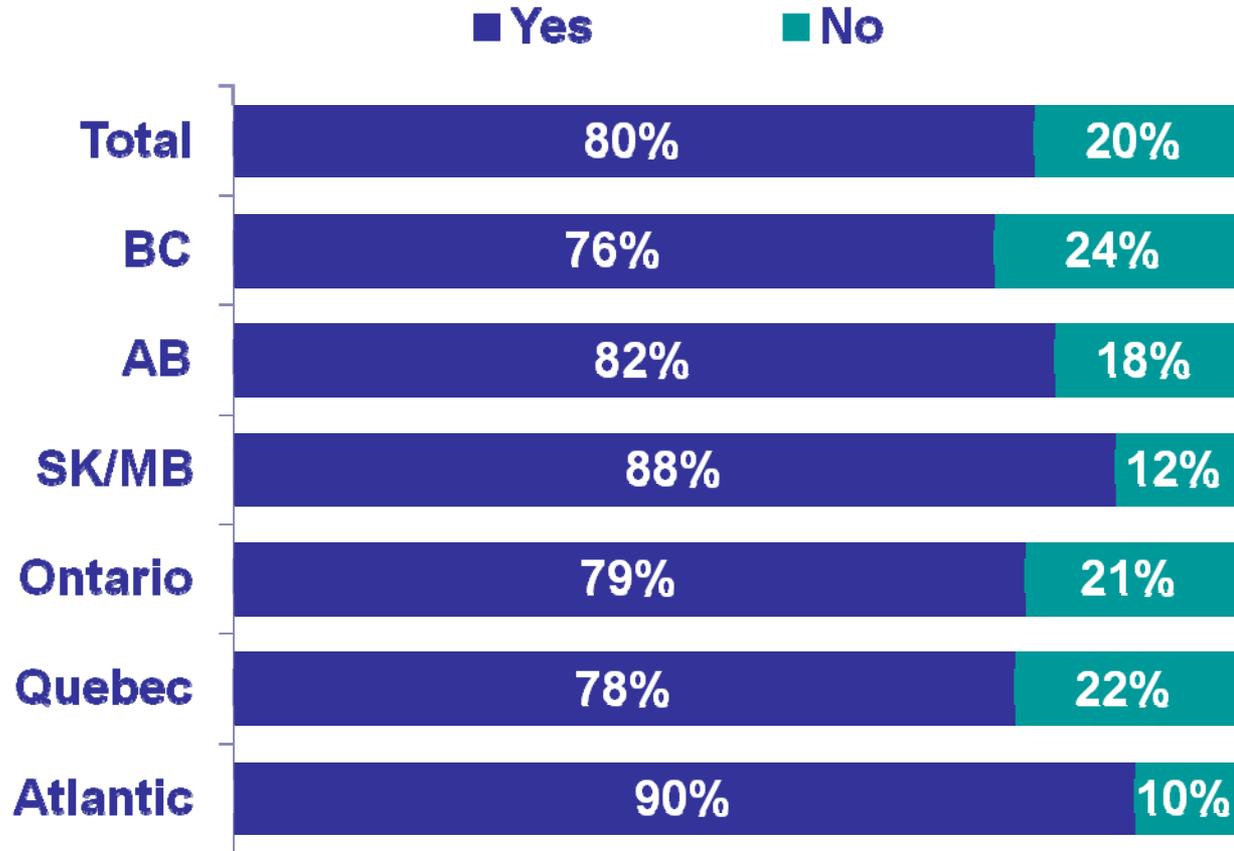




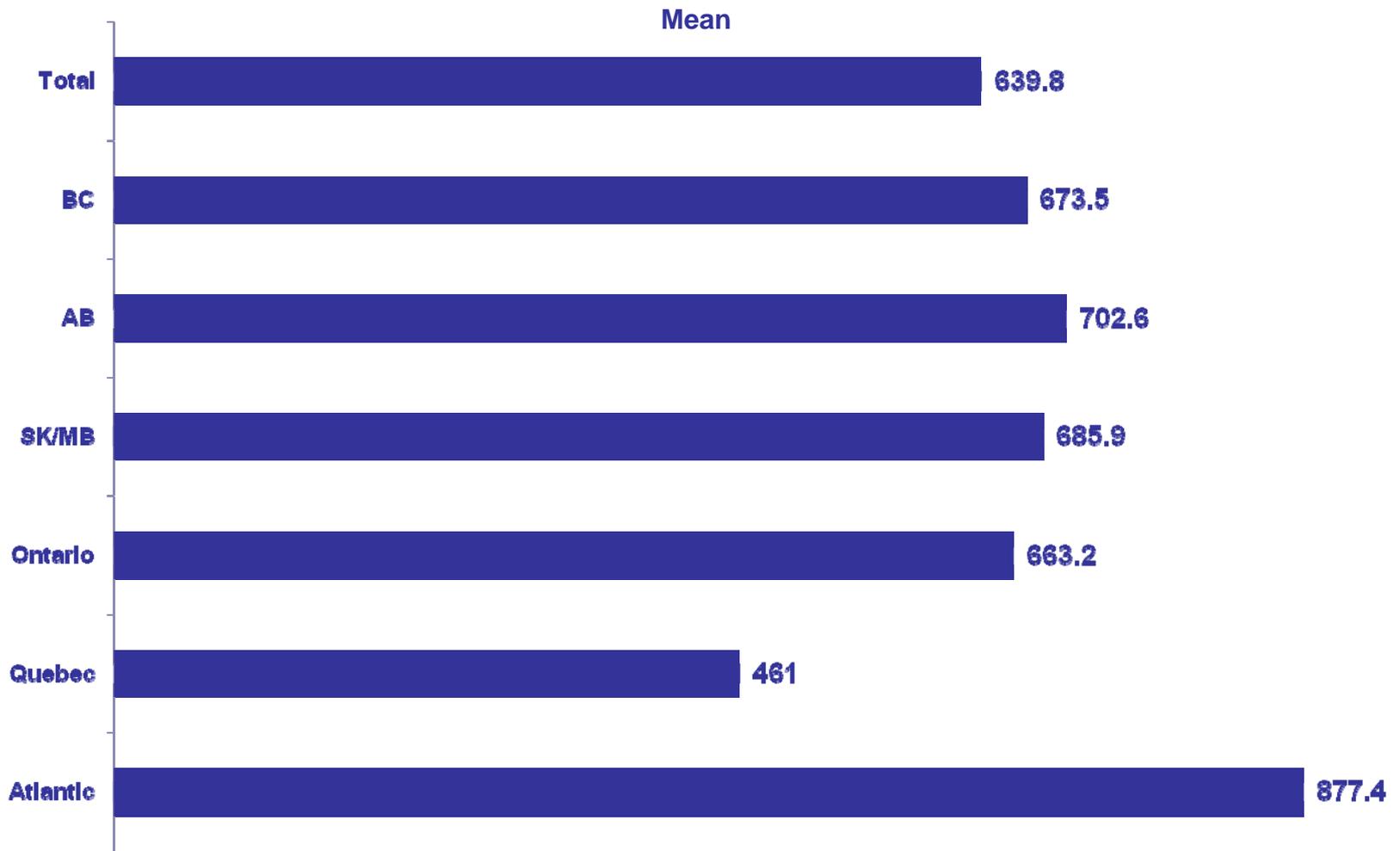
Do you plan to give gifts to others this holiday season?



21. Do you plan to give gifts to others this holiday season? Base: All Respondents (Total) n=3054; (BC) n=453; (AB) n=454; (SK/MB) n=458; (ONT) n=705; (QUE) n=516; (ATL) n=467



