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Interview dates: Feb 28-March 3, 2013  
Interviews: 1,007 adults

**RBC Consumer Outlook Index Survey  
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

These are some of the findings of an Ipsos online poll conducted February 28- March 3, 2013. For this survey, a national sample of 1,007 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

**NOTE: all results shown are percentages unless otherwise labeled.**

1. Generally speaking, would you say things in this country are heading in the right direction or are they off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>
2/28-3/3/13.....	32	68
1/24-27/13.....	45	55
1/7-1/9/13.....	41	59
11/29-12/2/12.....	43	57
10/25-28/12.....	45	55
9/27-10/1/12.....	40	60
9/6-9/12.....	41	59
7/26-29/12.....	36	64
6/28-7/1/12.....	37	63
5/31-6/3/12.....	36	64
4/26-29/12.....	38	62
3/29-4/1/12.....	34	66
3/1-4/12.....	38	62
1/26-29/12.....	35	65
12/27-29/11.....	31	69
11/21-23/11.....	24	76
10/27-30/11.....	26	74
9/29-10/2/11.....	25	75
8/25-28/11.....	25	75
7/28-31/11.....	24	76
6/28-7/1/11.....	37	63
5/27-30/11.....	38	62
4/28-5/1/11.....	30	70
3/24-27/11.....	33	67
2/25-28/11.....	33	67
1/28-31/11.....	40	60
12/27-30/10.....	36	64
11/19-22/10.....	39	61
10/29-11/1/10.....	35	65
9/30-10/3/10.....	37	63
8/26-30/10.....	33	67
7/29-8/1/10.....	37	63
7/8-11/10.....	36	64
6/4-7/10.....	35	65
4/29-5/2/10.....	40	60
4/1-5/10.....	44	56
2/25-3/1/10.....	38	62

2A. Compared to six months ago... Are you NOW more or less comfortable making a major purchase decision, like a home or car?

	<u>More</u> <u>comfortable</u>	<u>Less</u> <u>comfortable</u>	<u>No</u> <u>change</u>	<u>Not</u> <u>sure</u>
2/28-3/3/13.....	13	42	40	4
1/24-27/13.....	19	35	40	6
1/7-1/9/13.....	15	41	40	4
11/29-12/2/12.....	14	42	40	3
10/25-28/12.....	15	41	39	5
9/27-10/1/12.....	16	42	37	4
9/6-9/12.....	18	35	43	4
7/26-29/12.....	15	43	38	4
6/28-7/1/12.....	16	43	37	4
5/31-6/3/12.....	14	42	40	5
4/26-29/12.....	16	40	40	4
3/29-4/1/12.....	15	40	40	5
3/1-4/12.....	15	41	41	4
1/26-29/12.....	11	47	39	3
12/27-29/11.....	13	45	38	3
11/21-23/11.....	8	54	34	3
10/27-30/11.....	7	58	31	4
9/29-10/2/11.....	9	56	31	4
8/25-28/11.....	8	56	33	3
7/28-31/11.....	8	59	31	3
6/28-7/1/11.....	9	48	38	5
5/27-30/11.....	13	40	43	4
4/28-5/1/11.....	8	48	41	3
3/24-27/11.....	12	45	37	6
2/25-28/11.....	12	50	34	4
1/28-31/11.....	11	41	42	5
12/27-30/10.....	11	45	40	5
11/19-22/10.....	12	42	40	6
10/29-11/1/10.....	11	51	34	4
9/30-10/3/10.....	9	51	35	4
8/26-30/10.....	10	52	34	5
7/29-8/1/10.....	10	46	38	6
7/8-11/10.....	11	48	37	5
6/4-7/10.....	10	46	41	4
4/29-5/2/10.....	9	46	40	5
4/1-5/10.....	11	42	43	5
2/25-3/1/10.....	8	51	36	5

2B. Compared to six months ago... Are you NOW more or less comfortable making other household purchases?

	<u>More</u> <u>comfortable</u>	<u>Less</u> <u>comfortable</u>	<u>No</u> <u>change</u>	<u>Not</u> <u>sure</u>
2/28-3/3/13.....	17	34	46	3
1/24-27/13.....	25	28	42	5
1/7-1/9/13.....	21	31	45	3
11/29-12/2/12.....	21	31	45	3
10/25-28/12.....	24	28	45	3
9/27-10/1/12.....	25	31	42	2
9/6-9/12.....	26	25	45	4
7/26-29/12.....	21	31	44	3
6/28-7/1/12.....	23	34	41	2
5/31-6/3/12.....	20	31	46	3
4/26-29/12.....	25	29	43	3
3/29-4/1/12.....	20	34	42	3
3/1-4/12.....	19	29	50	3
1/26-29/12.....	19	36	44	1
12/27-29/11.....	19	35	44	2
11/21-23/11.....	14	43	42	2
10/27-30/11.....	11	46	40	3
9/29-10/2/11.....	14	43	40	3
8/25-28/11.....	11	44	43	2
7/28-31/11.....	11	45	40	4
6/28-7/1/11.....	13	34	48	4
5/27-30/11.....	18	31	49	2
4/28-5/1/11.....	14	37	46	2
3/24-27/11.....	20	33	42	6
2/25-28/11.....	18	36	41	4
1/28-31/11.....	16	34	45	5
12/27-30/10.....	19	32	45	4
11/19-22/10.....	16	33	48	3
10/29-11/1/10.....	16	39	42	3
9/30-10/3/10.....	15	40	42	3
8/26-30/10.....	17	38	41	4
7/29-8/1/10.....	17	36	43	4
7/8-11/10.....	17	35	43	5
6/4-7/10.....	15	32	51	3
4/29-5/2/10.....	17	33	46	4
4/1-5/10.....	16	31	51	3
2/25-3/1/10.....	14	39	45	2

