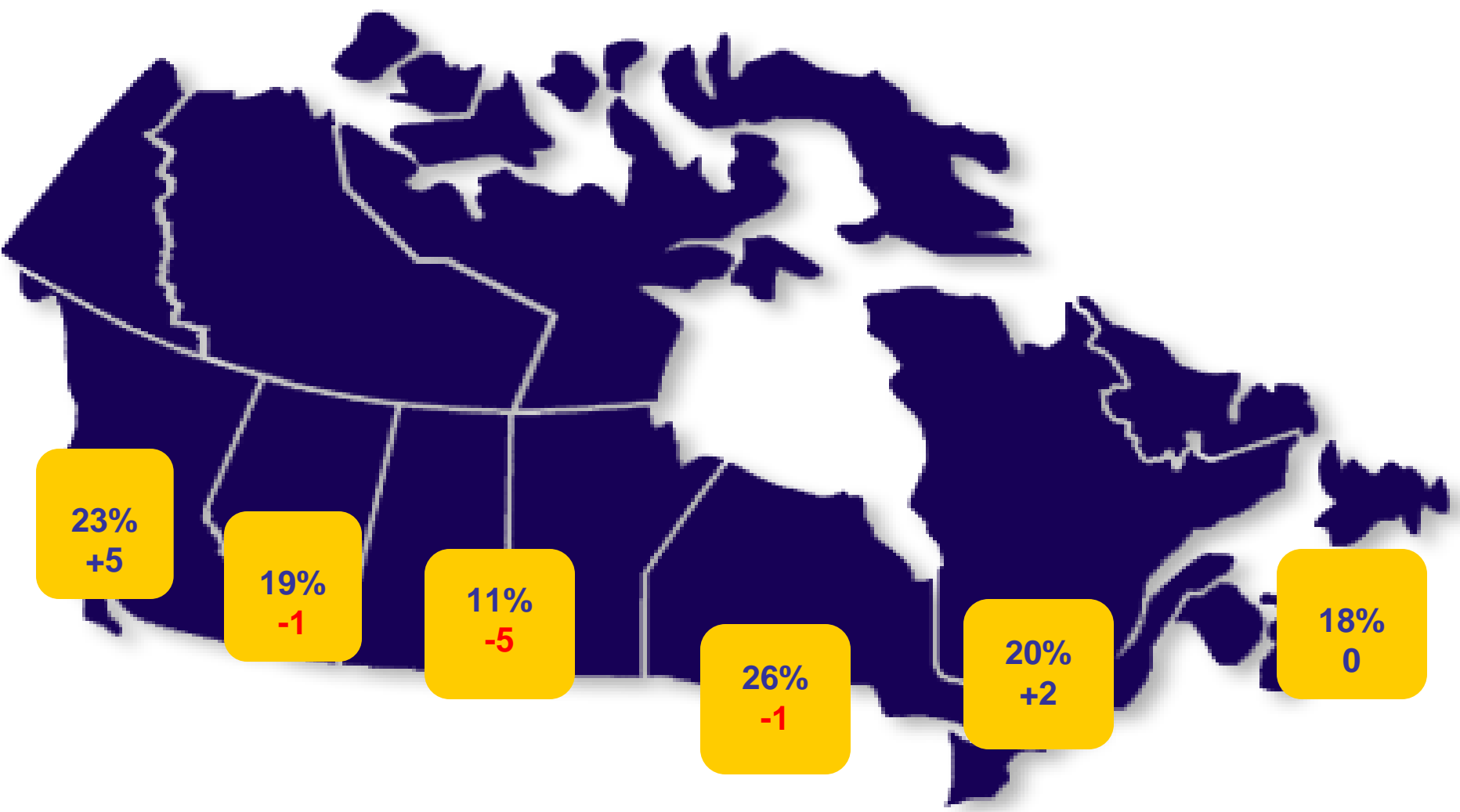




Job Anxiety

Sept 2011: National Total = 22%, (unchanged since June)



