

# New RBC Shoppers Optimum Banking Account

## Expansion of RBC'S ATM Network with over 300 new RBC ATM's in Shoppers Drug Mart / Pharmaprix locations

- Unlimited debit transactions
- Earn Shoppers Optimum Points for every \$1 spent in-store at Shoppers
- 1 Shoppers Optimum Point for every \$1 spent in-store at other locations
- 50,000 Optimum points awarded for opening your account. Conditions apply.

**Points exchange:** Clients can exchange RBC Reward points for Shoppers Optimum points.



**RBC**  
Royal Bank

**1 in 5**

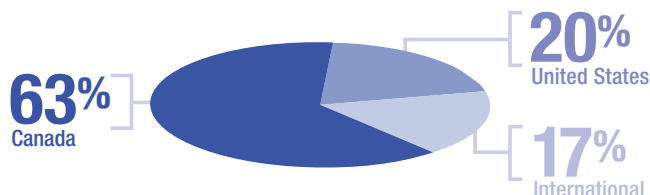
of all Canadian automated teller machines (ATM'S) is operated by Royal Bank, the largest ATM network with 50% more than its peers.



### About Royal Bank of Canada (RBC)

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries operate under the master brand name RBC. It is Canada's largest bank as measured by assets and market capitalization, and among the largest banks in the world (ranked 12th globally), based on market capitalization. RBC is one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management services, insurance, corporate and investment banking and transaction processing services on a global basis.

### RBC's Quarter Average Revenue by Geography



### RBC's Scale Advantage

RBC employs approximately 74,000 full- and part-time employees who serve close to 15 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 55 other countries. It's the largest most integrated distribution network based on these advantages:



Largest integrated call centre



Largest active on-line customer base



Clients reached on their own terms

**SHOPPERS**  
DRUG MART



### About Shoppers Drug Mart

Shoppers Drug Mart Corporation is one of the most recognized and trusted names in Canadian retailing.

It is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). Shoppers Drug Mart is the number one provider of pharmacy products and services.

### Number of Services Distributed in Canada

Operating in prime locations in each province and two territories, Shoppers Drug Mart is one of the most convenient retailers in Canada, owning and licensing the following:



**1200+**

Shoppers Drug Mart / Pharmaprix stores



**63**

Shoppers Home Health Care stores



**60**

Shoppers Simply Pharmacy / Pharmaprix / Simplement Santé

### Shoppers Optimum

With over 10 million active cardholders, Shoppers Optimum is one of the largest and most successful retail loyalty programs in the country.