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Interview dates: October 24-25, 2013
Interviews: 1,008 adults

**RBC Consumer Outlook Index Survey
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

These are findings of an Ipsos online poll conducted October 24-25, 2013. For this survey, a national sample of 1,008 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction or are they off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>
10/24-25/13	32	68
9/26-27/13	38	62
8/30-9/3/13	38	62
7/26-29/13	41	59
6/27-28/13	42	58
5/31-6/03/13	42	58
4/26-4/30/13	39	61
3/28-4/1/13	41	59
2/28-3/3/13	32	68
1/24-27/13	45	55
1/7-1/9/13	41	59
11/29-12/2/12	43	57
10/25-28/12	45	55
9/27-10/1/12	40	60
9/6-9/12	41	59
7/26-29/12	36	64
6/28-7/1/12	37	63
5/31-6/3/12	36	64
4/26-29/12	38	62
3/29-4/1/12	34	66
3/1-4/12	38	62
1/26-29/12	35	65
12/27-29/11	31	69
11/21-23/11	24	76
10/27-30/11	26	74
9/29-10/2/11	25	75
8/25-28/11	25	75
7/28-31/11	24	76
6/28-7/1/11	37	63
5/27-30/11	38	62
4/28-5/1/11	30	70
3/24-27/11	33	67
2/25-28/11	33	67
1/28-31/11	40	60
12/27-30/10	36	64
11/19-22/10	39	61
10/29-11/1/10	35	65
9/30-10/3/10	37	63
8/26-30/10	33	67
7/29-8/1/10	37	63
7/8-11/10	36	64
6/4-7/10	35	65
4/29-5/2/10	40	60
4/1-5/10	44	56
2/25-3/1/10	38	62

2A. Compared to six months ago... Are you NOW more or less comfortable making a major purchase decision, like a home or car?

	<u>More comfortable</u>	<u>Less comfortable</u>	<u>No change</u>	<u>Not sure</u>
10/24-25/13	10	44	42	4
9/26-27/13	14	39	44	4
8/30-9/3/13	14	35	48	3
7/26-29/13	18	39	39	4
6/27-28/13	19	38	39	5
5/31-6/03/13	19	35	40	5
4/26-4/30/13	16	38	43	3
3/28-4/1/13	20	39	37	4
2/28-3/3/13	13	42	40	4
1/24-27/13	19	35	40	6
1/7-1/9/13	15	41	40	4
11/29-12/2/12	14	42	40	3
10/25-28/12	15	41	39	5
9/27-10/1/12	16	42	37	4
9/6-9/12	18	35	43	4
7/26-29/12	15	43	38	4
6/28-7/1/12	16	43	37	4
5/31-6/3/12	14	42	40	5
4/26-29/12	16	40	40	4
3/29-4/1/12	15	40	40	5
3/1-4/12	15	41	41	4
1/26-29/12	11	47	39	3
12/27-29/11	13	45	38	3
11/21-23/11	8	54	34	3
10/27-30/11	7	58	31	4
9/29-10/2/11	9	56	31	4
8/25-28/11	8	56	33	3
7/28-31/11	8	59	31	3
6/28-7/1/11	9	48	38	5
5/27-30/11	13	40	43	4
4/28-5/1/11	8	48	41	3
3/24-27/11	12	45	37	6
2/25-28/11	12	50	34	4
1/28-31/11	11	41	42	5
12/27-30/10	11	45	40	5
11/19-22/10	12	42	40	6
10/29-11/1/10	11	51	34	4
9/30-10/3/10	9	51	35	4
8/26-30/10	10	52	34	5
7/29-8/1/10	10	46	38	6
7/8-11/10	11	48	37	5
6/4-7/10	10	46	41	4
4/29-5/2/10	9	46	40	5
4/1-5/10	11	42	43	5
2/25-3/1/10	8	51	36	5

2B. Compared to six months ago... Are you NOW more or less comfortable making other household purchases?

	<u>More</u> <u>comfortable</u>	<u>Less</u> <u>comfortable</u>	<u>No</u> <u>change</u>	<u>Not</u> <u>sure</u>
10/24-25/13	14	36	47	3
9/26-27/13	20	28	48	3
8/30-9/3/13	20	27	50	3
7/26-29/13	23	28	45	4
6/27-28/13	25	29	42	4
5/31-6/03/13	27	28	41	4
4/26-4/30/13	24	27	46	3
3/28-4/1/13	29	29	40	2
2/28-3/3/13	17	34	46	3
1/24-27/13	25	28	42	5
1/7-1/9/13	21	31	45	3
11/29-12/2/12	21	31	45	3
10/25-28/12	24	28	45	3
9/27-10/1/12	25	31	42	2
9/6-9/12	26	25	45	4
7/26-29/12	21	31	44	3
6/28-7/1/12	23	34	41	2
5/31-6/3/12	20	31	46	3
4/26-29/12	25	29	43	3
3/29-4/1/12	20	34	42	3
3/1-4/12	19	29	50	3
1/26-29/12	19	36	44	1
12/27-29/11	19	35	44	2
11/21-23/11	14	43	42	2
10/27-30/11	11	46	40	3
9/29-10/2/11	14	43	40	3
8/25-28/11	11	44	43	2
7/28-31/11	11	45	40	4
6/28-7/1/11	13	34	48	4
5/27-30/11	18	31	49	2
4/28-5/1/11	14	37	46	2
3/24-27/11	20	33	42	6
2/25-28/11	18	36	41	4
1/28-31/11	16	34	45	5
12/27-30/10	19	32	45	4
11/19-22/10	16	33	48	3
10/29-11/1/10	16	39	42	3
9/30-10/3/10	15	40	42	3
8/26-30/10	17	38	41	4
7/29-8/1/10	17	36	43	4
7/8-11/10	17	35	43	5
6/4-7/10	15	32	51	3
4/29-5/2/10	17	33	46	4
4/1-5/10	16	31	51	3
2/25-3/1/10	14	39	45	2

3A. Compared to six months ago... are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
10/24-25/13	10	43	41	5
9/26-27/13	16	36	44	4
8/30-9/3/13	15	32	49	4
7/26-29/13	17	35	42	5
6/27-28/13	18	34	42	6
5/31-6/03/13	19	35	41	5
4/26-4/30/13	18	38	40	4
3/28-4/1/13	19	34	42	5
2/28-3/3/13	13	41	42	4
1/24-27/13	21	35	38	5
1/7-1/9/13	17	39	40	3
11/29-12/2/12	18	39	39	4
10/25-28/12	18	37	39	5
9/27-10/1/12	18	37	42	2
9/6-9/12	22	32	42	5
7/26-29/12	18	42	37	3
6/28-7/1/12	17	39	40	5
5/31-6/3/12	15	42	40	3
4/26-29/12	18	37	41	4
3/29-4/1/12	16	39	40	5
3/1-4/12	15	34	47	--
1/26-29/12	15	43	40	3
12/27-29/11	16	38	42	4
11/21-23/11	10	47	38	5
10/27-30/11	9	52	35	4
9/29-10/2/11	11	53	33	4
8/25-28/11	8	50	39	3
7/28-31/11	10	47	39	4
6/28-7/1/11	10	40	42	7
5/27-30/11	17	41	38	4
4/28-5/1/11	9	42	44	4
3/24-27/11	14	42	38	5
2/25-28/11	13	46	37	4
1/28-31/11	14	44	38	4
12/27-30/10	13	41	41	5
11/19-22/10	17	41	39	3
10/29-11/1/10	10	44	40	5
9/30-10/3/10	12	48	34	5
8/26-30/10	12	49	35	5
7/29-8/1/10	12	43	40	5
7/8-11/10	12	43	40	5
6/4-7/10	11	46	39	4
4/29-5/2/10	13	44	39	4
4/1-5/10	13	41	42	5
2/25-3/1/10	12	49	34	4

