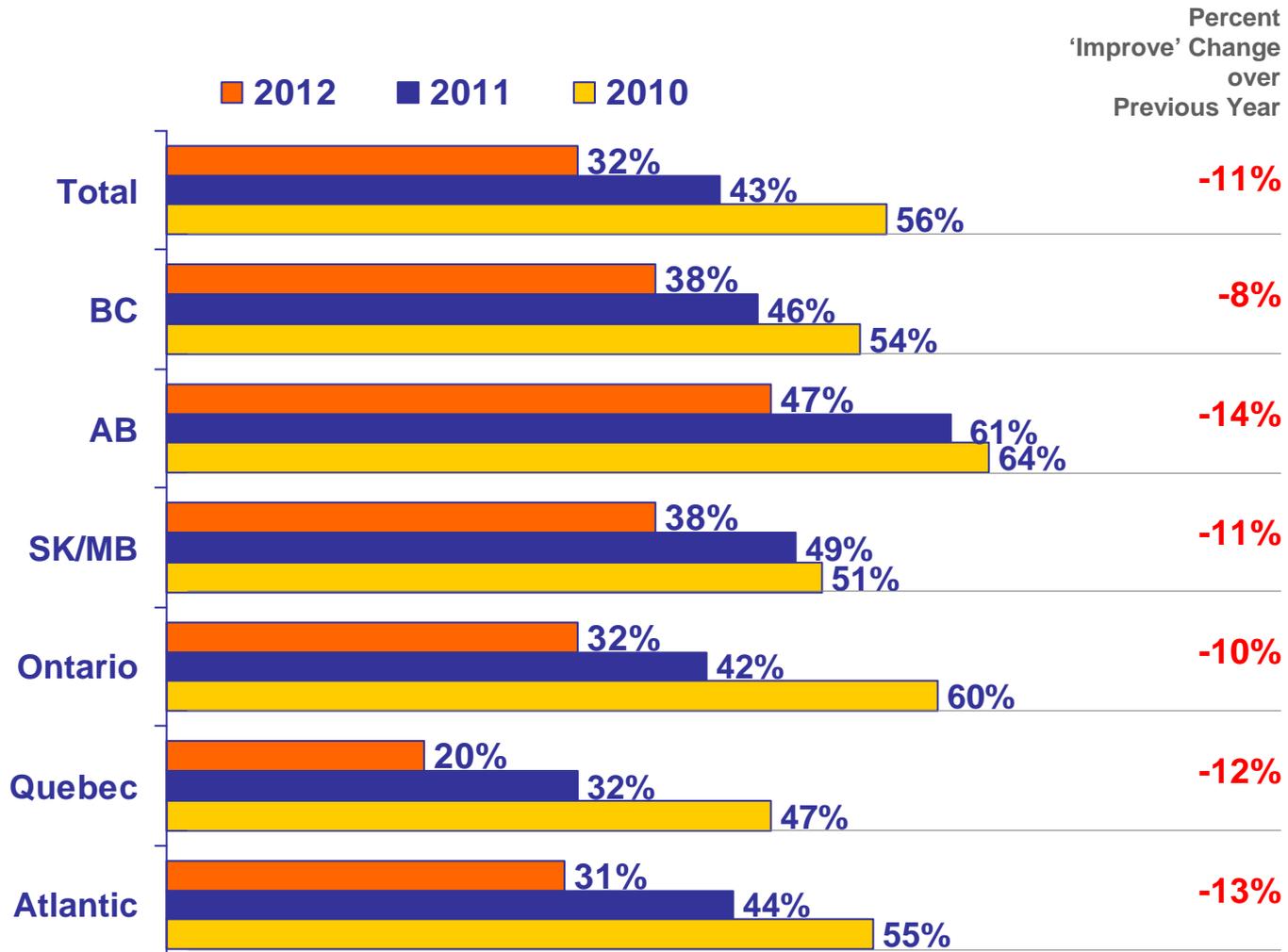




RBC CANADIAN CONSUMER OUTLOOK – February 2012

Outlook for the Canadian Economy Over the Next Year



(Canadian economy).

