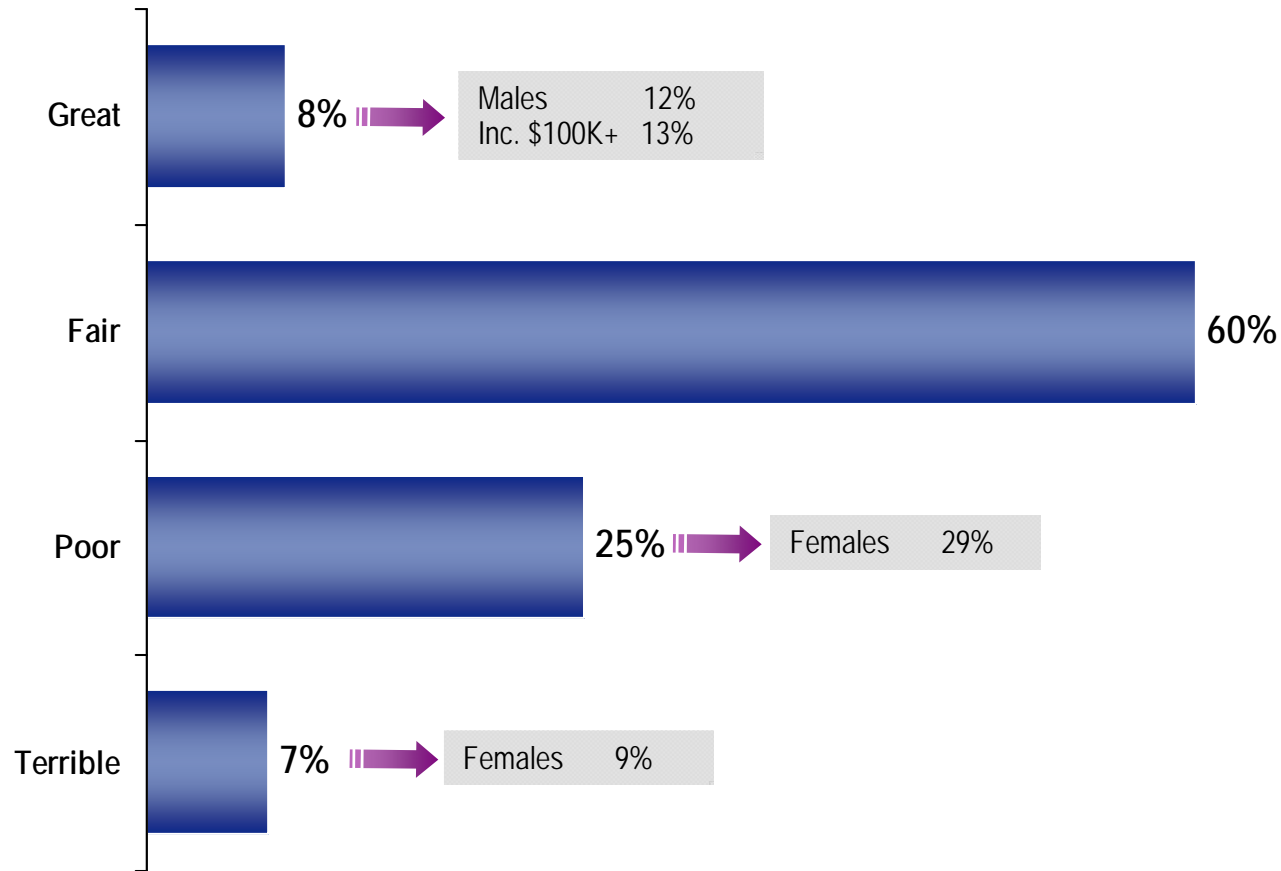




The majority of young Canadian professionals consider themselves to be at least fair at tax planning; one-third are not. Males are more comfortable with their tax planning abilities than females.

