



Rising Gas and Food Prices

■ Total
 ■ BC
 ■ Alberta
 ■ SK/MB
 ■ Ontario
 ■ Quebec
 ■ Atlantic

This has had a significant impact on my budget (June)



This has had a significant impact on my budget (March)



This has not had a big impact, but I've cut back on other expenses (June)



This has not had a big impact, but I've cut back on other expenses (March)



There has been no impact on my budget (June)



There has been no impact on my budget (March)



How have rising gas and food prices affected your day-to-day budget? B.1

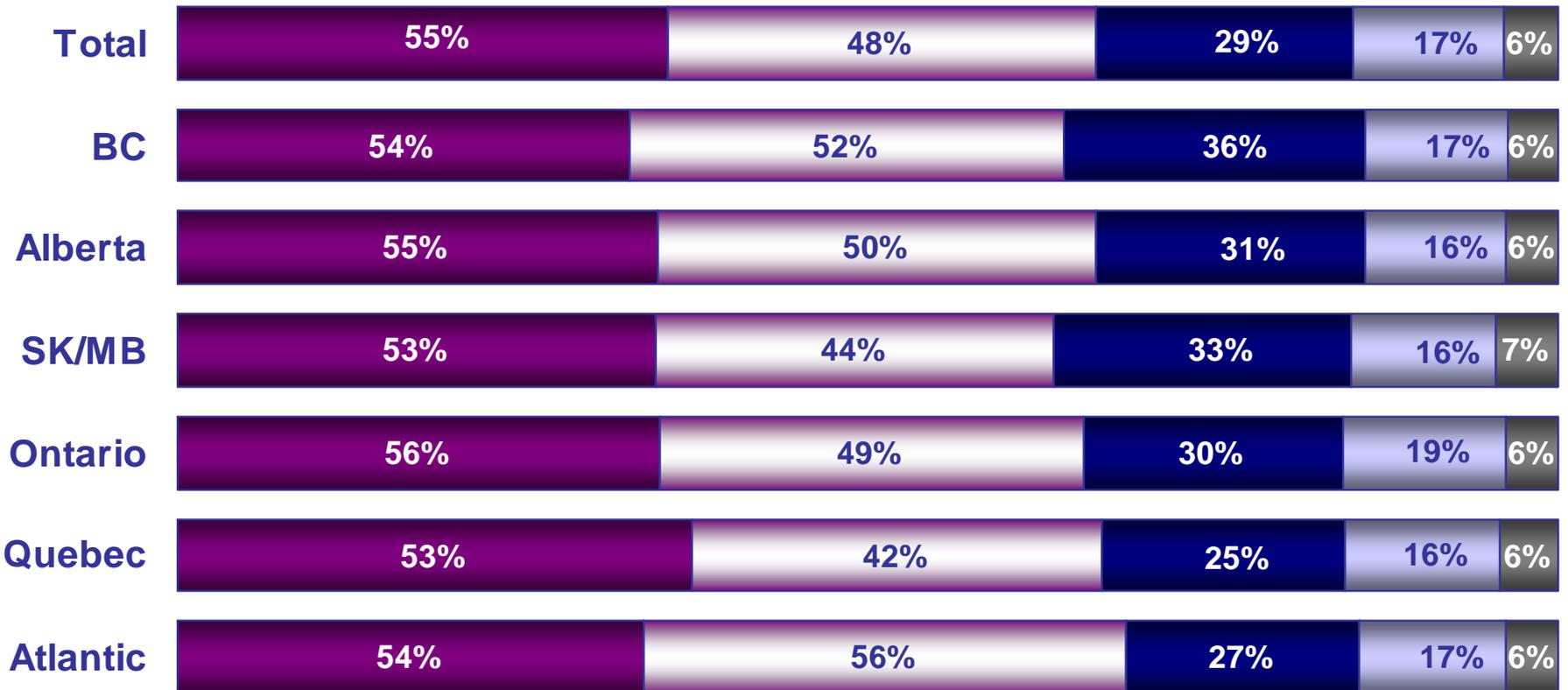
Base:	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
	4008	671	591	464	1099	564	619





Effects of Rising Gas and Food Prices on Budget

- I comparison shop for food more than before
- I tend to follow a budget more than before - I buy less on impulse
- I use my vehicle less, I make less trips and/or use public transit/walk more
- I don't use my credit card to pay for day-to-day expenses as much as before
- There has been no impact on my budget



How are you dealing with the effect rising gas and food prices are having on your day-to-day budget? B.2