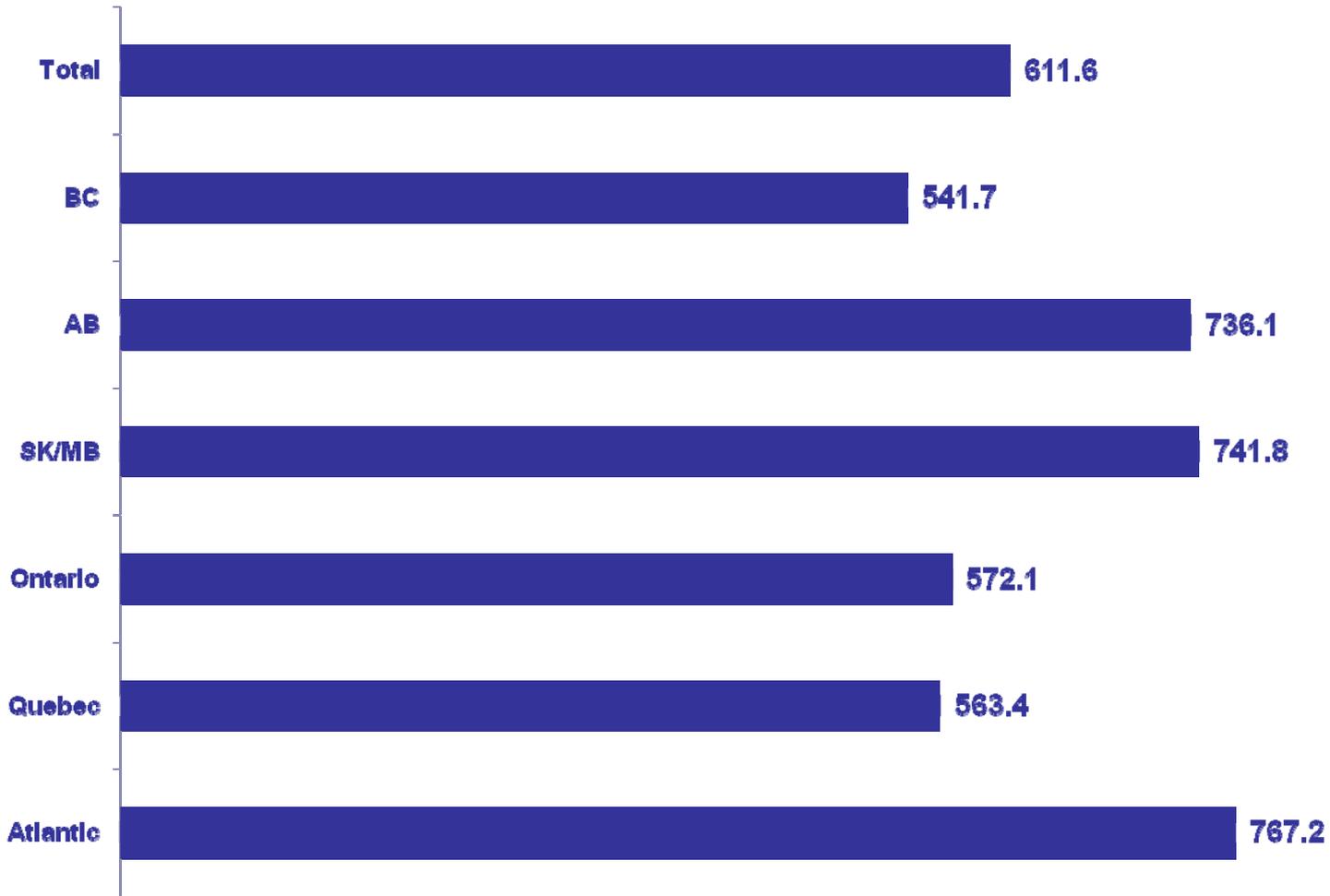
How much do you expect to spend in total on gifts for others this holiday season?



22. How much do you expect to spend in total on gifts for others this holiday season? Base: Plan to give gifts this holiday season. 2011: (total)n=2515
2010: n=2602; 2011 (BC) n=346; (AB) n=374; (SK/MB) n=407; (ONT) n=562; (QUE) n=407; (ATL) n=419



