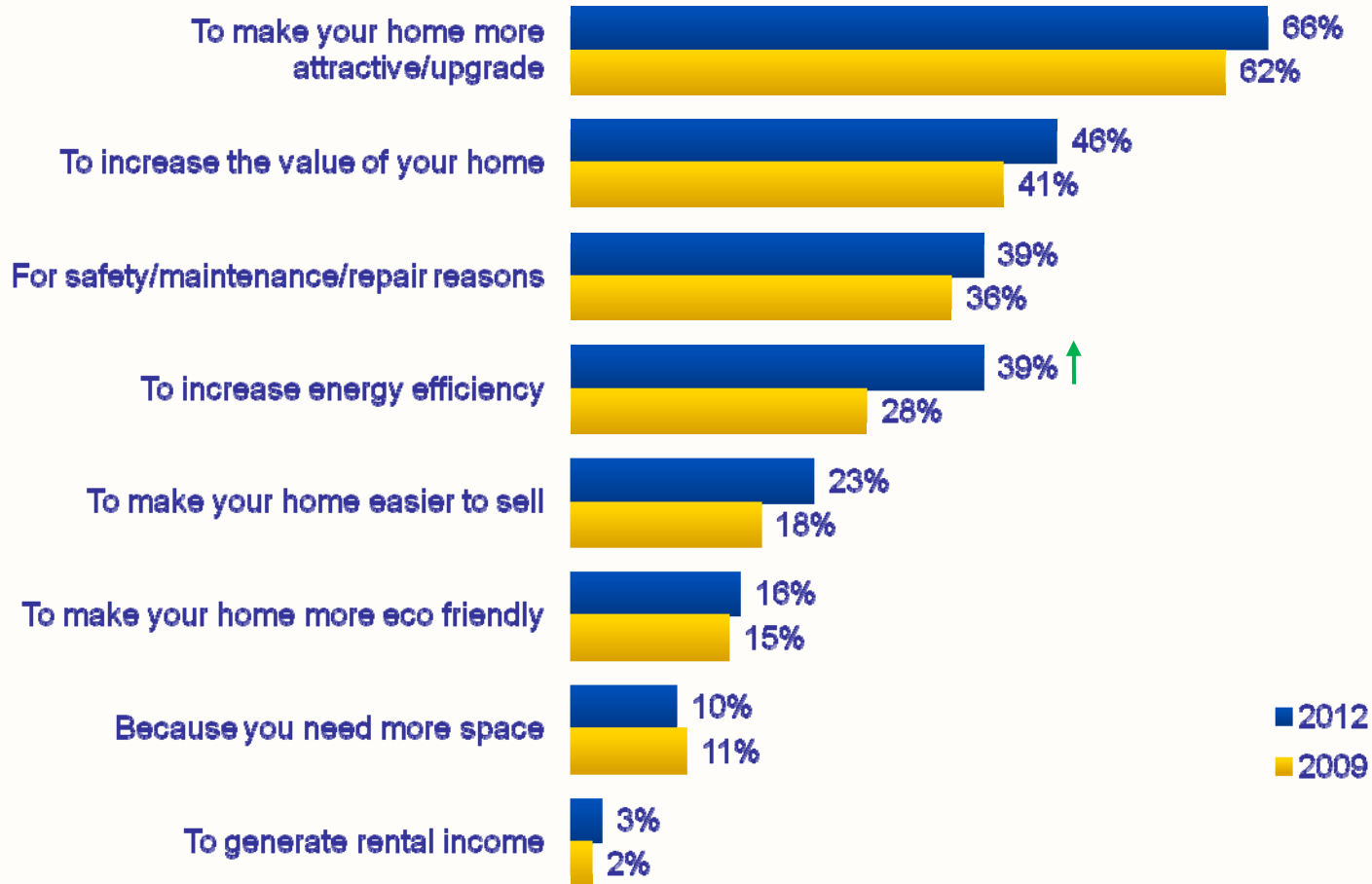


Reasons to Renovate



Q17new in Housing Poll 2012 and Q21 in Renovation Survey 2009: What is/are the primary reason(s) that you are planning these renovations? Base: Homeowners planning a renovation. Base: 2012 (n=826); 2009(n=2050)