

A vast majority of Canadian parents say their teens are good drivers, but teens see fault with their parents' driving.





WHC

RULES

THE

ROAD?

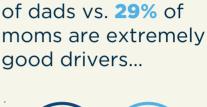
Moms, dads

or teens?





Drive too fast

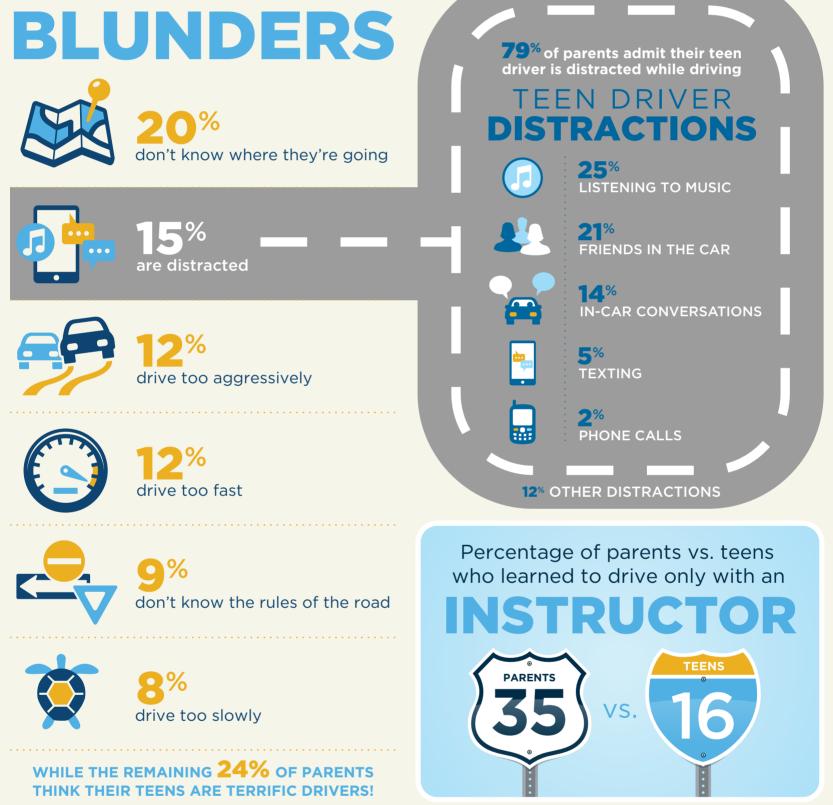


Teens think that 47%



IN FACT, **32%** BELIEVE THEIR MOMS DRIVE TOO SLOWLY OR DON'T KNOW THEIR DIRECTIONS WHEN DRIVING.

## TEEN DRIVING



## **GOOD BEHAVIOUR** The majority of teens keep clean driving records



NO PARKING TICKETS



NO ACCIDENTS

5%

## HOW TO SAVE ON CAR INSURANCE FOR YOUR TEEN



Teens should go to an accredited driving school to get a three year driving experience credit



Ask about "student away from home" discounts – occasional drivers can save up to **50%** on premiums



Increase your deductible to lower your premiums, or add accident forgiveness to keep premiums low

The RBC Insurance Poll was conducted by Ipsos Reid from August 17-28, 2012. Online interviews were conducted via the Ipsos I-Say Online Panel, Ipsos Reid's national online panel with a sample of 1001 Canadian parents of teenagers and 1000 teenagers. The results are based on a sample where quota sampling and weighting are employed to balance demographics and ensure that the sample's composition reflects that of the actual Canadian population according to Census data. Quota samples with weighting from the Ipsos online panel provide results that are intended to approximate a probability sample. An unweighted, probability sample of 1001, with 100 per cent response rate would have an estimated margin of error of 33 per cent, 19 times out of 20.