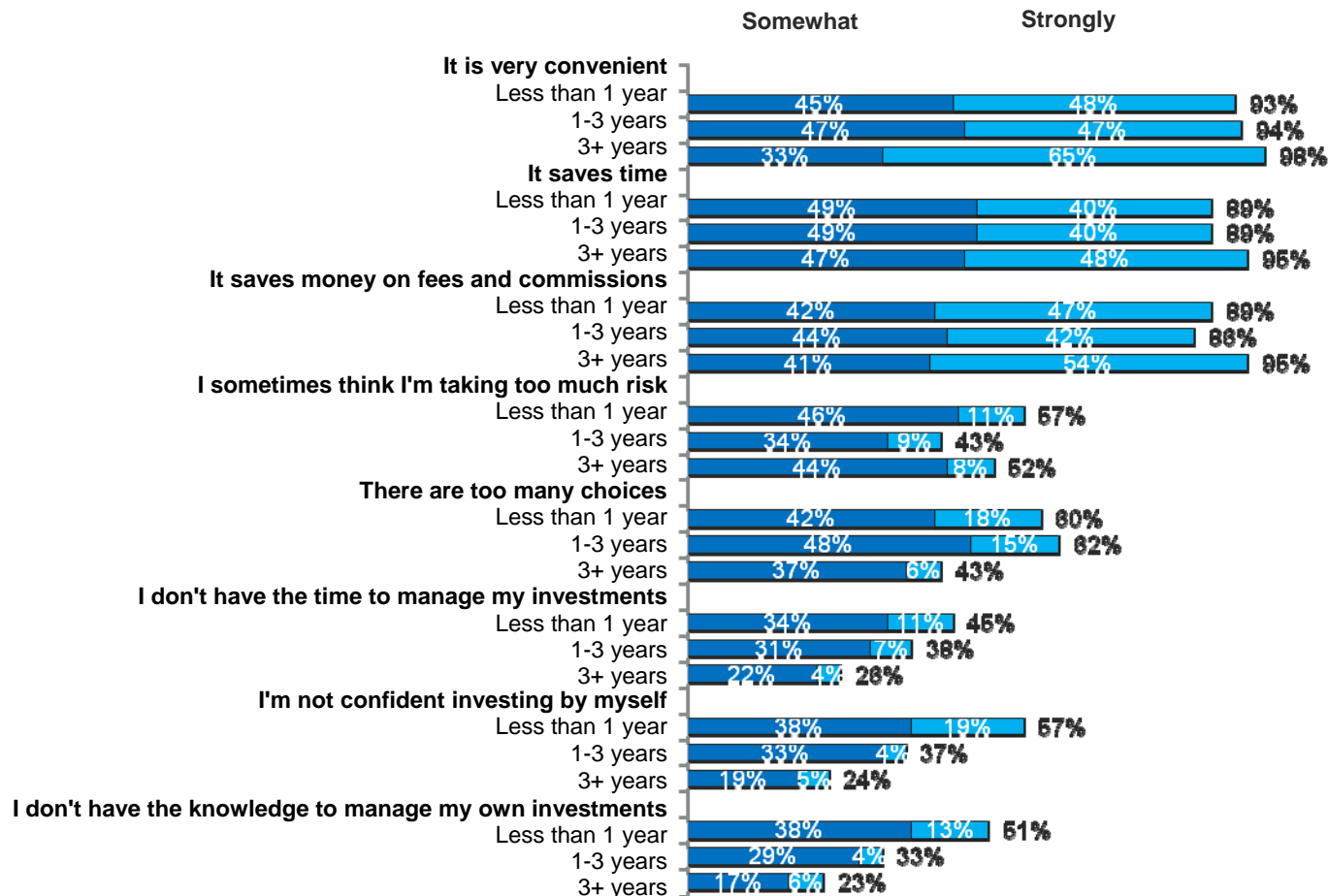


Opinions about Online Investing

by Length of Experience

- New discount brokerage users indicate a considerable level of uncertainty about their own investment skills. Well over half of new users (< 1 year) agree at least somewhat that they are not confident investing by themselves, and fully half that they don't have the knowledge to manage their own investments.



Q7. How much do you agree with each of the following statements about online investing? Base (n=630)