



Total Holiday Spending

Mean	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
2013	1,192.5	1,087.8	1,325.2	1,244.6	1,245.3	1,060	1,257.2
2012	1,181.8	1,325.8	1,494.9	1,362.1	1,203.6	834.9	1,211.1
2011	1,251.4	1,215.2	1,438.7	1,427.7	1,253.3	1,024.4	1,644.6

How much do you expect to spend in total on gifts for others this holiday season?/ And, how much do you expect to spend in total in areas other than gifts this holiday season? Areas such as clothing, travel, decorations, beauty services, food and drink, or entertainment.

Base: Varies.