3B. Compared to six months ago... are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
10/24-25/13	11	41	41	6
9/26-27/13	17	39	38	7
8/30-9/3/13	14	37	44	4
7/26-29/13	17	39	39	5
6/27-28/13	19	38	36	7
5/30-6/03/13	20	39	36	5
4/26-4/30/13	19	39	39	3
3/28-4/1/13	21	37	38	4
2/28-3/3/13	15	42	39	4
1/24-27/13	20	39	36	5
1/7-1/9/13	17	43	36	4
11/29-12/2/12	16	44	35	5
10/25-28/12	18	40	37	5
9/27-10/1/12	18	42	35	4
9/6-9/12	20	38	37	6
7/26-29/12	19	45	31	6
6/28-7/1/12	15	45	34	6
5/31-6/3/12	15	45	35	4
4/26-29/12	19	41	36	5
3/29-4/1/12	19	43	34	4
3/1-4/12	15	43	36	5
1/26-29/12	13	47	34	5
12/27-29/11	14	46	35	5
11/21-23/11	9	56	30	5
10/27-30/11	7	55	32	6
9/29-10/2/11	9	59	28	4
8/25-28/11	8	59	30	3
7/28-31/11	9	54	32	6
6/28-7/1/11	10	47	35	8
5/27-30/11	18	41	36	5
4/28-5/1/11	11	47	38	4
3/24-27/11	14	43	37	6
2/25-28/11	14	51	30	6
1/28-31/11	13	46	36	5
12/27-30/10	12	45	38	5
11/19-22/10	16	43	34	7
10/29-11/1/10	10	50	35	4
9/30-10/3/10	12	52	29	7
8/26-30/10	12	53	30	5
7/29-8/1/10	13	46	34	7
7/8-11/10	14	50	31	5
6/4-7/10	9	51	36	4
4/29-5/2/10	15	47	34	4
4/1-5/10	13	43	38	6
2/25-3/1/10	12	53	30	6

4. Thinking of the last six months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>Yes</u>	<u>No</u>
10/24-25/13	31	69
9/26-27/13	28	72
8/30-9/3/13.....	29	71
7/26-29/13	36	64
6/27-28/13	34	66
5/31-6/03/13.....	32	68
4/26-30/13	33	67
3/28-4/1/13.....	35	65
2/28-3/3/13.....	32	68
1/24-27/13	39	61
1/7-1/9/13.....	34	66
11/29-12/2/12.....	36	64
10/25-28/12	35	65
9/27-10/1/12.....	32	68
9/6-9/12	36	64
7/26-29/12	41	59
6/28-7/1/12.....	38	62
5/31-6/3/12.....	38	62
4/26-29/12	41	59
3/29-4/1/12.....	39	61
3/1-4/12	34	66
1/26-29/12	42	58
12/27-29/11	38	62
11/21-23/11	46	54
10/27-30/11	42	58
9/29-10/2/11.....	46	54
8/25-28/11	37	63
7/28-31/11	37	63
6/28-7/1/11.....	38	62
5/27-30/11	38	62
4/28-5/1/11.....	42	58
3/24-27/11	43	57
2/25-28/11	44	56
1/28-31/11	45	55
12/27-30/10	41	59
11/19-22/10	43	57
10/29-11/1/10.....	46	54
9/30-10/3/10.....	48	52
8/26-30/10	47	53
7/29-8/1/10.....	47	53
7/8-11/10	48	52
6/4-7/10	45	55
4/29-5/2/10.....	49	51
4/1-5/10	49	51
2/25-3/1/10.....	50	50

5. Are you, or is anyone in your household **currently** worried about losing their job or being laid off?

	<u>Yes</u>	<u>No</u>
10/24-25/13	25	75
9/26-27/13	23	77
8/30-9/3/13.....	24	76
7/26-29/13	29	71
6/27-28/13	26	74
5/31-6/03/13.....	29	71
4/26-30/13	26	74
3/28-4/1/13.....	24	76
2/28-3/3/13.....	29	71
1/24-27/13	25	75
1/7-1/9/13.....	27	73
11/29-12/2/12.....	31	69
10/25-28/12	28	72
9/27-10/1/12.....	28	72
9/6-9/12	26	74
7/26-29/12	30	70
6/28-7/1/12.....	29	71
5/31-6/3/12.....	29	71
4/26-29/12	28	72
3/29-4/1/12.....	27	73
3/1-4/12	26	74
1/26-29/12	32	68
12/27-29/11	29	71
11/21-23/11	34	66
10/27-30/11	32	68
9/29-10/2/11.....	34	66
8/25-28/11	28	72
7/28-31/11	31	69
6/28-7/1/11.....	25	75
5/27-30/11	25	75
4/28-5/1/11.....	28	72
3/24-27/11	29	71
2/25-28/11	32	68
1/28-31/11	32	68
12/27-30/10	31	69
11/19-22/10	29	71
10/29-11/1/10.....	31	69
9/30-10/3/10.....	31	69
8/26-30/10	32	68
7/29-8/1/10.....	33	67
7/8-11/10	33	67
6/4-7/10	28	72
4/29-5/2/10.....	32	68
4/1-5/10	33	67
2/25-3/1/10.....	33	67

7. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M2B)</u>	<u>Weak (B3B)</u>
10/24-25/13.....	3	8	22	27	19	12	10	11	50	40
9/26-27/13.....	3	8	23	30	17	9	10	11	53	36
8/30-9/3/13.....	4	7	23	32	17	10	8	10	54	35
7/26-29/13.....	4	8	23	28	18	10	9	12	51	37
6/27-28/13.....	6	8	24	27	16	12	8	13	51	36
5/31-6/03/13.....	2	7	24	31	21	9	5	10	55	35
4/26-30/13.....	3	7	23	28	21	9	9	10	51	39
3/28-4/1/13.....	4	6	23	31	16	12	8	10	54	37
2/28-3/3/13.....	2	6	23	29	19	11	10	8	52	40
1/24-27/13.....	4	5	23	27	22	11	8	9	50	41
1/7-1/9/13.....	2	8	21	24	22	14	8	10	46	44
11/29-12/2/12.....	2	5	19	29	21	14	10	8	48	45
10/25-28/12.....	2	6	20	27	20	15	11	7	47	45
9/27-10/1/12.....	2	4	20	26	23	13	11	6	46	48
9/6-9/12.....	2	6	20	26	22	12	12	8	46	46
7/26-29/12.....	3	6	20	25	23	13	11	9	45	46
6/28-7/1/12.....	3	5	16	27	22	15	12	8	44	49
5/31-6/3/12.....	2	4	16	28	24	14	12	6	44	49
4/26-29/12.....	2	5	19	26	21	15	12	7	45	48
3/29-4/1/12.....	2	5	18	25	23	14	13	8	43	49
3/1-4/12.....	3	3	18	30	22	12	13	6	48	47
1/26-29/12.....	2	6	16	28	22	19	8	7	44	49
12/27-29/11.....	2	5	18	25	25	13	12	7	43	50
11/21-23/11.....	1	4	13	26	23	18	15	5	38	56
10/27-30/11.....	1	3	13	26	24	19	14	4	39	57
9/29-10/2/11.....	1	3	15	25	23	20	12	5	40	56
8/25-28/11.....	1	4	14	23	24	18	14	5	38	57
7/28-31/11.....	3	4	12	24	25	17	16	7	36	58
6/28-7/1/11.....	2	5	15	31	20	16	12	7	45	48
5/27-30/11.....	1	5	14	31	22	16	11	6	45	49
4/28-5/1/11.....	3	5	14	27	22	15	14	8	41	51
3/24-27/11.....	3	5	19	24	19	16	14	9	42	49
2/25-28/11.....	2	5	15	28	22	16	13	6	42	51
1/28-31/11.....	1	3	18	27	20	18	13	4	45	51
12/27-30/10.....	2	3	19	29	21	14	12	5	47	47
11/19-22/10.....	1	3	16	28	24	15	13	4	44	51
10/29-11/1/10.....	1	3	13	26	22	19	15	5	39	56
9/30-10/3/10.....	1	3	13	25	27	17	13	4	39	57
8/26-30/10.....	1	3	13	24	25	21	13	4	37	59
7/29-8/1/10.....	2	4	14	26	26	16	11	6	40	54
7/8-11/10.....	2	4	13	29	23	17	12	6	42	52
6/4-7/10.....	1	3	15	25	26	17	13	4	40	57
4/29-5/2/10.....	1	4	15	27	23	17	13	5	43	52
4/1-5/10.....	1	5	14	26	25	16	14	6	39	55
2/25-3/1/10.....	1	3	13	24	27	17	15	4	37	59

8. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M3B)</u>	<u>Weak (B3B)</u>
10/24-25/13.....	5	11	20	25	15	12	12	16	45	38
9/26-27/13.....	5	13	22	23	15	11	11	18	46	36
8/30-9/3/13.....	4	13	23	28	14	10	9	17	51	32
7/26-29/13.....	6	11	26	23	15	8	12	16	49	35
6/27-28/13.....	8	11	21	24	15	9	10	19	46	35
5/31-6/03/13.....	5	12	24	25	17	9	8	17	49	34
4/26-30/13.....	5	11	24	27	15	10	8	16	51	33
3/28-4/1/13.....	5	12	26	26	13	10	8	17	52	31
2/28-3/3/13.....	5	11	22	25	17	10	10	16	47	37
1/24-27/13.....	6	11	20	24	16	12	12	17	43	40
1/7-1/9/13.....	4	13	19	27	16	11	10	17	46	37
11/29-12/2/12.....	3	7	19	28	18	13	11	11	47	42
10/25-28/12.....	3	10	19	23	17	14	14	13	42	44
9/27-10/1/12.....	3	8	19	28	17	11	13	11	47	42
9/6-9/12.....	4	9	19	26	18	14	11	13	44	42
7/26-29/12.....	5	10	19	22	18	13	13	15	41	45
6/28-7/1/12.....	5	9	18	27	19	12	10	14	45	41
5/31-6/3/12.....	4	9	19	22	17	14	15	13	41	46
4/26-29/12.....	4	7	23	24	17	10	15	11	47	42
3/29-4/1/12.....	4	10	18	25	19	13	11	14	43	44
3/1-4/12.....	4	9	20	25	20	12	11	12	45	43
1/26-29/12.....	2	8	20	21	19	15	14	11	41	48
12/27-29/11.....	5	10	20	25	17	11	12	15	45	40
11/21-23/11.....	3	5	17	25	23	12	16	8	41	51
10/27-30/11.....	2	4	16	25	21	17	15	7	41	53
9/29-10/2/11.....	3	9	18	22	20	16	13	11	40	49
8/25-28/11.....	3	8	16	26	19	14	13	11	43	46
7/28-31/11.....	2	7	19	24	19	13	15	9	43	47
6/28-7/1/11.....	3	8	20	26	18	12	13	11	46	43
5/27-30/11.....	4	6	21	25	23	9	11	11	46	44
4/28-5/1/11.....	3	9	20	25	19	12	12	12	45	43
3/24-27/11.....	5	8	19	28	17	10	13	13	46	41
2/25-28/11.....	3	9	18	24	19	15	14	11	42	47
1/28-31/11.....	3	8	20	25	15	15	13	12	46	43
12/27-30/10.....	3	8	19	27	19	11	13	11	46	43
11/19-22/10.....	3	7	19	27	18	13	12	10	47	43
10/29-11/1/10.....	3	7	19	26	20	13	13	10	45	45
9/30-10/3/10.....	2	7	19	26	20	12	13	9	45	46
8/26-30/10.....	2	5	20	27	20	12	14	8	47	46
7/29-8/1/10.....	3	7	20	26	17	15	12	10	46	44
7/8-11/10.....	3	6	19	25	18	14	15	9	44	47
6/4-7/10.....	2	7	18	25	20	13	14	9	44	47
4/29-5/2/10.....	2	8	21	25	18	14	12	11	45	44
4/1-5/10.....	2	10	19	27	19	14	11	11	49	43
2/25-3/1/10.....	2	7	16	26	19	14	16	9	42	49

9. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>Good time</u>	<u>Bad time</u>	<u>Not sure</u>
10/24-25/13	22	31	46
9/26-27/13	22	27	51
8/30-9/3/13	18	30	52
7/26-29/13	23	27	50
6/27-28/13	22	29	48
5/31-6/03/13	23	27	50
4/26-30/13	24	27	49
3/28-4/1/13	23	26	51
2/28-3/3/13	19	30	51
1/24-27/13	24	27	49
1/7-1/9/13	20	33	47
11/29-12/2/12	15	38	47
10/25-28/12	14	36	50
9/27-10/1/12	16	34	50
9/6-9/12	20	35	45
7/26-29/12	14	39	47
6/28-7/1/12	18	38	44
5/31-6/3/12	14	41	45
4/26-29/12	22	31	47
3/29-4/1/12	18	33	49
3/1-4/12	22	32	46
1/26-29/12	18	30	52
12/27-29/11	19	34	47
11/21-23/11	12	47	41
10/27-30/11	16	44	40
9/29-10/2/11	16	45	40
8/25-28/11	22	40	39
7/28-31/11	12	52	36
6/28-7/1/11	14	35	51
5/27-30/11	16	32	52
4/28-5/1/11	16	34	50
3/24-27/11	18	31	52
2/25-28/11	18	39	44
1/28-31/11	22	29	48
12/27-30/10	19	30	51
11/19-22/10	20	32	48
10/29-11/1/10	18	35	48
9/30-10/3/10	17	36	47
8/26-30/10	13	41	46
7/29-8/1/10	16	40	44
7/8-11/10	16	34	50
6/4-7/10	14	43	43
4/29-5/2/10	20	33	47
4/1-5/10	20	28	52
2/25-3/1/10	15	38	47

10. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>
10/24-25/13	28	39	34
9/26-27/13	30	34	36
8/30-9/3/13	33	33	34
7/26-29/13	31	35	34
6/27-28/13	32	35	33
5/31-6/03/13	37	34	30
4/26-30/13	33	34	33
3/28-4/1/13	34	35	31
2/28-3/3/13	32	36	31
1/24-27/13	32	33	35
1/7-1/9/13	30	38	32
11/29-12/2/12	27	43	30
10/25-28/12	30	40	31
9/27-10/1/12	35	39	26
9/6-9/12	34	35	31
7/26-29/12	30	42	28
6/28-7/1/12	34	36	29
5/31-6/3/12	31	39	30
4/26-29/12	32	40	28
3/29-4/1/12	31	38	30
3/1-4/12	33	38	30
1/26-29/12	36	37	27
12/27-29/11	32	40	28
11/21-23/11	27	47	26
10/27-30/11	30	45	25
9/29-10/2/11	33	44	23
8/25-28/11	33	41	26
7/28-31/11	27	45	29
6/28-7/1/11	28	40	32
5/27-30/11	29	39	33
4/28-5/1/11	29	39	31
3/24-27/11	31	39	30
2/25-28/11	34	38	28
1/28-31/11	32	37	31
12/27-30/10	28	41	30
11/19-22/10	32	39	29
10/29-11/1/10	29	42	29
9/30-10/3/10	33	44	24
8/26-30/10	36	40	25
7/29-8/1/10	35	37	28
7/8-11/10	31	37	32
6/4-7/10	29	41	29
4/29-5/2/10	32	38	30
4/1-5/10	34	36	31
2/25-3/1/10	34	40	26

11. Thinking of the next twelve months, how do you expect the prices of the following to change?

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Homes for sale in your neighborhood							
10/24-25/13	15	39	32	11	2	54	14
9/26-27/13	16	39	34	9	2	55	12
8/30-9/3/13	14	41	31	12	2	55	13
7/26-29/13	18	39	32	9	2	57	11
6/27-28/13	20	36	30	11	3	56	14
5/31-6/03/13	17	42	29	12	1	58	13
4/26-30/13	13	38	34	11	3	51	14
3/28-4/1/13	16	38	31	12	3	54	15
2/28-3/3/13	12	37	36	12	3	49	15
1/24-27/13	12	35	37	14	3	46	17
1/7-1/9/13	11	34	39	13	3	46	15
11/29-12/2/12	12	32	36	15	4	45	20
10/25-28/12	10	34	35	17	4	44	21
9/27-10/1/12	9	32	37	17	4	41	22
9/6-9/12	11	32	37	16	4	43	20
7/26-29/12	12	28	35	20	5	40	24
6/28-7/1/12	10	29	36	20	5	39	25
5/31-6/3/12	11	30	38	17	5	40	22
4/26-29/12	9	27	41	19	4	36	24
3/29-4/1/12	11	26	36	22	4	37	27
3/1-4/12	10	23	39	24	4	33	28
1/26-29/12	8	21	40	23	7	29	31
12/27-29/11	7	23	39	26	5	30	31
11/21-23/11	8	21	39	26	6	29	33
10/27-30/11	6	20	35	30	8	27	38
9/29-10/2/11	8	19	34	30	8	27	39
8/25-28/11	8	17	36	30	9	24	39
7/28-31/11	10	19	38	23	10	29	33
6/28-7/1/11	7	24	39	23	7	31	30
5/27-30/11	9	22	40	22	7	31	29
4/28-5/1/11	12	18	38	25	7	30	32
3/24-27/11	8	22	36	27	7	30	34
2/25-28/11	9	26	37	22	7	34	28
1/28-31/11	7	21	43	24	6	28	30
12/27-30/10	7	22	38	26	6	30	33
11/19-22/10	6	20	42	25	7	26	32
10/29-11/1/10	4	25	43	21	7	29	28
9/30-10/3/10	3	28	42	22	5	31	27
8/26-30/10	3	22	36	31	9	25	40
7/29-8/1/10	5	28	37	24	7	32	31

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Food and groceries							
10/24-28/13	26	48	22	3	*	75	3
9/26-27/13	26	50	19	3	2	76	5
8/30-9/3/13.....	30	50	17	1	*	81	2
7/26-29/13	31	46	19	2	1	77	4
6/27-28/13	32	46	18	2	1	78	3
5/31-6/03/13.....	29	51	16	3	1	80	3
4/26-30/13	30	49	18	2	*	79	3
3/28-4/1/13.....	32	47	17	2	1	80	3
2/28-3/3/13.....	41	44	13	2	*	85	2
1/24-27/13	33	46	18	3	1	79	4
1/7-1/9/13.....	39	44	13	3	1	83	4
11/29-12/2/12.....	33	48	16	3	1	80	4
10/25-28/12	35	43	17	4	1	78	5
9/27-10/1/12.....	39	45	14	2	1	84	2
9/6-9/12	41	42	13	3	1	83	4
7/26-29/12	44	39	13	2	1	84	4
6/28-7/1/12.....	24	50	21	3	1	74	4
5/31-6/3/12.....	28	49	18	4	1	77	5
4/26-29/12	34	47	16	2	1	81	2
3/29-4/1/12.....	39	47	12	3	0	85	3
3/1-4/12	40	45	13	1	1	85	2
1/26-29/12	32	52	14	1	0	84	1
12/27-29/11	32	48	18	2	0	79	2
11/21-23/11	35	49	14	1	0	84	2
10/27-30/11	34	51	13	1	0	85	2
9/29-10/2/11.....	35	49	13	3	0	84	3
8/25-28/11	38	45	15	1	1	83	2
7/28-31/11	38	45	15	1	*	83	2
6/28-7/1/11.....	38	45	14	3	1	82	4
5/27-30/11	40	42	14	2	1	82	3
4/28-5/1/11.....	48	40	9	2	1	88	3
3/24-27/11	45	42	10	2	1	87	4
2/25-28/11	45	43	12	*	*	88	1
1/28-31/11	34	48	16	2	--	82	2
12/27-30/10	31	50	16	2	*	81	3
11/19-22/10	25	54	19	1	1	79	2