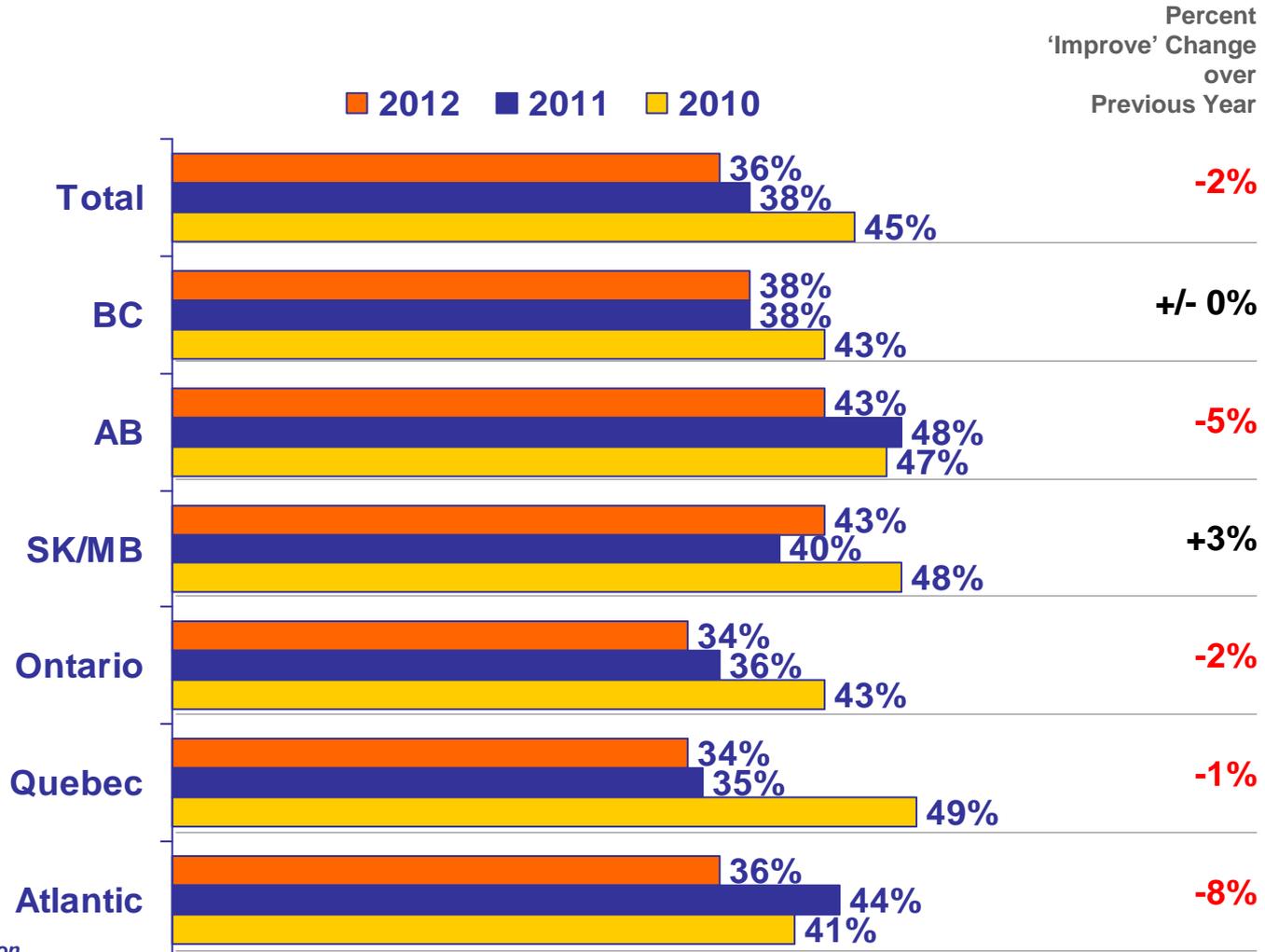
Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own economic situation will improve, stay the same or get worse? Q.9_1.

2012 Base All Respondents n = 4479. 2011 Base: All Respondents n = 3533, 2010 Base: All Respondents 1014



RBC CANADIAN CONSUMER OUTLOOK – February 2012

Outlook for Personal Financial Situation Over the Next Year



Your own financial situation.

