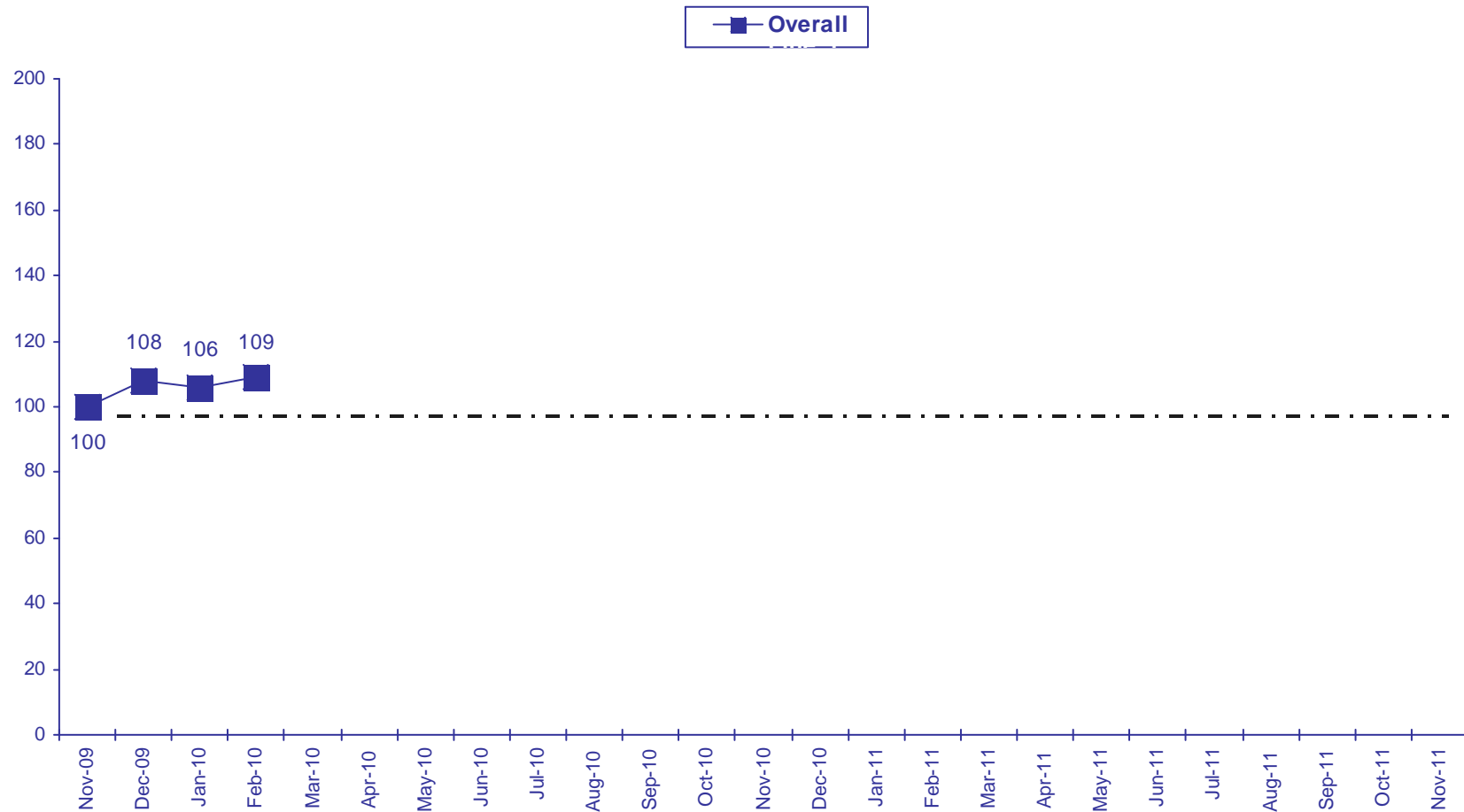




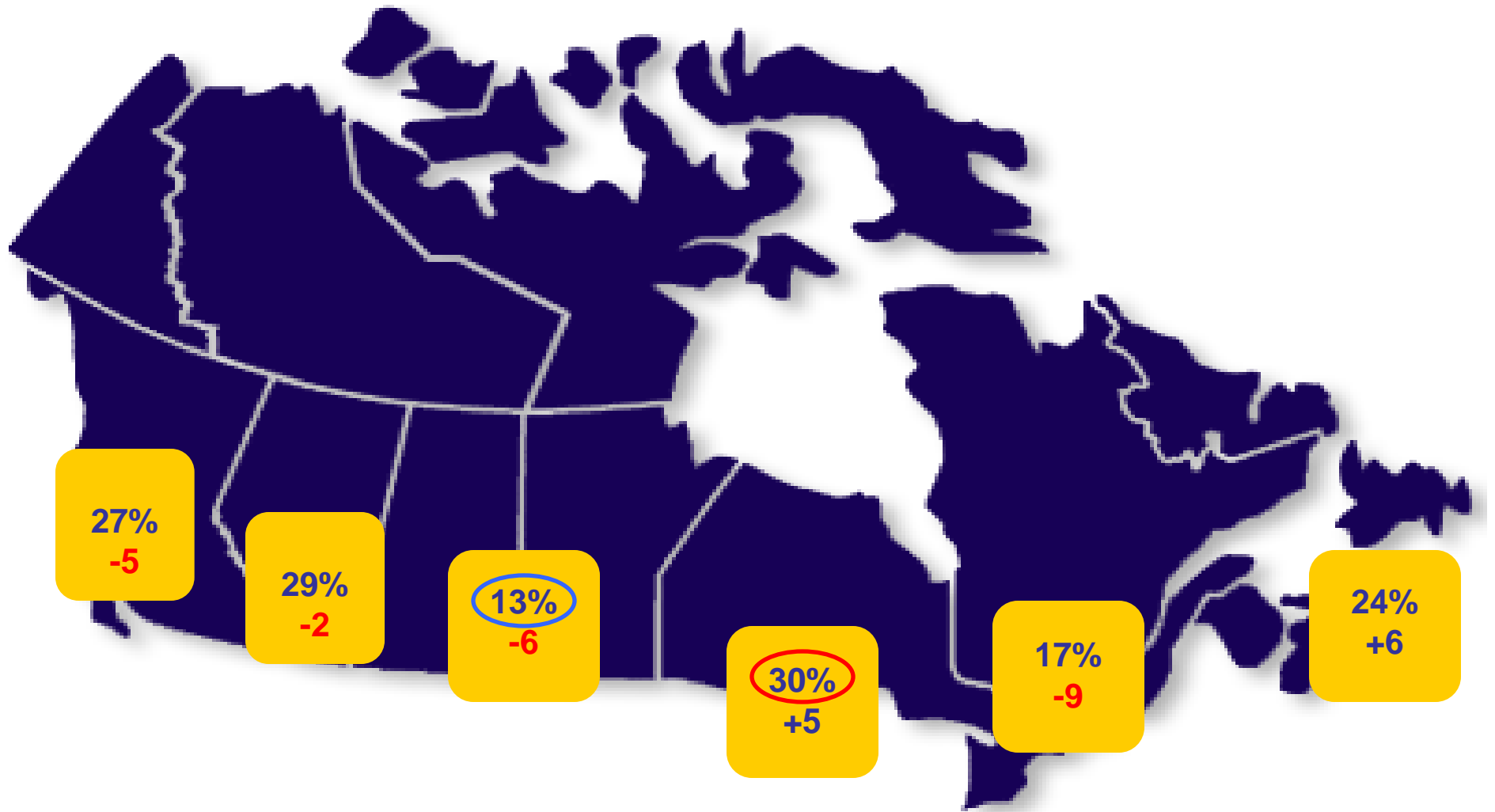
## Overall Index – Tracking: November 2009 – February 2010





## Job Anxiety

February 2010: Nationally Total = 25%, (-1 since January)



Are you or is anyone in your household worried about losing their job or being laid off? Q.7.