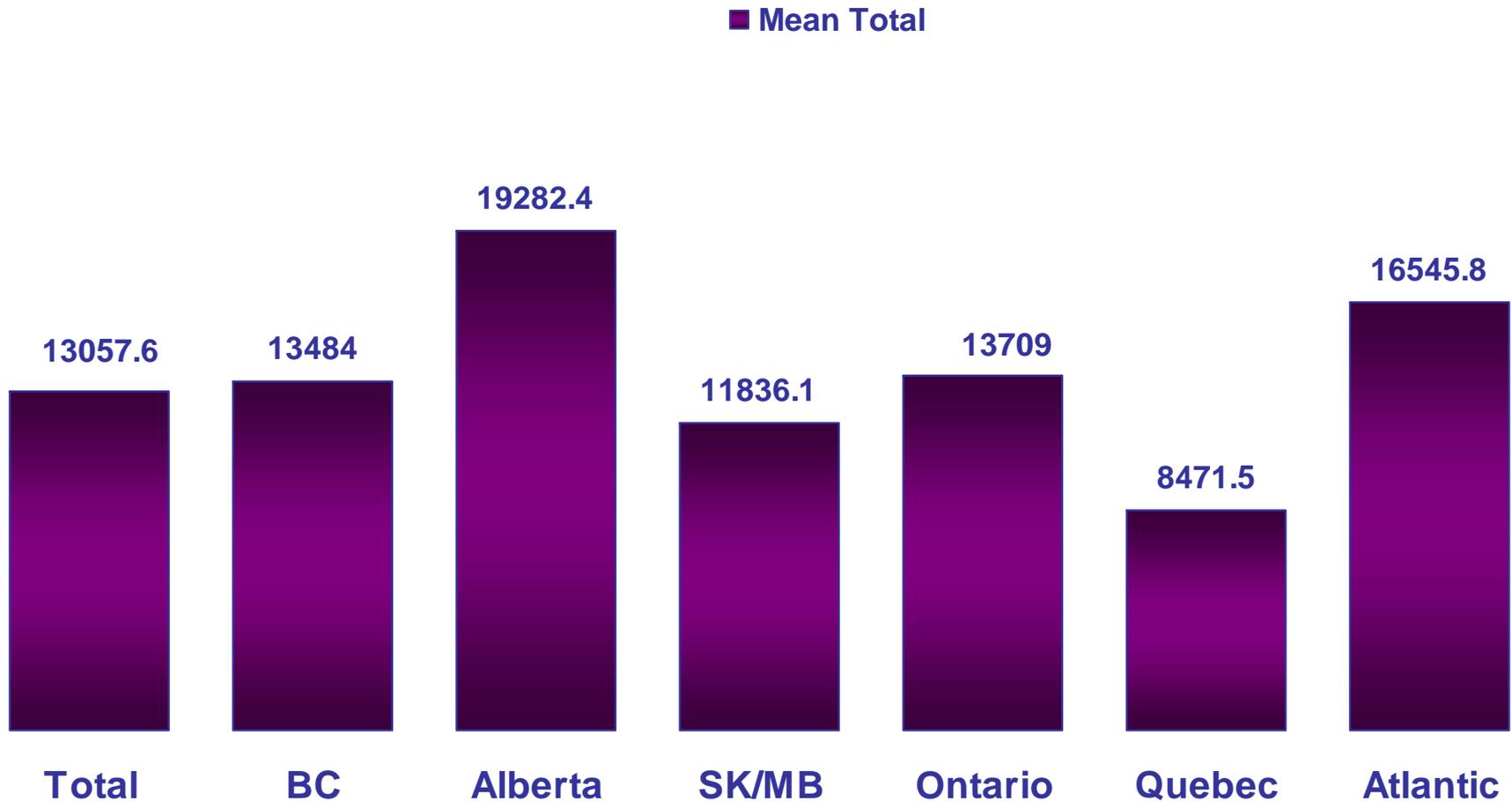
Base: Have seen effect on day-to-day budget

Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
3247	542	462	351	911	457	524





Personal Debt (Averages)



How much personal debt do you estimate you are carrying (not including a mortgage)? B.5