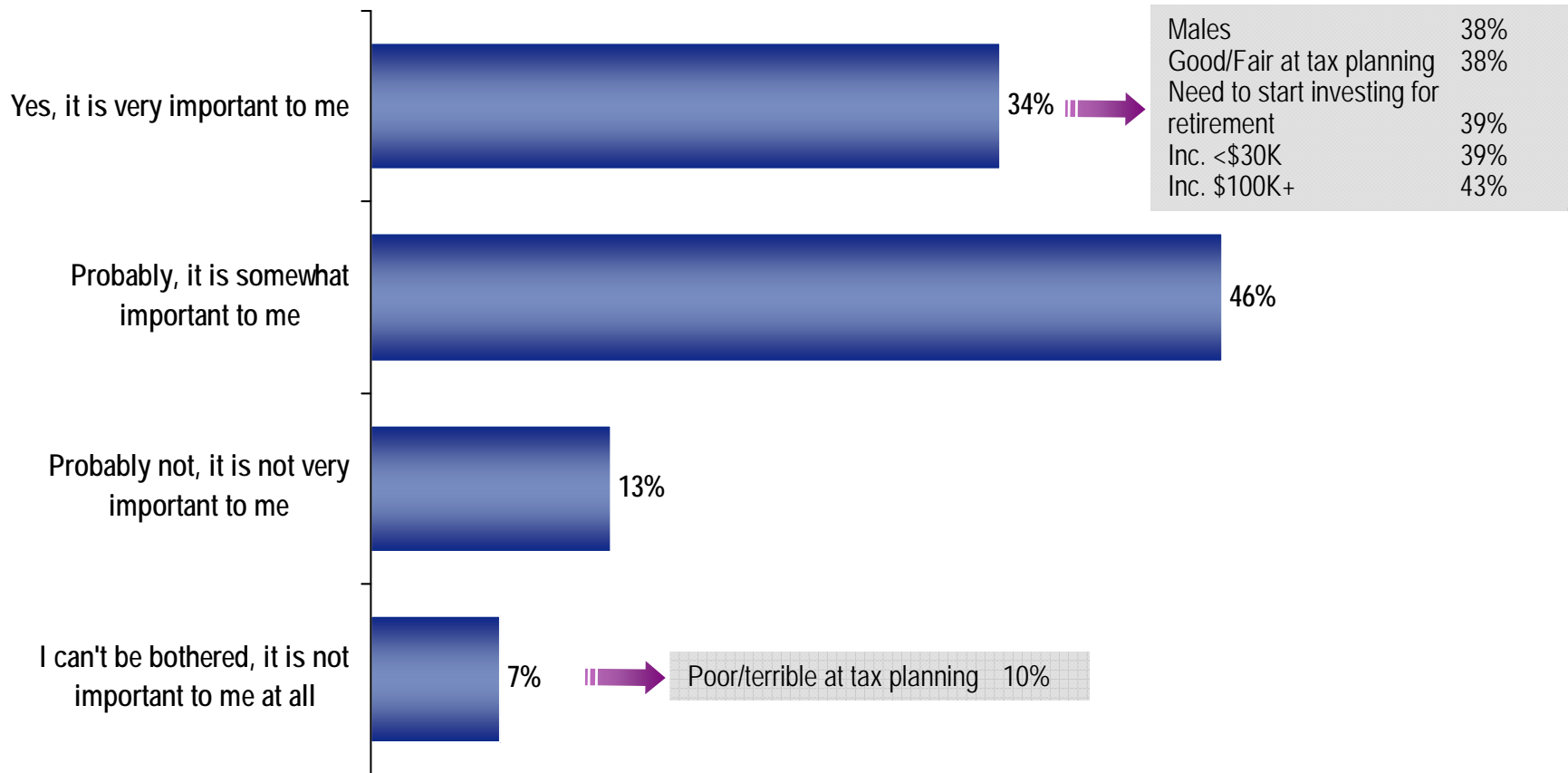


Q.1a Overall, would you consider yourself to be great, fair, poor or terrible at tax planning?
Base: Young professionals (n=503)