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Gasoline and fuel prices							
10/24-25/13	28	40	20	11	2	67	12
9/26-27/13	30	41	19	10	1	70	11
8/30-9/3/13.....	41	41	13	5	1	82	5
7/26-29/13	46	35	14	3	2	81	4
6/27-28/13	40	36	17	6	1	77	7
5/31-6/03/13.....	37	43	13	6	1	80	7
4/26-30/13	36	39	15	10	1	75	10
3/28-4/1/13.....	40	40	12	7	1	80	8
2/28-3/3/13.....	57	28	10	4	1	85	5
1/24-27/13	34	42	14	8	1	76	9
1/7-1/9/13.....	34	42	15	8	1	76	9
11/29-12/2/12.....	37	38	15	9	1	75	10
10/25-28/12	36	35	12	15	2	71	17
9/27-10/1/12.....	44	37	12	8	--	81	8
9/6-9/12	52	30	10	7	1	81	8
7/26-29/12	44	39	10	5	2	83	7
6/28-7/1/12.....	25	35	16	21	3	60	24
5/31-6/3/12.....	38	34	14	12	2	72	14
4/26-29/12	47	33	10	9	1	80	9
3/29-4/1/12.....	68	21	6	3	2	89	5
3/1-4/12	73	15	9	2	1	88	3
1/26-29/12	51	37	7	5	0	88	5
12/27-29/11	31	44	16	8	1	76	9
11/21-23/11	37	40	14	9	0	77	9
10/27-30/11	34	44	12	9	1	78	10
9/29-10/2/11.....	33	39	10	17	0	72	18
8/25-28/11	34	37	17	11	1	71	12
7/28-31/11	47	35	11	7	1	82	7
6/28-7/1/11.....	33	33	15	17	1	67	18
5/27-30/11	48	27	10	12	3	75	15
4/28-5/1/11.....	76	14	7	2	2	90	3
3/24-27/11	72	19	6	2	2	90	4
2/25-28/11	79	14	6	1	*	93	1
1/28-31/11	58	30	10	2	--	88	2
12/27-30/10	56	31	10	2	1	87	3
11/19-22/10	37	46	13	4	1	82	5

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Consumer electronics (TVs, computers, music players, etc.)							
10/24-25/13	13	39	36	12	1	52	13
9/26-27/13	14	37	34	13	1	51	15
8/30-9/3/13	15	42	34	9	1	56	9
7/26-29/13	14	37	36	10	2	51	12
6/27-28/13	19	36	36	8	1	55	9
5/31-6/03/13	12	42	35	11	*	54	12
4/26-30/13	16	37	35	10	2	54	11
3/28-4/1/13	14	41	35	10	1	54	11
2/28-3/3/13	14	40	35	10	*	55	11
1/24-27/13	14	37	34	14	1	51	15
1/7-1/9/13	14	38	34	12	1	53	13
11/29-12/2/12	17	36	32	14	1	53	15
10/25-28/12	14	39	33	12	1	53	13
9/27-10/1/12	13	41	33	11	1	54	12
9/6-9/12	14	37	36	12	1	51	13
7/26-29/12	16	42	31	9	2	58	10
6/28-7/1/12	12	35	41	12	0	47	12
5/31-6/3/12	15	38	34	12	1	53	13
4/26-29/12	14	39	33	13	1	53	14
3/29-4/1/12	16	39	32	12	1	55	12
3/1-4/12	13	42	32	11	1	56	12
1/26-29/12	12	36	33	19	1	47	19
12/27-29/11	11	34	36	18	2	44	20
11/21-23/11	11	36	32	21	1	47	21
10/27-10/30/11	12	40	32	14	1	53	16
9/29-10/2/11	13	42	29	15	1	55	16
8/25-28/11	16	37	34	11	1	53	13
7/28-31/11	16	37	35	11	1	53	12
6/28-7/1/11	14	38	34	12	1	53	13
5/27-30/11	15	38	34	12	1	52	13
4/28-5/1/11	21	41	30	8	1	61	9
3/24-27/11	18	41	26	13	2	59	15
2/25-28/11	16	42	29	14	*	57	14
1/28-31/11	11	37	37	15	1	48	16
12/27-30/10	10	36	36	17	1	46	18
11/19-22/10	11	29	33	23	3	40	27

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Durable goods (automobiles, appliances, furniture, etc.)							
10/24-25/13	17	45	34	4	*	62	4
9/26-27/13	16	45	33	6	1	61	7
8/30-9/3/13	18	48	31	3	*	66	3
7/26-29/13	18	43	33	4	2	61	6
6/27-28/13	20	41	33	4	2	61	6
5/31-6/03/13	16	45	33	6	*	61	6
4/26-30/13	19	44	31	6	1	62	7
3/28-4/1/13	16	47	31	5	1	63	6
2/28-3/3/13	20	47	29	4	*	67	4
1/24-27/13	16	48	30	5	1	63	6
1/7-1/9/13	18	46	31	5	--	64	5
11/29-12/2/12	19	43	30	7	1	62	8
10/25-28/12	17	42	35	5	1	60	5
9/27-10/1/12	17	46	31	6	1	63	6
9/6-9/12	18	44	31	6	--	62	7
7/26-29/12	19	46	28	6	1	65	7
6/28-7/1/12	14	42	38	6	1	55	7
5/31-6/3/12	17	43	34	5	1	60	5
4/26-29/12	18	43	35	4	--	61	5
3/29-4/1/12	24	42	29	4	1	66	5
3/1-4/12	18	47	29	4	1	66	5
1/26-29/12	13	45	35	8	0	58	8
12/27-29/11	15	46	33	5	1	61	6
11/21-23/11	16	46	29	8	1	62	9
10/27-30/11	16	48	28	7	1	64	8
9/29-10/2/11	17	43	31	8	1	60	9
8/25-28/11	19	41	32	6	1	61	7
7/28-31/11	21	43	30	6	1	64	6
6/28-7/1/11	18	44	31	6	1	62	7
5/27-30/11	17	45	31	6	1	63	7
4/28-5/1/11	25	43	28	4	1	67	5
3/24-27/11	21	48	24	5	2	70	7
2/25-28/11	20	46	29	5	*	66	5
1/28-31/11	15	46	35	4	1	60	5
12/27-30/10	15	42	35	7	1	57	8
11/19-22/10	14	39	34	11	1	54	12

13. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>Extremely</u> <u>likely</u>	<u>Very likely</u>	<u>Somewhat</u> <u>likely</u>	<u>Not very</u> <u>likely</u>	<u>Not at all</u> <u>likely</u>	<u>Not sure</u>	<u>Total likely</u>	<u>Total not</u> <u>likely</u>
10/24-25/13	6	7	24	25	20	19	13	45
9/26-27/13	4	7	20	26	23	20	11	49
8/30-9/3/13	5	7	24	29	19	16	12	48
7/26-29/13	7	10	22	25	18	19	16	43
6/27-28/13	9	8	19	28	19	18	17	46
5/31-6/03/13	5	8	22	32	16	17	13	48
4/26-30/13	6	10	20	28	20	17	16	48
3/28-4/1/13	5	7	25	26	21	16	12	46
2/28-3/3/13	7	10	26	21	19	17	17	40
1/24-27/13	8	10	20	27	17	18	18	44
1/7-1/9/13	6	8	23	28	17	19	14	44
11/29-12/2/12	6	10	23	28	16	16	16	44
10/25-28/12	6	9	24	28	17	17	15	45
9/27-10/1/12	5	9	21	28	16	20	14	44
9/6-9/12	5	9	25	26	19	16	14	45
7/26-29/12	7	9	26	24	18	15	17	42
6/28-7/1/12	6	10	22	25	18	18	16	43
5/31-6/3/12	6	9	27	24	17	16	15	41
4/26-29/12	6	10	27	26	15	15	16	41
3/29-4/1/12	5	9	22	26	16	22	14	42
3/1-4/12	5	10	23	26	19	17	15	45
1/26-29/12	7	8	27	29	14	14	15	44
12/27-29/11	5	8	27	28	14	18	13	42
11/21-23/11	6	9	27	27	13	19	15	39
10/27-30/11	5	9	28	27	12	19	14	39
9/29-10/2/11	5	13	26	27	13	16	18	40
8/25-28/11	6	10	25	24	13	21	17	37
7/28-31/11	5	10	24	25	15	21	15	40
6/28-7/1/11	4	11	24	28	13	21	15	40
5/27-30/11	4	9	20	29	15	23	13	44
4/28-5/1/11	5	8	26	25	15	21	14	39
3/24-27/11	7	7	24	28	16	19	14	43
2/25-28/11	7	11	25	25	13	18	18	39
1/28-31/11	5	7	27	27	16	18	12	43
12/27-30/10	5	9	26	24	16	20	14	40
11/19-22/10	6	10	25	24	17	19	16	40
10/29-11/1/10	6	9	22	28	15	20	15	43
9/30-10/3/10	5	12	25	22	16	20	16	38
8/26-30/10	6	11	24	26	13	19	17	40
7/29-8/1/10	6	8	25	27	16	19	14	43
7/8-11/10	6	10	28	22	13	21	16	35
6/4-7/10	5	11	22	26	16	20	16	42
4/29-5/2/10	6	9	24	25	17	19	14	42
4/1-5/10	4	9	27	22	15	23	13	36
2/25-3/1/10	5	9	28	22	14	21	14	37

14. Now, thinking about **the next six months** and making major purchases such as buying a car or household appliances, or your vacation spending, do you expect that you and your family will be spending ...

	<u>More than last</u> <u>year</u>	<u>About the same as</u> <u>last year</u>	<u>Less than</u> <u>last year</u>
10/24-25/13.....	11	53	36
9/26-27/13.....	12	54	33
8/30-9/3/13.....	13	55	32
7/26-29/13.....	15	50	35
6/27-28/13.....	17	52	31
5/31-6/03/13.....	15	55	30
4/26-30/13.....	15	55	30
3/28-4/1/13.....	15	53	32
2/28-3/3/13.....	13	50	37
1/24-27/13.....	16	47	37
1/7-1/9/13.....	13	47	39
11/29-12/2/12.....	12	46	42
10/25-28/12.....	15	47	37
9/27-10/1/12.....	14	46	40
9/6-9/12.....	13	48	38
7/26-29/12.....	13	46	41
6/28-7/1/12.....	15	48	38
5/31-6/3/12.....	14	44	42
4/26-29/12.....	12	47	42
3/29-4/1/12.....	12	46	43
3/1-4/12.....	11	45	44
1/26-29/12.....	11	45	43
12/27-29/11.....	13	47	40
11/21-23/11.....	11	43	47
10/27-30/11.....	11	37	51
9/29/10/2/11.....	11	42	47
8/25-28/11.....	11	42	47
7/28-31/11.....	9	42	49
6/28-7/1/11.....	9	45	45
5/27-30/11.....	15	42	43
4/28-5/1/11.....	10	44	47
3/24-27/11.....	13	43	44
2/25-28/11.....	13	40	47
1/28-31/11.....	9	46	46
12/27-30/10.....	11	47	42
11/19-22/10.....	10	45	45
10/29-11/1/10.....	11	45	44
9/30-10/3/10.....	8	45	48
8/26-30/10.....	10	44	46
7/29-8/1/10.....	12	43	45
7/8-11/10.....	9	44	47
6/4-7/10.....	9	45	46
4/29-5/2/10.....	11	47	42
4/1-5/10.....	9	48	43
2/25-3/1/10.....	7	41	52

15A. In the next six months, do you think interest rates will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>
10/24-25/13.....	54	10	36
9/26-27/13.....	54	8	38
8/30-9/3/13.....	57	9	35
7/26-29/13.....	57	8	36
6/27-28/13.....	61	8	32
5/31-6/03/13.....	49	8	43
4/26-30/13.....	42	9	48
3/28-4/1/13.....	39	11	51
2/28-3/3/13.....	41	7	52
1/24-27/13.....	43	11	46
1/7-1/9/13.....	41	11	48
11/29-12/2/12.....	41	10	48
10/25-28/12.....	38	13	49
9/27-10/1/12.....	38	13	49
9/6-9/12.....	44	9	47
7/26-29/12.....	39	16	45
6/28-7/1/12.....	36	13	50
5/31-6/3/12.....	38	12	50
4/26-29/12.....	40	12	47
3/29-4/1/12.....	41	9	50
3/1-4/12.....	36	11	53
1/26-29/12.....	33	12	56
12/27-29/11.....	38	13	49
11/21-23/11.....	39	13	48
10/27-30/11.....	43	12	45
9/29/10/2/11.....	39	16	44
8/25-28/11.....	42	14	45
7/28-31/11.....	59	9	32
6/28-7/1/11.....	41	11	48
5/27-30/11.....	44	10	46
4/28-5/1/11.....	48	7	44
3/24-27/11.....	49	9	42
2/25-28/11.....	50	11	39
1/28-31/11.....	50	9	40
12/27-30/10.....	48	11	41
11/19-22/10.....	42	11	47
10/29-11/1/10.....	35	13	52
9/30-10/3/10.....	37	10	53
8/26-30/10.....	34	16	50
7/29-8/1/10.....	36	14	49
7/8-11/10.....	41	13	46
6/4-7/10.....	40	12	48
4/29-5/2/10.....	45	11	44
4/1-5/10.....	46	10	44
2/25-3/1/10.....	47	12	41