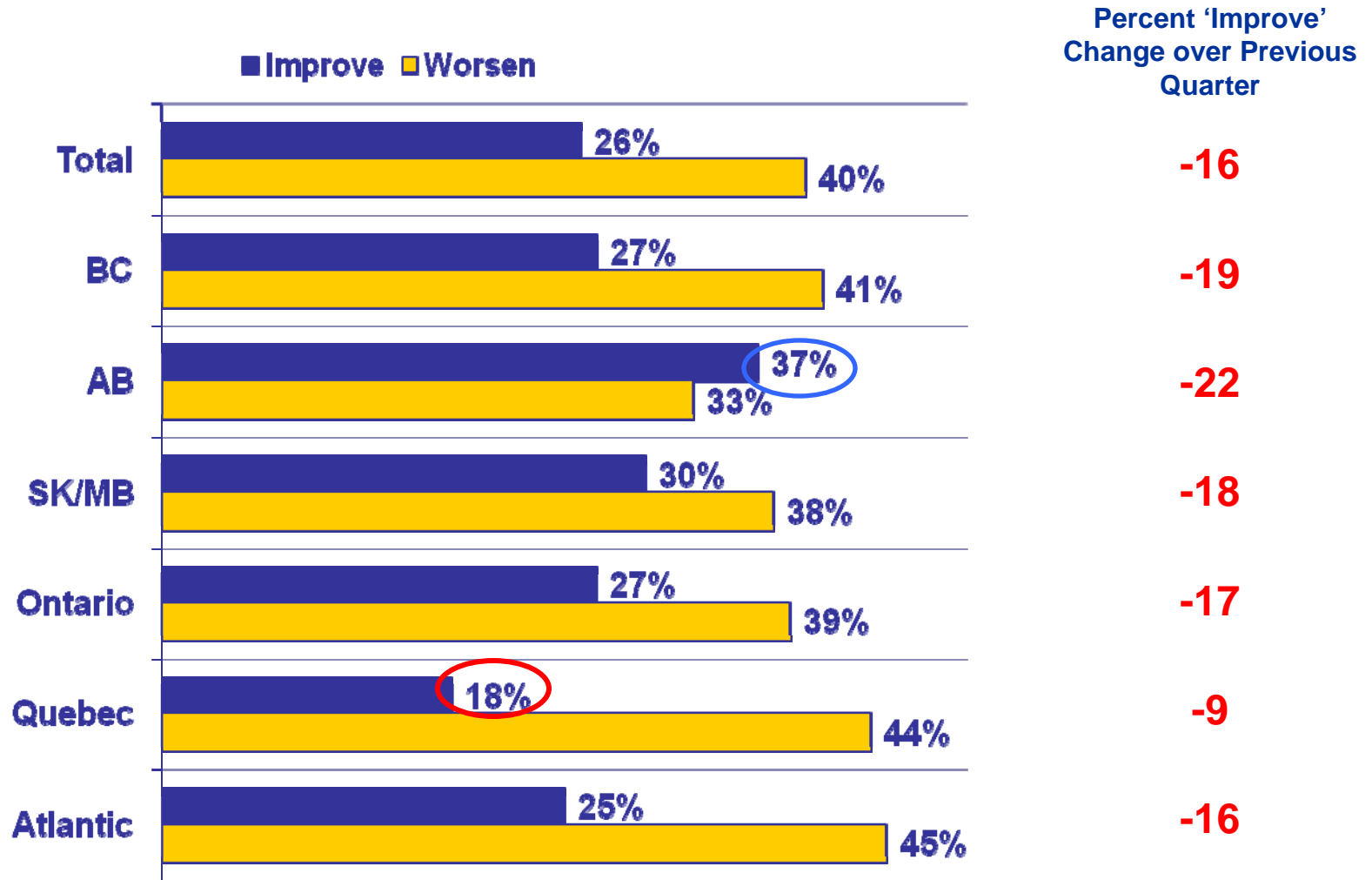
Are you or is anyone in your household worried about losing their job or being laid off? Q.7.

Base: All Respondents n = 3054 *Percentage of People Who Responded 'Yes - Worried'



Outlook for the Canadian Economy - Over the Next Year

Total National: Improve = 26% (-16%), Worsen = 40% (+18%)



(Canadian economy).