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse? Q.9_2.

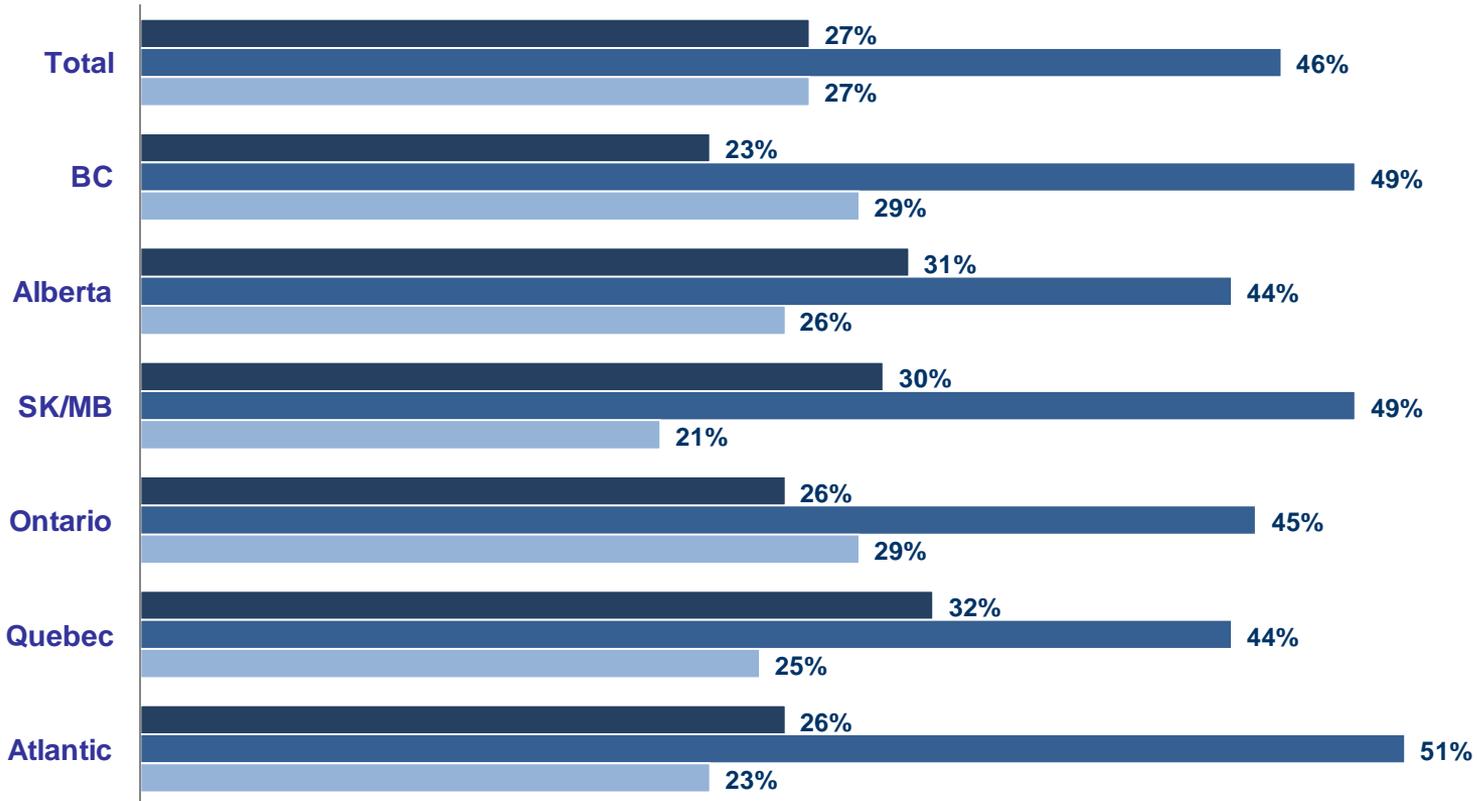
2012 Base: All Respondents n = 4479. 2011 Base: All Respondents n = 3533, 2010 Base: All Respondents 1014



RBC CANADIAN CONSUMER OUTLOOK – February 2012

Getting ahead financially? Standing still? Losing ground?