15B. Over the next five years, do you think inflation will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>	<u>Don't know</u>
10/24-25/13	64	7	15	15
9/26-27/13	58	10	17	15
8/30-9/3/13	59	10	17	14
7/26-29/13	61	9	15	14
6/27-28/13	62	6	16	16
5/31-6/03/13	61	10	14	15
4/26-30/13	60	10	16	14
3/28-4/1/13	58	11	16	15
2/28-3/3/13	61	8	14	17
1/24-27/13	61	10	15	14
1/7-1/9/13	60	12	15	13
11/29-12/2/12	60	11	13	15
10/25-28/12	53	14	15	18
9/27-10/1/12	55	15	13	18
9/6-9/12	56	12	15	16
7/26-29/12	61	11	13	15
6/28-7/1/12	55	12	17	16
5/31-6/3/12	56	10	15	19
4/26-29/12	60	11	15	14
3/29-4/1/12	62	10	12	17
3/1-4/12	61	8	14	17
1/26-29/12	57	12	13	17
12/27-29/11	56	9	19	17
11/21-23/11	63	9	11	16
10/27-30/11	57	15	11	17
9/29-10/2/11	65	11	10	14
8/25-28/11	63	12	10	15
7/28-31/11	64	8	12	16
6/28-7/1/11	54	10	15	21
5/27-30/11	53	11	13	23
4/28-5/1/11	58	12	11	19
3/24-27/11	61	8	11	20
2/25-28/11	64	11	10	15
1/28-31/11	56	13	15	16
12/27-30/10	56	12	14	18
11/19-22/10	53	12	15	20

16A. Looking ahead six months from now, do you expect... - The economy in your local area to be...

	<u>Much stronger</u>	<u>Somewhat stronger</u>	<u>About the same</u>	<u>Somewhat weaker</u>	<u>Much weaker</u>	<u>Total stronger</u>	<u>Total weaker</u>
10/24-25/13.....	4	18	57	15	5	22	21
9/26-27/13.....	4	22	55	14	5	26	19
8/30-9/3/13.....	4	19	62	12	4	23	15
7/26-29/13.....	7	17	58	12	6	24	18
6/27-28/13.....	7	21	54	14	4	28	18
5/31-6/03/13.....	5	22	59	11	2	27	13
4/26-30/13.....	5	20	57	13	5	25	18
3/28-4/1/13.....	6	20	59	11	4	26	14
2/28-3/3/13.....	5	18	54	18	5	23	23
1/24-27/13.....	7	21	53	14	5	28	20
1/7-1/9/13.....	5	18	55	16	5	23	21
11/29-12/2/12.....	5	18	53	17	7	23	24
10/25-28/12.....	5	22	57	12	4	27	17
9/27-10/1/12.....	5	18	58	14	5	23	18
9/6-9/12.....	6	21	56	12	5	27	17
7/26-29/12.....	6	19	54	17	5	25	22
6/28-7/1/12.....	7	18	55	15	5	25	20
5/31-6/3/12.....	6	17	57	17	4	23	21
4/26-29/12.....	6	20	56	13	5	26	18
3/29-4/1/12.....	3	17	60	14	6	20	20
3/1-4/12.....	4	17	56	17	5	21	22
1/26-29/12.....	3	21	61	12	4	24	15
12/27-29/11.....	5	16	56	17	6	21	23
11/21-23/11.....	3	15	57	18	8	18	25
10/27-30/11....	2	15	57	20	5	17	26
9/29-10/2/11.....	2	14	56	23	5	16	28
8/25-28/11.....	3	14	55	20	8	17	28
7/28-31/11.....	3	12	53	23	9	15	32
6/28-7/1/11.....	3	15	60	17	6	18	22
5/27-30/11.....	3	20	56	16	6	23	21
4/28-5/1/11.....	4	16	55	19	5	20	25
3/24-27/11.....	5	18	52	17	8	23	26
2/25-28/11.....	4	17	55	19	6	20	25
1/28-31/11.....	3	20	57	15	5	23	20
12/27-30/10.....	3	18	59	15	5	21	20
11/19-22/10.....	5	19	57	15	5	24	20
10/29-11/1/10.....	3	17	56	16	7	20	24
9/30-10/3/10.....	3	17	57	19	4	20	23
8/26-30/10.....	3	14	58	18	8	16	25
7/29-8/1/10.....	3	17	56	18	6	20	23
7/8-11/10.....	3	15	54	19	8	18	28
6/4-7/10.....	4	15	58	16	7	19	24
4/29-5/2/10.....	2	19	57	17	5	22	22
4/1-5/10.....	1	17	61	16	5	18	21
2/25-3/1/10.....	1	18	59	16	6	19	22

16B. Looking ahead six months from now, do you expect... – Your personal financial situation to be...

	<u>Much stronger</u>	<u>Somewhat stronger</u>	<u>About the same</u>	<u>Somewhat weaker</u>	<u>Much weaker</u>	<u>Total stronger</u>	<u>Total weaker</u>
10/24-25/13.....	8	24	47	15	6	32	21
9/26-27/13.....	7	24	49	13	6	32	20
8/30-9/3/13.....	8	24	52	14	3	32	17
7/26-29/13.....	11	22	50	11	6	32	17
6/27-28/13.....	10	23	49	13	4	34	17
5/31-6/03/13.....	7	27	50	13	3	33	17
4/26-30/13.....	10	24	48	12	5	34	17
3/28-4/1/13.....	8	25	51	11	5	33	16
2/28-3/3/13.....	7	22	52	14	5	29	18
1/24-27/13.....	10	27	47	12	5	36	17
1/7-1/9/13.....	6	22	50	16	6	28	22
11/29-12/2/12.....	6	26	46	16	6	32	22
10/25-28/12.....	9	25	49	12	5	34	17
9/27-10/1/12.....	7	25	50	13	5	32	18
9/6-9/12.....	9	28	47	11	4	37	15
7/26-29/12.....	9	25	45	14	7	34	21
6/28-7/1/12.....	11	20	51	13	4	31	17
5/31-6/3/12.....	9	23	51	13	5	31	18
4/26-29/12.....	8	25	50	12	5	33	17
3/29-4/1/12.....	8	24	49	13	6	32	19
3/1-4/12.....	7	23	51	13	5	30	19
1/26-29/12.....	6	24	50	14	5	30	19
12/27-29/11.....	7	22	53	14	5	28	19
11/21-23/11.....	6	19	48	19	8	25	27
10/27-30/11....	5	19	48	21	6	24	27
9/29-10/2/11.....	6	22	47	21	5	27	26
8/25-28/11.....	5	20	48	19	8	25	26
7/28-31/11.....	4	18	49	21	8	22	29
6/28-7/1/11.....	5	18	53	18	7	23	24
5/27-30/11.....	8	21	51	15	4	30	19
4/28-5/1/11.....	5	19	53	17	5	25	22
3/24-27/11.....	6	22	48	17	7	28	24
2/25-28/11.....	9	21	46	19	6	30	24
1/28-31/11.....	6	24	50	16	5	30	20
12/27-30/10.....	6	23	50	15	6	29	21
11/19-22/10.....	7	25	49	15	5	32	19
10/29-11/1/10.....	5	21	53	14	7	26	21
9/30-10/3/10.....	6	22	50	17	5	28	22
8/26-30/10.....	6	22	52	16	5	27	21
7/29-8/1/10.....	5	20	51	18	6	26	24
7/8-11/10.....	5	21	51	15	7	26	22
6/4-7/10.....	5	22	50	17	6	26	23
4/29-5/2/10.....	5	22	52	16	5	27	22
4/1-5/10.....	4	19	59	13	5	23	18
2/25-3/1/10.....	4	20	55	14	7	24	21

17. Thinking about **the next year or so**, do you, yourself, generally feel that the US economy and your own financial situation will improve, stay the same or get worse?