3A. Compared to six months ago... are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
2/28-3/3/13.....	13	41	42	4
1/24-27/13.....	21	35	38	5
1/7-1/9/13.....	17	39	40	3
11/29-12/2/12.....	18	39	39	4
10/25-28/12.....	18	37	39	5
9/27-10/1/12.....	18	37	42	2
9/6-9/12.....	22	32	42	5
7/26-29/12.....	18	42	37	3
6/28-7/1/12.....	17	39	40	5
5/31-6/3/12.....	15	42	40	3
4/26-29/12.....	18	37	41	4
3/29-4/1/12.....	16	39	40	5
3/1-4/12.....	15	34	47	--
1/26-29/12.....	15	43	40	3
12/27-29/11.....	16	38	42	4
11/21-23/11.....	10	47	38	5
10/27-30/11.....	9	52	35	4
9/29-10/2/11.....	11	53	33	4
8/25-28/11.....	8	50	39	3
7/28-31/11.....	10	47	39	4
6/28-7/1/11.....	10	40	42	7
5/27-30/11.....	17	41	38	4
4/28-5/1/11.....	9	42	44	4
3/24-27/11.....	14	42	38	5
2/25-28/11.....	13	46	37	4
1/28-31/11.....	14	44	38	4
12/27-30/10.....	13	41	41	5
11/19-22/10.....	17	41	39	3
10/29-11/1/10.....	10	44	40	5
9/30-10/3/10.....	12	48	34	5
8/26-30/10.....	12	49	35	5
7/29-8/1/10.....	12	43	40	5
7/8-11/10.....	12	43	40	5
6/4-7/10.....	11	46	39	4
4/29-5/2/10.....	13	44	39	4
4/1-5/10.....	13	41	42	5
2/25-3/1/10.....	12	49	34	4

3B. Compared to six months ago... are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
2/28-3/3/13.....	15	42	39	4
1/24-27/13.....	20	39	36	5
1/7-1/9/13.....	17	43	36	4
11/29-12/2/12.....	16	44	35	5
10/25-28/12.....	18	40	37	5
9/27-10/1/12.....	18	42	35	4
9/6-9/12.....	20	38	37	6
7/26-29/12.....	19	45	31	6
6/28-7/1/12.....	15	45	34	6
5/31-6/3/12.....	15	45	35	4
4/26-29/12.....	19	41	36	5
3/29-4/1/12.....	19	43	34	4
3/1-4/12.....	15	43	36	5
1/26-29/12.....	13	47	34	5
12/27-29/11.....	14	46	35	5
11/21-23/11.....	9	56	30	5
10/27-30/11.....	7	55	32	6
9/29-10/2/11.....	9	59	28	4
8/25-28/11.....	8	59	30	3
7/28-31/11.....	9	54	32	6
6/28-7/1/11.....	10	47	35	8
5/27-30/11.....	18	41	36	5
4/28-5/1/11.....	11	47	38	4
3/24-27/11.....	14	43	37	6
2/25-28/11.....	14	51	30	6
1/28-31/11.....	13	46	36	5
12/27-30/10.....	12	45	38	5
11/19-22/10.....	16	43	34	7
10/29-11/1/10.....	10	50	35	4
9/30-10/3/10.....	12	52	29	7
8/26-30/10.....	12	53	30	5
7/29-8/1/10.....	13	46	34	7
7/8-11/10.....	14	50	31	5
6/4-7/10.....	9	51	36	4
4/29-5/2/10.....	15	47	34	4
4/1-5/10.....	13	43	38	6
2/25-3/1/10.....	12	53	30	6

4. Thinking of the last six months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>Yes</u>	<u>No</u>
2/28-3/3/13.....	32	68
1/24-27/13.....	39	61
1/7-1/9/13.....	34	66
11/29-12/2/12.....	36	64
10/25-28/12.....	35	65
9/27-10/1/12.....	32	68
9/6-9/12.....	36	64
7/26-29/12.....	41	59
6/28-7/1/12.....	38	62
5/31-6/3/12.....	38	62
4/26-29/12.....	41	59
3/29-4/1/12.....	39	61
3/1-4/12.....	34	66
1/26-29/12.....	42	58
12/27-29/11.....	38	62
11/21-23/11.....	46	54
10/27-30/11.....	42	58
9/29-10/2/11.....	46	54
8/25-28/11.....	37	63
7/28-31/11.....	37	63
6/28-7/1/11.....	38	62
5/27-30/11.....	38	62
4/28-5/1/11.....	42	58
3/24-27/11.....	43	57
2/25-28/11.....	44	56
1/28-31/11.....	45	55
12/27-30/10.....	41	59
11/19-22/10.....	43	57
10/29-11/1/10.....	46	54
9/30-10/3/10.....	48	52
8/26-30/10.....	47	53
7/29-8/1/10.....	47	53
7/8-11/10.....	48	52
6/4-7/10.....	45	55
4/29-5/2/10.....	49	51
4/1-5/10.....	49	51
2/25-3/1/10.....	50	50

5. Are you, or is anyone in your household **currently** worried about losing their job or being laid off?

	<u>Yes</u>	<u>No</u>
2/28-3/3/13.....	29	71
1/24-27/13.....	25	75
1/7-1/9/13.....	27	73
11/29-12/2/12.....	31	69
10/25-28/12.....	28	72
9/27-10/1/12.....	28	72
9/6-9/12.....	26	74
7/26-29/12.....	30	70
6/28-7/1/12.....	29	71
5/31-6/3/12.....	29	71
4/26-29/12.....	28	72
3/29-4/1/12.....	27	73
3/1-4/12.....	26	74
1/26-29/12.....	32	68
12/27-29/11.....	29	71
11/21-23/11.....	34	66
10/27-30/11.....	32	68
9/29-10/2/11.....	34	66
8/25-28/11.....	28	72
7/28-31/11.....	31	69
6/28-7/1/11.....	25	75
5/27-30/11.....	25	75
4/28-5/1/11.....	28	72
3/24-27/11.....	29	71
2/25-28/11.....	32	68
1/28-31/11.....	32	68
12/27-30/10.....	31	69
11/19-22/10.....	29	71
10/29-11/1/10.....	31	69
9/30-10/3/10.....	31	69
8/26-30/10.....	32	68
7/29-8/1/10.....	33	67
7/8-11/10.....	33	67
6/4-7/10.....	28	72
4/29-5/2/10.....	32	68
4/1-5/10.....	33	67
2/25-3/1/10.....	33	67

7. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M2B)</u>	<u>Weak (B3B)</u>
2/28-3/3/13 .....	2	6	23	29	19	11	10	8	52	40
1/24-27/13 .....	4	5	23	27	22	11	8	9	50	41
1/7-1/9/13 .....	2	8	21	24	22	14	8	10	46	44
11/29-12/2/12 .....	2	5	19	29	21	14	10	8	48	45
10/25-28/12 .....	2	6	20	27	20	15	11	7	47	45
9/27-10/1/12 .....	2	4	20	26	23	13	11	6	46	48
9/6-9/12 .....	2	6	20	26	22	12	12	8	46	46
7/26-29/12 .....	3	6	20	25	23	13	11	9	45	46
6/28-7/1/12 .....	3	5	16	27	22	15	12	8	44	49
5/31-6/3/12 .....	2	4	16	28	24	14	12	6	44	49
4/26-29/12 .....	2	5	19	26	21	15	12	7	45	48
3/29-4/1/12 .....	2	5	18	25	23	14	13	8	43	49
3/1-4/12 .....	3	3	18	30	22	12	13	6	48	47
1/26-29/12 .....	2	6	16	28	22	19	8	7	44	49
12/27-29/11 .....	2	5	18	25	25	13	12	7	43	50
11/21-23/11 .....	1	4	13	26	23	18	15	5	38	56
10/27-30/11 .....	1	3	13	26	24	19	14	4	39	57
9/29-10/2/11 .....	1	3	15	25	23	20	12	5	40	56
8/25-28/11 .....	1	4	14	23	24	18	14	5	38	57
7/28-31/11 .....	3	4	12	24	25	17	16	7	36	58
6/28-7/1/11 .....	2	5	15	31	20	16	12	7	45	48
5/27-30/11 .....	1	5	14	31	22	16	11	6	45	49
4/28-5/1/11 .....	3	5	14	27	22	15	14	8	41	51
3/24-27/11 .....	3	5	19	24	19	16	14	9	42	49
2/25-28/11 .....	2	5	15	28	22	16	13	6	42	51
1/28-31/11 .....	1	3	18	27	20	18	13	4	45	51
12/27-30/10 .....	2	3	19	29	21	14	12	5	47	47
11/19-22/10 .....	1	3	16	28	24	15	13	4	44	51
10/29-11/1/10 .....	1	3	13	26	22	19	15	5	39	56
9/30-10/3/10 .....	1	3	13	25	27	17	13	4	39	57
8/26-30/10 .....	1	3	13	24	25	21	13	4	37	59
7/29-8/1/10 .....	2	4	14	26	26	16	11	6	40	54
7/8-11/10 .....	2	4	13	29	23	17	12	6	42	52
6/4-7/10 .....	1	3	15	25	26	17	13	4	40	57
4/29-5/2/10 .....	1	4	15	27	23	17	13	5	43	52
4/1-5/10 .....	1	5	14	26	25	16	14	6	39	55
2/25-3/1/10 .....	1	3	13	24	27	17	15	4	37	59

8. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M3B)</u>	<u>Weak (B3B)</u>
2/28-3/3/13 .....	5	11	22	25	17	10	10	16	47	37
1/24-27/13 .....	6	11	20	24	16	12	12	17	43	40
1/7-1/9/13 .....	4	13	19	27	16	11	10	17	46	37
11/29-12/2/12 .....	3	7	19	28	18	13	11	11	47	42
10/25-28/12 .....	3	10	19	23	17	14	14	13	42	44
9/27-10/1/12 .....	3	8	19	28	17	11	13	11	47	42
9/6-9/12 .....	4	9	19	26	18	14	11	13	44	42
7/26-29/12 .....	5	10	19	22	18	13	13	15	41	45
6/28-7/1/12 .....	5	9	18	27	19	12	10	14	45	41
5/31-6/3/12 .....	4	9	19	22	17	14	15	13	41	46
4/26-29/12 .....	4	7	23	24	17	10	15	11	47	42
3/29-4/1/12 .....	4	10	18	25	19	13	11	14	43	44
3/1-4/12 .....	4	9	20	25	20	12	11	12	45	43
1/26-29/12 .....	2	8	20	21	19	15	14	11	41	48
12/27-29/11 .....	5	10	20	25	17	11	12	15	45	40
11/21-23/11 .....	3	5	17	25	23	12	16	8	41	51
10/27-30/11 .....	2	4	16	25	21	17	15	7	41	53
9/29-10/2/11 .....	3	9	18	22	20	16	13	11	40	49
8/25-28/11 .....	3	8	16	26	19	14	13	11	43	46
7/28-31/11 .....	2	7	19	24	19	13	15	9	43	47
6/28-7/1/11 .....	3	8	20	26	18	12	13	11	46	43
5/27-30/11 .....	4	6	21	25	23	9	11	11	46	44
4/28-5/1/11 .....	3	9	20	25	19	12	12	12	45	43
3/24-27/11 .....	5	8	19	28	17	10	13	13	46	41
2/25-28/11 .....	3	9	18	24	19	15	14	11	42	47
1/28-31/11 .....	3	8	20	25	15	15	13	12	46	43
12/27-30/10 .....	3	8	19	27	19	11	13	11	46	43
11/19-22/10 .....	3	7	19	27	18	13	12	10	47	43
10/29-11/1/10 .....	3	7	19	26	20	13	13	10	45	45
9/30-10/3/10 .....	2	7	19	26	20	12	13	9	45	46
8/26-30/10 .....	2	5	20	27	20	12	14	8	47	46
7/29-8/1/10 .....	3	7	20	26	17	15	12	10	46	44
7/8-11/10 .....	3	6	19	25	18	14	15	9	44	47
6/4-7/10 .....	2	7	18	25	20	13	14	9	44	47
4/29-5/2/10 .....	2	8	21	25	18	14	12	11	45	44
4/1-5/10 .....	2	10	19	27	19	14	11	11	49	43
2/25-3/1/10 .....	2	7	16	26	19	14	16	9	42	49

9. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>Good time</u>	<u>Bad time</u>	<u>Not sure</u>
2/28-3/3/13 .....	19	30	51
1/24-27/13 .....	24	27	49
1/7-1/9/13 .....	20	33	47
11/29-12/2/12 .....	15	38	47
10/25-28/12 .....	14	36	50
9/27-10/1/12 .....	16	34	50
9/6-9/12 .....	20	35	45
7/26-29/12 .....	14	39	47
6/28-7/1/12 .....	18	38	44
5/31-6/3/12 .....	14	41	45
4/26-29/12 .....	22	31	47
3/29-4/1/12 .....	18	33	49
3/1-4/12 .....	22	32	46
1/26-29/12 .....	18	30	52
12/27-29/11 .....	19	34	47
11/21-23/11 .....	12	47	41
10/27-30/11 .....	16	44	40
9/29-10/2/11 .....	16	45	40
8/25-28/11 .....	22	40	39
7/28-31/11 .....	12	52	36
6/28-7/1/11 .....	14	35	51
5/27-30/11 .....	16	32	52
4/28-5/1/11 .....	16	34	50
3/24-27/11 .....	18	31	52
2/25-28/11 .....	18	39	44
1/28-31/11 .....	22	29	48
12/27-30/10 .....	19	30	51
11/19-22/10 .....	20	32	48
10/29-11/1/10 .....	18	35	48
9/30-10/3/10 .....	17	36	47
8/26-30/10 .....	13	41	46
7/29-8/1/10 .....	16	40	44
7/8-11/10 .....	16	34	50
6/4-7/10 .....	14	43	43
4/29-5/2/10 .....	20	33	47
4/1-5/10 .....	20	28	52
2/25-3/1/10 .....	15	38	47

10. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>
2/28-3/3/13 .....	32	36	31
1/24-27/13 .....	32	33	35
1/7-1/9/13 .....	30	38	32
11/29-12/2/12 .....	27	43	30
10/25-28/12 .....	30	40	31
9/27-10/1/12 .....	35	39	26
9/6-9/12 .....	34	35	31
7/26-29/12 .....	30	42	28
6/28-7/1/12 .....	34	36	29
5/31-6/3/12 .....	31	39	30
4/26-29/12 .....	32	40	28
3/29-4/1/12 .....	31	38	30
3/1-4/12 .....	33	38	30
1/26-29/12 .....	36	37	27
12/27-29/11 .....	32	40	28
11/21-23/11 .....	27	47	26
10/27-30/11 .....	30	45	25
9/29-10/2/11 .....	33	44	23
8/25-28/11 .....	33	41	26
7/28-31/11 .....	27	45	29
6/28-7/1/11 .....	28	40	32
5/27-30/11 .....	29	39	33
4/28-5/1/11 .....	29	39	31
3/24-27/11 .....	31	39	30
2/25-28/11 .....	34	38	28
1/28-31/11 .....	32	37	31
12/27-30/10 .....	28	41	30
11/19-22/10 .....	32	39	29
10/29-11/1/10 .....	29	42	29
9/30-10/3/10 .....	33	44	24
8/26-30/10 .....	36	40	25
7/29-8/1/10 .....	35	37	28
7/8-11/10 .....	31	37	32
6/4-7/10 .....	29	41	29
4/29-5/2/10 .....	32	38	30
4/1-5/10 .....	34	36	31
2/25-3/1/10 .....	34	40	26

11. Thinking of the next twelve months, how do you expect the prices of the following to change?

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Homes for sale in your neighborhood							
2/28-3/3/13.....	12	37	36	12	3	49	15
1/24-27/13.....	12	35	37	14	3	46	17
1/7-1/9/13.....	11	34	39	13	3	46	15
11/29-12/2/12.....	12	32	36	15	4	45	20
10/25-28/12.....	10	34	35	17	4	44	21
9/27-10/1/12.....	9	32	37	17	4	41	22
9/6-9/12.....	11	32	37	16	4	43	20
7/26-29/12.....	12	28	35	20	5	40	24
6/28-7/1/12.....	10	29	36	20	5	39	25
5/31-6/3/12.....	11	30	38	17	5	40	22
4/26-29/12.....	9	27	41	19	4	36	24
3/29-4/1/12.....	11	26	36	22	4	37	27
3/1-4/12.....	10	23	39	24	4	33	28
1/26-29/12.....	8	21	40	23	7	29	31
12/27-29/11.....	7	23	39	26	5	30	31
11/21-23/11.....	8	21	39	26	6	29	33
10/27-30/11.....	6	20	35	30	8	27	38
9/29-10/2/11.....	8	19	34	30	8	27	39
8/25-28/11.....	8	17	36	30	9	24	39
7/28-31/11.....	10	19	38	23	10	29	33
6/28-7/1/11.....	7	24	39	23	7	31	30
5/27-30/11.....	9	22	40	22	7	31	29
4/28-5/1/11.....	12	18	38	25	7	30	32
3/24-27/11.....	8	22	36	27	7	30	34
2/25-28/11.....	9	26	37	22	7	34	28
1/28-31/11.....	7	21	43	24	6	28	30
12/27-30/10.....	7	22	38	26	6	30	33
11/19-22/10.....	6	20	42	25	7	26	32
10/29-11/1/10.....	4	25	43	21	7	29	28
9/30-10/3/10.....	3	28	42	22	5	31	27
8/26-30/10.....	3	22	36	31	9	25	40
7/29-8/1/10.....	5	28	37	24	7	32	31