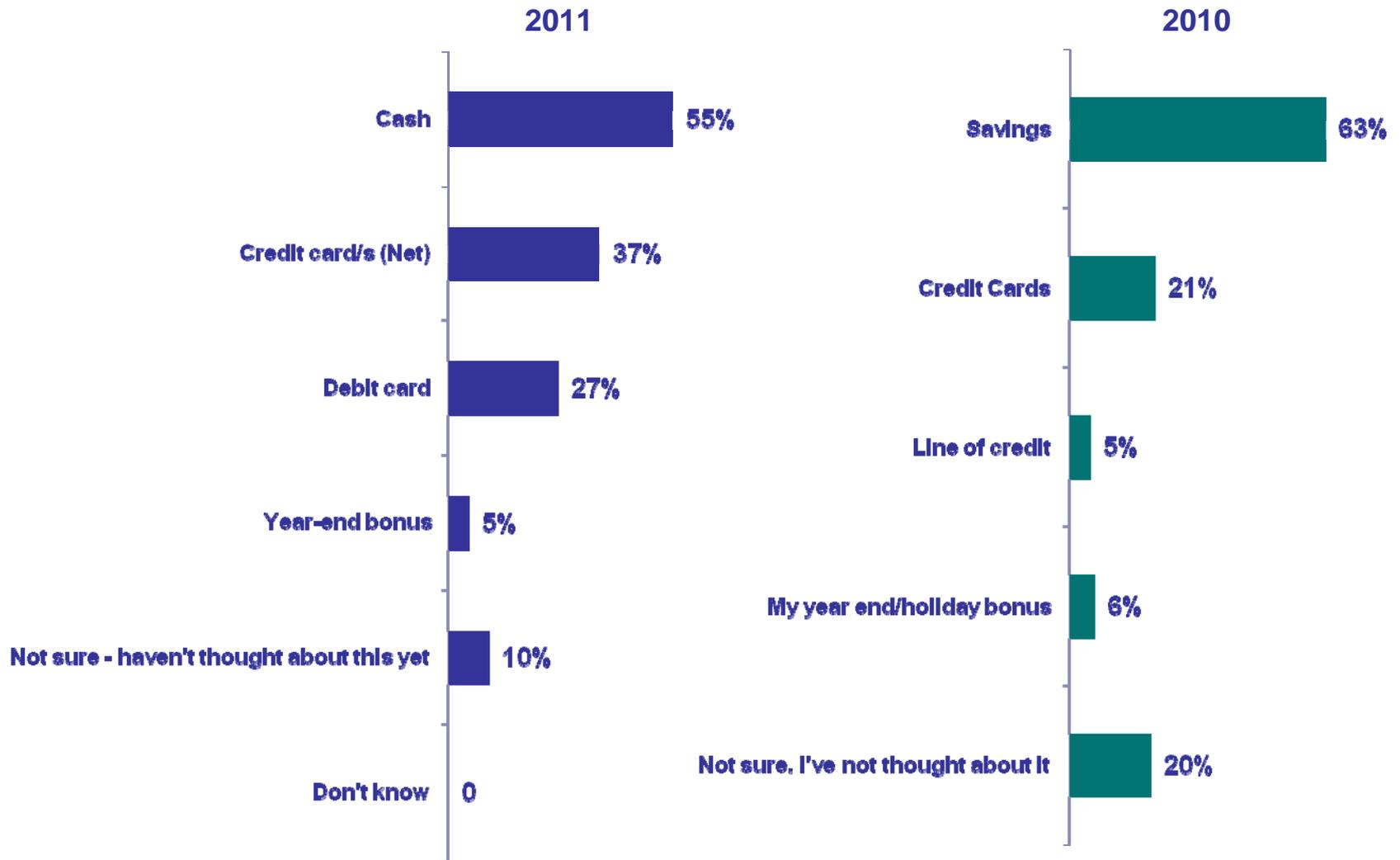
And, how much do you expect to spend in total in areas other than gifts this holiday season – such as clothing, travel, decorations, beauty services, food and drink, entertainment?



