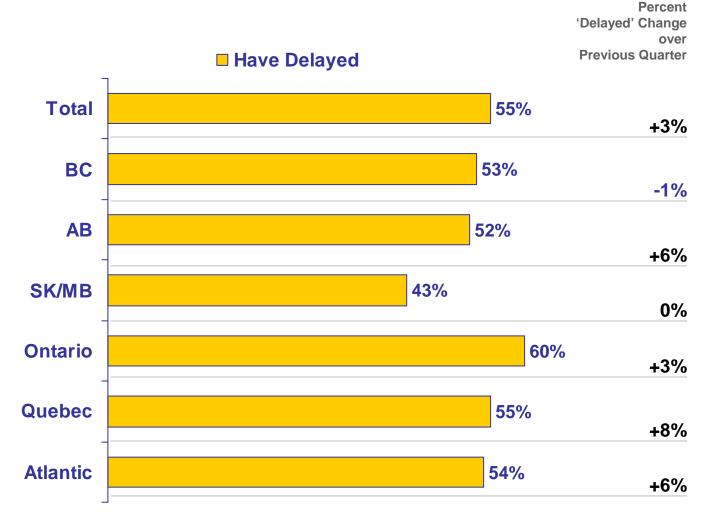


Have Delayed The Timing Of Major Purchases Due To Current Economic Conditions



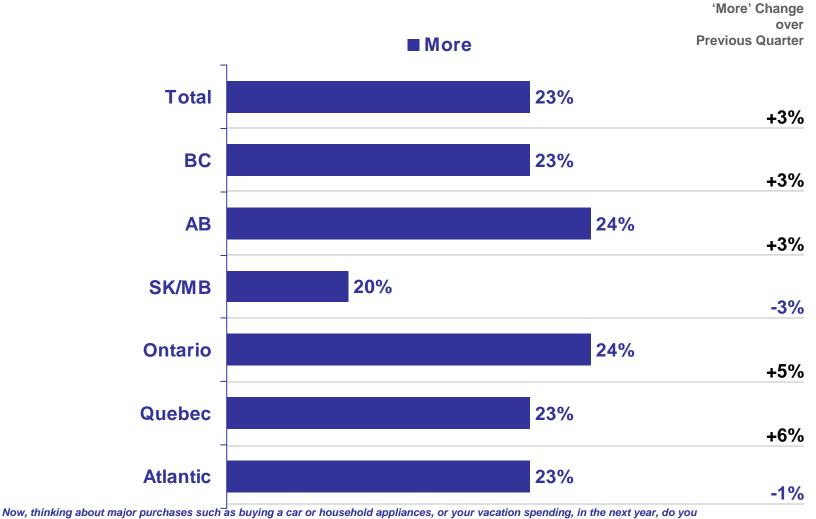
And thinking about major purchases such as buying a car or household appliances, or your vacation spending, have you changed the timing of major purchases due to current economic conditions? Q.2.

Base: All Respondents n = 3520

1



Spending Outlook on Major Purchases - Over the Next Year



Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, or expect that you and your family will be spending . . . Q.5. Base: All Respondents n=3520



Percent



Plan for Rising Interest Rates

		 Find ways to reduce my interest costs or monthly payments Increase my savings and/or investments Find out how I could change my mortgage rate from variable to fixed Establish/increase my line of credit Spend less in other areas None of the above 						
Tota		34%		27%	<mark>5%5%</mark>	4	4%	21%
BC		31%		28% <mark>4</mark> %3%		43%		23%
Alberta	a	34%		35% 5		6 <mark>5%</mark> 43%		18%
SK/ME	3	31%		28%	<mark>5%2</mark> %	37%		24%
Ontario		35%		28%	<mark>6%</mark> 6%	49%		18%
Quebec		33%		24% 4%5%		40%		23%
Atlantic		34%		20% 7% 5%		48%		22%
	during 2011 Total 3520	1, which of the follow BC 534	ing would yo AB 502	ou likely want to do? A.4 SK/MB 482	Ontario 901	Quebec 582	Atlantic 519	

© 2011 Ipsos Reid