



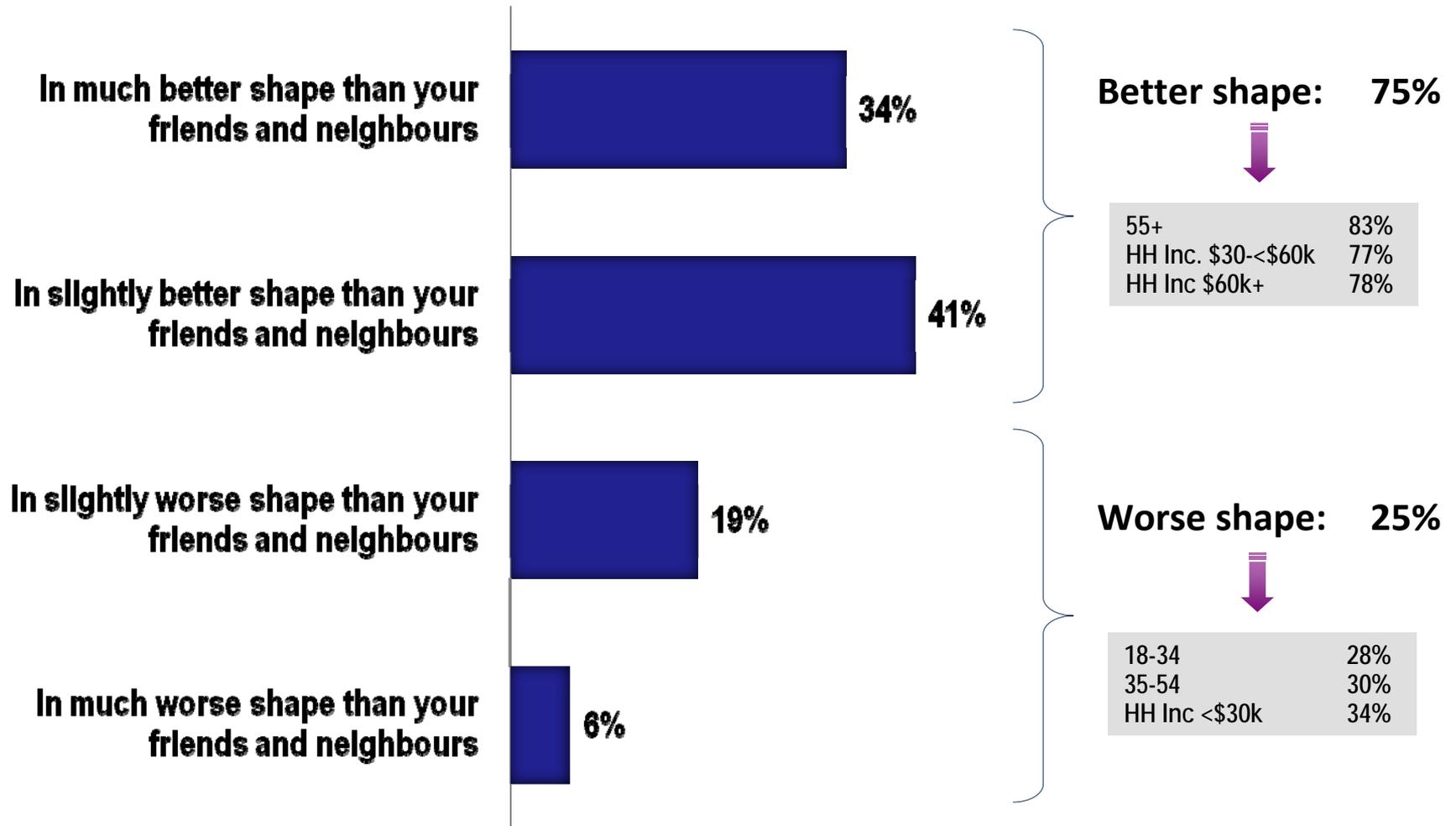
Younger and middle-aged households, and /or those with children, are the most anxious about their debt levels

	Gender		Age			Household Income			Household Composition	
	Male	Female	18-34	35-54	55+	<\$30k	\$30k - <\$60k	\$6k+	Kids	No kids
	(n= 53)	(n=1058)	(n=649)	(n=812)	(n=550)	(n=478)	(n=618)	(n=915)	(n=391)	(n=1620)
My current debt level causes me a great deal of anxiety	8%	8%	11%	10%	4%	13%	8%	6%	12%	7%
My current debt level causes me some anxiety	23%	25%	28%	28%	17%	29%	21%	24%	29%	23%
I am somewhat comfortable with my current debt level	28%	24%	26%	30%	22%	21%	27%	28%	33%	25%
I am very comfortable with my current debt level	20%	18%	15%	19%	23%	13%	16%	24%	12%	21%
I have no personal debt	21%	24%	21%	14%	34%	24%	27%	18%	13%	24%

Q1. Which of the following statements best describes how you feel about your own personal debt situation?
 Base: All respondents (n=2011)



3-in-4 Canadians feel they are in better shape than their friends and neighbours; younger and lower income households feel they are in worse shape



