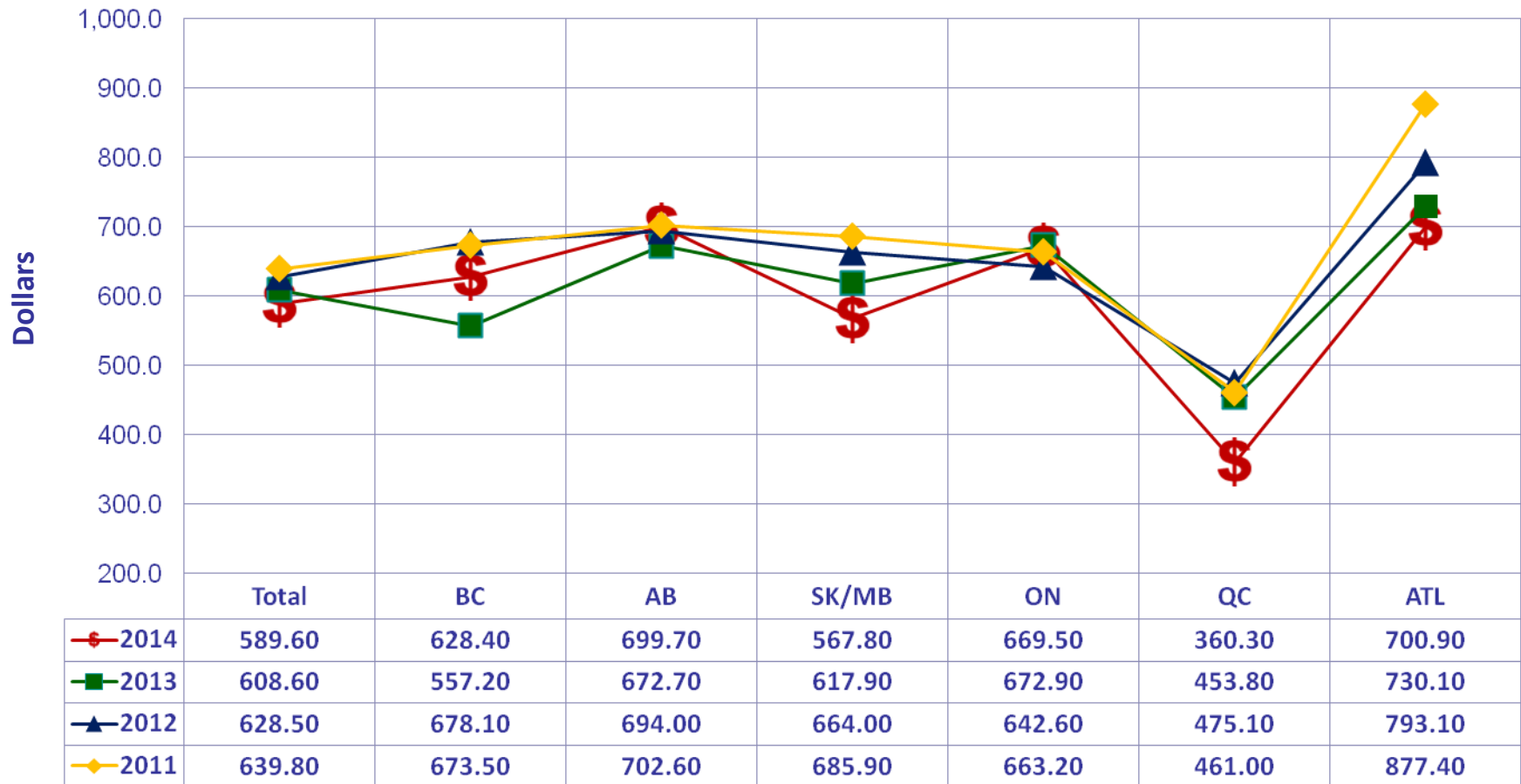




# RBC 2014 HOLIDAY SPENDING INTENTIONS POLL

## How much do you expect to spend in total on gifts for others this holiday season?



### 2. How much do you expect to spend in total on gifts for others this holiday season?

Base: Plan To Give Gifts To Others In Holiday Season. 2014: Total n=2006; BC n=277; AB n=196; SK/MB n=155; ON n=681; QC n=500; ATL n=197



Ipsos Reid