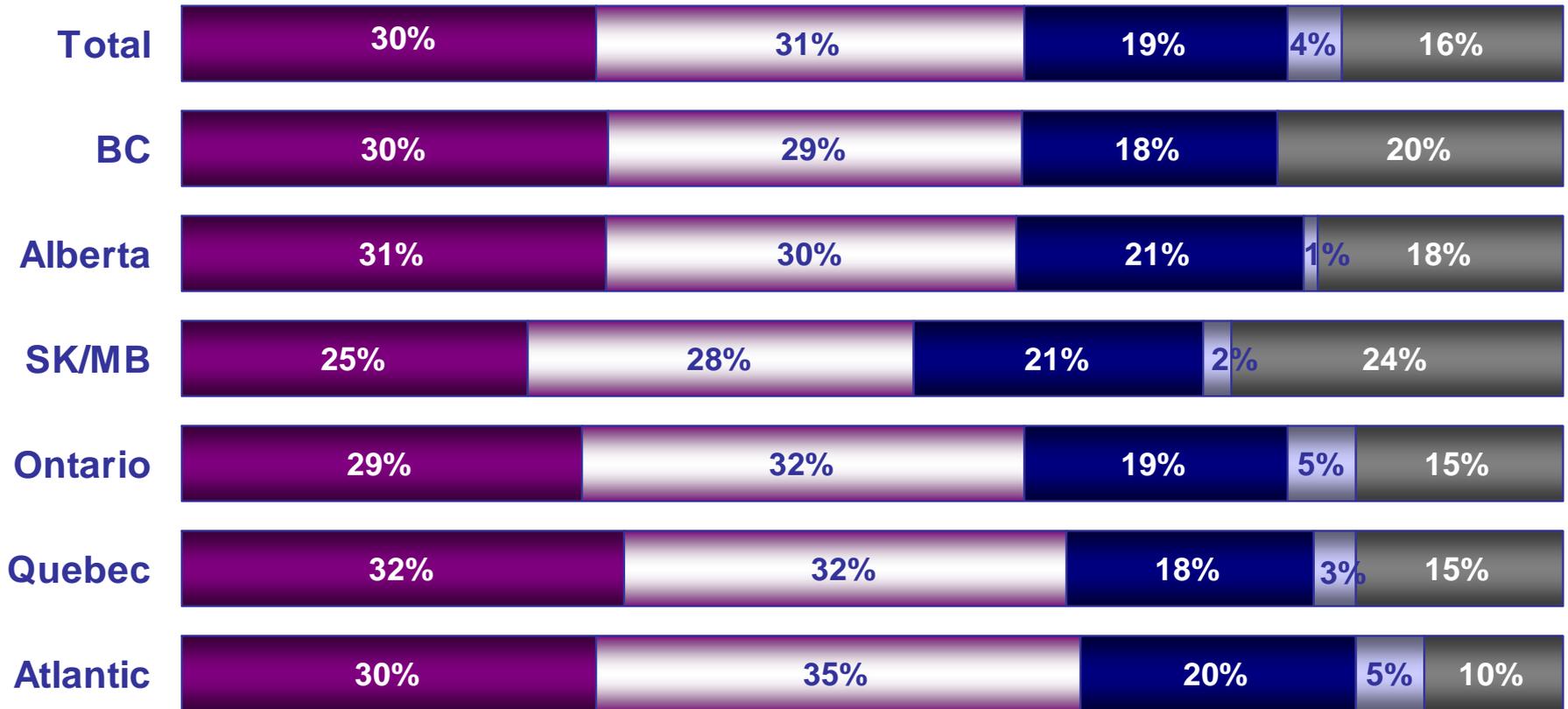
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Managing Debt

- I am confident that I am managing my debt well
- I think I am OK but know I could do better
- I am just keeping my head above water
- I am not good at managing my debt and don't know where to start
- I don't carry any debt



With the current debt that you carry personally, which of the following statements best describes how you feel about your ability to manage it? A.5