- I am getting ahead financially, compared to one year ago (a change for the better)
- I am standing still financially, compared to one year ago (unchanged)
- I am losing ground financially, compared to one year ago (a change for the worse)



NV1.6. In terms of your current personal finances, would you describe yourself as "getting ahead", "standing still" or "losing ground" compared to this same time last year? [SINGLE PUNCH, ROTATE]

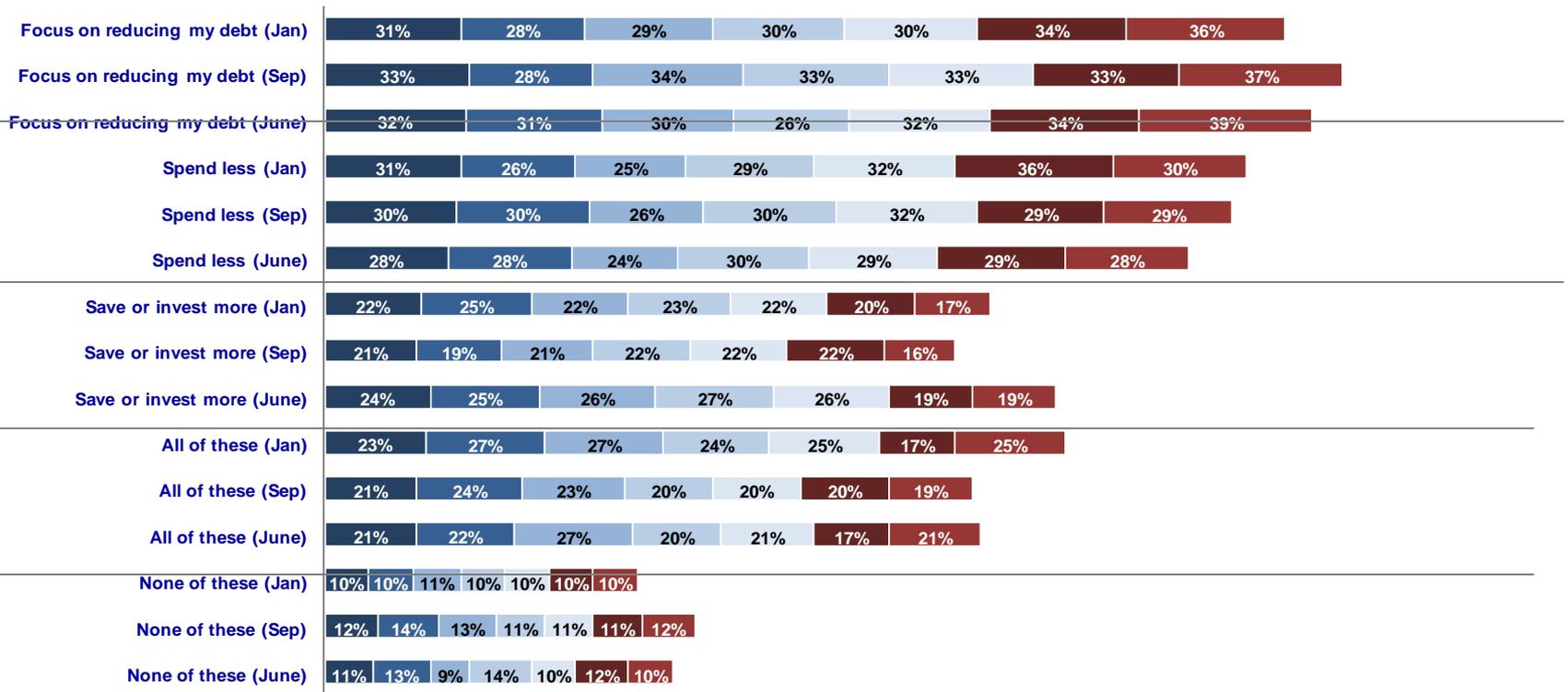
Base:	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
	4479	490	498	538	1395	921	635



RBC CANADIAN CONSUMER OUTLOOK – February 2012

Taking action

■ Total ■ BC ■ Alberta ■ SK/MB ■ Ontario ■ Quebec ■ Atlantic



Thinking about your personal finances, over the next year which do you intend to do: A.6.