Q3. Thinking about your non-mortgage debt (e.g. credit cards, lines of credit, personal loans, etc.), would you say that you are...
 Base: All Respondents (n=2011)



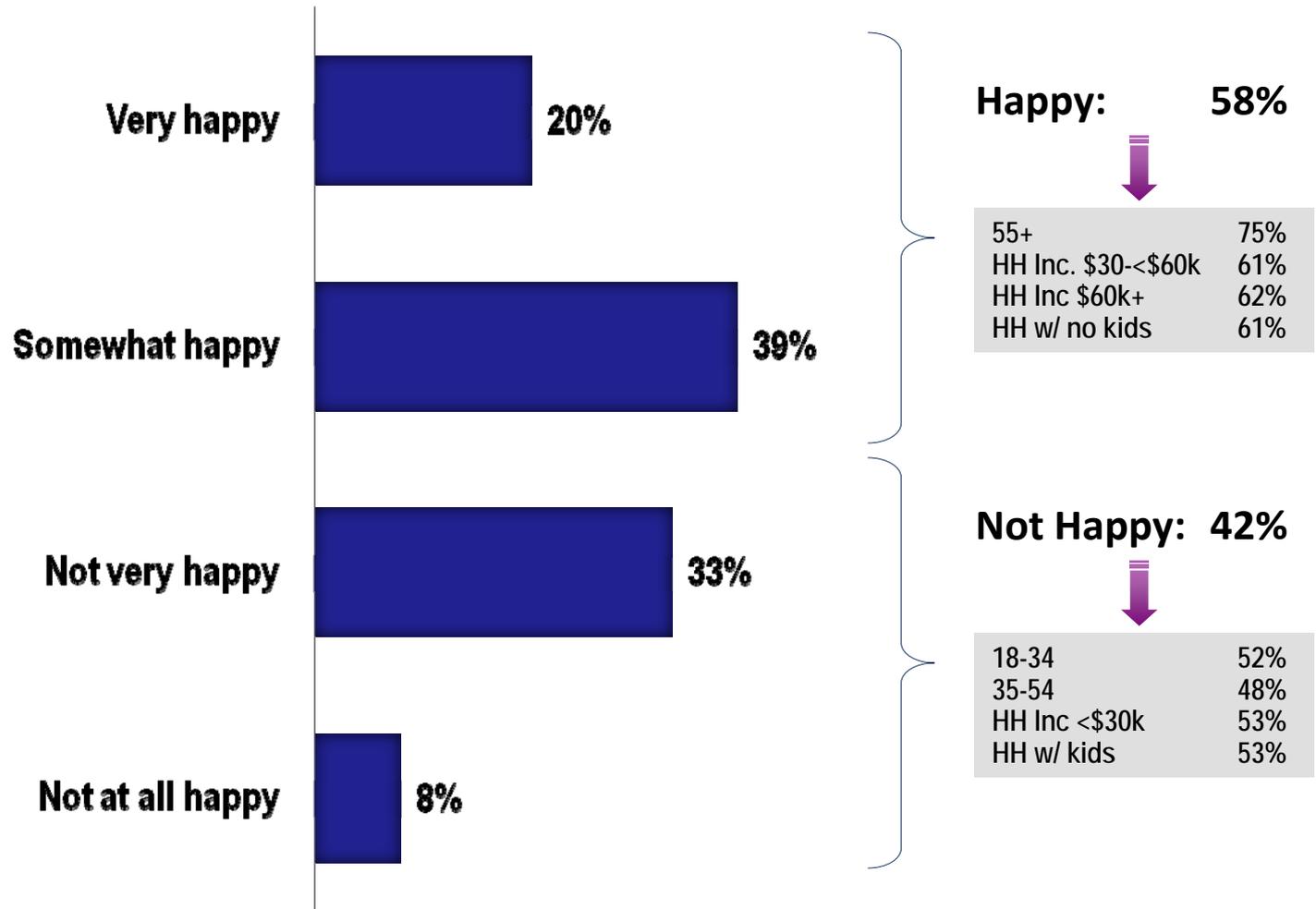
Younger Canadians, in particular, have changed plans for a vacation, a big purchase or a new home due to concern about their debt situation; older Canadians are less likely to have changed their plans

	Age			Household Composition	
	18-34	35-54	55+	Kids	No kids
	(n=649)	(n=812)	(n=550)	(n=391)	(n=1620)
Take a vacation	30%	28%	15%	30%	23%
Purchase a big ticket/expensive item for your home	25%	20%	15%	26%	18%
Buy a new home	16%	6%	4%	12%	7%
Retire from working full-time	4%	7%	7%	7%	6%
Buy a second/additional property (in addition to your home)	4%	4%	4%	6%	4%
Have children	12%	1%	0%	5%	4%
Start up a new business	6%	3%	1%	4%	3%
None of the above	50%	59%	72%	52%	63%

Q4. In the past two years, have you delayed or cancelled your plans to do any of the following because of concern about your debt situation?
 Base: All respondents (n=2011)



Younger Canadians are not happy with their debt situation; older and more affluent households are more likely to say they're happy



Q5. Would you say your debt situation makes you feel...
Base: All Respondents (n=2011)