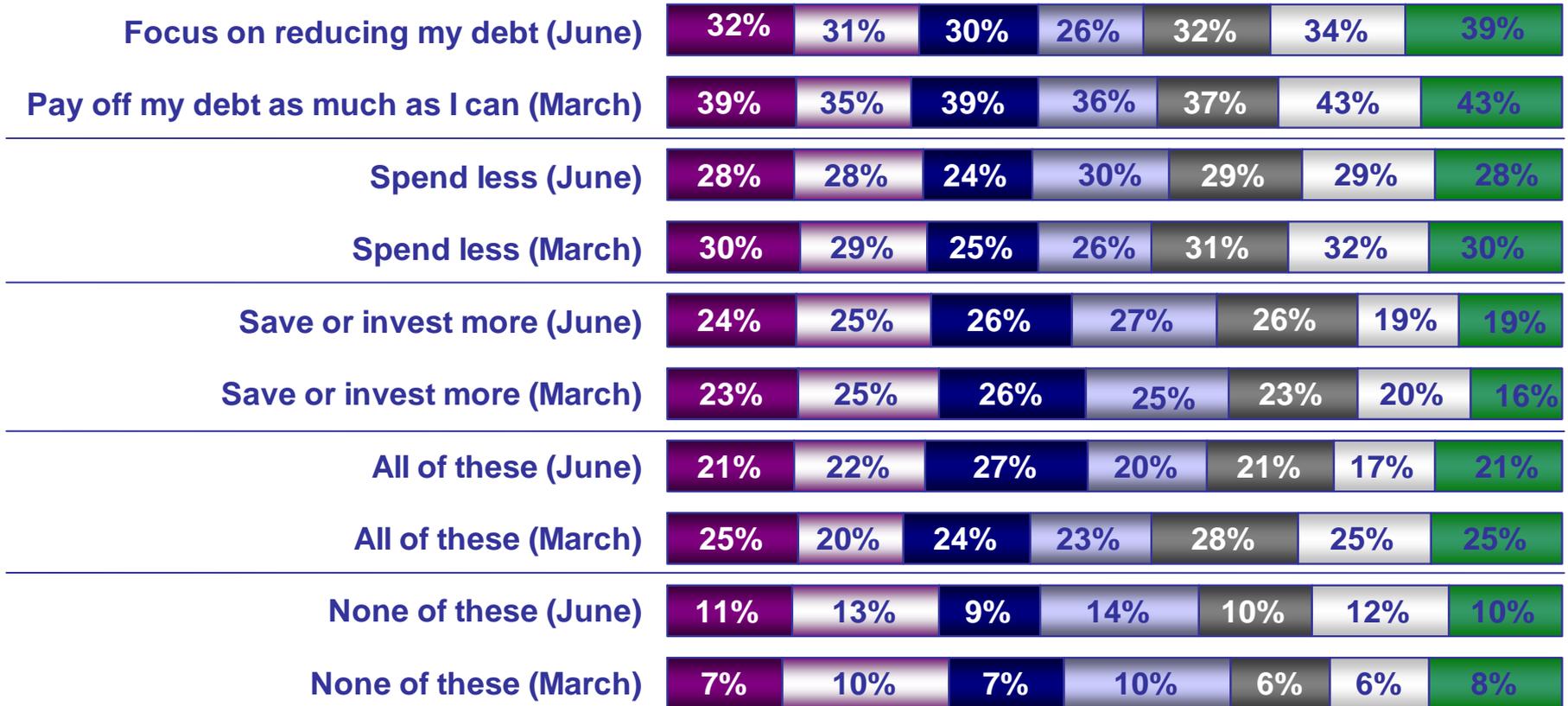
Base:	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
	4008	671	591	464	1099	564	619





Personal Finances Over the Next Year

■ Total
 ■ BC
 ■ Alberta
 ■ SK/MB
 ■ Ontario
 ■ Quebec
 ■ Atlantic



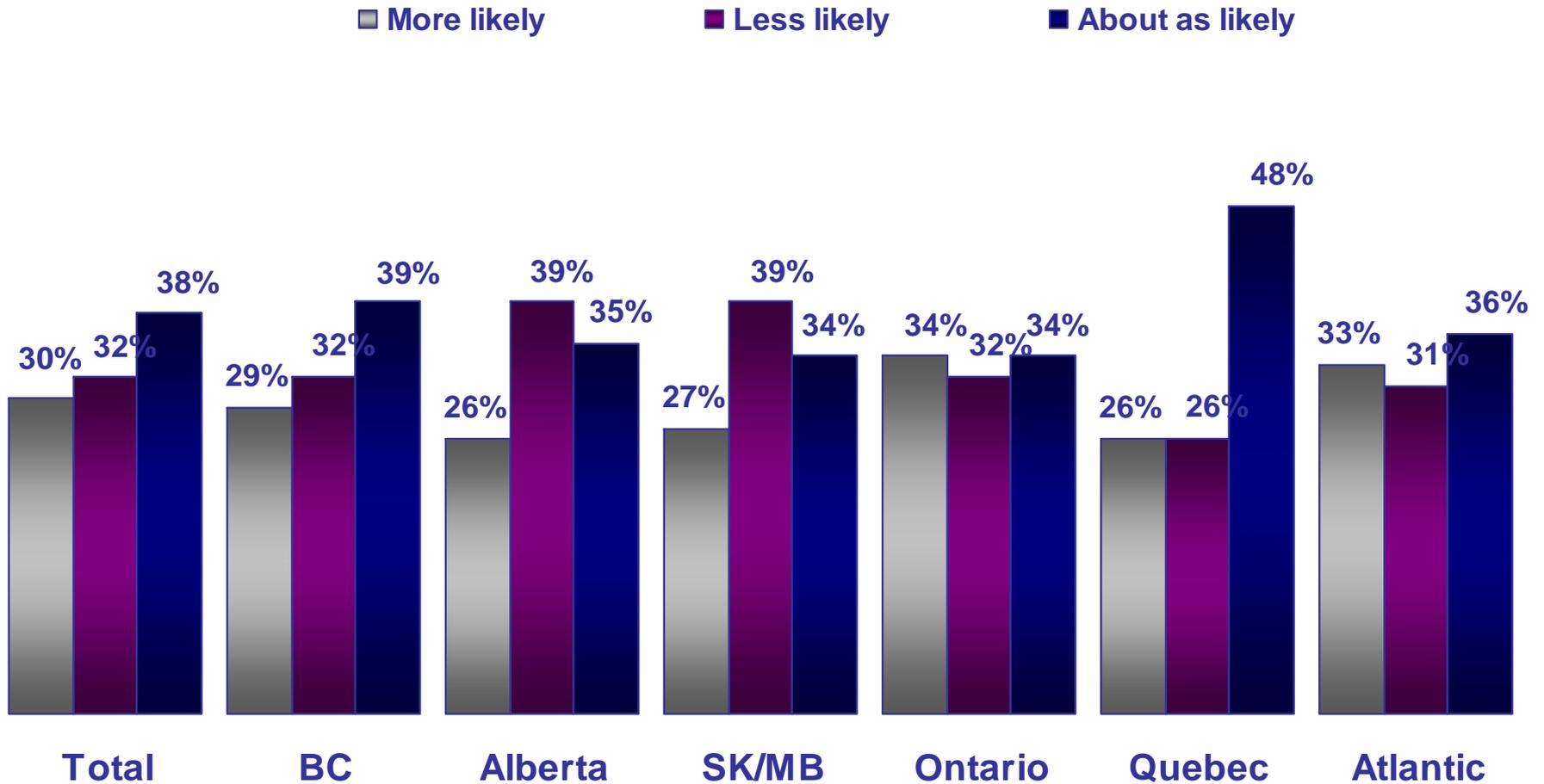
Thinking about your personal finances, over the next year which do you intend to do: A.6.

