

Breaking the no experience-no job cycle

For youth across Canada looking to apply their education, talent, ambition and curiosity, the benefit of gaining first work experience is undeniable and can lead to a great career.

Here's what recent grads across Canada had to say about finding their first career experience.



Barriers to starting a career

Whether they found work shortly after graduating or not, 100% of recent grads cited barriers:

Three quarters (73 per cent) say that a lack of job experience is a barrier



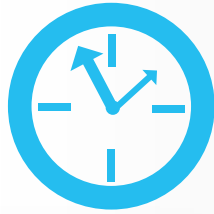
77 per cent cited a lack of connections as a barrier



79 per cent believe the economy/lack of jobs/ too many applicants all pose a barrier



Time taken to land that first job post-graduation



One-in-three (34 per cent) recent college and university grads* report that the job hunt took longer than expected.

*graduated within the past 5 years



Two-in-Five (40 per cent) who graduated within the last year are still looking for a job

What helped grads land their first job?

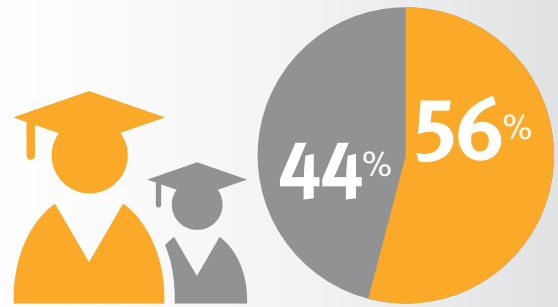
Among recent graduates who have found a job:



Nearly half (48 per cent) indicate that applicable job experience helped

On the right path to a career?

The majority of graduates who found a job (56 per cent) consider that job a career; however, nearly half (44 per cent) say that they don't.



There are options for recent graduates!

Looking for the right first career experience means finding an opportunity that combines networking and mentorship with learning and practical workplace skills for the future.

The new **RBC Career Launch Program™** is for all college and university graduates aged 24 and under across Canada and is designed to put careers on the fast track.

Find out more at rbc.com/careerlaunch.



RBC
Career Launch
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These are some of the findings of an Ipsos Reid poll conducted between August 23 to 28, 2013, on behalf of RBC. For this survey, a sample of 516 Canadians aged 28 or younger who are recent university or college graduates (within the past 5 years) were interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within +/- 5 percentage points had all recent graduates been polled.

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