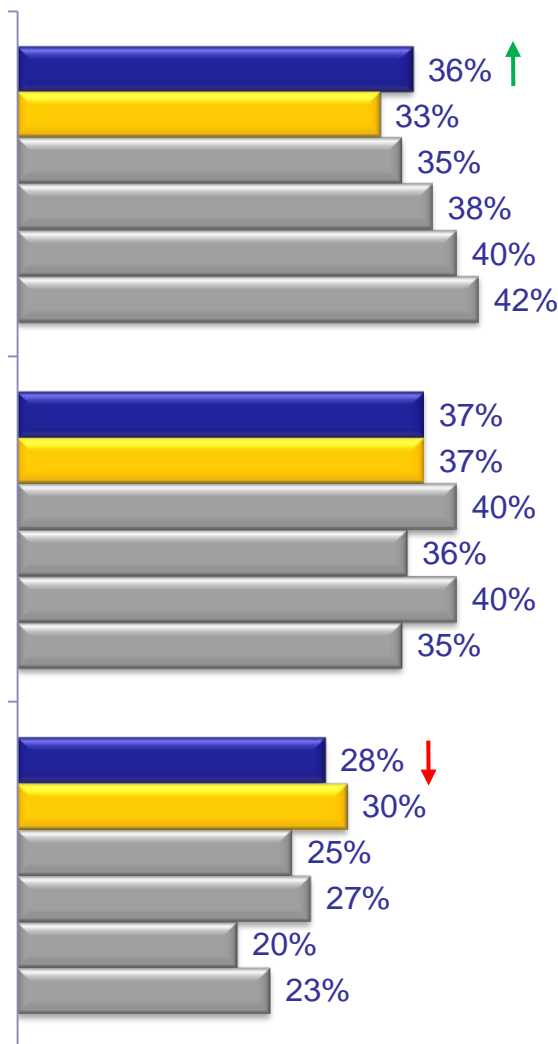


2015 marks a turning point - more Canadians feel that the current housing market is a buyer's market; this particularly evident in Alberta and Quebec

Buyer's market - a market where buyers have the advantage because of the number of houses available exceeds the number of buyers

Balanced market

Seller's market - a market where sellers have the advantage because of the number of buyers exceeds the number of homes available



Buyer's Market by Region

	2012	2013	2014	2015
B.C.	45%	56%	44%	30%
Alberta	55%	29%	22%	43% ↑
Man/Sask	16%	12%	15%	23%
Ontario	34%	31%	26%	26%
Quebec	35%	37%	43%	50% ↑
Atlantic	52%	44%	54%	55%

■ 2015
 ■ 2014
 ■ 2013
 ■ 2012
 ■ 2011
 ■ 2010

Q. Which of the following would you say reflects the current housing market?

Base: All respondents 2015 (n=2000); 2014 (n=2591); 2013 (n=3005); 2012 (n=2006); 2011 (n=2103); 2010 (n= 2047)