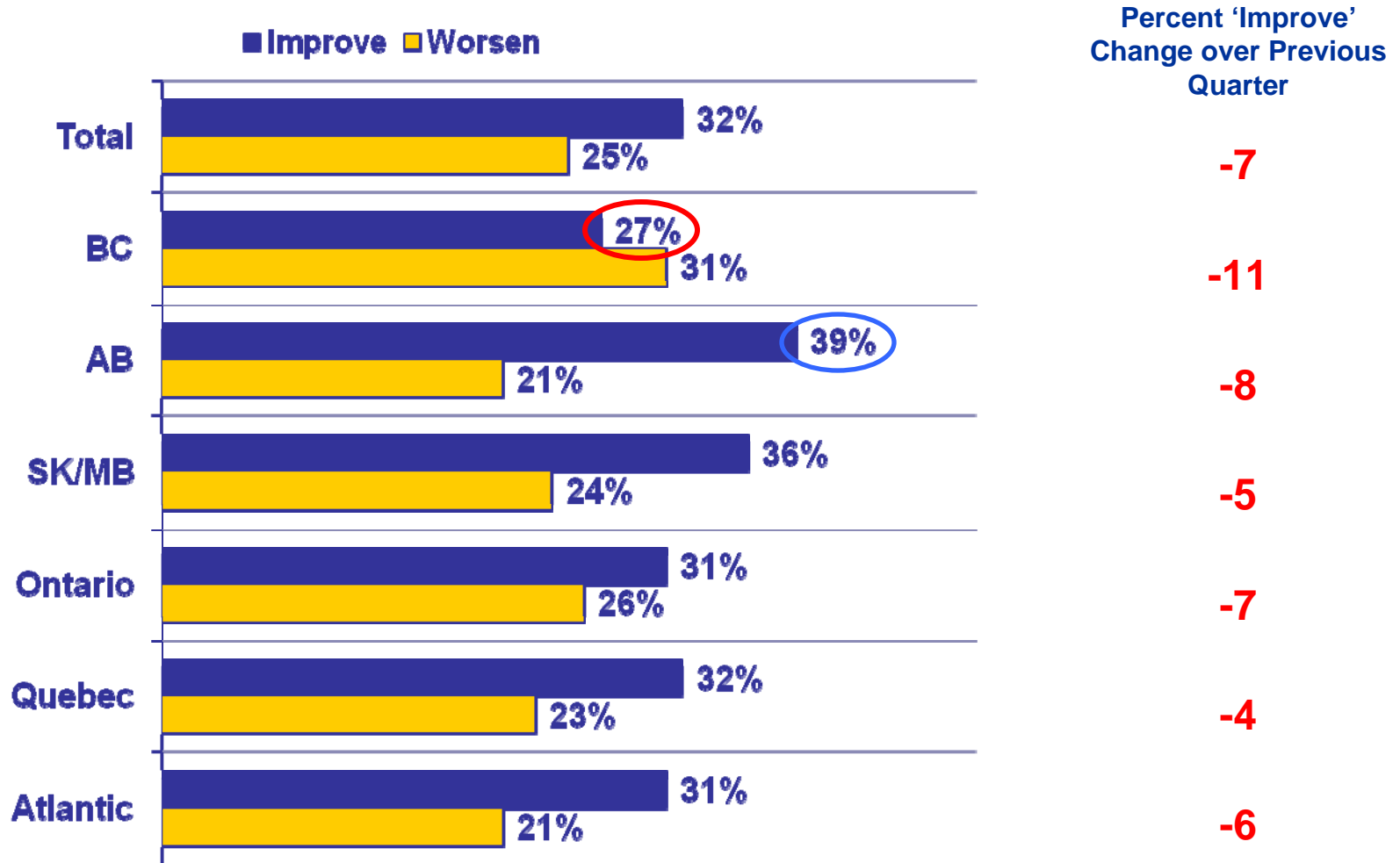
Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own economic situation will improve, stay the same or get worse? Q.9_1.

Base: All Respondents n =3054



Outlook for Personal Financial Situation - Over the Next Year

Total National: Improve = 32% (-7%), Worsen = 25% (+5%)



Your own financial situation.

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse? Q.9_2.

Base: All Respondents n = 3054



How much money have you set aside as an emergency/rainy day fund (not including savings for retirement or family member's education)?