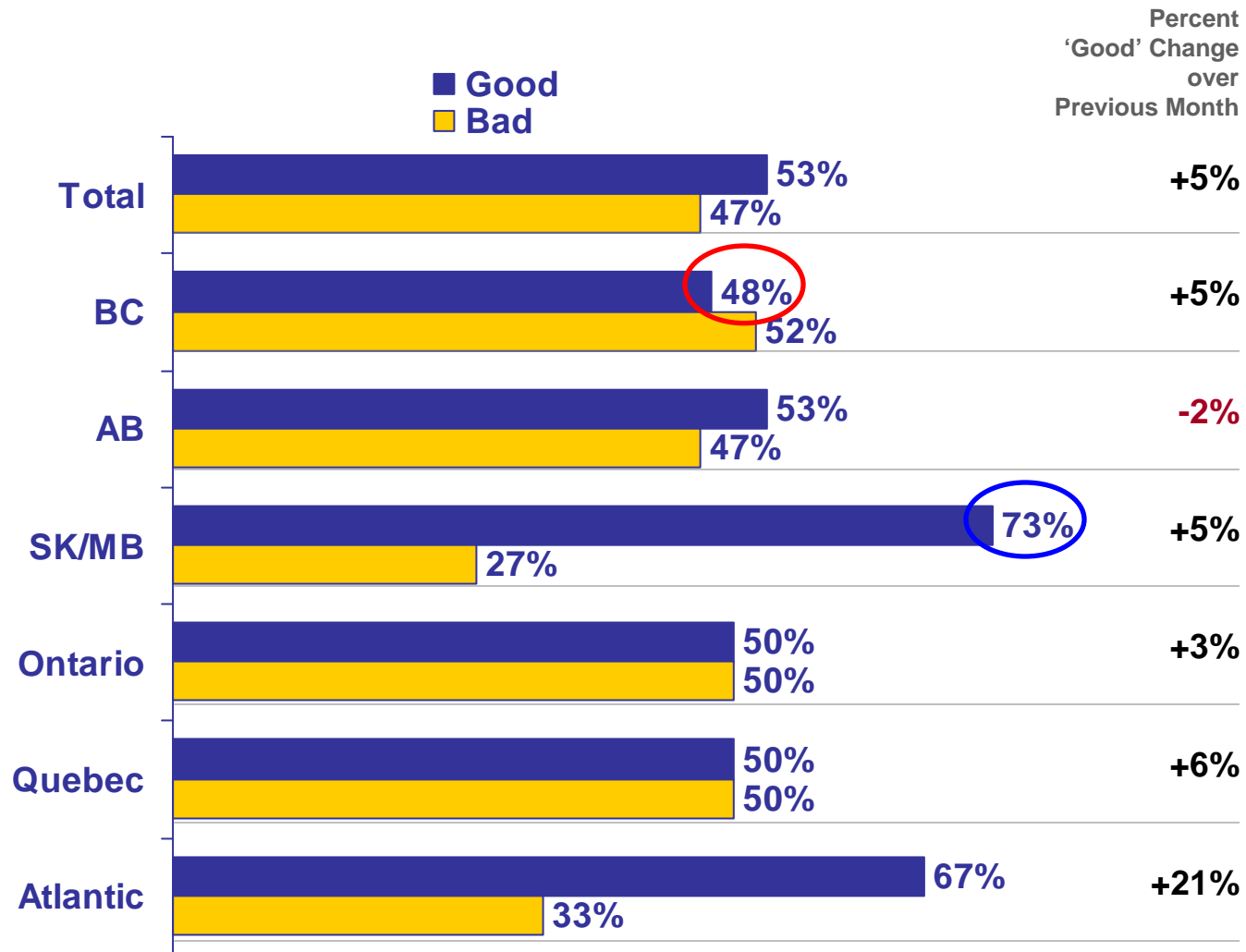
Base: All Respondents n = 1064 \*Percentage of People Who Responded 'Yes - Worried'

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## Perception of Overall State of the Canadian Economy

