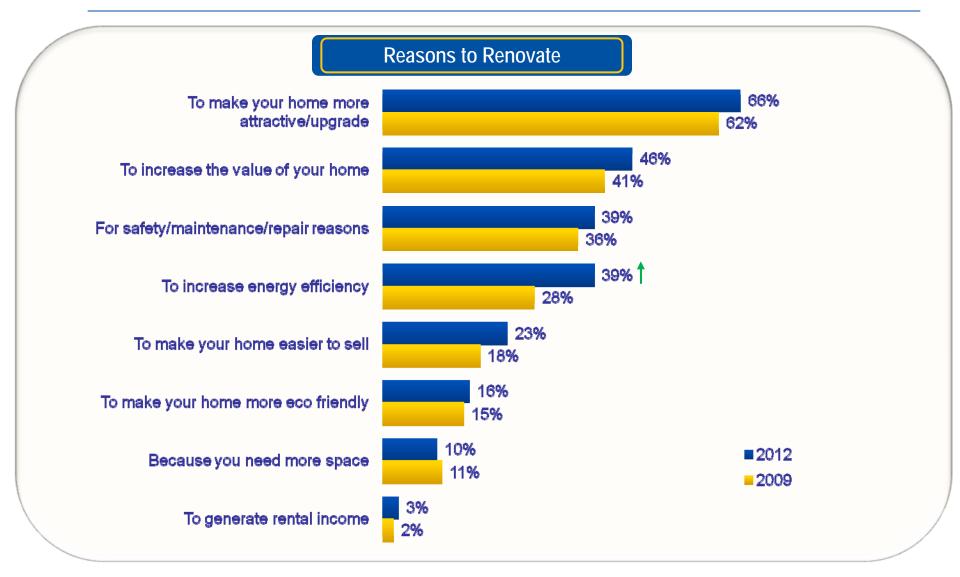


19th Annual RBC Homeownership Poll



Q17enew in Housing Poll 2012 and Q21 in Renovation Survey 2009: What is/are the primary reason(s) that you are planning these renovations? Base: Homeowners planning a renovation. Base: 2012 (n=826); 2009(n=2050)

© 2012 Ipsos 11-059143 RBC 2012 Housing Poll

Ipsos Reid