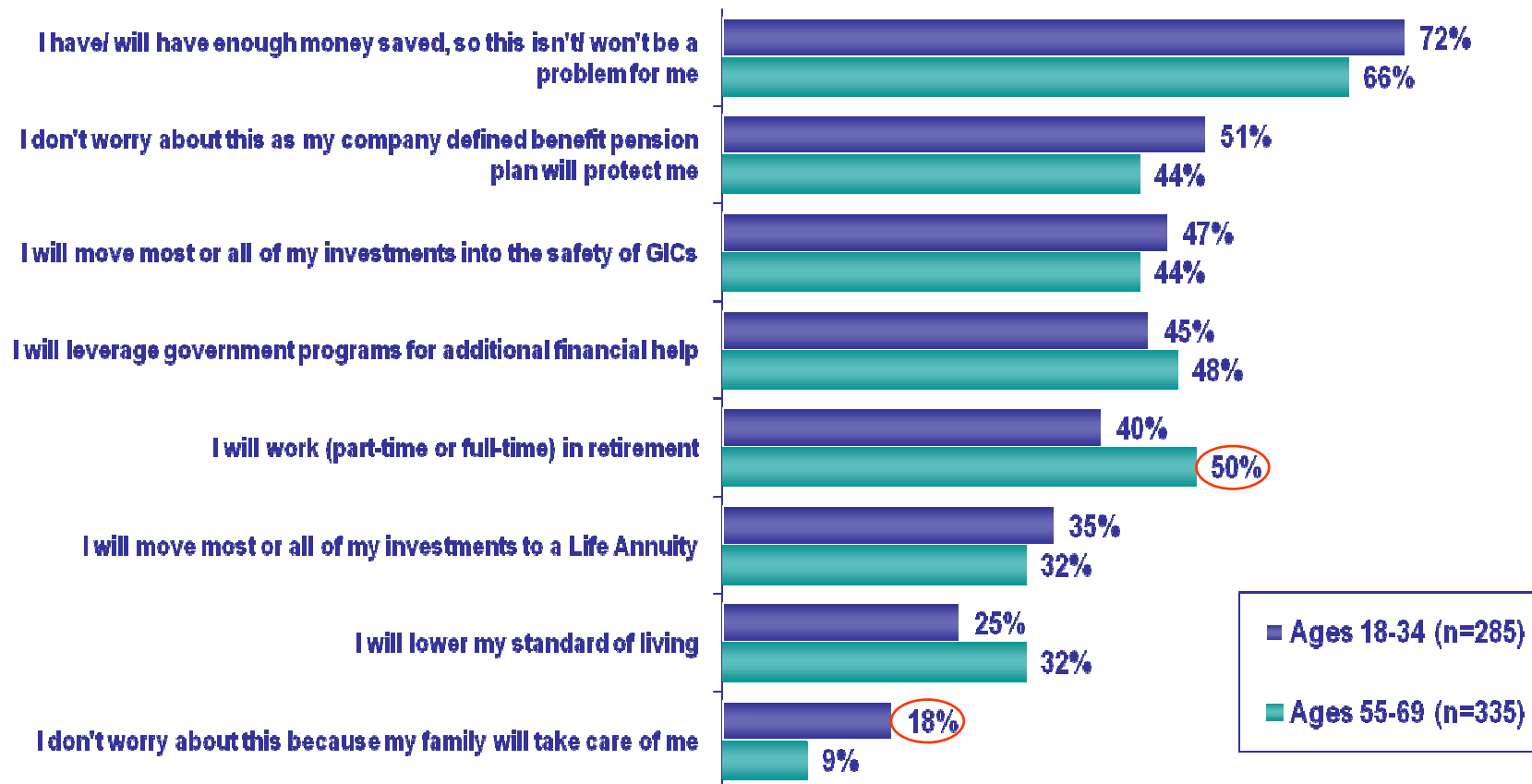




## 22nd Annual RBC RRSP Poll

**"If I outlive my retirement savings..."**  
Very Appealing/ Somewhat Appealing Solutions



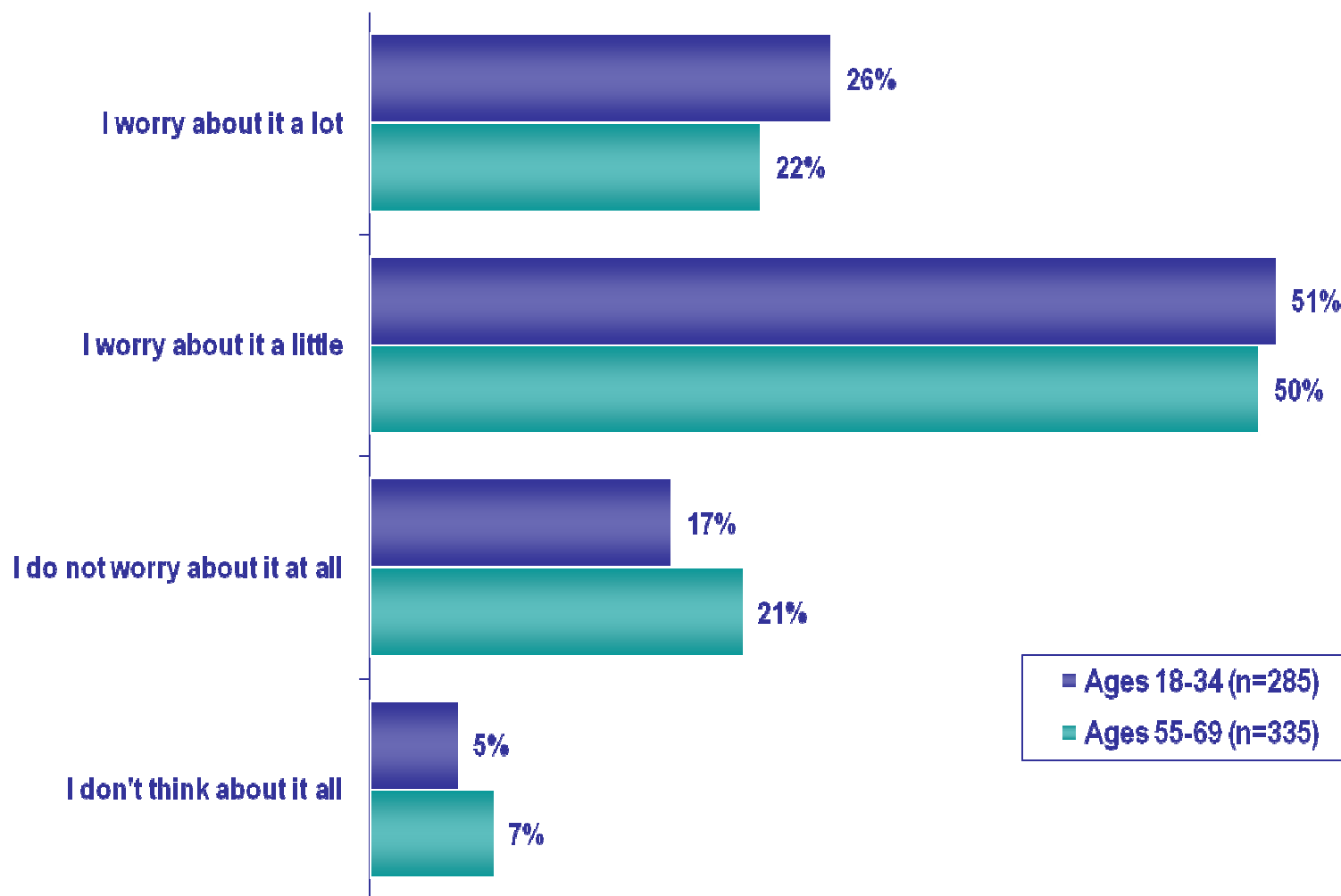
QB7new. The following is a selection of solutions that could help ensure you don't outlive your savings in retirement. Please indicate how much each solution appeals to you.  
Base: All respondents (n=1224)