	<u>Improve</u>	<u>Stay the same</u>	<u>Get worse</u>
10/24-25/13.....	26	45	29
9/26-27/13.....	27	47	26
8/30-9/3/13.....	29	47	24
7/26-29/13.....	25	49	26
6/27-28/13.....	33	44	23
5/31-6/03/13.....	29	48	22
4/26-30/13.....	30	46	25
3/28-4/1/13.....	32	46	23
2/28-3/3/13.....	26	42	32
1/24-27/13.....	32	42	27
1/7-1/9/13.....	27	45	29
11/29-12/2/12.....	28	42	30
10/25-28/12.....	36	43	21
9/27-10/1/12.....	31	45	24
9/6-9/12.....	31	47	23
7/26-29/12.....	28	43	29
6/28-7/1/12.....	29	44	27
5/31-6/3/12.....	28	46	27
4/26-29/12.....	29	49	22
3/29-4/1/12.....	29	46	25
3/1-4/12.....	26	45	28
1/26-29/12.....	31	42	27
12/27-29/11.....	26	48	26
11/21-23/11.....	20	44	35
10/27-30/11.....	25	43	33
9/29-10/2/11.....	21	43	36
8/25-28/11.....	22	41	36
7/28-31/11.....	18	43	40
6/28-7/1/11.....	25	47	28
5/27-30/11.....	30	47	23
4/28-5/1/11.....	24	44	32
3/24-27/11.....	26	41	32
2/25-28/11.....	26	43	31
1/28-31/11.....	30	47	23
12/27-30/10.....	28	48	24
11/19-22/10.....	30	46	24
10/29-11/1/10.....	31	42	27
9/30-10/3/10.....	31	44	25
8/26-30/10.....	30	43	28
7/29-8/1/10.....	30	42	27
7/8-11/10.....	28	42	30
6/4-7/10.....	28	45	27
4/29-5/2/10.....	31	43	26
4/1-5/10.....	30	43	26
2/25-3/1/10.....	29	47	24

CUSTOM QUESTIONS

18. Compared to last year, how do you plan to spend for this year's holiday shopping?

	<u>10/27- 30/10</u>	<u>10/27- 30/11</u>	<u>11/21- 23/11</u>	<u>9/26- 27/13</u>	<u>10/24- 25/13</u>
Spend more	7	6	7	6	6
About the same	39	37	34	52	50
Spend less.....	46	46	45	32	35
No spending	8	12	14	10	9

19. From the following list, please indicate if you are spending more or less money on each than you did 6 months ago.

	Now spending more money	Spending about the same amount	Now spending less money
Cable TV	15	61	25
Cell phone bill, including data	15	66	19
Going out to restaurants	12	45	43
Shopping for electronics	11	47	42
Shopping for clothing	12	48	39
Food shopping	25	58	17

20. As you may know, the US Government recently shut down. Congress voted at the last minute to extend the US debt limit which prevented a default and re-opened the Government. How much attention, if any, did you pay to this issue over the past few weeks?

I paid a great of attention and followed the issue closely	45
I paid some attention and was aware of the issue, but didn't follow it too closely	40
I was aware of the issue, but didn't pay attention to it.....	11
I was not aware of this issue	4

20b. And how, if at all, did the recent Government shutdown affect you? (Asked of all those who were aware at Q20, n=976)

It has not affected my spending.....	38
It has made me more cautious about my investments	27
I spent less on personal shopping	26
I spent less on eating out / restaurants.....	20
I decided to put off a smaller purchase, like electronics or furniture.....	14
It has not impacted my investment decisions.....	13
I decided to put off a large purchase, like a home or car	11
Don't know.....	9

21. As you may know, the Health Insurance Exchanges, a central component of the Affordable Care Act, also known as Obamacare, went into effect on October 1st, 2013. Are you aware of this?

	Oct 2013	Nov 2013
Yes, I was aware.....	84	91
No, I was not aware	16	9

22. And since October 1st, have you noticed any changes to your own medical coverage or your ability to obtain medical coverage?

Yes – my insurance costs have increased	19
Yes – I no longer have health insurance	4
Yes – my insurance costs have decreased.....	3
Yes – I now have health insurance (and I did not previously have health insurance)	1
Yes – other changes	4
No	58

Don't know.....	12
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DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1. Do you currently own stocks, bonds, or mutual funds?

Yes	40
No	60

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-54	38
55-64	19
65+	12

D2. Are you employed:

Employed Full-time	38
Employed Part-time	10
Self-Employed	7
Retired	17
Student	5
Military	*
Homemaker	9
Currently unemployed	12
DK/NS	*
Summary	
Full time	43
Part time	13
Not Employed	27
Retired	17

D3. What is the last year of school you completed?

Grade School	*
Some High School	1
Graduated High School	21
Some College	23
Graduated from college - 2 year	11
Graduated from college - 4 year	27
Post Graduate Degree	17
Summary (NET)	
No college degree	56
College degree	44

D4. Are you currently married?

Single	25
Domestic Partnership	8
Married	53
Widowed	4
Divorced or separated	10
Summary	
Married	53
Other	47

- D6a. How many children under 6 years are currently living in your household?
 D6b. How many children ages 6 to 12 are currently living in your household?
 D6c. How many children ages 13 to 17 are currently living in your household?

Under 6 only	6
6-12 Only	7
13-17 Only	6
Under 6 and 6-12	3
Under 6 and 13-17	*
6-12 and 13-17	3
All 3	1
None Under 18	75
Summary	
With Kids	25
No Kids	75

- D10. Are you of Hispanic ethnicity?**
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)
 D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

Hispanic	13
White	67
Black	11
Asian/Native American/Other/Refused race (Net)	8
Summary	
White	67
Other	33

- D12. Could you please tell me your household income from all sources in 2009?

Under \$15K	10
\$15K to less than \$20K	6
\$20K to less than \$25K	5
\$25K to less than \$30K	5
\$30K to less than \$40K	8
\$40K to less than \$50K	7
\$50K to less than \$75K	23
\$75K to less than \$100K	17
\$100K to less than \$150K	13
\$150K or more	6
Summary	
Under \$25K	21
\$25K - \$49K	20
\$50K - \$99K	40
\$100K +	19

REGION:

Northeast	19
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

10,000-99,999	1
100,000-249,999	9
250,000-499,999	12
500,000-999,999	8
1,000,000-2,499,999	14
2,500,000-4,999,999	16
5,000,000 +	25
Non CBSA	16
Summary	
Less than 1 million	28
1 million to less than 5 million	30
5 million or more	25
NON-CBSA (rural)	16

GENDER:

Male	48
Female	52