Base: Total 4008 BC 671 AB 591 SK/MB 464 Ontario 1099 Quebec 564 Atlantic 619





Delaying Vacation Plans Until Next Year



[To delay vacation plans until next year] Have changing economic factors made you more likely, less likely or about as likely to do the following B.3_4

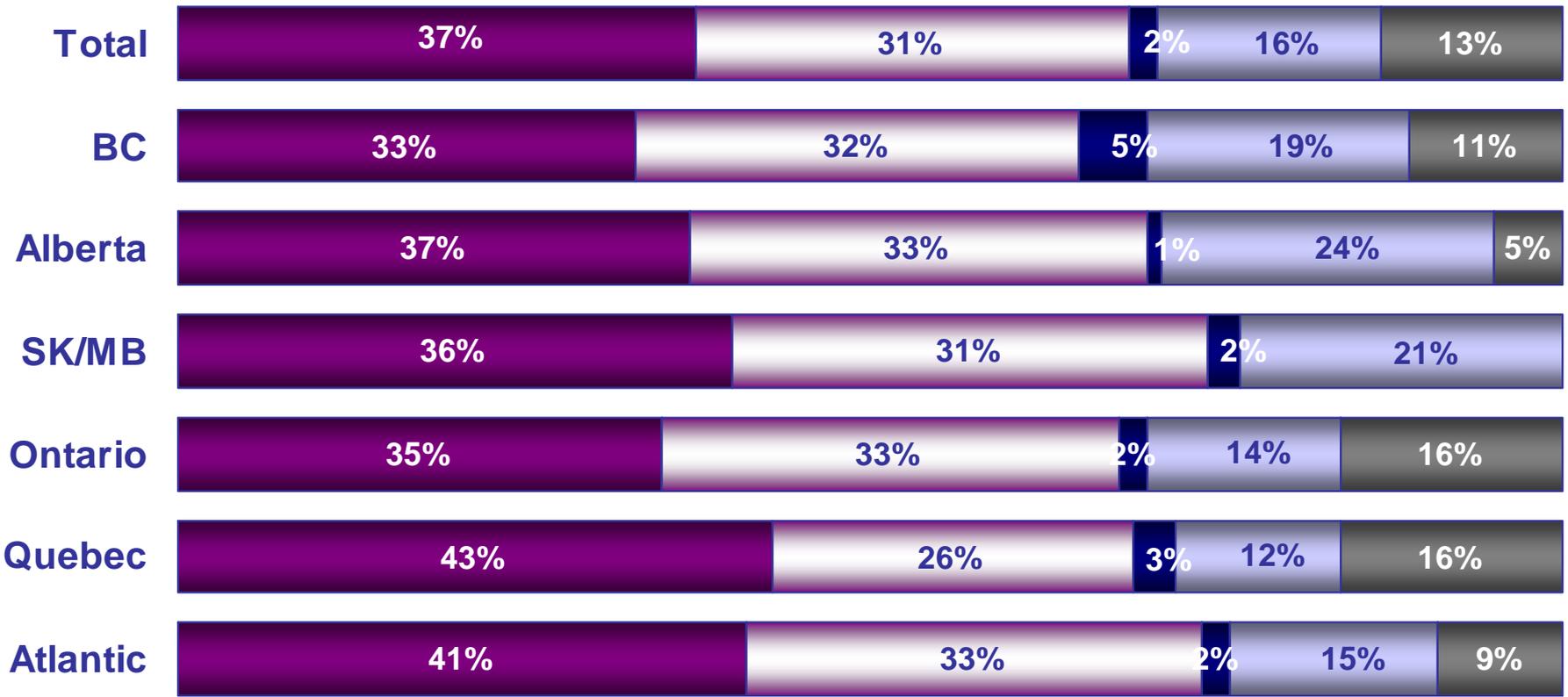
Base:	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
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Gas Prices and Choosing Next Vehicle