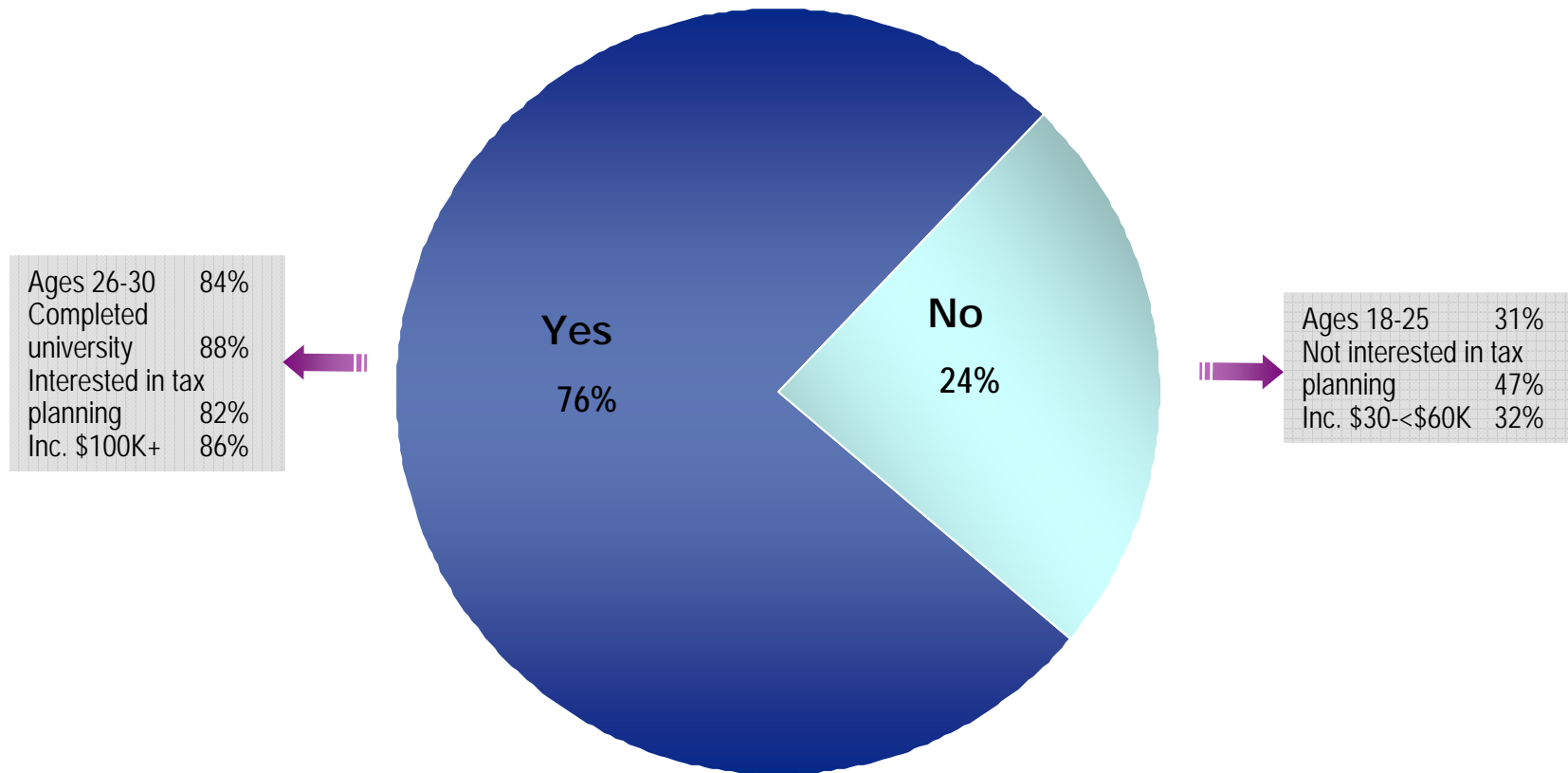
One-third of young professionals are very interested in tax saving strategies. Those who are already good at tax planning are more likely to be interested in these strategies.



Q.2 Would you be interested in learning more about the tax saving strategies available to you as a young professional?
 Base: Young professionals (n=503)



Three-quarters of young professionals feel the need to start investing today for their retirement. The desire is stronger among those who are also interested in tax planning.