'Mean'

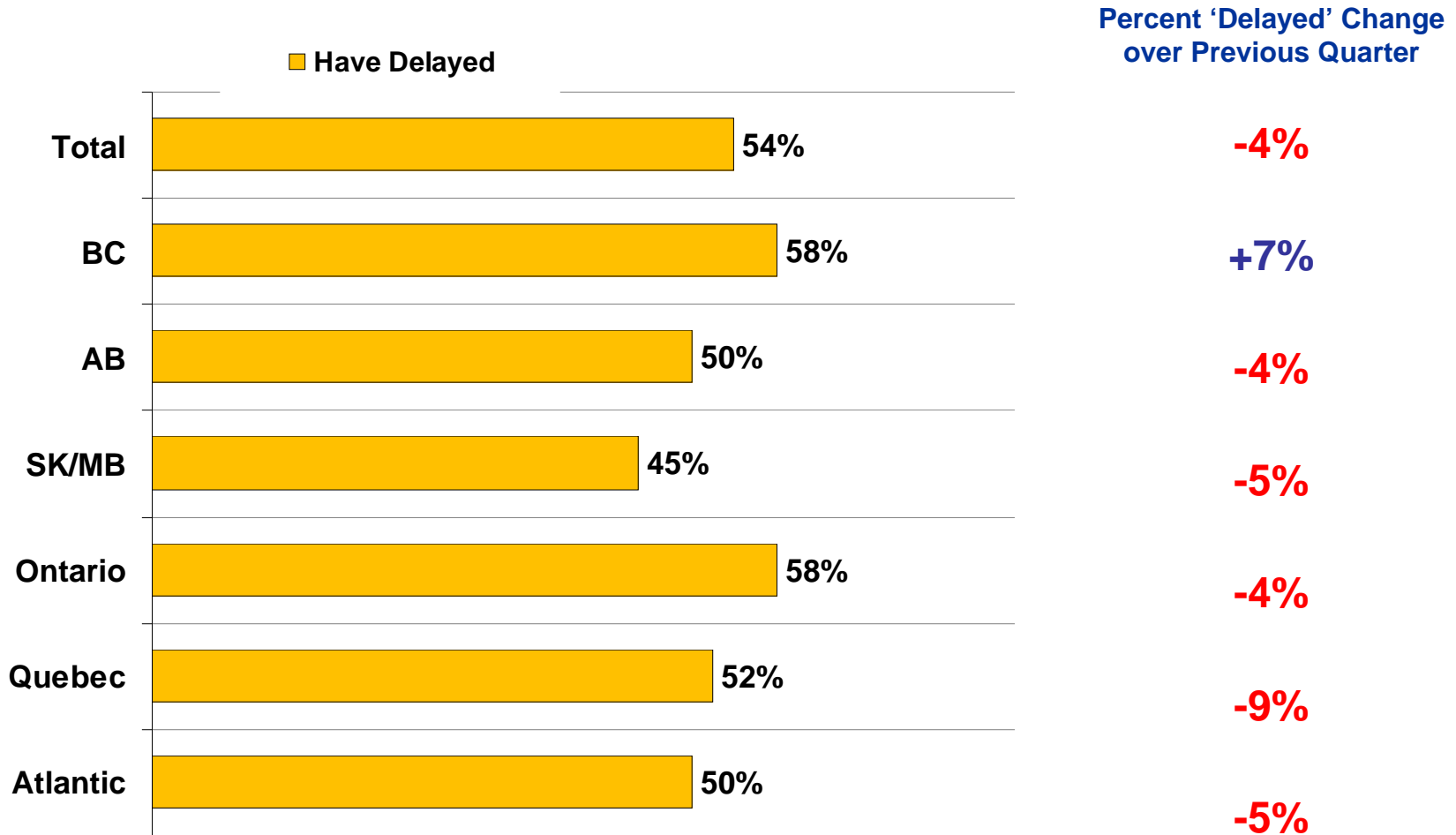
■ 'I don't have any savings set aside for an emergency/a rainy day.'



