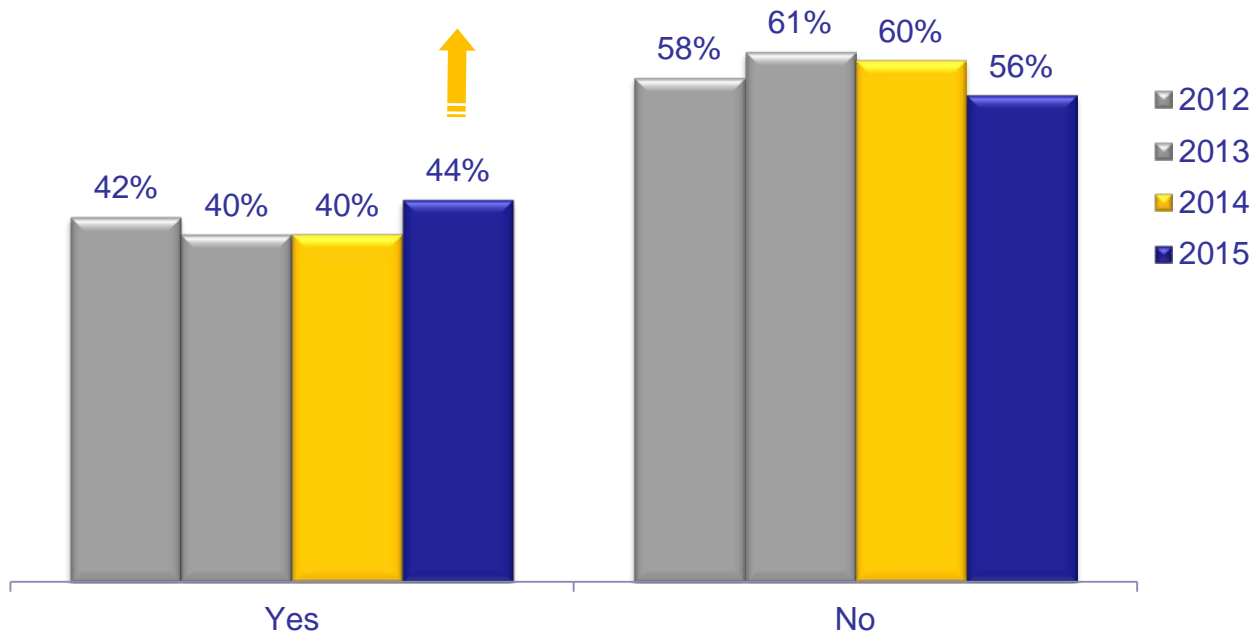




# Among those likely to buy a home within the next 2 years, 4-in-10 will be first time buyers, a directional increase from 2014



Q: Will this be your first time buying a home?

Base: Pre first time home buyers/Next time home buyers 2015 (n=500); 2014 (n=615); 2013 (n=444); 2012 (n=532)