- I will select a more fuel efficient vehicle
- I will delay getting a new vehicle - I will make do with my present vehicle longer than I typically would
- I will get rid of my vehicle/ limit the use of my vehicle and rely on public transit
- Gas prices will not affect how I select my next vehicle
- I don't own a vehicle and have no plans to own one soon



How will higher gas prices affect how you choose your next vehicle? B.4

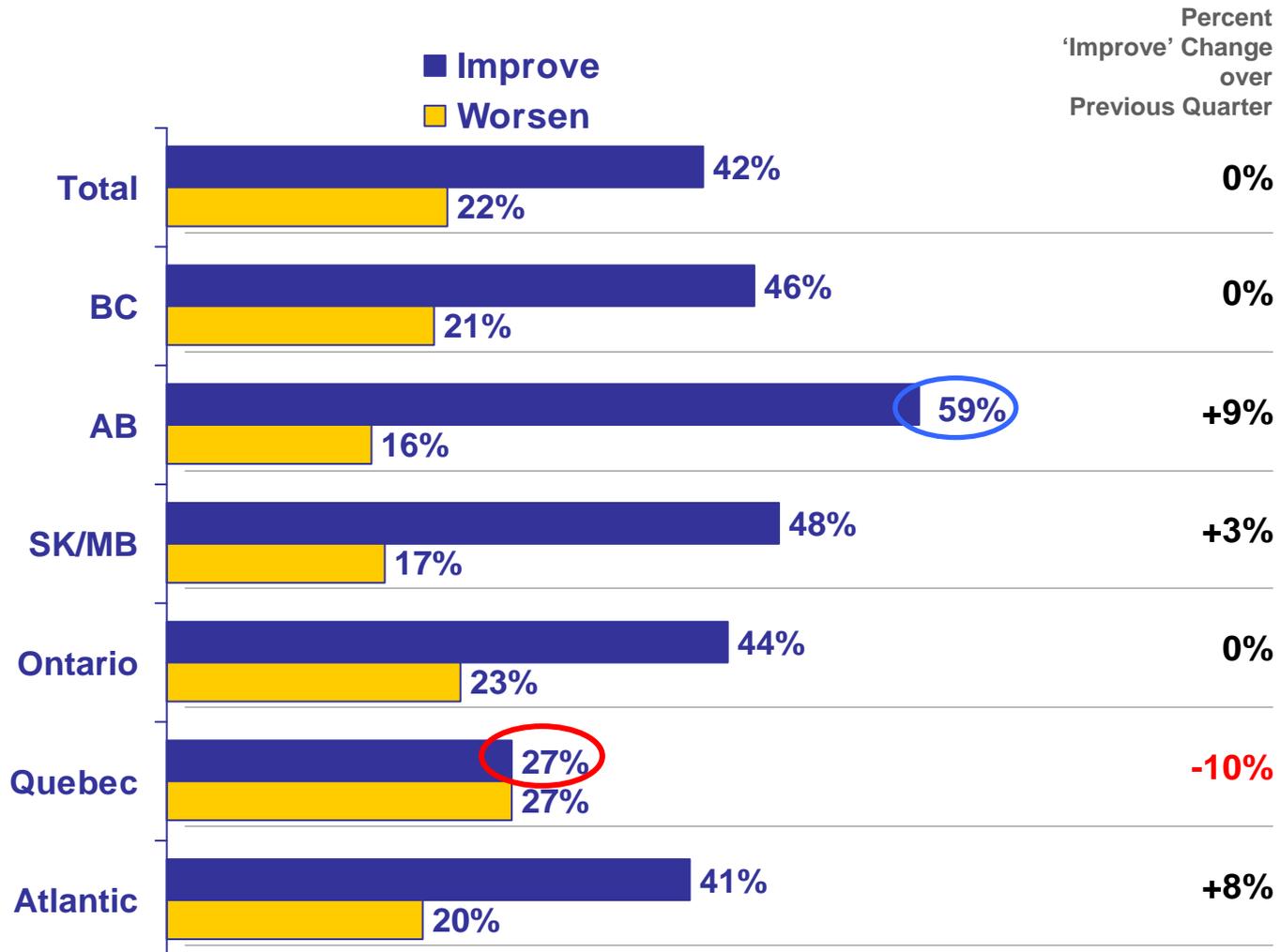
Base: Total 4008 BC 671 AB 591 SK/MB 464 Ontario 1099 Quebec 564 Atlantic 619