13. How much money have you set aside as an emergency/rainy day fund (not including savings for retirement or family member's education)?
Base: All Respondents (Total) n=3054; (BC) n=453; (AB) n=454; (SK/MB) n=458; (ONT) n=705; (QUE) n=516; (ATL) n=467



Have Delayed The Timing Of Major Purchases Due To Current Economic Conditions



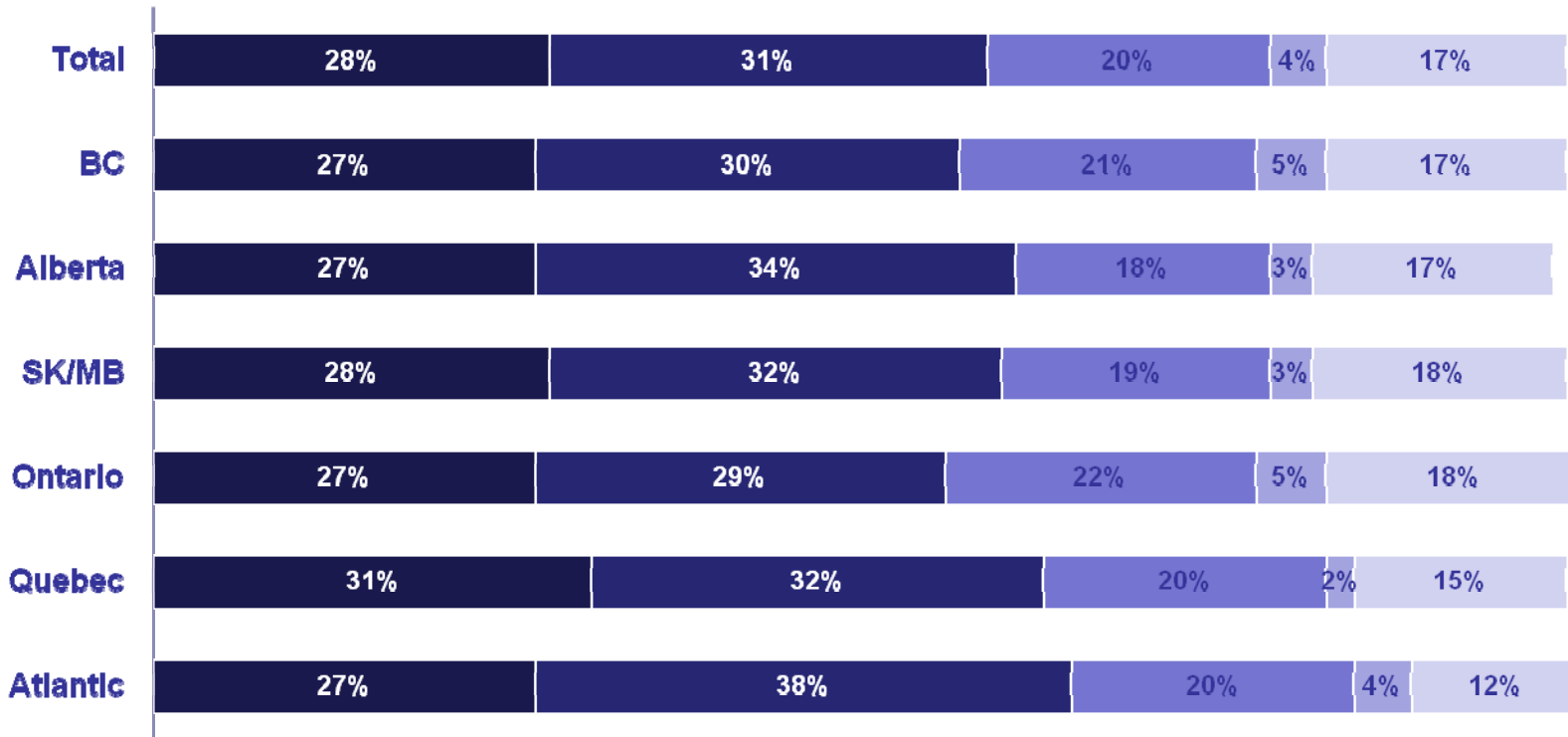
And thinking about major purchases such as buying a car or household appliances, or your vacation spending, have you changed the timing of major purchases due to current economic conditions? Q.2.