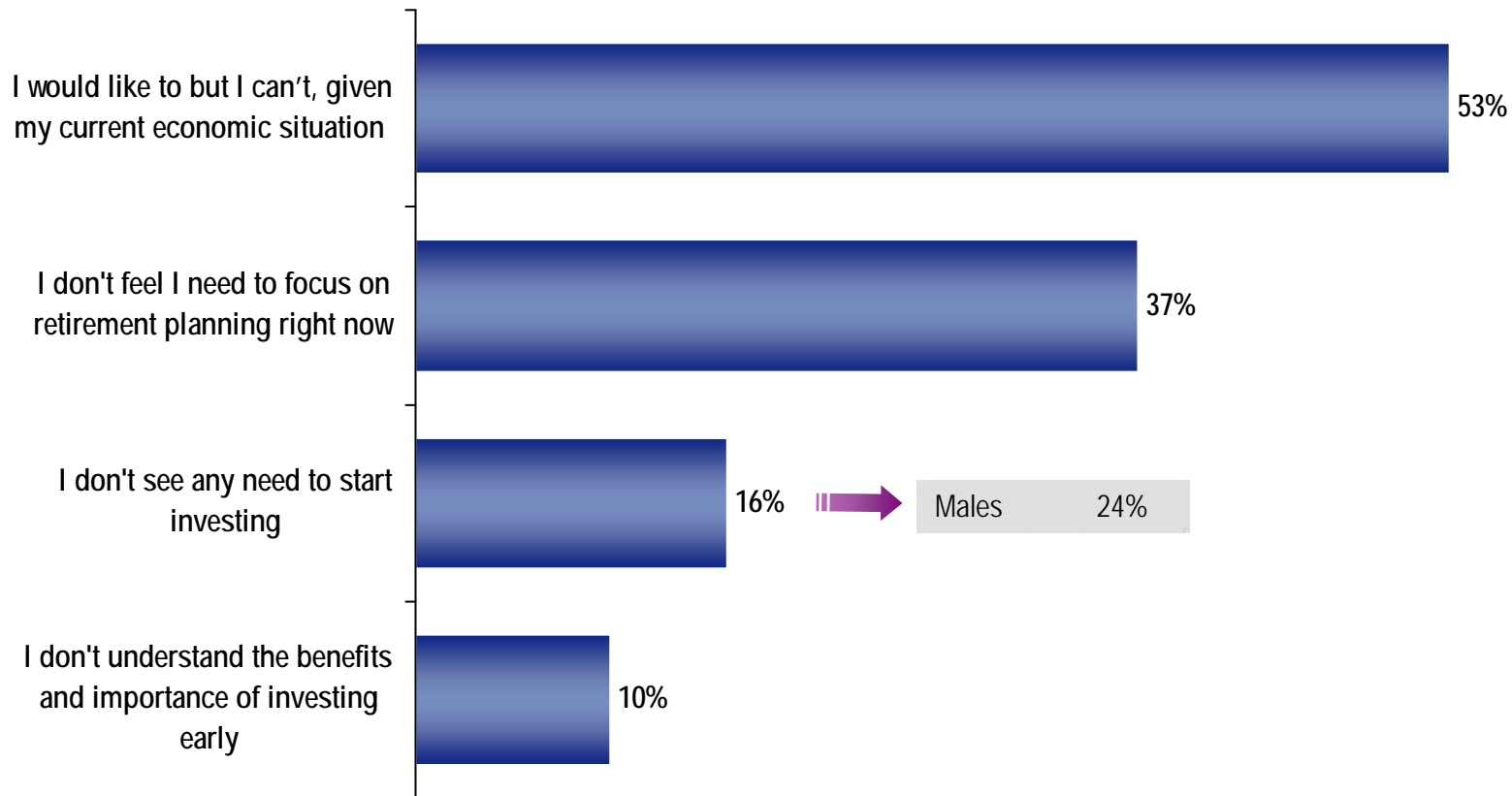


Q.3 Even though retirement seems far off, given the growth benefits of investing early, do you feel the need to start investing today for your retirement?
Base: Young professionals (n=503)





Half of those who do not currently feel the need to start investing for retirement would actually like to, but say they can't given their current economic situation.



Q.4 Why do you say you do not feel the need to start investing today?
Base: Young professionals who do not feel the need to start investing today for retirement (n=121)

