



ATLANTIC CANADA MAINTAINS HOUSING AFFORDABILITY ADVANTAGE: RBC ECONOMICS

TORONTO, August 22, 2011 — Atlantic Canada’s housing affordability remains attractive, with flat market activity helping to contain the rise in residential property values in the second quarter of 2011, according to the latest Housing Trends and Affordability report issued today by RBC Economics.

“While Atlantic Canada has seen some deterioration in housing affordability so far this year, it nonetheless maintained its long-standing affordability advantage relative to most other Canadian markets,” said Robert Hogue, senior economist, RBC.

In the second quarter, home price increases in the region were relatively modest and this limited the rise in homeownership costs. RBC measures rose modestly (between 0.9 and 1.2 percentage points) and continue to stand close to historical norms.

“Despite benefiting from attractive affordability, several markets in the region experienced a slowdown in existing home sales in the second quarter of this year,” added Hogue. “Cities such as Halifax, St. John’s, and St. John saw weaker resale activity; on the other hand, Moncton saw meaningful gains. Overall, Atlantic Canada’s housing market continues to be resilient.

As global financial uncertainty mounts, the Atlantic Canadian housing market is well-positioned to remain resilient in the face of possible adversity.

“Attractive affordability is a positive fundamental factor that will help sustain housing demand going forward,” said Hogue.

RBC’s housing affordability measures for Atlantic Canada, which capture the region’s proportion of pre-tax household income needed to service the costs of owning a home based on the going market value, experienced minimal increases for all housing types in the second quarter. Standard two-storey homes showed the most significant rise, moving to 38.5 per cent (up 1.2 percentage points), while detached bungalows and standard condominiums were close behind, rising by 1.0 and 0.9 percentage points, respectively, to 33.4 and 27.4 per cent.

RBC’s housing affordability measure for a detached bungalow in Canada’s largest cities is as follows: Vancouver 92.5 per cent (up 10.4 percentage points from the previous quarter), Toronto 51.0 per cent (up 2.0 percentage points), Montreal 42.6 per cent (up 1.4 percentage points), Ottawa 41.2 per cent (up 1.3 percentage points), Calgary 37.1 (0.6 percentage points), and Edmonton 33.8 per cent (up 0.6 percentage points).

The RBC Housing Affordability Measure, which has been compiled since 1985, is based on the costs of owning a detached bungalow, a reasonable property benchmark for the housing market in Canada. Alternative housing types are also presented, including a two-storey home and a standard condominium. The higher the reading, the more costly it is to afford a home at the going market value. For example, an affordability reading of 50 per cent means that homeownership costs, including mortgage payments, utilities and property taxes, take up 50 per cent of a typical household's monthly pre-tax income.

Highlights from across Canada:

- **British Columbia:** Affordability in the province deteriorated as home values appreciated further in the second quarter. The primary contributor to this significant decline was hefty price gains for bungalows. Measures for B.C. rose between 1.0 and 5.7 percentage points in the quarter – the largest increases in the country.
 - Vancouver's sky-high market valuations drove B.C.'s affordability measures to their worst levels on record at 92.5 per cent.
- **Alberta:** Housing affordability continues to be attractive in Alberta despite rises in measures – the lowest among provinces between 0.5 and 1.3 percentage points. Homebuyer demand has been stuck in low gear; existing home sales, new home construction and home prices continue to exhibit flat trends. Going forward, attractive affordability, robust growth and rising employment will act to shore up confidence in Alberta's housing market.
 - Home resales in Calgary edged lower in the second quarter, providing little pressure on prices and affordability overall. The RBC affordability measures rose between 0.4 and 1.1 percentage points, representing the smallest deterioration among major cities. Strong economic fundamentals in both Calgary and Alberta will support homebuyer demand in the period ahead.
- **Saskatchewan:** Price increases for two-storey homes and bungalows weighed on Saskatchewan's housing affordability in the second quarter. RBC measures for these two categories rose the most in more than two years – by 2.8 percentage points and 2.0 percentage points, respectively. At this point, affordability levels have moved further above long-term averages for the province, potentially causing some strain for homebuyers.
- **Manitoba:** Housing affordability has continued along in the 'neutral zone' in Manitoba this quarter. RBC measures experienced a modest deterioration in the latest quarter – ranging from 0.7 to 1.2 percentage points. This rise in homeownership costs may have contributed to cooling in spring home resale activity, though major flooding in the province likely caused some disruptions in certain areas. Before spring, Manitoba's existing home sales registered the best first quarter ever, led by strong gains in Winnipeg.
- **Ontario:** Although existing home sales eased in the second quarter, sellers remained in the driver's seat in many local Ontario markets, leading to continued house price increases. This raised the cost of homeownership in the province.

RBC measures increased between 1.1 and 2.0 percentage points, further reversing some of the declines registered in the latter half of last year. Still, affordability in the province is not being overly strained.

- In the second quarter, slim availability of homes for sale in Toronto allowed for sellers to have a strong hand in the price-setting process. In spite of a decline in affordability, Toronto-area homebuyers remained motivated. Second quarter RBC measures rose between 1.2 and 2.9 percentage points.
- So far this year, homebuyer demand has softened in the Ottawa area. Second quarter costs of owning a home rose for the third straight quarter, as property values appreciated moderately across all housing types. RBC measures for Ottawa increased between 0.7 and 1.3 percentage points this quarter.
- **Quebec:** Affordability has been a mixed bag in Quebec so far this year. The cost of owning freehold homes slipped for two successive quarters and the cost of owning a condominium apartment did not change materially. In the second quarter, RBC measures for bungalows and two-storey homes climbed 1.0 and 1.8 percentage points, respectively. The measure for condos barely rose (up only 0.2 percentage points). Divergent affordability patterns were reflected in home prices.
 - It has become increasingly more difficult to afford a home in the Montreal area. In the second quarter, the RBC measures rose for all housing types, indicating further deteriorating affordability. Over the past year, price increases led to Montreal losing its status as one of Canada's most affordable cities. This did not seem to concern homebuyers as they increased their purchases of homes for the second consecutive quarter.

The full RBC Housing Trends and Affordability report is available online, as of 8 a.m. ET today, at www.rbc.com/economics/market/.

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