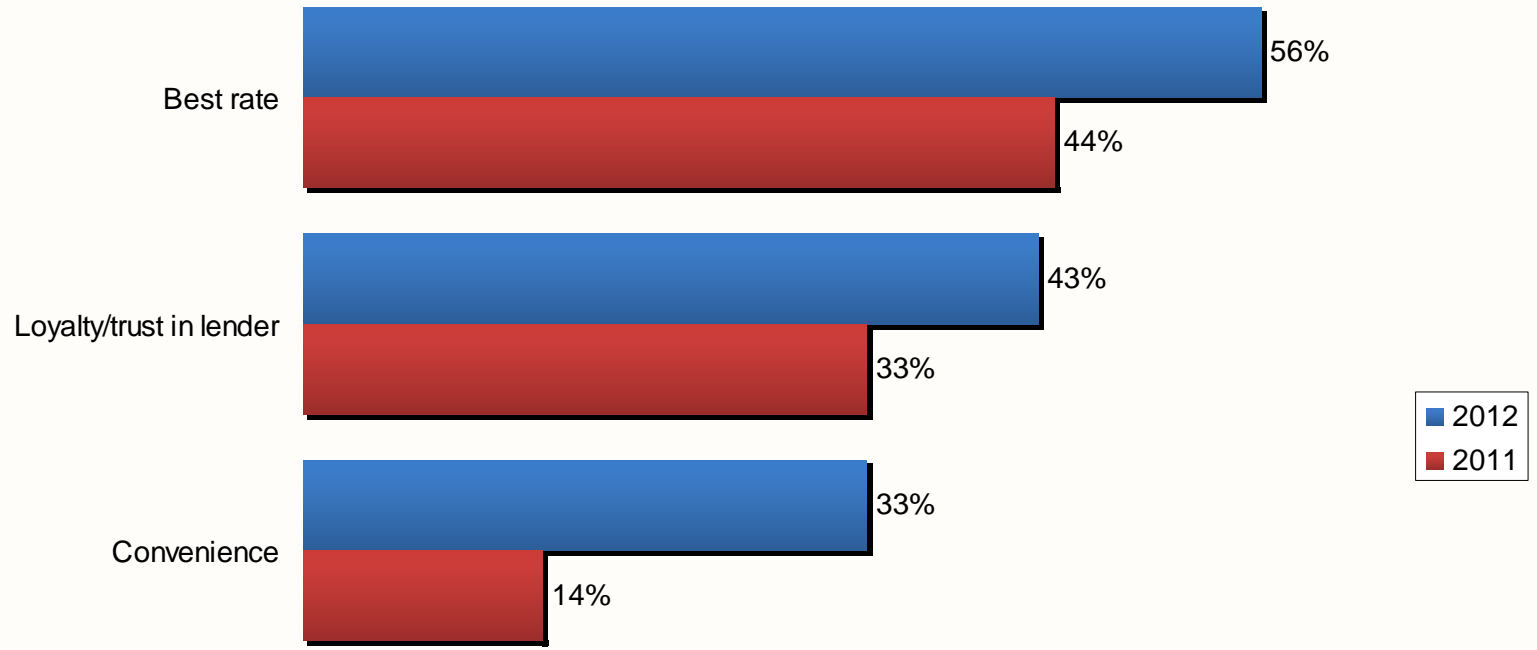




19th Annual RBC Homeownership Poll

Reasons for mortgage choice



Q21c. What were the reasons you selected this mortgage provider?
*Changed to multi-punch responses in 2012 from single-punch responses in 2011.
Base: Homeowners who have a mortgage 2012 (n=807); 2011 (n= 771)

↑↓ = significant difference compared to 2011