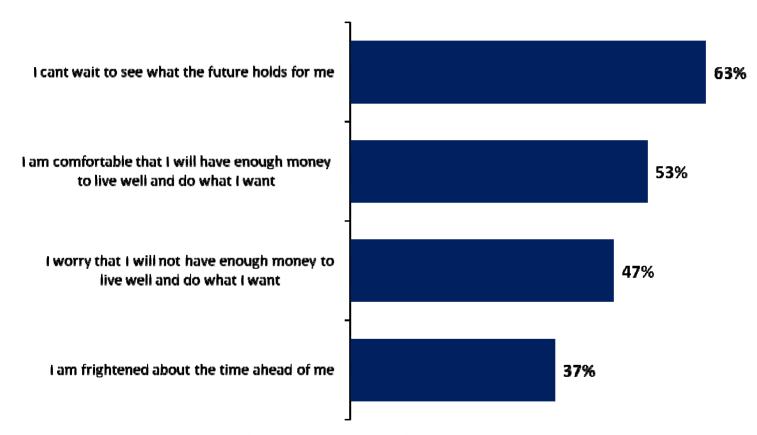
## Methodology



- Environics conducted a total of n=598 interviews among Chinese and South Asian immigrants resident in British Columbia and Ontario who have lived in Canada for 10 years or less.
- Interviews were conducted online and respondents were recruited from an online consumer research panel.
- The fieldwork was conducted between 9<sup>th</sup> July and 13<sup>th</sup> August 2010.
- Quotas were applied to represent the different regions and tenure in Canada. Data was weighted according to population data from 2006 Census to represent the population as closely as possible.

## Outlook for the Future





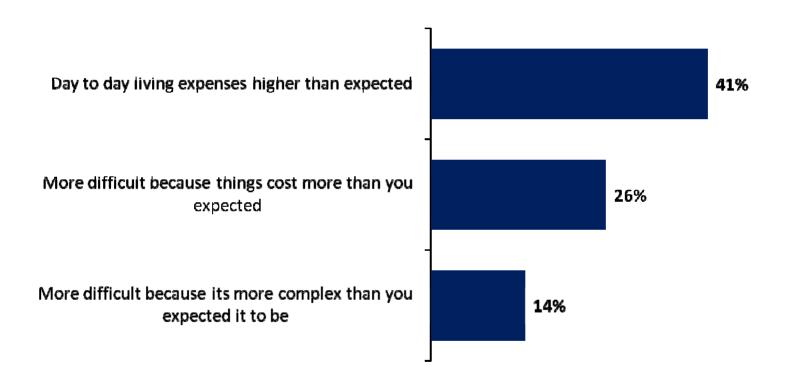
Q25. When you think about your life in Canada, which of the following best describes how you feel?

Q26. Again, when you think about your life in Canada, which of the following best describes how you feel?

Base: All respondents n=598

## Reasons for Difficulty in Managing Finances



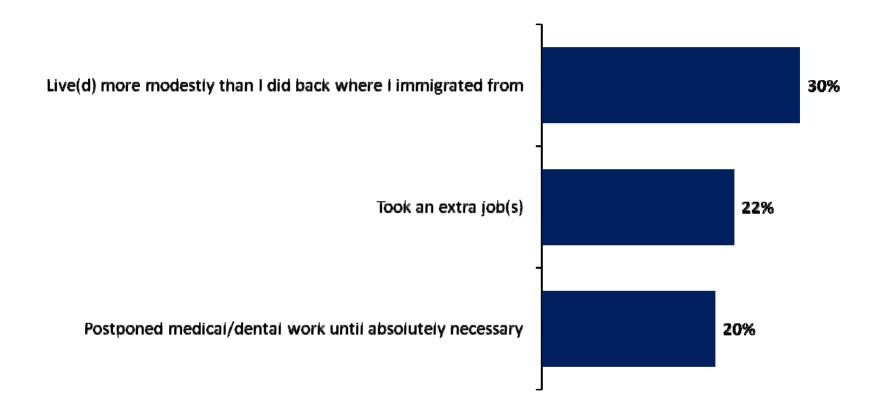


- Q21. When you think about managing your finances in Canada, compared to your expectations prior to moving here, would you say it is
- Q22. Since immigrating to Canada, what unanticipated costs have you encountered [2] if any?

Base: All respondents n=598

## Measures Taken to Manage Finances in Canada





Q23. People use a variety of ways to manage their finances and to make their money go further.. Since coming to Canada, which if any of the following have you done?

Base: All respondents n=598