

QUARTER-LIFE CRISIS

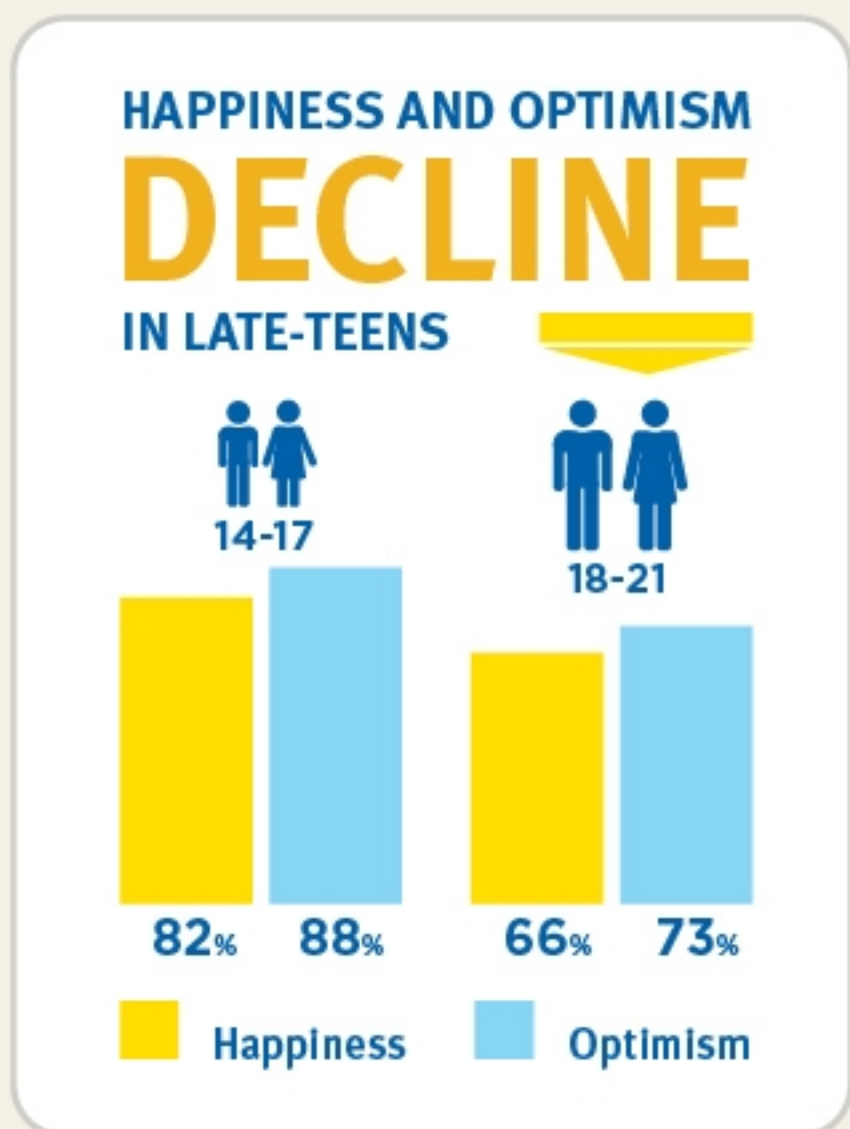
HITTING CANADIANS EARLY

A NEW POLL FROM RBC SHOWS THAT TEENS AND YOUNG ADULTS ARE HAVING A "QUARTER-LIFE" CRISIS OF THEIR OWN.

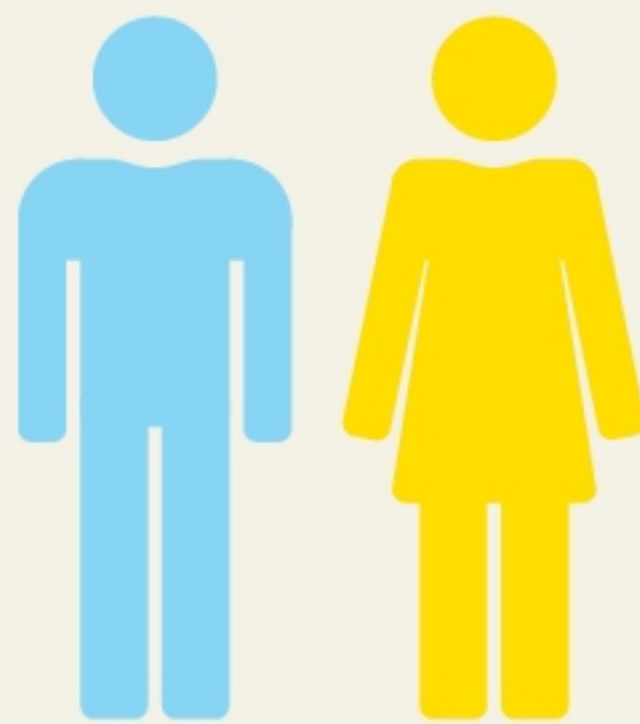
KIDS 18 AND OLDER ARE SIGNIFICANTLY LESS HAPPY, LESS OPTIMISTIC, LESS EXCITED ABOUT THEIR FUTURE, AND ARE LESS LIKELY TO SAY THE THINGS THEY DO IN THEIR DAILY LIFE ARE WORTHWHILE, COMPARED TO KIDS AGED 10 TO 17.

CANADIAN KIDS

OPTIMISM OVERVIEW



BOYS



GIRLS



Boys experience higher drop in happiness in late-teens

IMPORTANCE OF

AFTER SCHOOL PROGRAMS



FOR MORE THAN **HALF** of Canadian kids,



THE OPINIONS OF MENTORS PLAY A IMPORTANT ROLE

in how they feel, think and behave

89%



age **10-25**

interested in learning new things, many lack confidence that they have the life skills needed for a successful future

*The near-2,400 participant survey, which examined what affects the attitudes and behaviours of those aged 10-25, was conducted by RBC via Ipsos in October and November 2014. As part of the RBC Kids Pledge, RBC will commit \$2.86 million to 109 community-based after school programs across Canada through the RBC After School Project. For more information, please visit: RBC.com/kids.