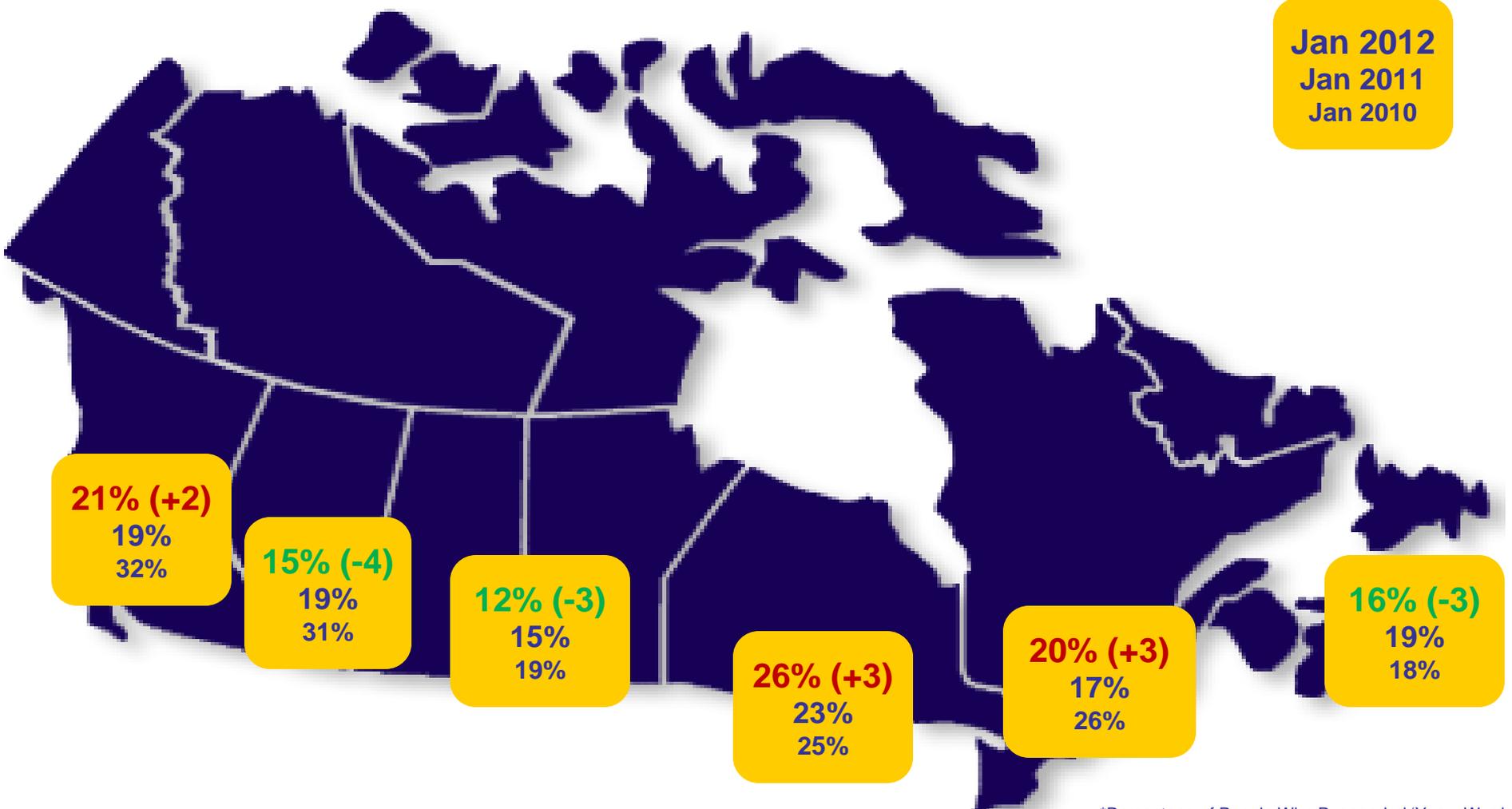
Base:	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
	4479	490	498	538	1395	921	635



RBC CANADIAN CONSUMER OUTLOOK – February 2012

Job Anxiety

Jan 2012
Jan 2011
Jan 2010



*Percentage of People Who Responded 'Yes – Worried'

Are you or is anyone in your household worried about losing their job or being laid off? Q.7.