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
<b>Food and groceries</b>							
2/28-3/3/13.....	41	44	13	2	*	85	2
1/24-27/13.....	33	46	18	3	1	79	4
1/7-1/9/13.....	39	44	13	3	1	83	4
11/29-12/2/12.....	33	48	16	3	1	80	4
10/25-28/12.....	35	43	17	4	1	78	5
9/27-10/1/12.....	39	45	14	2	1	84	2
9/6-9/12.....	41	42	13	3	1	83	4
7/26-29/12.....	44	39	13	2	1	84	4
6/28-7/1/12.....	24	50	21	3	1	74	4
5/31-6/3/12.....	28	49	18	4	1	77	5
4/26-29/12.....	34	47	16	2	1	81	2
3/29-4/1/12.....	39	47	12	3	0	85	3
3/1-4/12.....	40	45	13	1	1	85	2
1/26-29/12.....	32	52	14	1	0	84	1
12/27-29/11.....	32	48	18	2	0	79	2
11/21-23/11.....	35	49	14	1	0	84	2
10/27-30/11.....	34	51	13	1	0	85	2
9/29-10/2/11.....	35	49	13	3	0	84	3
8/25-28/11.....	38	45	15	1	1	83	2
7/28-31/11.....	38	45	15	1	*	83	2
6/28-7/1/11.....	38	45	14	3	1	82	4
5/27-30/11.....	40	42	14	2	1	82	3
4/28-5/1/11.....	48	40	9	2	1	88	3
3/24-27/11.....	45	42	10	2	1	87	4
2/25-28/11.....	45	43	12	*	*	88	1
1/28-31/11.....	34	48	16	2	--	82	2
12/27-30/10.....	31	50	16	2	*	81	3
11/19-22/10.....	25	54	19	1	1	79	2
<b>Gasoline and fuel prices</b>							
2/28-3/3/13.....	57	28	10	4	1	85	5
1/24-27/13.....	34	42	14	8	1	76	9
1/7-1/9/13.....	34	42	15	8	1	76	9
11/29-12/2/12.....	37	38	15	9	1	75	10
10/25-28/12.....	36	35	12	15	2	71	17
9/27-10/1/12.....	44	37	12	8	--	81	8
9/6-9/12.....	52	30	10	7	1	81	8
7/26-29/12.....	44	39	10	5	2	83	7
6/28-7/1/12.....	25	35	16	21	3	60	24
5/31-6/3/12.....	38	34	14	12	2	72	14
4/26-29/12.....	47	33	10	9	1	80	9
3/29-4/1/12.....	68	21	6	3	2	89	5
3/1-4/12.....	73	15	9	2	1	88	3
1/26-29/12.....	51	37	7	5	0	88	5
12/27-29/11.....	31	44	16	8	1	76	9
11/21-23/11.....	37	40	14	9	0	77	9
10/27-30/11.....	34	44	12	9	1	78	10
9/29-10/2/11.....	33	39	10	17	0	72	18
8/25-28/11.....	34	37	17	11	1	71	12
7/28-31/11.....	47	35	11	7	1	82	7
6/28-7/1/11.....	33	33	15	17	1	67	18
5/27-30/11.....	48	27	10	12	3	75	15
4/28-5/1/11.....	76	14	7	2	2	90	3
3/24-27/11.....	72	19	6	2	2	90	4
2/25-28/11.....	79	14	6	1	*	93	1
1/28-31/11.....	58	30	10	2	--	88	2
12/27-30/10.....	56	31	10	2	1	87	3
11/19-22/10.....	37	46	13	4	1	82	5

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Consumer electronics (TVs, computers, music players, etc.)							
2/28-3/3/13.....	14	40	35	10	*	55	11
1/24-27/13.....	14	37	34	14	1	51	15
1/7-1/9/13.....	14	38	34	12	1	53	13
11/29-12/2/12.....	17	36	32	14	1	53	15
10/25-28/12.....	14	39	33	12	1	53	13
9/27-10/1/12.....	13	41	33	11	1	54	12
9/6-9/12.....	14	37	36	12	1	51	13
7/26-29/12.....	16	42	31	9	2	58	10
6/28-7/1/12.....	12	35	41	12	0	47	12
5/31-6/3/12.....	15	38	34	12	1	53	13
4/26-29/12.....	14	39	33	13	1	53	14
3/29-4/1/12.....	16	39	32	12	1	55	12
3/1-4/12.....	13	42	32	11	1	56	12
1/26-29/12.....	12	36	33	19	1	47	19
12/27-29/11.....	11	34	36	18	2	44	20
11/21-23/11.....	11	36	32	21	1	47	21
10/27-10/30/11.....	12	40	32	14	1	53	16
9/29-10/2/11.....	13	42	29	15	1	55	16
8/25-28/11.....	16	37	34	11	1	53	13
7/28-31/11.....	16	37	35	11	1	53	12
6/28-7/1/11.....	14	38	34	12	1	53	13
5/27-30/11.....	15	38	34	12	1	52	13
4/28-5/1/11.....	21	41	30	8	1	61	9
3/24-27/11.....	18	41	26	13	2	59	15
2/25-28/11.....	16	42	29	14	*	57	14
1/28-31/11.....	11	37	37	15	1	48	16
12/27-30/10.....	10	36	36	17	1	46	18
11/19-22/10.....	11	29	33	23	3	40	27
Durable goods (automobiles, appliances, furniture, etc.)							
2/28-3/3/13.....	20	47	29	4	*	67	4
1/24-27/13.....	16	48	30	5	1	63	6
1/7-1/9/13.....	18	46	31	5	--	64	5
11/29-12/2/12.....	19	43	30	7	1	62	8
10/25-28/12.....	17	42	35	5	1	60	5
9/27-10/1/12.....	17	46	31	6	1	63	6
9/6-9/12.....	18	44	31	6	--	62	7
7/26-29/12.....	19	46	28	6	1	65	7
6/28-7/1/12.....	14	42	38	6	1	55	7
5/31-6/3/12.....	17	43	34	5	1	60	5
4/26-29/12.....	18	43	35	4	--	61	5
3/29-4/1/12.....	24	42	29	4	1	66	5
3/1-4/12.....	18	47	29	4	1	66	5
1/26-29/12.....	13	45	35	8	0	58	8
12/27-29/11.....	15	46	33	5	1	61	6
11/21-23/11.....	16	46	29	8	1	62	9
10/27-30/11.....	16	48	28	7	1	64	8
9/29-10/2/11.....	17	43	31	8	1	60	9
8/25-28/11.....	19	41	32	6	1	61	7
7/28-31/11.....	21	43	30	6	1	64	6
6/28-7/1/11.....	18	44	31	6	1	62	7
5/27-30/11.....	17	45	31	6	1	63	7
4/28-5/1/11.....	25	43	28	4	1	67	5
3/24-27/11.....	21	48	24	5	2	70	7
2/25-28/11.....	20	46	29	5	*	66	5
1/28-31/11.....	15	46	35	4	1	60	5
12/27-30/10.....	15	42	35	7	1	57	8

