



23. And, how much do you expect to spend in total in areas other than gifts this holiday season? Areas such as clothing, travel, decorations, beauty services, food and drink, or entertainment.

| Base: 2804 461 470 395 591 468 419 | | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | |
|------------------------------------|-------|-------|-----|-----|-------|---------|--------|----------|-------|
| Incos | Base: | 2804 | 461 | 470 | 395 | 591 | 468 | 419 | Incos |



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