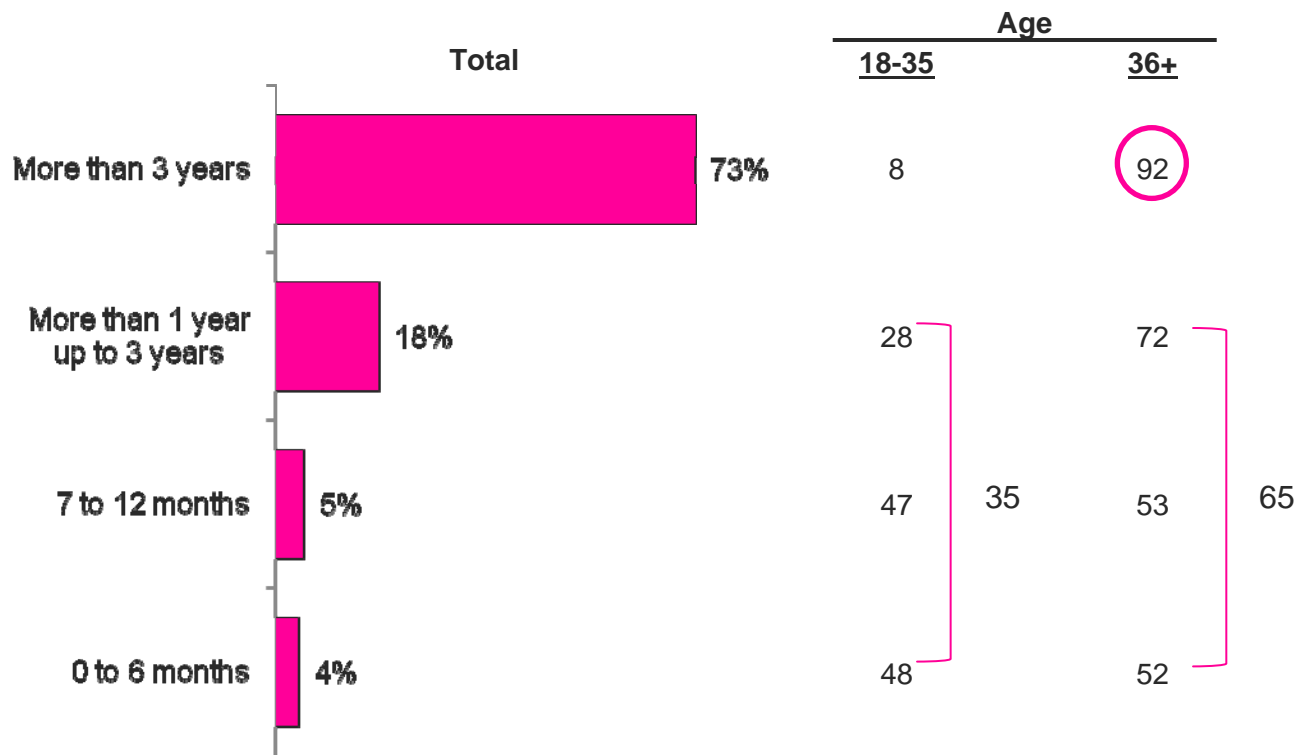


Length of Time Investing Online

- More seasoned online investors who have been investing online for more than 3 years are almost all 36 years of age and older.
- Online investing is drawing younger investors; roughly half of newer investors (12 months or less) are under age 35.



Q1. How long have you been investing online? Base (n=630)