11/19-22/10 ..... 14 39 34 11 1 54 12

13. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>Extremely</u> <u>likely</u>	<u>Very likely</u>	<u>Somewhat</u> <u>likely</u>	<u>Not very</u> <u>likely</u>	<u>Not at all</u> <u>likely</u>	<u>Not sure</u>	<u>Total likely</u>	<u>Total not</u> <u>likely</u>
2/28-3/3/13.....	7	10	26	21	19	17	17	40
1/24-27/13.....	8	10	20	27	17	18	18	44
1/7-1/9/13.....	6	8	23	28	17	19	14	44
11/29-12/2/12.....	6	10	23	28	16	16	16	44
10/25-28/12.....	6	9	24	28	17	17	15	45
9/27-10/1/12.....	5	9	21	28	16	20	14	44
9/6-9/12.....	5	9	25	26	19	16	14	45
7/26-29/12.....	7	9	26	24	18	15	17	42
6/28-7/1/12.....	6	10	22	25	18	18	16	43
5/31-6/3/12.....	6	9	27	24	17	16	15	41
4/26-29/12.....	6	10	27	26	15	15	16	41
3/29-4/1/12.....	5	9	22	26	16	22	14	42
3/1-4/12.....	5	10	23	26	19	17	15	45
1/26-29/12.....	7	8	27	29	14	14	15	44
12/27-29/11.....	5	8	27	28	14	18	13	42
11/21-23/11.....	6	9	27	27	13	19	15	39
10/27-30/11.....	5	9	28	27	12	19	14	39
9/29-10/2/11.....	5	13	26	27	13	16	18	40
8/25-28/11.....	6	10	25	24	13	21	17	37
7/28-31/11.....	5	10	24	25	15	21	15	40
6/28-7/1/11.....	4	11	24	28	13	21	15	40
5/27-30/11.....	4	9	20	29	15	23	13	44
4/28-5/1/11.....	5	8	26	25	15	21	14	39
3/24-27/11.....	7	7	24	28	16	19	14	43
2/25-28/11.....	7	11	25	25	13	18	18	39
1/28-31/11.....	5	7	27	27	16	18	12	43
12/27-30/10.....	5	9	26	24	16	20	14	40
11/19-22/10.....	6	10	25	24	17	19	16	40
10/29-11/1/10.....	6	9	22	28	15	20	15	43
9/30-10/3/10.....	5	12	25	22	16	20	16	38
8/26-30/10.....	6	11	24	26	13	19	17	40
7/29-8/1/10.....	6	8	25	27	16	19	14	43
7/8-11/10.....	6	10	28	22	13	21	16	35
6/4-7/10.....	5	11	22	26	16	20	16	42
4/29-5/2/10.....	6	9	24	25	17	19	14	42
4/1-5/10.....	4	9	27	22	15	23	13	36
2/25-3/1/10.....	5	9	28	22	14	21	14	37

14. Now, thinking about **the next six months** and making major purchases such as buying a car or household appliances, or your vacation spending, do you expect that you and your family will be spending ...

	<u>More than last</u> <u>year</u>	<u>About the same as</u> <u>last year</u>	<u>Less than</u> <u>last year</u>
2/28-3/3/13 .....	13	50	37
1/24-27/13.....	16	47	37
1/7-1/9/13 .....	13	47	39
11/29-12/2/12 .....	12	46	42
10/25-28/12.....	15	47	37
9/27-10/1/12 .....	14	46	40
9/6-9/12.....	13	48	38
7/26-29/12.....	13	46	41
6/28-7/1/12 .....	15	48	38
5/31-6/3/12 .....	14	44	42
4/26-29/12.....	12	47	42
3/29-4/1/12 .....	12	46	43
3/1-4/12.....	11	45	44
1/26-29/12.....	11	45	43
12/27-29/11.....	13	47	40
11/21-23/11.....	11	43	47
10/27-30/11.....	11	37	51
9/29/10/2/11.....	11	42	47
8/25-28/11.....	11	42	47
7/28-31/11.....	9	42	49
6/28-7/1/11 .....	9	45	45
5/27-30/11.....	15	42	43
4/28-5/1/11 .....	10	44	47
3/24-27/11.....	13	43	44
2/25-28/11.....	13	40	47
1/28-31/11.....	9	46	46
12/27-30/10.....	11	47	42
11/19-22/10.....	10	45	45
10/29-11/1/10 .....	11	45	44
9/30-10/3/10 .....	8	45	48
8/26-30/10.....	10	44	46
7/29-8/1/10 .....	12	43	45
7/8-11/10.....	9	44	47
6/4-7/10.....	9	45	46
4/29-5/2/10 .....	11	47	42
4/1-5/10.....	9	48	43
2/25-3/1/10 .....	7	41	52

15A. In the next six months, do you think interest rates will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>
2/28-3/3/13 .....	41	7	52
1/24-27/13.....	43	11	46
1/7-1/9/13 .....	41	11	48
11/29-12/2/12 .....	41	10	48
10/25-28/12.....	38	13	49
9/27-10/1/12 .....	38	13	49
9/6-9/12.....	44	9	47
7/26-29/12.....	39	16	45
6/28-7/1/12 .....	36	13	50
5/31-6/3/12 .....	38	12	50
4/26-29/12.....	40	12	47
3/29-4/1/12 .....	41	9	50
3/1-4/12.....	36	11	53
1/26-29/12.....	33	12	56
12/27-29/11.....	38	13	49
11/21-23/11.....	39	13	48
10/27-30/11.....	43	12	45
9/29/10/2/11.....	39	16	44
8/25-28/11.....	42	14	45
7/28-31/11.....	59	9	32
6/28-7/1/11 .....	41	11	48
5/27-30/11.....	44	10	46
4/28-5/1/11 .....	48	7	44
3/24-27/11.....	49	9	42
2/25-28/11.....	50	11	39
1/28-31/11.....	50	9	40
12/27-30/10.....	48	11	41
11/19-22/10.....	42	11	47
10/29-11/1/10 .....	35	13	52
9/30-10/3/10 .....	37	10	53
8/26-30/10.....	34	16	50
7/29-8/1/10 .....	36	14	49
7/8-11/10.....	41	13	46
6/4-7/10.....	40	12	48
4/29-5/2/10 .....	45	11	44
4/1-5/10.....	46	10	44
2/25-3/1/10 .....	47	12	41

15B. Over the next five years, do you think inflation will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>	<u>Don't know</u>
2/28-3/3/13 .....	61	8	14	17
1/24-27/13 .....	61	10	15	14
1/7-1/9/13 .....	60	12	15	13
11/29-12/2/12 .....	60	11	13	15
10/25-28/12 .....	53	14	15	18
9/27-10/1/12 .....	55	15	13	18
9/6-9/12 .....	56	12	15	16
7/26-29/12 .....	61	11	13	15
6/28-7/1/12 .....	55	12	17	16
5/31-6/3/12 .....	56	10	15	19
4/26-29/12 .....	60	11	15	14
3/29-4/1/12 .....	62	10	12	17
3/1-4/12 .....	61	8	14	17
1/26-29/12 .....	57	12	13	17
12/27-29/11 .....	56	9	19	17
11/21-23/11 .....	63	9	11	16
10/27-30/11 .....	57	15	11	17
9/29-10/2/11 .....	65	11	10	14
8/25-28/11 .....	63	12	10	15
7/28-31/11 .....	64	8	12	16
6/28-7/1/11 .....	54	10	15	21
5/27-30/11 .....	53	11	13	23
4/28-5/1/11 .....	58	12	11	19
3/24-27/11 .....	61	8	11	20
2/25-28/11 .....	64	11	10	15
1/28-31/11 .....	56	13	15	16
12/27-30/10 .....	56	12	14	18
11/19-22/10 .....	53	12	15	20

16A. Looking ahead six months from now, do you expect... - The economy in your local area to be...