Outlook for the Canadian Economy - Over the Next Year

Total National: Improve = 42% (same), Worsen = 22% (-4%)



(Canadian economy).

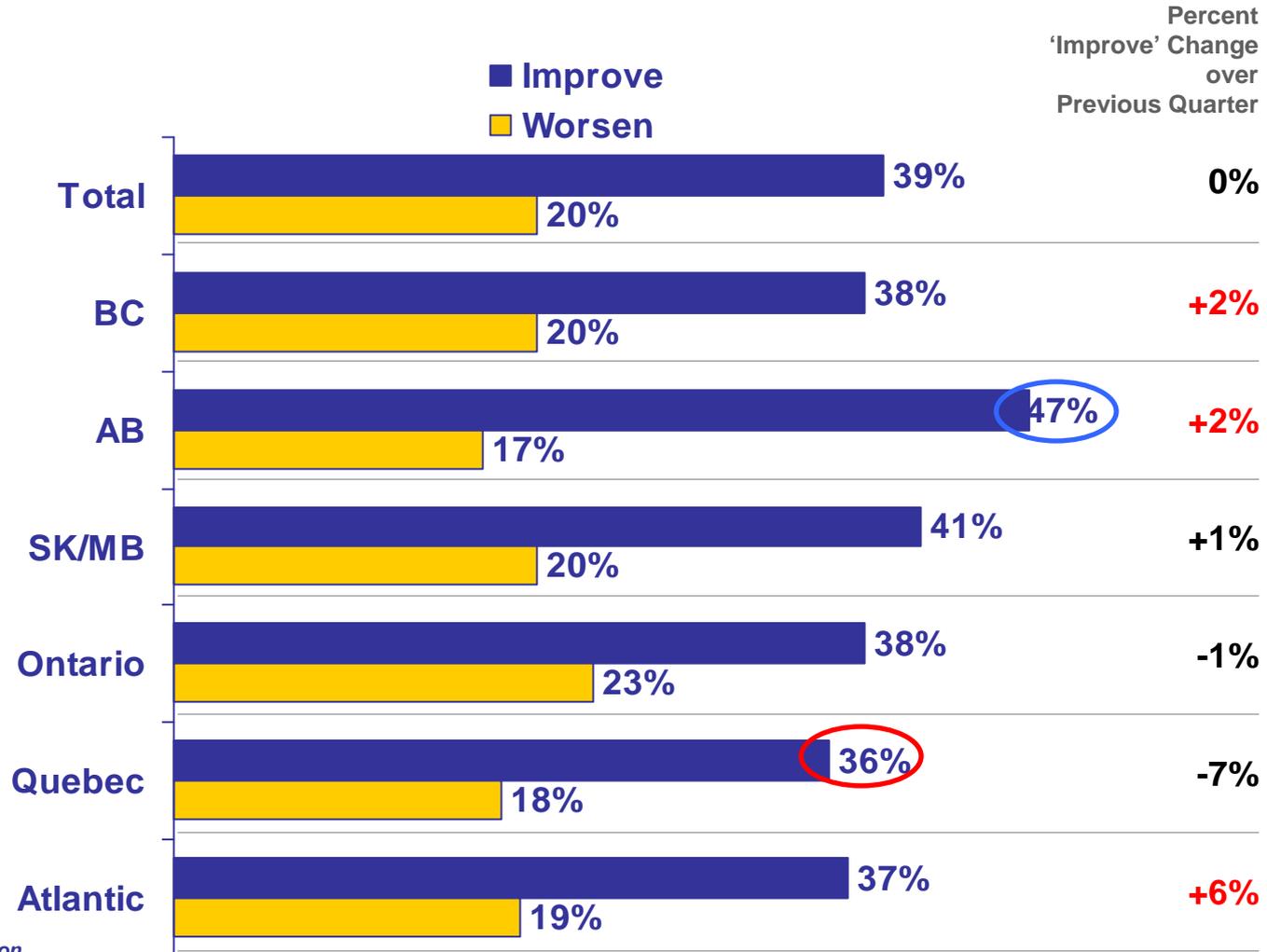
Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own economic situation will improve, stay the same or get worse? Q.9_1.