23. And, how much do you expect to spend in total in areas other than gifts this holiday season? Areas such as clothing, travel, decorations, beauty services, food and drink, or entertainment. Base: Plan to give gifts this holiday season 2011: (total)n=2515; 2010: n=2602 2011 (BC) n=346; (AB) n=374; (SK/MB) n=407; (ONT) n=562; (QUE) n=407; (ATL) n=419



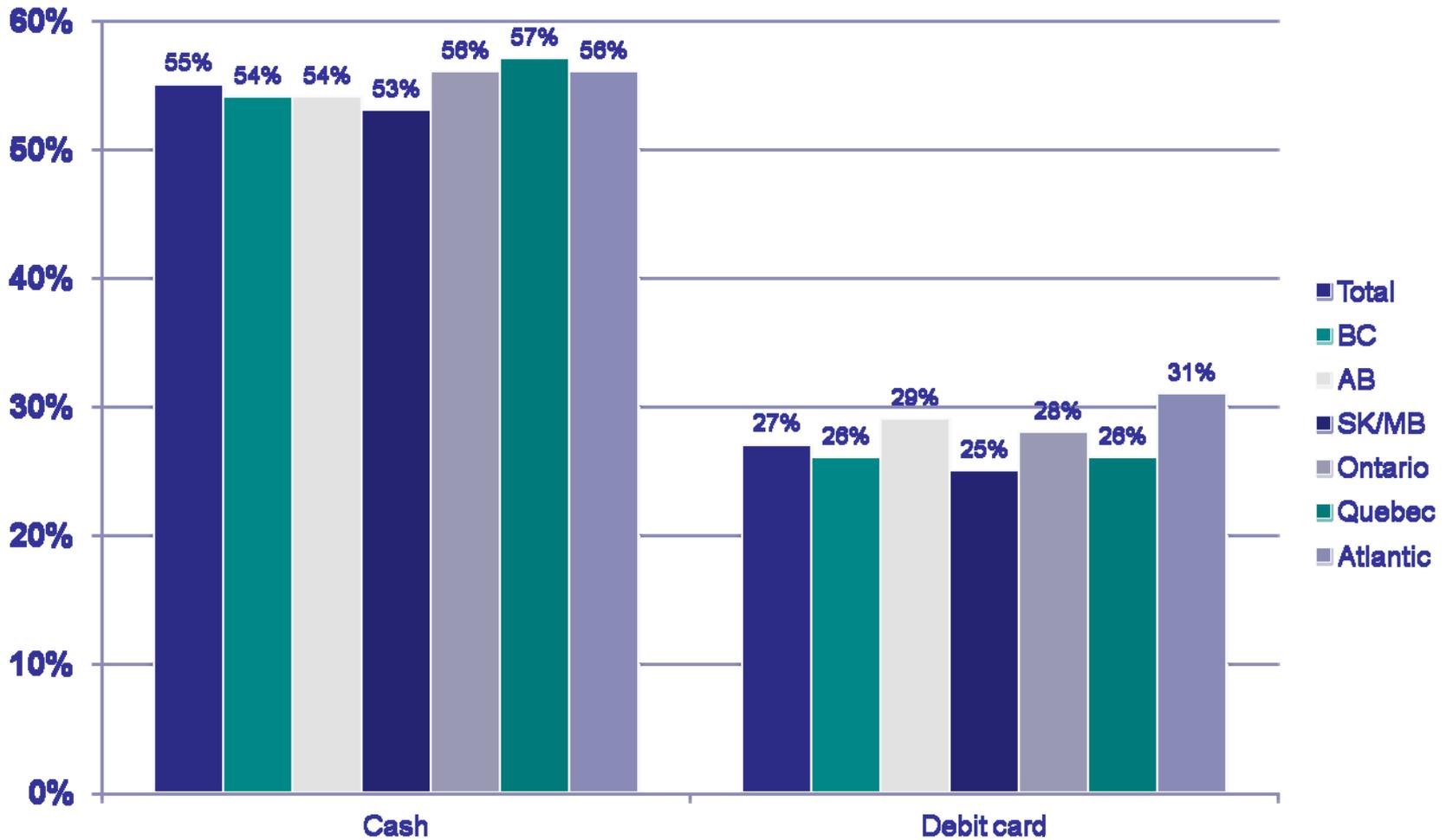
How do you plan to finance your holiday spending?



