

Banking: Caribbean and the Bahamas

Ross McDonald, Head of Caribbean and the Bahamas



Presentation to Analysts & Institutional Investors
Toronto, April 22, 2005



Substantial Caribbean footprint

Banking:
Caribbean and
the Bahamas



- 48 branches, 62 ATMs in 8 countries in English Caribbean
- Share of Caribbean NIBT
 - Bahamas 64%
 - Barbados 17%
 - Cayman Islands 11%
 - Eastern Caribbean 8%
- 1200 Employees



Solid competitive position

Banking:
Caribbean and
the Bahamas

RBC has -

- 2nd or 3rd position in most of our markets; and
- High returns relative to competitors;

Enabling us to maintain or grow our presence
in the Caribbean and the Bahamas

RBC Caribbean Banking Loan & Deposits Market Share

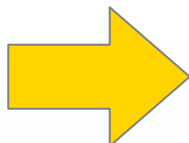
	Bahamas	Barbados	Cayman	St. Kitts	Antigua	St. Lucia	Dominica	Montserrat
Loans	26%	13%	15%	9%	7%	8%	13%	6%
Deposits	29%	21%	20%	8%	6%	9%	17%	42%



Clear focus on success

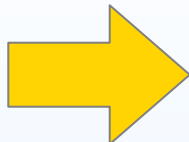
**Banking:
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Right vision



Leverage our local market knowledge to offer a superior full service banking experience

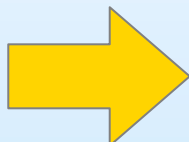
Right strategy



Pursue –

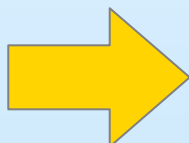
- Organic growth of client base
- Cross sell to existing clients
- Introduction of new products (i.e. Personal insurance)
- Partnerships with indigenous banks outside of existing footprint
- Acquisition of small indigenous banks

Right market knowledge



100 year knowledge of region with specific local (country) knowledge developed from being an integral part of the community

Right business model



- Longevity of business operation
- Healthy cash flows
- High ROE



Outlook

Banking: Caribbean and the Bahamas

Market Growth

- Positive for the next two years
- 2-5% in 2005 for region
- 4-5% for Bahamas

Competition & Consolidation

Market is relatively consolidated – top 5 banks in English Caribbean account for approximately 80% of the market. Indigenous banks expanding across the region.

Growth Opportunities

- Organic growth
- Increase sales of creditor insurance
- Small acquisitions within our footprint
- Selected partnerships with banks outside of current footprint

Our Approach Going Forward

- **Measured growth, while selectively exploring partnerships and acquisitions**