**Ipsos Reid**



## 22nd Annual RBC RRSP Poll

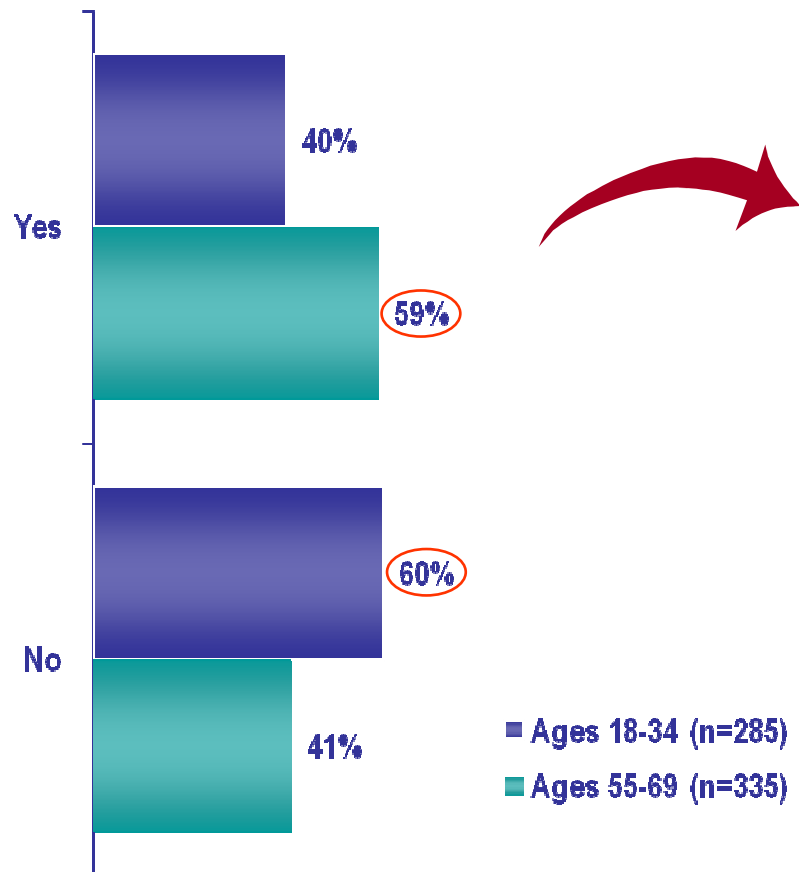
**“Worried about balancing saving today and saving for the future?”**



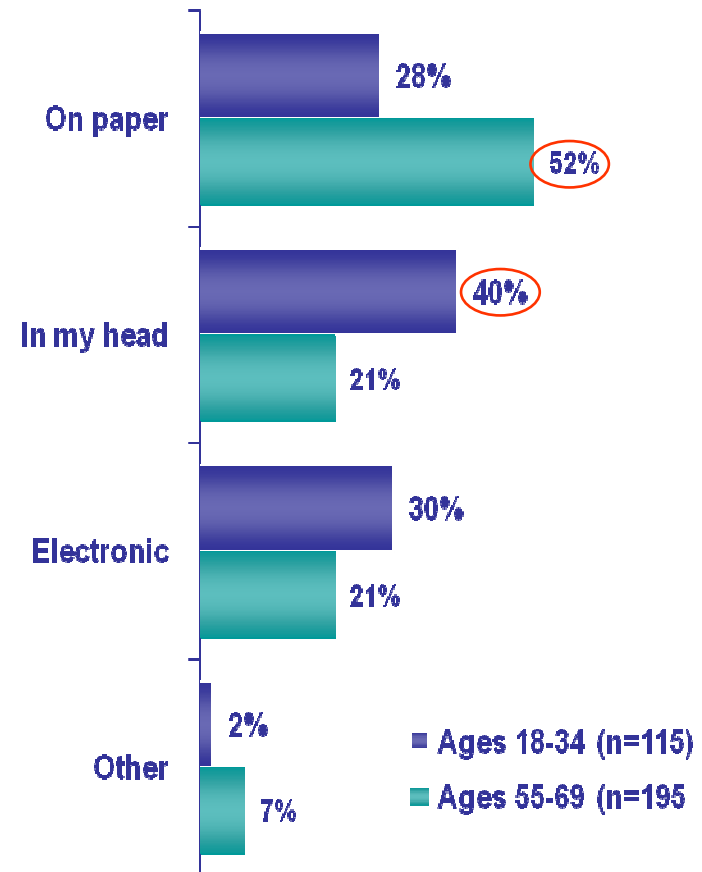
QA6new. How much do you worry about balancing saving for your immediate priorities versus putting money away for the longer term or for your retirement?  
Base: All respondents (n=1224)