Base: All Respondents n = 3054



Managing Debt

- I am confident that I am managing my debt well
- I think I am OK but know I could do better
- I am just keeping my head above water
- I am not good at managing my debt and don't know where to start
- I don't carry any debt



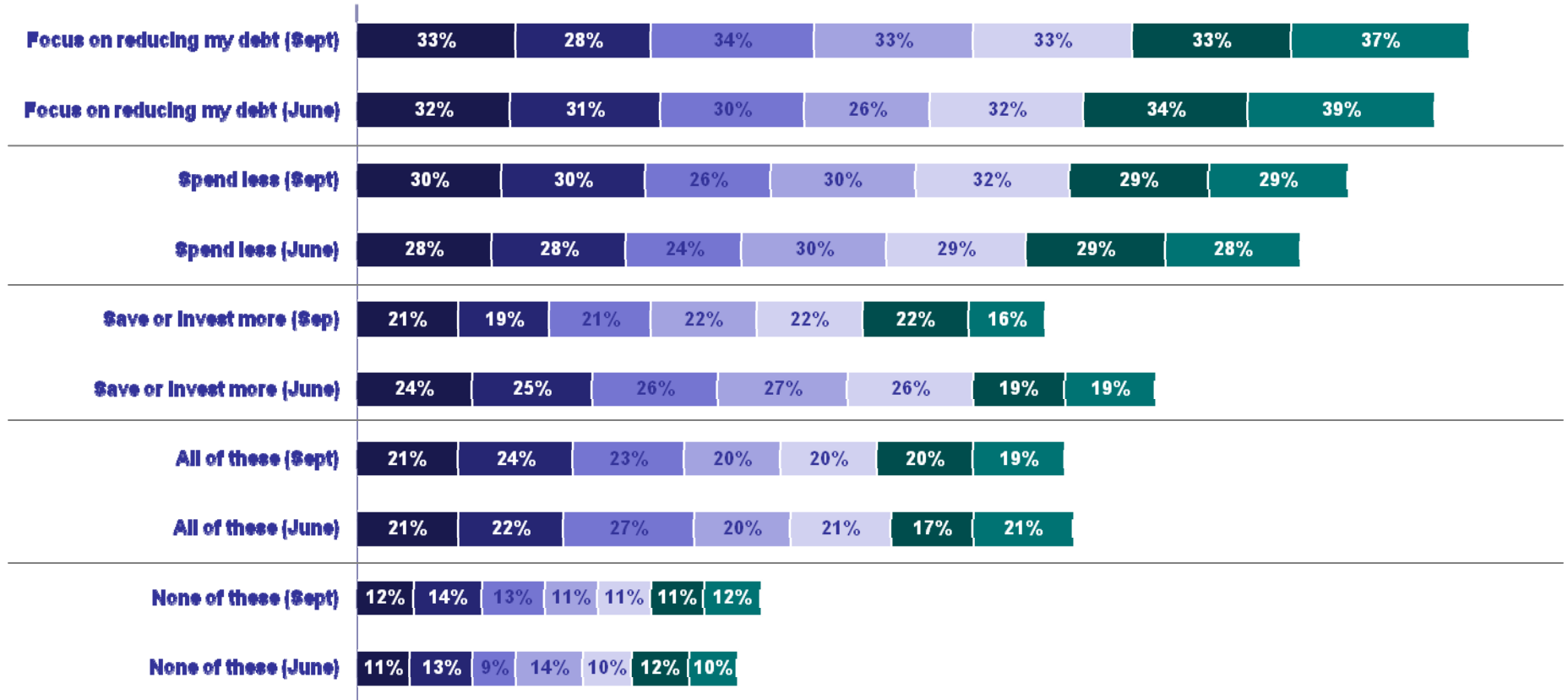
With the current debt that you carry personally, which of the following statements best describes how you feel about your ability to manage it? A.5

Base:	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
	3054	453	454	458	705	516	467



Personal Finances Over the Next Year

■ Total ■ BC ■ Alberta ■ SK/MB ■ Ontario ■ Quebec ■ Atlantic



Thinking about your personal finances, over the next year which do you intend to do: A.6.

Base: Total 3054 BC 453 AB 454 SK/MB 458 Ontario 705 Quebec 516 Atlantic 467