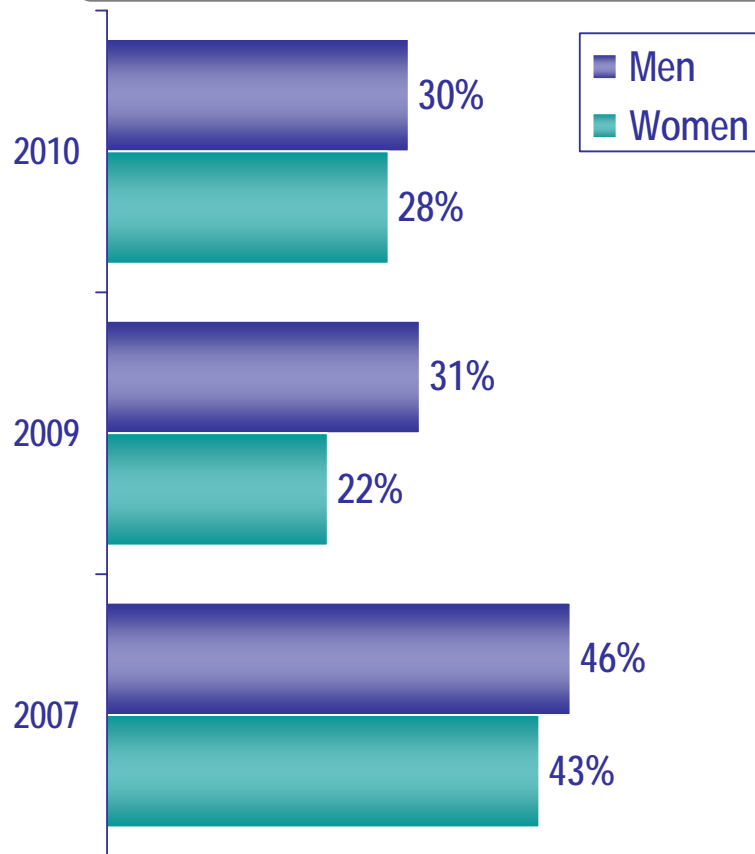


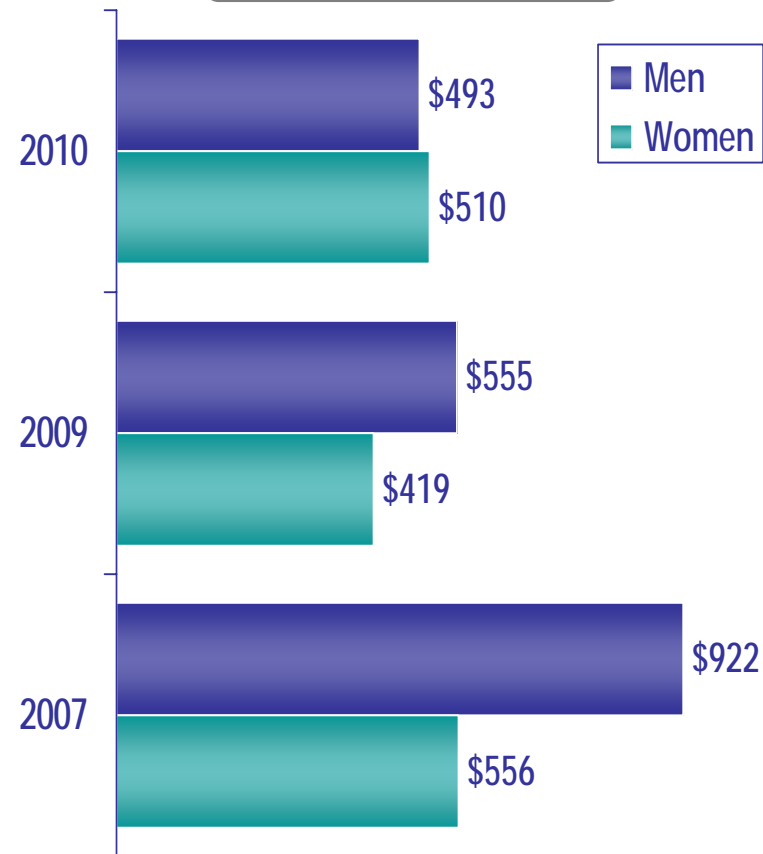
In 2010, 30% of men and 28% of women identified a retirement savings goal

- Women's retirement financial goal remains relatively steady; men adjust goal as investment returns change

Have/had Retirement Savings Goal (Yes)



Retirement Goal(000's)



Q. B5 Prior to retiring did you determine the amount of money you will need to accumulate in savings or investments in order for you to have a comfortable retirement? Have you determined the amount of money that you will need to accumulate in savings or investments in order for you to have a comfortable retirement?
 All respondents: 2010 (n=1295);m2009 (n=1457); 2007 (n=1200)
 Q. B5b What was the amount? What do you think the amount will be? Respondents who had determined amount of savings for a comfortable retirement: 2010 (n=410); 2009 (n=41); 2007 (n=582)