2012 Base All Respondents n = 4479. 2011 Base: All Respondents n = 3533, 2010 Base: All Respondents 1014

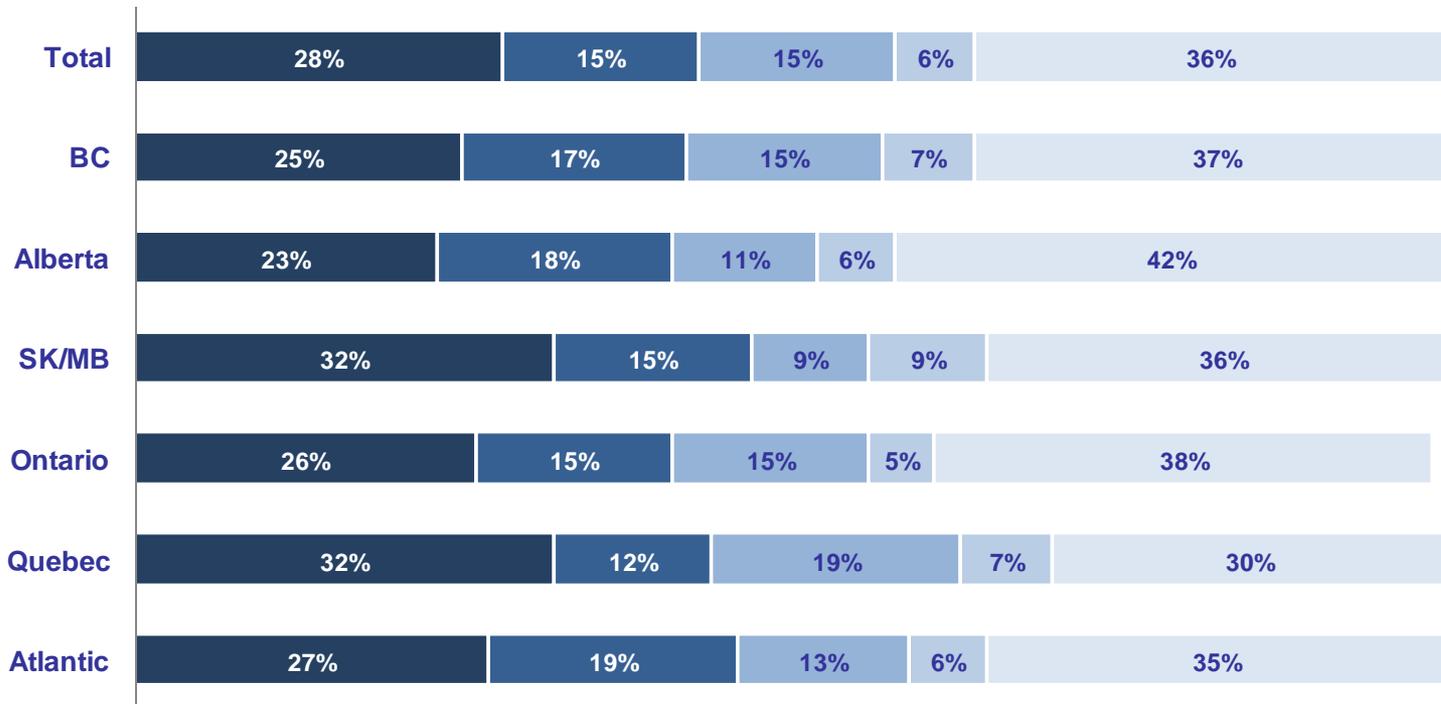




RBC CANADIAN CONSUMER OUTLOOK – February 2012

How far would you move for employment reasons?

- I would not move for employment reasons
- To another part of the country
- To a different city/region
- To a different neighbourhood
- Not applicable (e.g., I am not employed, the work I do would not require moving)



NV1.2. How far would you move for employment reasons (e.g., to keep your present job or advance, to change careers, to find new work)? [SINGLE PUNCH]

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
Base:	4479	490	498	538	1395	921	635