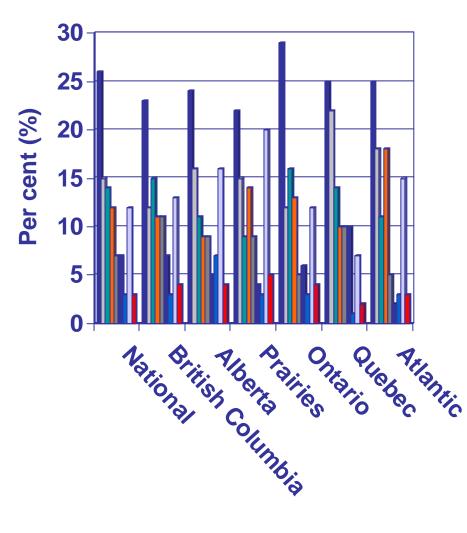


## Regional breakdown of top tourist destinations Canadians would choose to visit, given only one choice





Q13. If you could visit just ONE tourist destination, which would you choose? Base: All respondents (n=1,507)

• More than a quarter of survey respondents would visit the Great Pyramids, with Ontarians above the national average at 29 per cent

• Quebec respondents favoured Disneyworld more than any other region at 22 per cent

• Albertans were most interested in seeing the Statue of Liberty at 7 per cent

• Atlantic Canadians (18 per cent) were the most interested in the Eiffel Tower, while British Columbians (11 per cent) would visit the Acropolis

Great Pyramids
Disneyworld
Great Wall of China
Eiffel Tower
Acropolis
Taj Mahal
Statue of Liberty
Other
None

**Ipsos Reid**