Total National: Good = 53% (+5%) Bad = 47% (-5%)



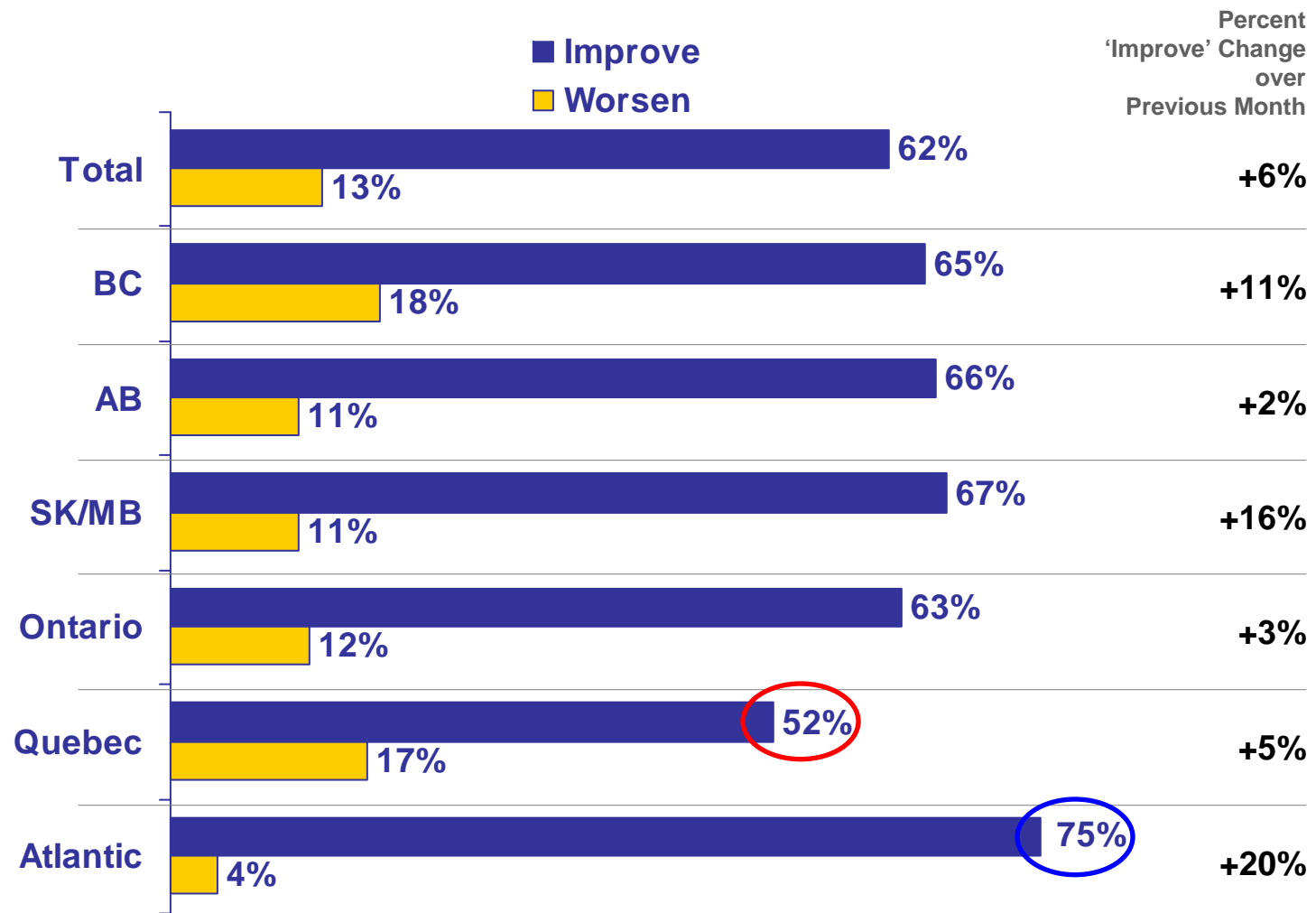
*In terms of the current economic conditions in Canada as a whole, how would you describe the overall state of the economy right now?  
Is it very good, somewhat good, somewhat bad or very bad? Q.1.*

Base: All Respondents n = 1064



## Outlook for the Canadian Economy - Over the Next Year

Total National: Improve = 62% (+6%) Worsen = 13% (-4%)



Canadian economy.