	<u>Much stronger</u>	<u>Somewhat stronger</u>	<u>About the same</u>	<u>Somewhat weaker</u>	<u>Much weaker</u>	<u>Total stronger</u>	<u>Total weaker</u>
2/28-3/3/13 .....	5	18	54	18	5	23	23
1/24-27/13 .....	7	21	53	14	5	28	20
1/7-1/9/13 .....	5	18	55	16	5	23	21
11/29-12/2/12 .....	5	18	53	17	7	23	24
10/25-28/12 .....	5	22	57	12	4	27	17
9/27-10/1/12 .....	5	18	58	14	5	23	18
9/6-9/12 .....	6	21	56	12	5	27	17
7/26-29/12 .....	6	19	54	17	5	25	22
6/28-7/1/12 .....	7	18	55	15	5	25	20
5/31-6/3/12 .....	6	17	57	17	4	23	21
4/26-29/12 .....	6	20	56	13	5	26	18
3/29-4/1/12 .....	3	17	60	14	6	20	20
3/1-4/12 .....	4	17	56	17	5	21	22
1/26-29/12 .....	3	21	61	12	4	24	15
12/27-29/11 .....	5	16	56	17	6	21	23
11/21-23/11 .....	3	15	57	18	8	18	25
10/27-30/11...	2	15	57	20	5	17	26
9/29-10/2/11 .....	2	14	56	23	5	16	28
8/25-28/11 .....	3	14	55	20	8	17	28
7/28-31/11 .....	3	12	53	23	9	15	32
6/28-7/1/11 .....	3	15	60	17	6	18	22
5/27-30/11 .....	3	20	56	16	6	23	21
4/28-5/1/11 .....	4	16	55	19	5	20	25
3/24-27/11 .....	5	18	52	17	8	23	26
2/25-28/11 .....	4	17	55	19	6	20	25
1/28-31/11 .....	3	20	57	15	5	23	20
12/27-30/10 .....	3	18	59	15	5	21	20
11/19-22/10 .....	5	19	57	15	5	24	20
10/29-11/1/10 .....	3	17	56	16	7	20	24
9/30-10/3/10 .....	3	17	57	19	4	20	23
8/26-30/10 .....	3	14	58	18	8	16	25
7/29-8/1/10 .....	3	17	56	18	6	20	23
7/8-11/10 .....	3	15	54	19	8	18	28
6/4-7/10 .....	4	15	58	16	7	19	24
4/29-5/2/10 .....	2	19	57	17	5	22	22
4/1-5/10 .....	1	17	61	16	5	18	21
2/25-3/1/10 .....	1	18	59	16	6	19	22

16B. Looking ahead six months from now, do you expect... – Your personal finances to be...

	<u>Much stronger</u>	<u>Somewhat stronger</u>	<u>About the same</u>	<u>Somewhat weaker</u>	<u>Much weaker</u>	<u>Total stronger</u>	<u>Total weaker</u>
2/28-3/3/13 .....	7	22	52	14	5	29	18
1/24-27/13 .....	10	27	47	12	5	36	17
1/7-1/9/13 .....	6	22	50	16	6	28	22
11/29-12/2/12 .....	6	26	46	16	6	32	22
10/25-28/12 .....	9	25	49	12	5	34	17
9/27-10/1/12 .....	7	25	50	13	5	32	18
9/6-9/12 .....	9	28	47	11	4	37	15
7/26-29/12 .....	9	25	45	14	7	34	21
6/28-7/1/12 .....	11	20	51	13	4	31	17
5/31-6/3/12 .....	9	23	51	13	5	31	18
4/26-29/12 .....	8	25	50	12	5	33	17
3/29-4/1/12 .....	8	24	49	13	6	32	19
3/1-4/12 .....	7	23	51	13	5	30	19
1/26-29/12 .....	6	24	50	14	5	30	19
12/27-29/11 .....	7	22	53	14	5	28	19
11/21-23/11 .....	6	19	48	19	8	25	27
10/27-30/11...	5	19	48	21	6	24	27
9/29-10/2/11 .....	6	22	47	21	5	27	26
8/25-28/11 .....	5	20	48	19	8	25	26
7/28-31/11 .....	4	18	49	21	8	22	29
6/28-7/1/11 .....	5	18	53	18	7	23	24
5/27-30/11 .....	8	21	51	15	4	30	19
4/28-5/1/11 .....	5	19	53	17	5	25	22
3/24-27/11 .....	6	22	48	17	7	28	24
2/25-28/11 .....	9	21	46	19	6	30	24
1/28-31/11 .....	6	24	50	16	5	30	20
12/27-30/10 .....	6	23	50	15	6	29	21
11/19-22/10 .....	7	25	49	15	5	32	19
10/29-11/1/10 .....	5	21	53	14	7	26	21
9/30-10/3/10 .....	6	22	50	17	5	28	22
8/26-30/10 .....	6	22	52	16	5	27	21
7/29-8/1/10 .....	5	20	51	18	6	26	24
7/8-11/10 .....	5	21	51	15	7	26	22
6/4-7/10 .....	5	22	50	17	6	26	23
4/29-5/2/10 .....	5	22	52	16	5	27	22
4/1-5/10 .....	4	19	59	13	5	23	18
2/25-3/1/10 .....	4	20	55	14	7	24	21

17. Thinking about **the next year or so**, do you, yourself, generally feel that the US economy and your own financial situation will improve, stay the same or get worse?

