

WEALTH THROUGH THE PRISM OF CULTURE & MOBILITY

A global, nomadic approach to personal and professional life is a key factor to the success of millionaires around the world.

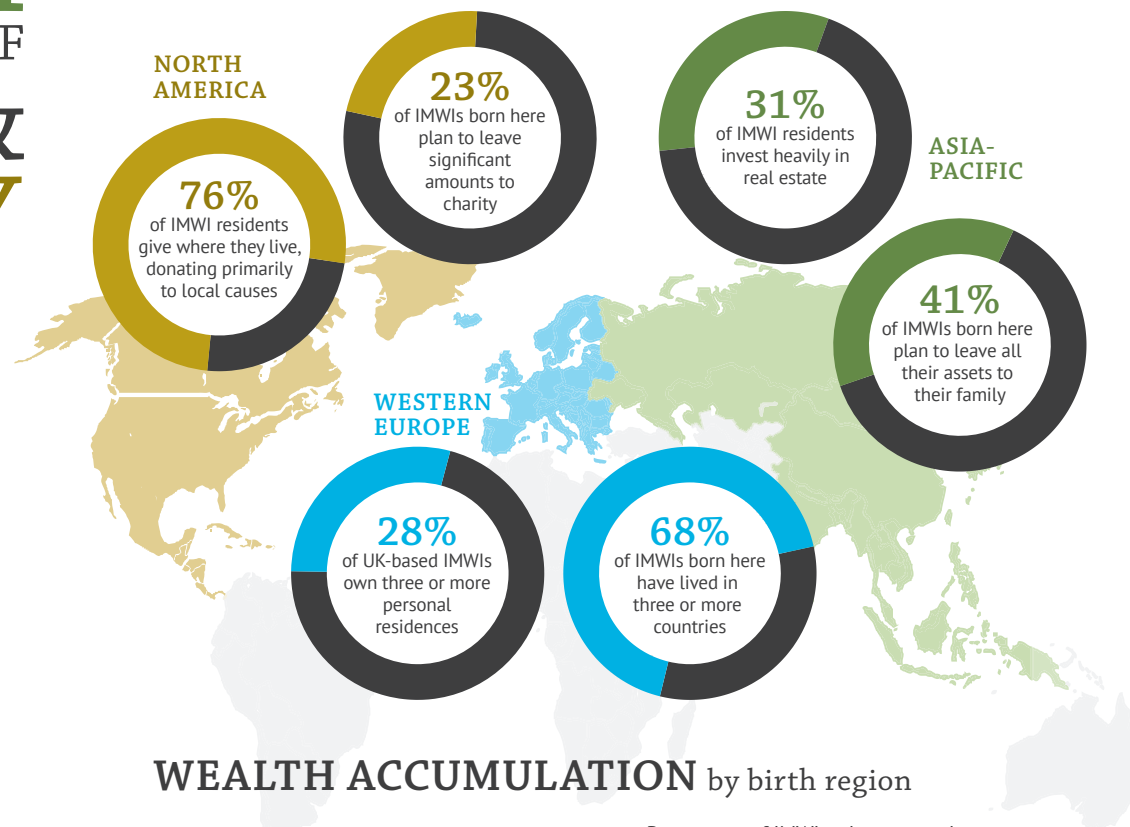
TOP CONSIDERATIONS

for millionaires who left their birth country

Quality of Life	88%
Family	79%
Political Stability	73%
Infrastructure	72%
Business Interests	67%

WEALTH BEHAVIOURS

of Internationally-Mobile Wealthy Individuals (IMWIs)*



WEALTH ACCUMULATION by birth region

Percentage of IMWIs who have accumulated over \$10M in investable assets:

14%	North America
13%	Western Europe
8%	Asia-Pacific

Percentage of IMWIs who are aged 40 and under:

17%	North America
14%	Western Europe
46%	Asia-Pacific

"As globalized economies converge, high net worth individuals have increasingly international footprints, often with personal and professional interests in multiple geographies. As one's wealth increases, so too do the complexities involved in protecting and ultimately transferring wealth to future generations, particularly when multiple jurisdictions are involved."

M. GEORGE LEWIS
Group Head, RBC Wealth Management & Insurance

*Internationally-Mobile Wealthy Individuals are defined as those who live, work or spend more than half their time outside their country of birth and have investable assets of at least US\$1 million.

ABOUT THE STUDY: The findings reflected are from the "Wealth Through The Prism of Culture & Mobility" study conducted by The Economist Intelligence Unit through June to October 2012. The EIU conducted an online survey of 558 high-net-worth individuals, using a stratified sample that included 300 respondents who live, work or spend more than half their time outside their country of birth. Survey findings from the latter group of IMWIs forms the basis for most of this report, while the 258 non-mobile respondents provide benchmarks for comparison. The EIU also conducted a number of in-depth interviews with select survey respondents in person or by phone.

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