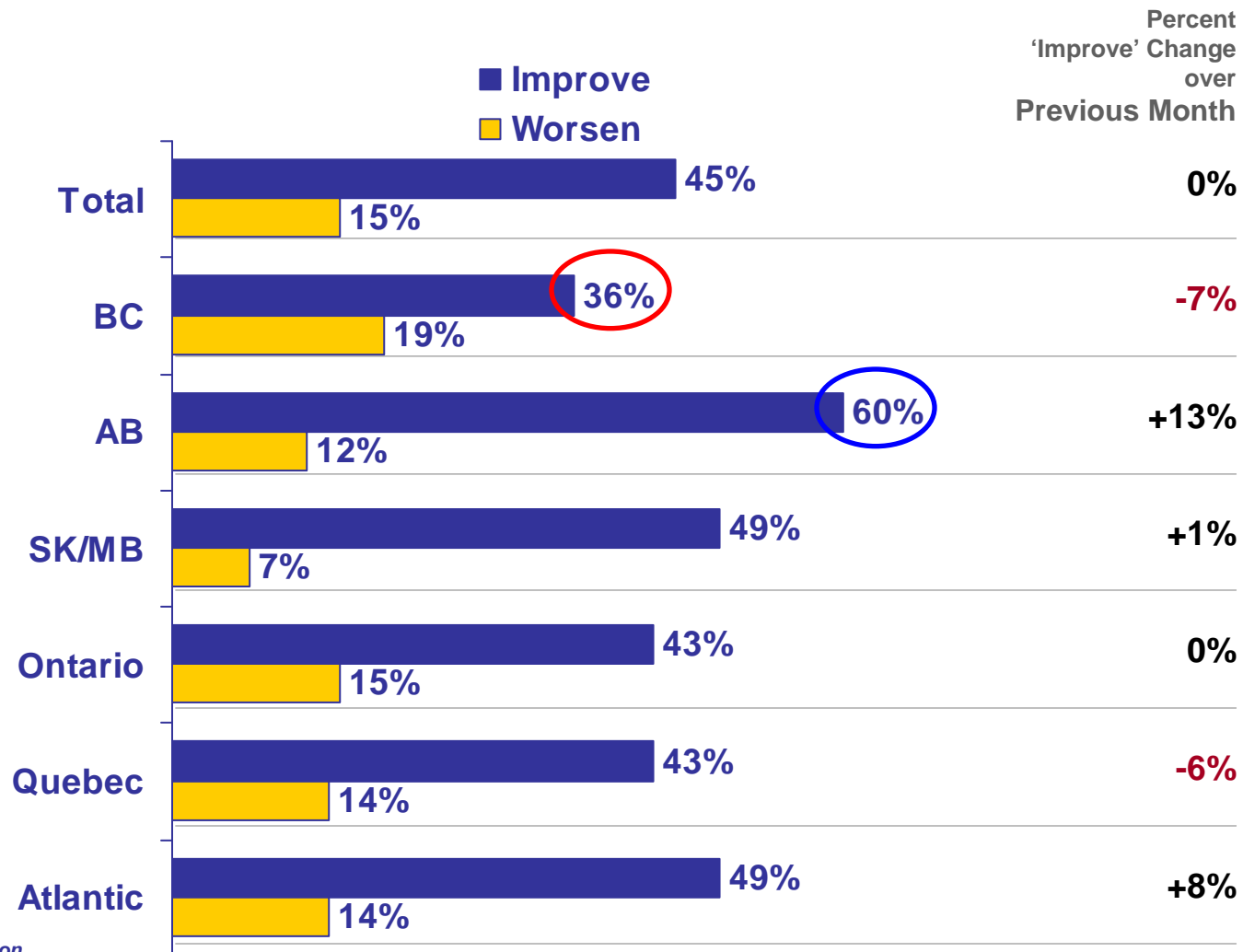
Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse? Q.9\_1.