	<u>Improve</u>	<u>Stay the same</u>	<u>Get worse</u>
2/28-3/3/13 .....	26	42	32
1/24-27/13.....	32	42	27
1/7-1/9/13 .....	27	45	29
11/29-12/2/12 .....	28	42	30
10/25-28/12.....	36	43	21
9/27-10/1/12 .....	31	45	24
9/6-9/12.....	31	47	23
7/26-29/12.....	28	43	29
6/28-7/1/12 .....	29	44	27
5/31-6/3/12 .....	28	46	27
4/26-29/12.....	29	49	22
3/29-4/1/12 .....	29	46	25
3/1-4/12.....	26	45	28
1/26-29/12.....	31	42	27
12/27-29/11.....	26	48	26
11/21-23/11.....	20	44	35
10/27-30/11.....	25	43	33
9/29-10/2/11 .....	21	43	36
8/25-28/11.....	22	41	36
7/28-31/11.....	18	43	40
6/28-7/1/11 .....	25	47	28
5/27-30/11.....	30	47	23
4/28-5/1/11 .....	24	44	32
3/24-27/11.....	26	41	32
2/25-28/11.....	26	43	31
1/28-31/11.....	30	47	23
12/27-30/10.....	28	48	24
11/19-22/10.....	30	46	24
10/29-11/1/10 .....	31	42	27
9/30-10/3/10 .....	31	44	25
8/26-30/10.....	30	43	28
7/29-8/1/10 .....	30	42	27
7/8-11/10.....	28	42	30
6/4-7/10.....	28	45	27
4/29-5/2/10 .....	31	43	26
4/1-5/10.....	30	43	26
2/25-3/1/10 .....	29	47	24

**CUSTOM QUESTIONS**

18. As you may know, the Payroll Tax Holiday expired in January after being in effect for two years. This means that Payroll Tax increased by 2% for all American workers last month, which resulted in a smaller take-home paycheck. As a result of this smaller paycheck, are you making any adjustments to your current spending?

Yes, I have <u>decreased</u> my spending	42
Yes, I have <u>increased my spending</u>	5
No, I have not made any adjustments to my spending	48
Unsure	6

19. Do you expect to get a tax refund this year, and if so, what will you do with the money? (Select one)

	<u>2/28-3/3/2013</u>	<u>3/8/2011</u>
No tax refund this year .....	35	39
Yes, all of my refund will go into savings .....	13	15
Yes, most of my refund will go into savings .....	16	11
Yes, half will go into savings and half will be spent.....	13	12
Yes, I will spend most of my refund .....	10	11
Yes, I will spend all of my refund .....	13	13
<b>Total getting refund .....</b>	<b>65</b>	<b>61</b>
<b>Total spending any refund .....</b>	<b>52</b>	<b>47</b>

20. How quickly do you plan to spend your tax refund (Select one)  
*BASE: All who will spend at least some of their refund at Q19 (492)*

	<u>2/28-3/3/2013</u>	<u>3/8/2012</u>
Within a week of receiving it.....	18	20
Within a month of receiving it.....	23	27
Within 3 months of receiving it.....	26	24
Within the next year.....	18	17
Over the course of the next year or more.....	14	12
<b>Within the next month.....</b>	<b>41</b>	<b>47</b>
<b>Within next quarter .....</b>	<b>67</b>	<b>71</b>

21. What types of things will you be spending your tax refund on?  
*BASE: All who will spend at least some of their refund at Q19 (492)*

	<u>2/28-3/3/2013</u>	<u>3/8/2012</u>
Food and groceries.....	45	53
Home maintenance or repair .....	42	41
Down payment/payment on major item like a car.....	19	18
Mortgage or rent payments .....	34	38
Vacation .....	23	24
Gift items.....	16	12

22. The current average gasoline price across the United States is about \$3.78 per gallon. At what price would you have to significantly cut back on your discretionary spending to be able to afford to drive?

\$3.25-\$3.75.....	13
\$4.00-\$4.50.....	33
\$4.75-\$5.00.....	18
\$5.00 or higher .....	15
Do not drive .....	6
Already happened.....	16

**DEMOGRAPHICS**

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	61

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34	30
35-54	38
55-64	16
65+	16

D2. Are you employed:

Employed Full-time	38
Employed Part-time	11
Self-Employed	6
Retired	18
Student	4
Military	*
Homemaker	9
Currently unemployed	13
DK/NS	1
<b>Summary</b>	
Full time	42
Part time	13
Not Employed	26
Retired	18

D3. What is the last year of school you completed?

Grade School	1
Some High School	3
Graduated High School	35
Some College	22
Graduated from college - 2 year	9
Graduated from college - 4 year	20
Post Graduate Degree	9
<b>Summary (NET)</b>	
No college degree	70
College degree	30

D4. Are you currently married?

Single	21
Domestic Partnership	8
Married	58
Widowed	4
Divorced or separated	9
<b>Summary</b>	
Married	58
Other	42

- D6a. How many children under 6 years are currently living in your household?  
 D6b. How many children ages 6 to 12 are currently living in your household?  
 D6c. How many children ages 13 to 17 are currently living in your household?

Under 6 only	4
6-12 Only	8
13-17 Only	6
Under 6 and 6-12	4
Under 6 and 13-17	*
6-12 and 13-17	2
All 3	1
None Under 18	74
<b>Summary</b>	
With Kids	26
No Kids	74

- D10. Are you of Hispanic ethnicity?**  
**(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)**  
 D11. Are you white, black, Asian, or some other race?  
**(RESULTS SHOWN IN SUMMARY BELOW.)**

Hispanic	13
White	67
Black	11
Asian/Native American/Other/Refused race (Net)	8
<b>Summary</b>	
White	67
Other	33

- D12. Could you please tell me your household income from all sources in 2009?

Under \$15K	8
\$15K to less than \$20K	4
\$20K to less than \$25K	5
\$25K to less than \$30K	4
\$30K to less than \$40K	9
\$40K to less than \$50K	9
\$50K to less than \$75K	26
\$75K to less than \$100K	12
\$100K to less than \$150K	16
\$150K or more	7
<b>Summary</b>	
Under \$25K	17
\$25K - \$49K	22
\$50K - \$99K	38
\$100K +	23

**REGION:**

Northeast	19
Midwest	22
South	37
West	23

**METROPOLITAN STATUS:**

10,000-99,999	*
100,000-249,999	9
250,000-499,999	10
500,000-999,999	9
1,000,000-2,499,999	15
2,500,000-4,999,999	15
5,000,000 +	25
Non CBSA	16
<b>Summary</b>	
Less than 1 million	28
1 million to less than 5 million	30
5 million or more	25
NON-CBSA (rural)	16

**GENDER:**

Male	49
Female	51