Base: All Respondents n=4008



Outlook for Personal Financial Situation - Over the Next Year

Total National: Improve = 39% (same), Worsen = 20% (-2)



Your own financial situation.

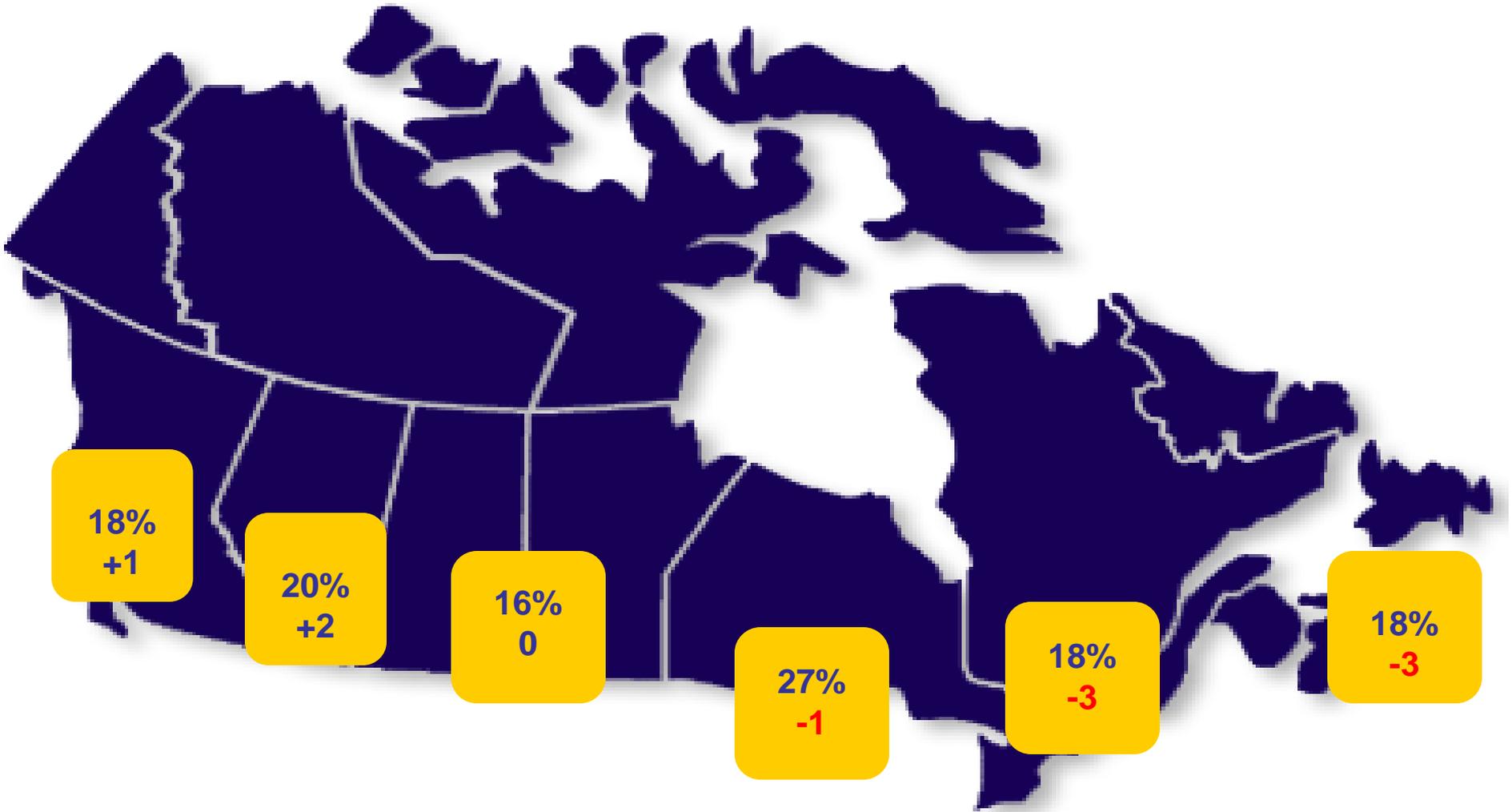
Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse? Q.9_2.

Base: All Respondents n = 4008



Job Anxiety

June 2011: Nationally Total = 22%, (unchanged since March)



Are you or is anyone in your household worried about losing their job or being laid off? Q.7.

Base: All Respondents n = 4008 *Percentage of People Who Responded 'Yes - Worried'