



THE STATE OF

# CONSUMER DEBT IN CANADA

Is debt a source of stress in your life? Find out how other Canadians are managing their non-mortgage debt, and get some tips for paying down yours. With results from the 2nd Annual RBC Royal Bank® Debt Poll, this infographic gives a snapshot of the state of current consumer debt in Canada.

## CANADIANS ARE CARRYING AN AVERAGE OF

# \$13,141

IN PERSONAL NON-MORTGAGE DEBT

that's the approximate price of



A COMPACT CAR



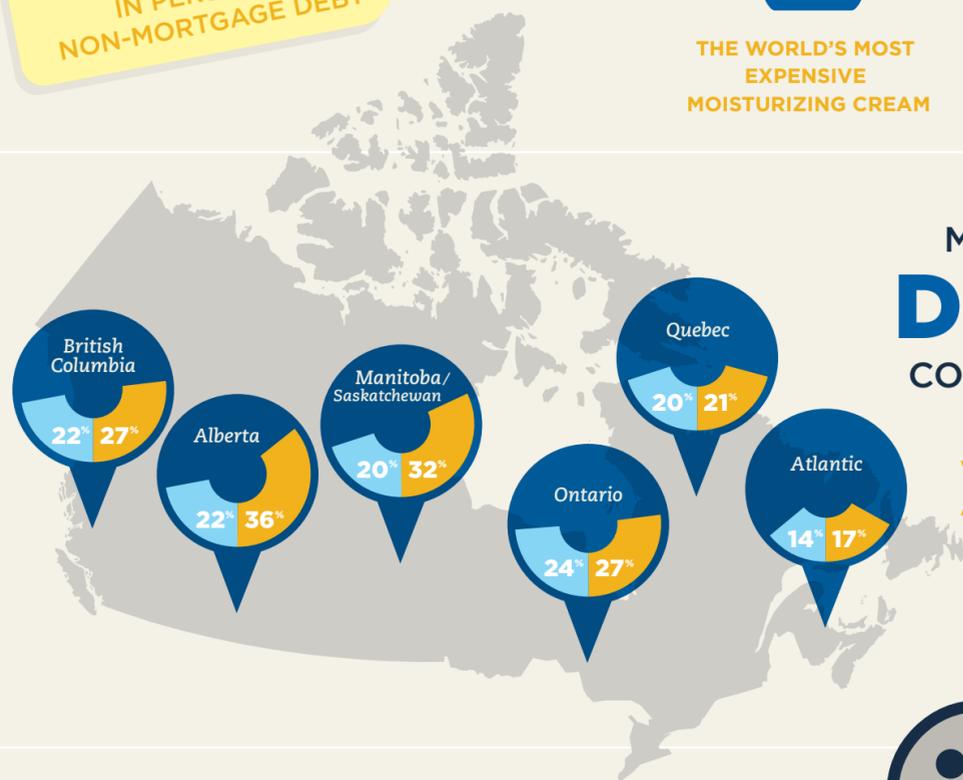
THE WORLD'S MOST EXPENSIVE MOISTURIZING CREAM

### MAKE HEALTHY CHOICES.

Tackle your debt **ONE STEP AT A TIME**

TO MAKE PAYING IT DOWN **EASIER TO MANAGE**

Tip!



## MORE CANADIANS ARE DEBT-FREE COMPARED TO 1 YEAR AGO



## CONSOLIDATE your debt to make it easier to **MANAGE & PAY DOWN**

Tip!



# 34%

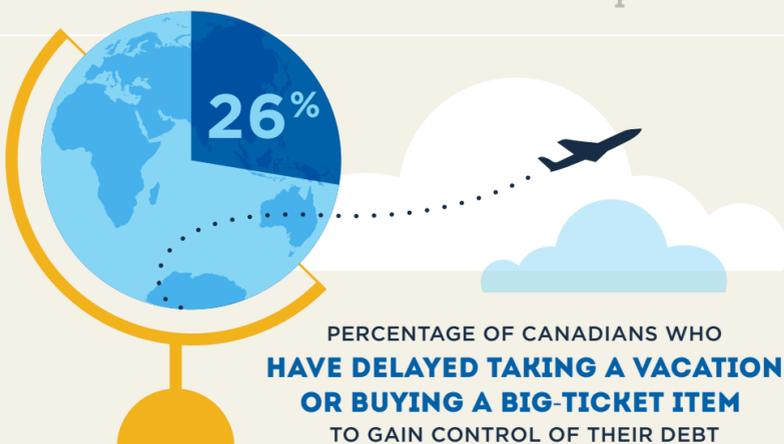
## OF CANADIANS

FEEL ANXIOUS ABOUT THEIR DEBT



# 40%

FEEL COMFORTABLE WITH THEIR DEBT



### TAKE INVENTORY of your DEBT

## KNOWING YOUR TOTAL DEBT PICTURE

WILL MAKE IT EASIER TO

## PAY DOWN

Tip!

# 76%

OF CANADIANS FEEL THEY ARE IN BETTER SHAPE WITH THEIR DEBT THAN THEIR FRIENDS AND NEIGHBOURS.

# 27%

OF CANADIANS WITH NO KIDS HAVE



# 15%

ONLY OF CANADIANS WITH KIDS CAN SAY THE SAME THING

## PAY OFF DEBT WITH THE HIGHEST



# 1<sup>st</sup>

This will help you **SAVE MONEY** on INTEREST COSTS

Tip!

IF YOU'RE FEELING OVERWHELMED WITH DEBT, TALK TO A FINANCIAL EXPERT WHO CAN HELP YOU CREATE A REPAYMENT STRATEGY.

For more tips and tools, visit [rbc.com/smile](http://rbc.com/smile)