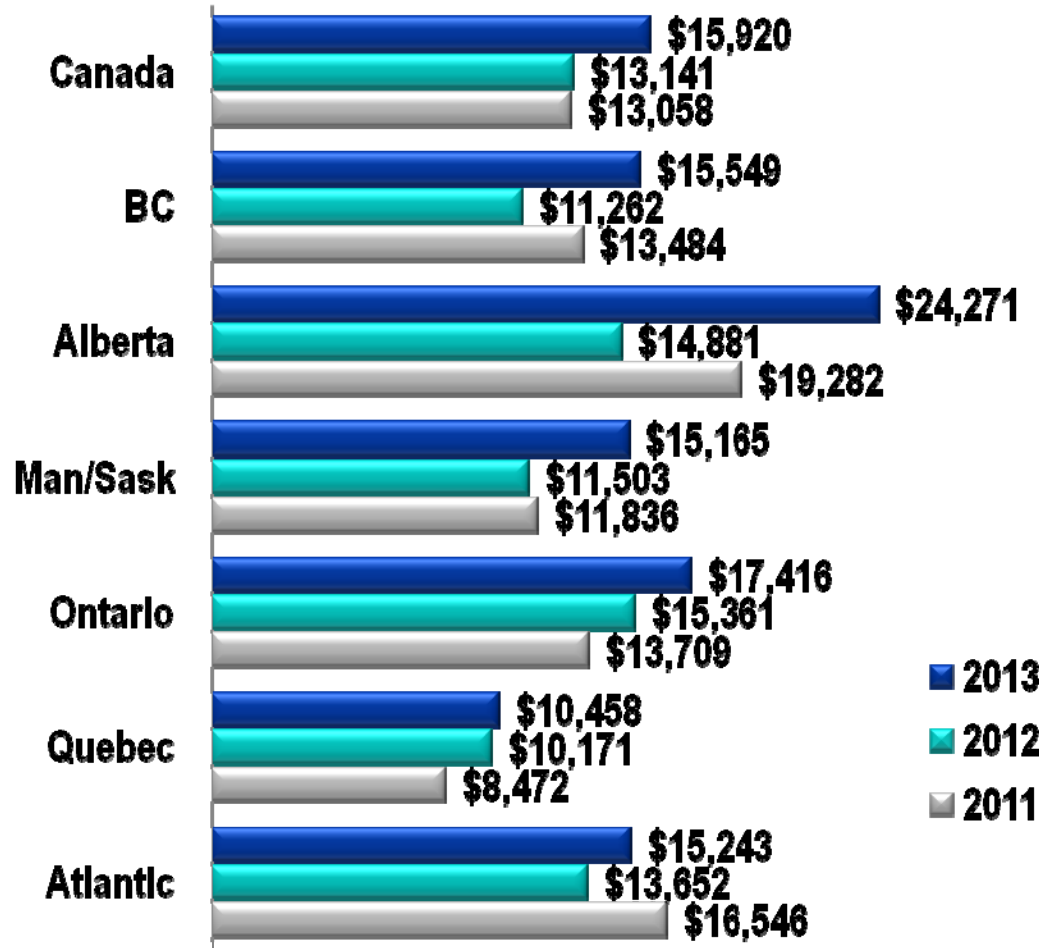




The average personal debt load among Canadians has increased in all regions in 2013, but more so in the Western provinces; Albertans have experienced the biggest increase in debt load (even when we exclude those with no debt)



% Increase in debt 2013 vs. 2012		
	Incl. 0 (Includes all)	Excl. 0 (Excludes those with no debt)
Canada	21%	13%
BC	38%	35%
Alberta	63%	29%
Man/Sask	32%	20%
Ontario	13%	-
Quebec	3%	6%
Atlantic	12%	14%