



Methodology

- Online interviews with a sample of 2,245 Canadian adults (aged 50 and over) with household assets of at least \$100,000
- Sample consists of:
 - 1,070 respondents who are not yet retired or don't expect to ever be fully retired
 - 1,071 respondents who are fully or partially retired
 - 104 respondents who retired but then went back to work
 - 18 are no longer working and were added to the retired group
 - 86 are still working and were added to the not retired group
 - Thus, data for retired versus not retired are based on total sample sizes of 1,089 and 1,156, respectively
 - 374 respondents who own a business or owned a business when they retired
 - 150 are retired
 - 224 are not retired
- Data collected February 25 – March 7, 2011
- Margin of error ± 2 percentage points, 19 times out of 20
 - Margin of error for retired sample ± 3 percentage points, 19 times out of 20
 - Margin of error for non-retired sample ± 3 percentage points, 19 times out of 20