## 22nd Annual RBC RRSP Poll

### Have a Financial Plan?



### In What Format...



QB1Anew2011. Do you have a financial plan (either formal or informal)? Base: All respondents (n=1224)

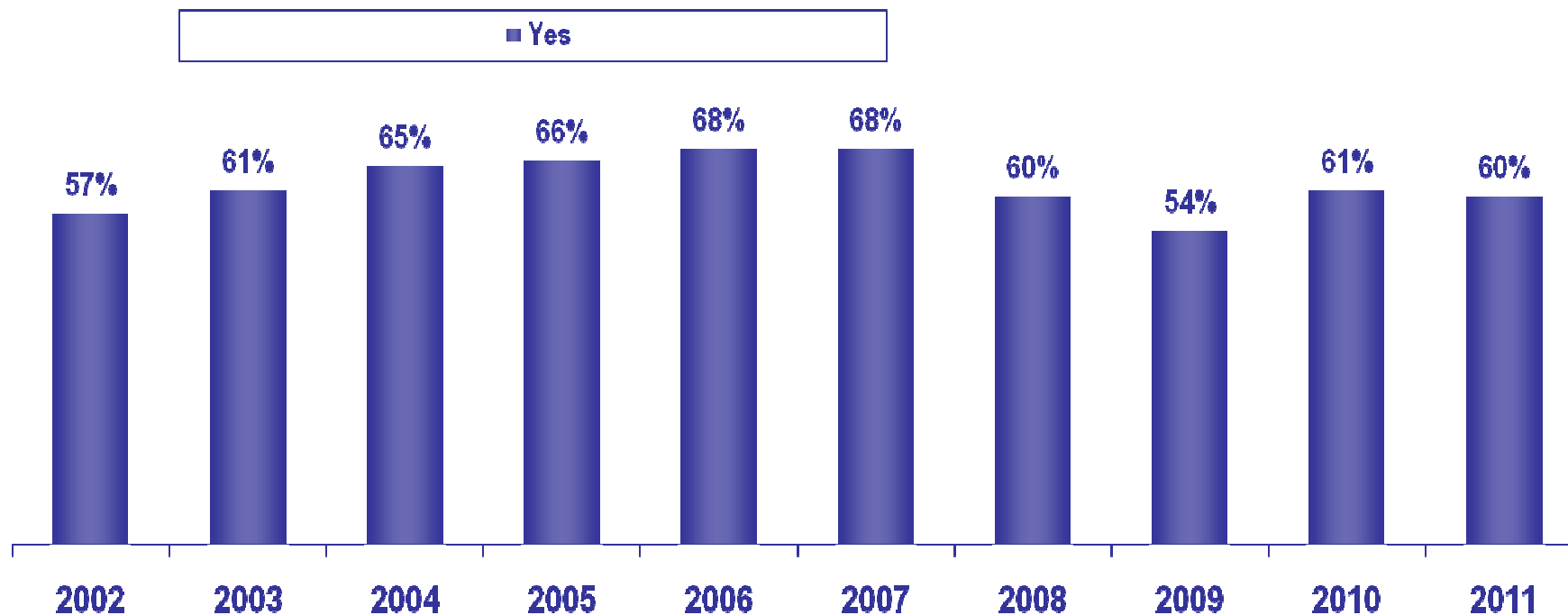
QB1A2new2011. In what format is your financial plan? Base: Have a financial plan (n=612)