Base: All Respondents n = 1064



## Outlook for Personal Financial Situation - Over the Next Year

Total National: Improve = 45% (0%) Worsen = 15% (-2%)



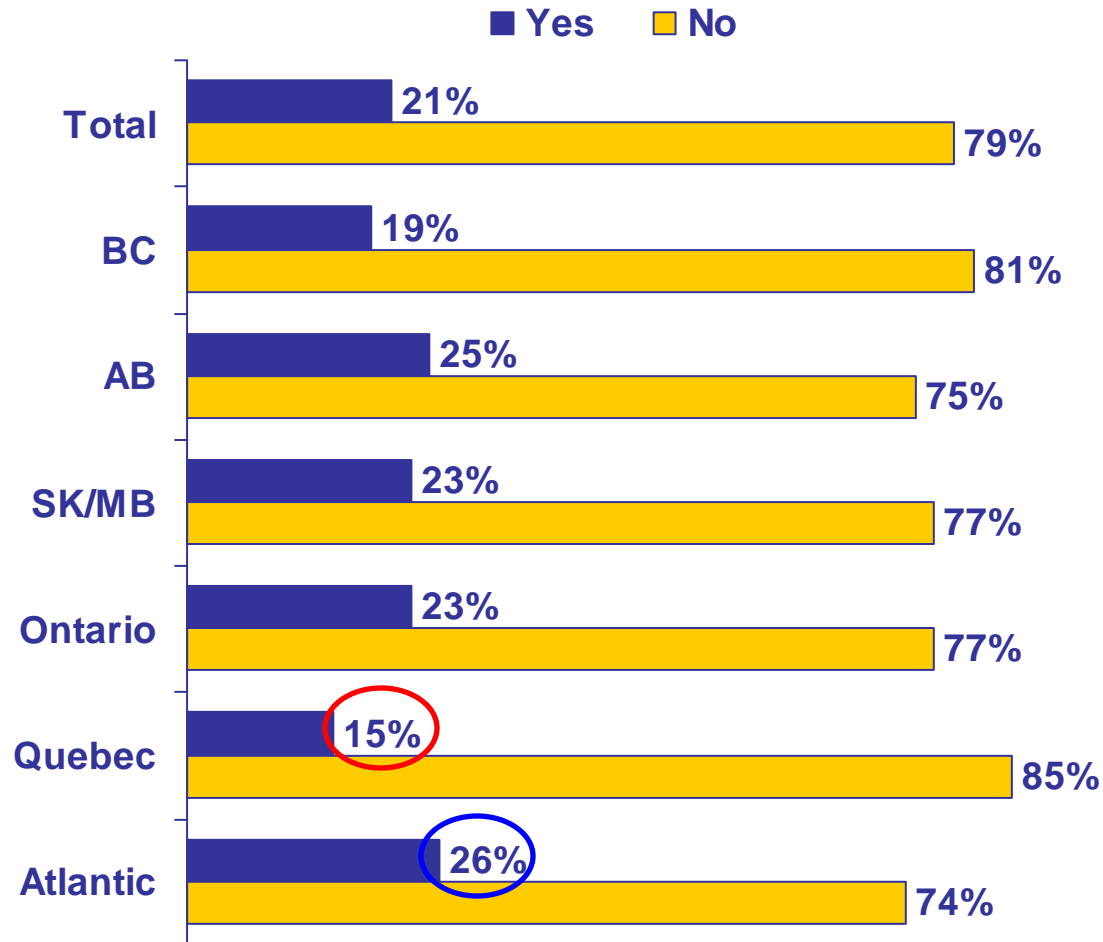
Your own financial situation.

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse? Q.9\_2.

Base: All Respondents n = 1064



## Two in ten (21%) are planning a staycation this March



Are you planning a 'staycation' this March (i.e. taking time off work, but staying close to home)? Q12