25. How do you plan to finance your holiday spending? Base: Plan to give gifts this holiday season 2011: n=2515; 2010: n=2602



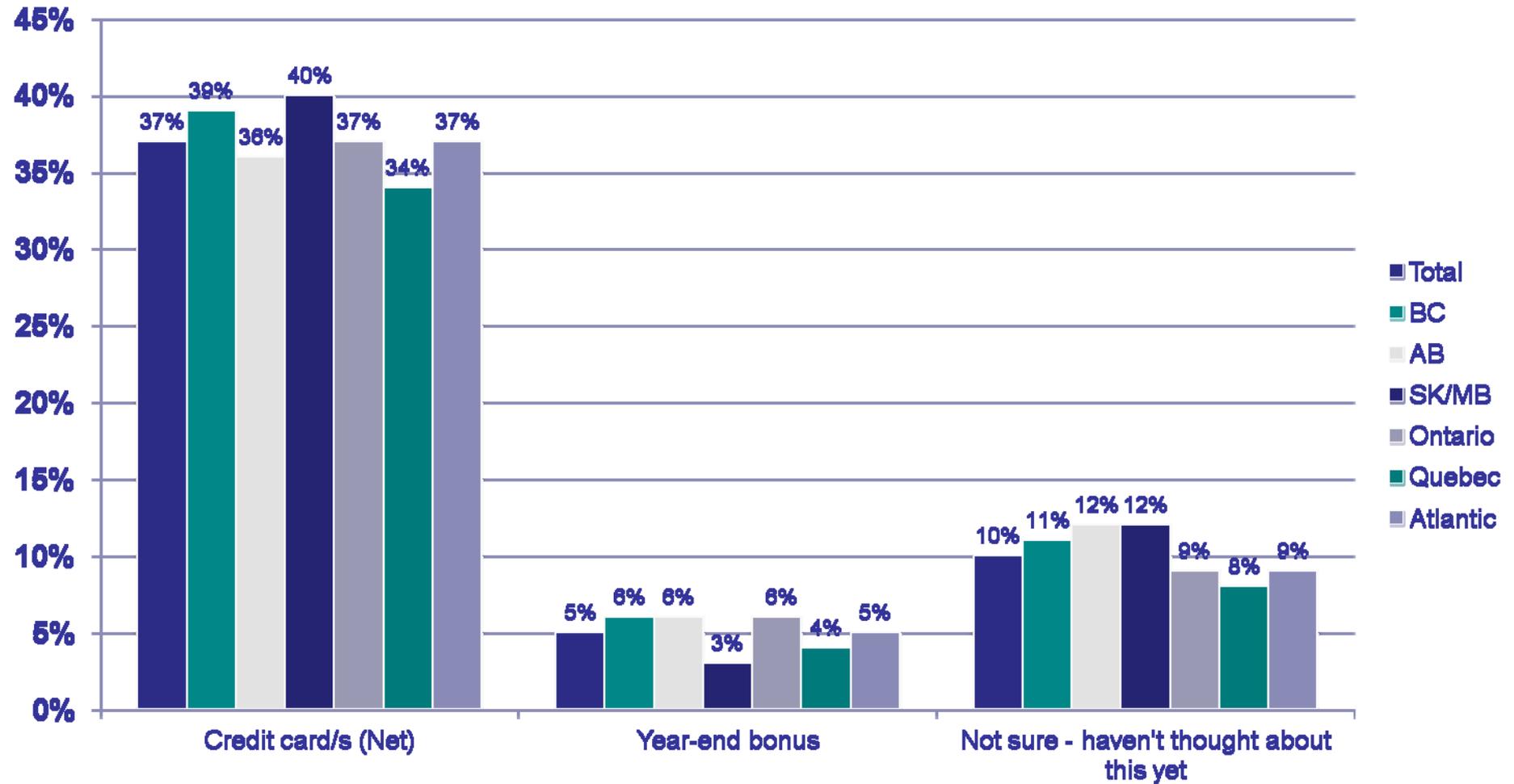
How do you plan to finance your holiday spending?



25. How do you plan to finance your holiday spending? Base: Plan to give gifts this holiday season 2011: n=2515



How do you plan to finance your holiday spending?



25. How do you plan to finance your holiday spending? Base: Plan to give gifts this holiday season 2011: n=2515