## 22nd Annual RBC RRSP Poll

### RRSP ownership in 2011

RRSPs	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
18-34	44%	49%	53%	50%	62%	53%	49%	44%	39%	43%
55-69	68%	69%	74%	74%	74%	78%	71%	63%	70%	69%



Q.C1 Do you currently have any Registered Retirement Savings Plans or RRSPs?  
Base: All respondents (n=1224)

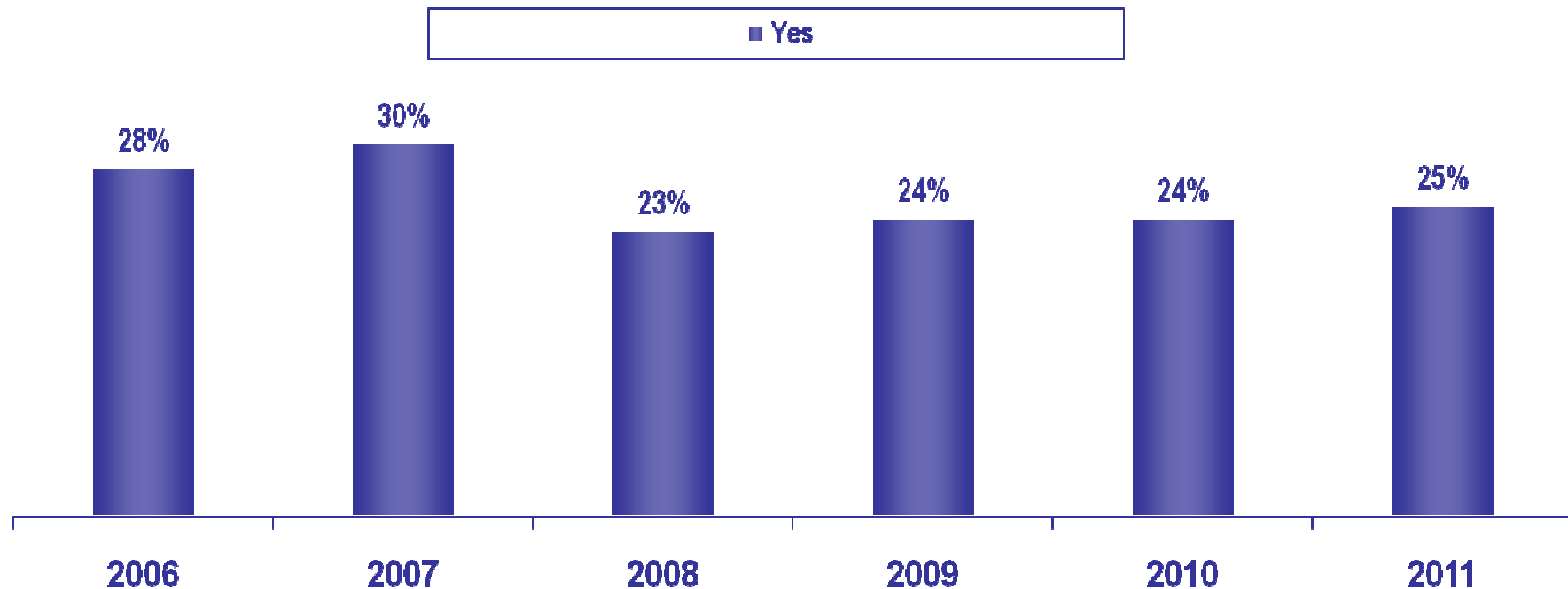
Ipsos Reid



## One-quarter of Canadians plan to contribute the maximum allowable contribution to their RRSP, a level which has been stable for 4 years

### Maximum RRSP contribution intentions for 2011 tax year

	Will Contribute Maximum				
	2007	2008	2009	2010	2011
18-34	29%	26%	35%	33%	16%
55-69	30%	25%	22%	24%	31%



Q.C3 And for the 2011 tax year, will contribute the maximum allowable contribution to your RRSP that Revenue Canada says you, personally, can make?  
Base: Have Registered Retirement Savings Plans (n=734)

**Ipsos Reid**