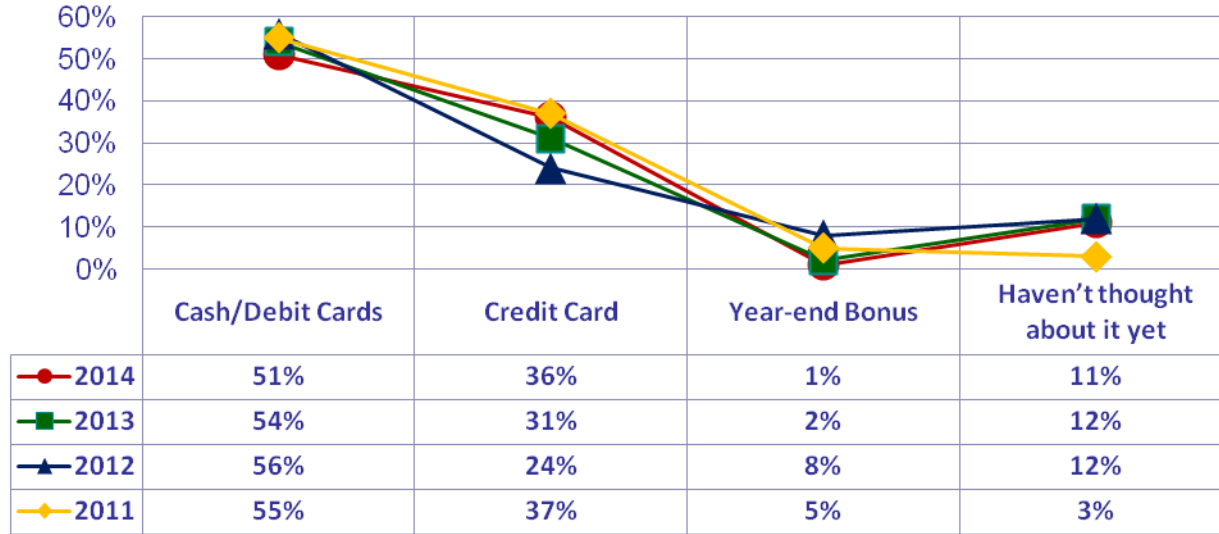


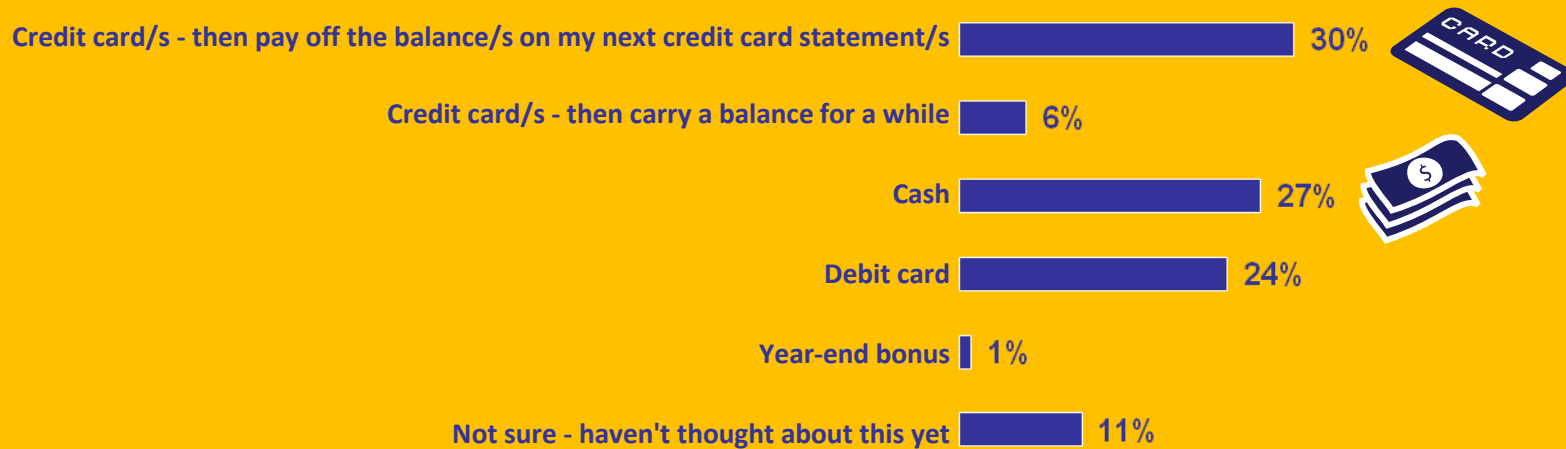


RBC 2014 HOLIDAY SPENDING INTENTIONS POLL

How do you plan to finance your holiday spending?



2014



5. How do you plan to finance your holiday spending?

Base: Plan To Give Gifts To Others In Holiday Season. 2014: Total n=2006; BC n=277; AB n=196; SK/MB n=155; ON n=681; QC n=500; ATL n=197