



How much do you expect to spend in total on gifts for others this holiday season? Mean

Mean	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
2013	608.6	557.2	672.7	617.9	672.9	453.8	730.1
2012	628.5	678.1	694	664	642.6	475.1	793.1
2011	639.8	673.5	702.6	685.9	663.2	461	877.4

How much do you expect to spend in total on gifts for others this holiday season? 22.

Base: Plan to give gifts this holiday season n=2660; BC n=411; AB n=382; SK/MB n=389; ON n=648 QC n=429; ATL n=401